Phi Kappa Phi – Chapter 282

Phi Kappa Phi Summer Workshop: Meeting Of The Minds & Big Ideas!
August 19, 2008
10:00am – 12:00pm
MSR 130C


J. Herring, Chapter President, opened the meeting by handing out a brief agenda listing four items for discussion: 1) What is our mission? 2) What have we done well? 3) What should we repeat? 4) What should we add?

Round-table discussion followed and many ideas were shared.

What is Our Mission?

- Love for learning
- Promote and encourage academic excellence
- Bridge departments
- Support ambition
- Literacy
- Promoting international understanding
- Sponsor University-wide activities
- Student/Faculty interaction

Need to promote ourselves to become more visible.

What have we done well?

- PKP Week in 2000 – received award for best activity when we did our Students vs. Faculty trivia contest in the Quad
- Nomination posters – Congratulatory ad in “The Signal”
- Surviving and being active
- Financial support to students
- Interactions with Theatre Department
- Induction speakers have been great
- Chill Out 2008 – funding for events during PKP Week
- Colloquiums (publish off campus as well as on campus)
- Halloween/Hand out books to trick-or-treaters
The participants were paired up in teams of two to brainstorm ideas for activities and promotion of Phi Kappa Phi.

Promotion
- Public Relations/use Postmaster
- Open House/Meet the Faculty, Sept. 3 – have table for the Chapter
- Honors Program – Jim Tuedio
- Graduate School information session
- Information/Orientation available prior to deadline of acceptance (with food!)
- Personal contact
- Need more faculty involvement in talking with students
- Hook up with Graduate School’s orientation/informational night
- Freshmen & Sophomores – honor them at induction ceremony
- Study Abroad – PKP grants
- PKP Chapter Website. Website exists but needs updating. Possibly link to Facebook.
- Need people interested in promoting PKP, not necessarily a PKP Member
- Look at Faculty Nominations process and get process started earlier. Create form and standardize the application process.
- Recognize former and outstanding alumni. Give awards to alumni/committee members.
- Regular column in “The Signal.” Conduct interviews with student members and publish in “The Signal.”
- Access bulletin boards/display cases outside various departments
  - Utilize the PKP glass display case in the Library
- Initiation ceremony process
  - Have students ask professor to sponsor/escort them during ceremony

Activities
- Create Book - historical for CSU Stanislaus’ 50th Anniversary. Arcadia Publishing does it. We provide photos & captions. Sell it and the funds used for PKP. Include Departments with collecting photos.
- Writing Contest
- Book Contest – Warrior book collecting contest
- Partnership with underprivileged youth – shoes, backpacks. Adopt a school – give pens/pencils. Students would have to come to campus to get it at the bookstore.
- Student Research Competition – serve as moderators, $500 support
- April 27 – May 1, 2009 – PKP Week. May 1, 2009 – Initiation Ceremony
- Academic Decathlon/High School, Pentathlon/Junior High
Following the brainstorming session, participants were given the opportunity to volunteer for the promotion or activity they are most passionate about. The results follow:

**Assignments**

1. **Meet the Faculty Open House Wednesday, Sept. 3, 12:00-1:00pm.** A table will be available to promote PKP. Brochures and book markers will be used as handouts to the new incoming freshmen.
   - J. Herring, T. Lunt, A. Dighton will work table. Need to arrive at 11:45 am. Lori Winters to email reminder.

2. **Contacting Honors Program Director J. Tuedio to promote PKP to Honors Students**
   - T. Lunt, W. Olmstead

3. **Publish Book to celebrate CSU Stanislaus 50th Year Anniversary**
   - N. Taniguchi to take the lead

4. **Graduate School Information Session**
   - W. Olmstead to speak with R. Owens

5. **Study Abroad**
   - T. Lunt to contact B. Mirza in Office of International Education

6. **Bulletin Board/Signal/Display Case**
   - A. Selah will work on promotional materials to be used around campus

7. **Warrior Book Collecting Contest**
   - K. Potts will check to see if PKP can become a cosponsor of this event

8. **Theatre Production during PKP Week**
   - J. Youngblom to contact J. Mayer

9. **Promotion through Modesto Bee and Turlock Journal**
   - P. Stepro, W. Olmstead to work with D. Hanson in promoting PKP through off-campus media and website promos

10. **Underprivileged Youth – AVIO Program in Riverbank**
    - A. Selah

11. **Literacy Grants**
    - P. Stepro
12. Halloween Book Drive
   - J. Herring to contact residential director

13. Speaker writing contest
   - K. Potts

Meeting days and times:
The participants discussed how often meetings should take place. It was decided once a month for the executive committee members but all PKP members are welcome to attend. L. Winters will prepare meeting schedule for 2008/09. L. Winters will confirm with staff that the President and Provost have the PKP Initiation Ceremony date noted on their calendars.

Agenda Items for Next Meeting
- Chapter funds for activities
- Faculty nomination process
- Initiation Ceremony process
- Former alumni recognized
- Outstanding alumni recognized, not necessarily inducted

The meeting adjourned at 12:00pm.

Respectfully submitted,

Lori Winters
Recording Secretary

:ljw