

Strategic Measurements & Performance Assessment Committee Meeting

Minutes of 3/16/2004 meeting

Members Present: Denice Barr, June Boffman, Amin Elmallah, Evan Fryer, Deborah Kavasch, Peter Li, Gary Lowe, Maithreyi Manoharan, Priscilla Peters, Julia Reynoso, Ted Wendt,

Members Absent: Juan Flores, Louisa Herrera, Mary Alice Nelson

J. Boffman called the meeting to order at 9:07 a.m.

Minutes: 3/2/04 minutes were approved without change.

Region Impact Report: Dr. Kelvin Jasek-Rysdahl gave a PowerPoint presentation with the results of a study of the economic, intellectual and cultural impacts the University has on the six-county region. The need to implement new or improved data collection methods for future studies was stressed.

Logic Model review: The latest version of the Logic Model spreadsheet was reviewed. Problems concerning whether current data collection methods accurately measure objectives was discussed. Some survey data for Student Advising was delayed due to survey layout format being changed and was therefore unreadable by Institutional Research survey software scanner. **Action:** Departments conducting future surveys will work with Institutional Research on survey layout formats to prevent delays and additional costs in compiling and interpreting survey data. There are still target data, reporting deadlines and reporting contact information missing from the spreadsheet. **Action:** J. Boffman requested people contact Gary Lowe or Lisa Tristan with this information before the 3/30/04 meeting.

Meeting was adjourned at 10:32.