

Strategic Measurements & Performance Assessment  
Committee Meeting

Minutes of 5/11/2004 meeting

Members Present: Denice Barr, June Boffman, Amin Elmallah, Evan Fryer, Gary Lowe, Maithreyi Manoharan, Julia Reynoso, Ted Wendt

Members Absent: Juan Flores, Louisa Herrera, Deborah Kavasch, Peter Li, Mary Alice Nelson, Priscilla Peters

J. Boffman called the meeting to order at 9:05 a.m.

1. Minutes: 4/06/04 minutes will be revised to include the request for Dr. Cambridge to review the Logic Model and Goals and Key Indicators documents for the April 27<sup>th</sup> meeting.

2. Strategic Goals, Priorities & Measurement Key Indicators: The committee reviewed the revised document. J. Boffman identified changes recommended by the Strategic Planning Steering Committee (SPSC) and the Senate Executive Committee and added after consultation with involved units. **Action**: The committee approved the revised document.

3. Logic Model review: T. Wendt commented on the need to define criteria on identifying “peer” institutions for comparison purposes. **Action**: A. Elmallah will provide information on how the College of Business identified peer institutions for accreditation purposes. He will also provide information from Linda in Global Affairs and Irma Guzman-Wagner on peer institutions.

J. Boffman noted that the graduation rates can vary significantly from year to year. It was decided that a 3-year average will be used as a baseline and to set graduation target goals. **Action**: A rolling 3-year average will be calculated each year by IR for comparison to goals and trend analysis.

The logic model was approved as a working draft to serve as the measurement guide for 2003/04 strategic goals and priorities.

J. Boffman shared recommendations from SPSC for future consideration. SMPAC will determine what should be included in the 2004/2005 measures. The recommendations are to 1) identify all career services on campus and the number of students participating [I. a. 2], 2) survey existing and potential employers to determine satisfaction with alumni employees and perception of university reputation [II. A.], 3) assess toxic substances on campus under environment safety, and 4) develop an objective to assess sexual harassment, hate crimes, and discrimination as part of a healthy and safe environment.

Meeting was adjourned at 9:43 a.m.