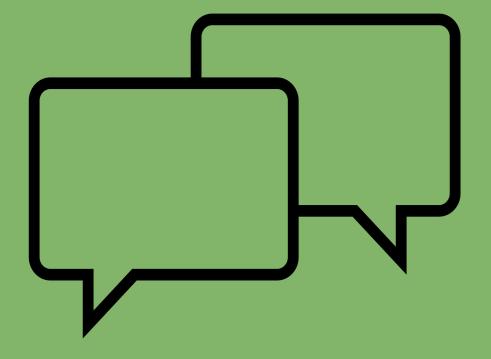
# **COVID-19 and Spanish-Speaking** Latinx Immigrants: **Economic Impacts and Resource Communication**

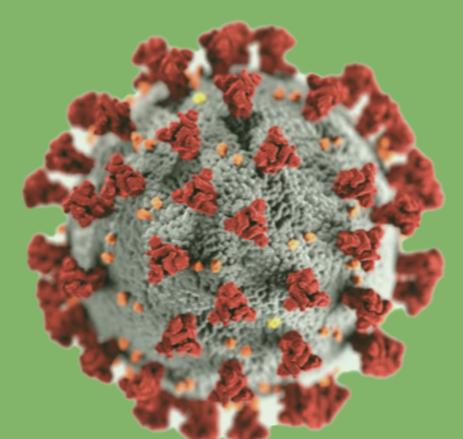
Claudia Mendoza Chavez, B.A. Candidate in Anthropology



There is miscommunication between Spanish-speaking immigrants and the government. Firsthand accounts and applied findings can strengthen outreach in communication.







Contact: Claudia Mendoza Chavez cmendozachavez@csustan.edu

### Introduction

Before the pandemic, immigrant communities were not using services due to fear of deportation caused by increased immigration enforcement (Latz et al., 2019). During the pandemic, these trends may have continued. Even though California provided COVID-19 stimulus money for undocumented immigrants, it is important to evaluate its effectiveness. The goal of this study is to investigate the experience of Spanish-speaking immigrants during the COVID-19 pandemic.

## Significance

In order to move forward, we must pay attention to the barriers that made this time harder and deadlier for some populations. Getting aid during this time is crucial for everyone, especially immigrants. The lack of service utilization by undocumented immigrants affects their U.S. born children as well. Laura Enriquez (2015) labels this as multigenerational punishment. The system is failing to provide necessary services not only for immigrants that live and work in this country but also for its citizens. This study will present the perspective and experiences of Spanish-speaking immigrants which will be used to produce findings that can support future service communication.

### Methods

#### Survey

- n=30
- 10 questions
- Spanish-speaking immigrant households
- Via Qualtrics

#### **Research Questions:**

- 1. What is the economic impact of the COVID-19 pandemic on Spanish-speaking immigrant households in the Central Valley?
- 2. How is COVID-19 resource information being communicated to Spanish-speaking immigrant populations in California?

### **References:**

Enriquez, L. E. (2015). Multigenerational Punishment: Shared Experiences of Undocumented Immigration Status Within Mixed-Status Families. Journal of Marriage and Family, 77(4), 939–953. https://doi.org/10.1111/jomf.12196

Latz, I., Lusk, M., & Heyman, J. (2019). Provider Perceptions of the Effects of Current U.S. Immigration Enforcement Policies on Service Utilization in a Border Community. Social Development Issues, 41(1), 49. https://login.libproxy.csustan.edu/login?url=http://search.ebscohost.com/login.aspx?direct=&db=ssf&AN=135012257&site=ehost-live&scope=site North Liberty Iowa. (2020). [Coronavirus visual]. Northlibertyiowaorg. https://northlibertyiowa.org/government/covid-19/

Semi-structured interviews

- n = 5 10
- 30-60 minutes
- Parent-figures/heads of households
- Zoom session or phone call