

INTRODUCTION

My research is about the impact that businesses have on the environment. The Primary participant I am researching is Nestle, they are controversial in not just the environment but also other legal matters. The Large carbon footprint that big money companies leave behind should be in the public eye. The companies should be held responsible no matter what company they are.

The significance of this research is to keep these impacts in the public eye so large companies can be held responsible. My research question is, Should Business be held responsible for their environmental impact they are causing?

My answer is yes, being a Business Administration major I've been taught that companies are beings alone so they should be treated as one. This research is very important to me because of the significant impact that companies make on the environment but do not have any consequences.

Research Question

My research question is Should businesses be held responsible for their environmental impact they are causing? With companies being a large being contributing to the environment in a negative way. Throughout time we are constantly trying to keep a small carbon footprint by relying and reducing our intake of one-use plastics. But companies are much larger and make a bigger difference if they would be held responsible.

The purpose of my study is to hold large companies responsible for their impact on the environment and how they are responding to it. Are more companies going green to please the public eye? Should these companies be praised for doing so? This study will provide data to back up and answer these research questions.

Background and Literature Review

Swiss water giant Nestle is under fire again after revealing its plans to largely increase their Michigan groundwater withdrawals. Even after the tumultuous September purchase of a freshwater well in a small township in Ontario, Canada, nestle still aims to nearly triple its current Michigan water supply. The agenda that came forth in early November, potentially upsetting a current accord reached with environmentalists seven years ago to protect the water table and wildlife. The plan could stir internal conflict among Flint residents, who have not had clean tap water to drink since 2014. Big companies like Nestle still use and sell water, for their personal gain. Are companies like Nestle responsible for the irreversible effects of water contamination to the residents of Flint because they are selling and bottling water nearby? Poteat, L. (2016, Dec)

Nestle is taking millions of gallons from a public forest so close to home for the small price of just a permit. Wilson. (2019). Large companies are hurting the environment and its surroundings with little to no care. Bottled water purveyors buy public water and then sell that water back to the public at rates 3,000 to 5,000 times higher than what they paid for that water. Toronto star, A13 (2016) In addition, the effects of plastic in the environment and the cost of disposal bottles are passed on to the public. Add to this the carbon footprint and environmental effects of trucking vast volumes of water needlessly to places where billions are spent to ensure universal access to reliably clean water.

Method

Participants

My research is over the International Swiss company Nestle; They are the participants in my research. I selected Nestle as my primary participant because they are the main subject of my research. They are the primary subject in my research regarding if business should be held responsible for their environmental impact.

Materials

I needed articles, texts and data to complete my research. My material is Quantitative/ Non-Experimental study, I will be analyzing my articles and texts I have put together for this research. I used the library databases to find peer reviewed articles and texts that support my idea that business like Nestle should be held responsible for their environmental impact.

Procedure

For this research I will analysis text and articles written by and about the company Nestle. I will be going over their environmental impact and how big it is comparable to other business. I will also be going over their response to the public and what they are not responding to. For this section I looked online for peer reviewed articles regarding Nestle. This research will take me a few months of obtaining credible sources and analyzing the material.

Design

The research design I used was an observational research design, I will be observing the environmental impact and the response of Nestle. My materials are Qualitative, I will be observing the responses that big business have to this controversial subject of the environment.

Expected Results

My expected results are for big companies are brought into public light so they can be held responsible for their negative environmental impact. For example, Nestle a large Swiss Water company is taking millions of gallons of water Near San Bernardino, so close to home and yet they can with only a permit. My expected results are for big companies like Nestle get brought into light so consumers can truly see how their favorite companies are impacting the environment.

I will be conducting a Qualitative study so I will be analyzing and observing how companies conduct themselves in the public eye regarding the environment.

Significance

The significance of this research is to hold these big business responsible, the countless times the environment has been damaged because a business wants to cut corners or make a quick dime is countless. This can further back up my belief that the environment is important and because money is changing hands it shouldn't be forgotten.

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