

STRATEGIC PLANNING STEERING COMMITTEE

November 21, 2002

NOTES

President Hughes convened the third meeting of the Strategic Planning Steering Committee on November 21, 2002.

Meeting Notes. There was consensus to distribute the “draft” notes via e-mail for review and comment, with a deadline established for response. (The “draft” notes from the October 31 and November 14 meetings were sent on 11/22, with a response deadline of December 9.)

Next Meeting. There was consensus to schedule another SPSC meeting in late-January or early-February (preferably a Thursday afternoon), to review the activities of the University Budget Advisory Committee.

SPSC FORUMS – MARCH 4 AND 5, 2003

There was agreement that the SPSC would conduct open forums on March 4 and March 5 ((Tuesday and Wednesday), from 12:00 to 1:30 p.m. (brown bag); location to be announced.

The purpose is to reaffirm the University’s mission statement and to focus on the meaning of “learning centered,” as described in the University’s self-study for reaccreditation (page 7, *Pathways to the Future*). The forum discussion would include an opportunity to explain how the learning centered philosophy has impacted our culture and environment in all areas of the campus operations (e.g., development, student affairs, financial services, student services, administration, etc.) — What steps have been taken to assure a learning centered environment exists within each operational unit?

There was general agreement that the forums would be designed to engage the audience in a discussion of the issues (interactive with an opportunity to respond), rather than conducting a series of presentations. In addition, the vice presidents will work with their staff to develop white papers, two-page maximum, for distribution in advance of the forums. It was suggested that the Senate Executive Committee and Associated Students also be invited to prepare white papers. The possibility of placing the white papers on the Web, in an interactive format similar to CSU Advantage, was discussed.

The approach recommended for Academic Affairs was to develop white papers based on the different strategic initiatives, rather than using the traditional college structures. It was felt this approach would help to open up the discussions.

It was further recommended that each forum open with the statement that we are not here to change the mission statement, but to revitalize the process and identify the type of progress made. The forum would begin with a brief overview or recasting of the historical process that went into the development of the mission statement, followed by the question of what learning centered means to each area (including some examples). The format would include breakout sessions, which would be assigned to ensure that each group includes a mix of faculty, staff, student, and administrative representatives.

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President Hughes asked that Committee members provide additional suggestions to her or Jim Klein, noting that they will work together to design the overall format for the two, ninety-minute forums in March.

GOALS AND INITIATIVES WORK GROUPS

The goals listed below represent the pledges set forth in *Pathways to the Future*. The following membership suggestions were made for the Goals and Initiatives Work Groups, whose primary charge is to identify the progress made (outcomes) toward achieving these goals (with specific examples).

Goal 1: Creating a campus climate conducive to excellence in teaching and learning.

Tom Young, Chair; each Vice President will identify a representative; Public Safety representative; the Director of the Faculty Development Center for Excellence in Teaching and Learning; a student representative; and Gary Novak.

Goal 2: Maximizing student access throughout the region.

Roger Pugh, Chair; June Boffman; Jessi Reyes-Murray; Tara Ribeiro; Cynthia Morgan or David Hamlett; Norm Wagner; and a student representative.

Goal 3: Addressing the needs of a highly diverse population.

Ron Noble, Chair; Teresa Washington; Antonio Rios-Bustamante; Student Disabled Services representative; April Filsom; Bret Carroll; Christine Hollister; and a student representative.

Goal 4: Globalizing the curriculum.

Linda Bunney-Sarhad, Chair; Steve Stryker, As'ad AbuKhalil; Peter Lee, and a student representative.

Goal 5: Promoting research activities of faculty and students.

Diana Demetrulias, Chair; Financial Services representative; Bob Barzan; Deanna Dechaine; Joan Wink; and a student representative.

Goal 6: Providing the appropriate academic support services.

Stacey Morgan-Foster, Chair; Lee Renner; Louisa Wang; June Boffman; John Almy; Renae Floyd; and a student representative.

Goal 7: Promoting and rewarding continuous professional development of faculty and staff.

Mary Kobayashi Lee and FDC Director (co-chairs); Stacey Morgan-Foster, Robert Gallegos; and a student representative.

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Goal 8: Creating dynamic curricular programs and services in support of the academic mission.

Fred Edmondson, Chair; Brandon Price; Cari Stammeler; a Performing Arts representative; Milt Richards; a Public Safety representative; and a student representative.

Goal 9: Expanding and creating new partnerships throughout the region.

Walter Strong, Chair; Amin Elmallah; Mary Cullinan; Irma Guzman-Wagner; Cynthia Morgan; Steve Hughes; and a student representative.

Goal 10: Creating the institutional processes necessary to accurately assess our progress.

Roseann Hogan, Chair; the new MAP group (which includes department chairs, UEPC chair, Graduate Council chair, FBAC chair, the Deans' Council, vice presidential area representatives, and the speaker and speaker-elect); and a student representative.

Timeline: There was consensus that a report on the outcomes of the work group discussions should be available by early February (2/1/03).

President Hughes indicated that she and Jim Klein would convene a meeting of the work group chairs to discuss the process. The chairs will then convene their respective work groups.

President Hughes noted that two dates will be identified for a second forum, focused on future "goals and initiatives," which would follow the March forums.