

California State University, Stanislaus
Strategic Measurements & Performance Assessment Committee
November 23, 2004

Meeting Notes

Members Present: Denice Barr, June Boffman, , Kelvin Jasek-Rysdahl, Michele Lahti , Maithreyi Manoharan, Priscilla Peters, Panos Petratos, Al Petrosky, Chanwit Phengpis, Ted Wendt

Members Absent: Amin Elmallah, Chet Jensen, Gary Lowe, Louisa Herrera, Chelsea Minor, Julia Reynoso

I. Approval of November 9, 2004 Minutes

No changes were made to minutes.

Announcement: Kelvin Jasek-Rysdahl announced he is the new Chair for the Strategic Measurements & Performance Assessment Committee.

**II. Discussion of President's Assessment Summit
and**

III. Review draft Strategic Goals and Priorities 2003-04 Annual Report

Discussion followed:

How do the strategic planning process and measurements indicator model fit and work together? How does this connect to the Logic Model – didn't see a fit. Are we measuring to evaluate or measuring to learn? Are goals for evaluation or goals for improvement? Goals and priorities are considered too broad. Okay for unit/area measures. Logic Model useful for individual units, but is separate from measurements. Logic Model useful for unit review's planning document.

Why tie every unit to a goal? Defining the goal is setting the measure.

Use language that facilitates action.

How is the communication between the committees? Dr. Cambridge didn't see a need for both committees. Provost sees the two committees necessary. (Committee reviewed the committee charge.)

Suggested the two committees meet (they have never met together).

Suggested going to the committee with a few measurements - suggested:

- 1. Graduation rate**
 - a. Highest retention rate in system**
- 2. Student Success**
 - a. Prepare students for CSUS**
 - b. Understand why students learn**
- 3. Stockton Campus**
 - a. Increase students/courses**
 - b. Self-supporting**

June will get the committee added to the USGPC agenda on Friday, December 3, 2004. It was suggested not to bring up their news goals at this meeting. It may put the committee on the defense. Come to the meeting with examples and why. USGPC wants the SMPAC to come up with creative ways of measuring achievements/performances.

Narrative to include what worked and what didn't.

Chico's motto to "Serve Northern California."

Kelvin, June, Al, Chanwit, and Panos agreed to meet with the Provost before USGPC meeting. Kelvin will get a time on the Provost's calendar.

Moved from annual goals to five year goals.

A recording of Dr. Cambridge's Assessment Summit – Strategic Planning Measurement Efforts is available from J. Boffman.

IV. 04/05 Planning Calendar

V. Next meeting December 14.