

California State University, Stanislaus
University Strategic Goals and Priorities Committee
Meeting Notes
September 24, 2004

Present: J. Boffman, D. Dauwalder, F. Edmondson, M. Estrella, S. Filling, J. Klein, S. Jaureguy, E. Peterson, R. Pugh, K. Schoenly, A. Taghavian, J. King (recording)

1. **Agenda** – approved with the addition of the Vision Statement and Core Values.
2. **Meeting Notes of September 13** - approved with changes to items 3 and 5.
3. **SWOT Analysis**. There was consensus that the following bullets will be shown both as internal weaknesses and as external threats.
 - ❖ Reporting perceived as a ritual and meaningless
 - ❖ Reporting requirements absorb a large percentage of resources
4. **Strategic Priorities Workshop**. J. Boffman summarized the meeting notes of the Strategic Planning Core Planning Committee's first meeting. Workshop invitees have been mailed letters from the President, and those planning to attend will be sent information prior to the workshop. Approximately 80 participants are expected. It was noted that workshop discussions will include factors such as local demographics, and information will be provided that will help guide the participants (the Regional Impact Report and the SWOT analysis, list of strategic questions, and information provided by K. Jasek-Rysdahl). J. Boffman asked for a review of the workshop draft agenda for input and comments. There was concern expressed regarding the ability to get through all sessions and discussions in four hours. Discussion followed about the format of the breakout sessions: prepare for 9 breakout groups; provide a wireless laptop computer for each group with flip charts as backup; pre-assign each group's makeup from RSVP information; and pre-determine each group's focus. J. Boffman asked for volunteers for facilitating the breakout groups and F. Edmondson, S. Filling, and D. Dauwalder volunteered.
5. **Vision Statement and Core Values**. J. Boffman stated that the vision and values statements are complete and asked S. Filling to present the document to the Senate Executive Committee, prior to campus-wide distribution.