Women, Culture and Society: How Weight Influences the Perception of Confidence, Intelligence and Relationship Status

For my Capstone project I'm going to be examining the relationship between weight and the perception of intelligence, confidence, and the likelihood of relationship status. Participants will be randomly assigned to one of the two experimental conditions and will either view images of individuals who will be either represented as a magazine model, or a regular everyday person. Participants will then be asked to complete the Perceived Intelligence Scale, the Relationship Status Questionnaire, and the Rosenberg Self-Esteem Scale. I hypothesize that participants who view the images of magazine models will rate those individuals as more intelligent, more confident and more likely to be in a relationship, as compared to those who will view images of the regular everyday individuals.