California State University, Stanislaus

Graduate Council Meeting Minutes

October 18, 2018

Members: M. Cover (chair), U. Ghuman (chair-elect), K. Baker, D. Bukko, V. Cortez, A. Dorsey, J. Garcia, P. Hauselt, C. Martin, S. Neufeld, R. Weikart, S. Wood, S. Young

- Ex-Officio: J. Bell, T. Gomez-Arias, R. Rodriguez, J. Tuedio
- Guest: L. Bernardo, N. Dunavan, S. Schraeder (recording)
 - I. Call to Order. M. Cover called the meeting to order at 2:05 p.m.
- II. Approval of Agenda. The agenda of October 18, 2018 was approved as distributed.
- **III. Approval of Minutes.** The minutes of September 20, 2018 approved as distributed.
- IV. Information, Announcements, Reports
 - A. APRs To Be Reviewed in 2018/2019 Master in Public Administration, Master in Social Work, MA in History, MS in Nursing, and MS in Ecology & Sustainability. The membership was determined for the ad hoc committees for the History, Nursing, and Ecology & Sustainability Academic Program Reviews (APRs).

Stockton Center Strategic Plan. M. Cover did not receive any feedback to share on behalf of the committee and asked members to email him any feedback that members may want shared on behalf of the committee.

- **B.** Diversity and Inclusion Action Plan. Committee members wondered if FBAC will review the plan. The committee discussed that the language of pillars is very similar to the ideas presented in a book by Dean Spade, but the plan does not reference Spade's work nor does it include the broader concepts Spade discusses. M. Cover will share this feedback with the authors of the plan. S. Young shared that the Office of the Provost has already shared feedback regarding the plan.
- **C. Other Announcements.** R. Rodriguez shared the upcoming Library Book Sale. Rodriguez also shared that the library renovations and surge space discussions are under underway. Finally, Rodriguez shared that a new library website will be released in spring 2019 and the old website will be up for a semester of overlap. Kristen White is the librarian reworking the entire library website and more information will be shared at upcoming open forums.

V. Old Business

- **A.** New Concentration: Business Analytics. After a brief discussion, J. Garcia moved, U. Ghuman seconded, and the committee the unanimously voted to approve the new concentration in Business Analytics in the Master in Business Administration degree. The proposal will move forward for review by the Office of the Chancellor.
- **B.** Course Time Module Scheduling Policy Review. N. Dunavan shared data regarding the enrollments of graduate program courses. The committee discussed

decentralized classroom scheduling and how the current scheduling software sets priorities for room assignment. The committee discussed the potential need to revise the course time modules.

- **C.** Second and Dual Degrees and Concentrations Policies. The Ad Hoc Subcommittee working on this item shared that they made headway and are nearing completion on the draft policy statement. Members should expect materials at next meeting.
- **D. Graduate Education Action Plan/Progress Chart.** M. Cover shared that this item is being maintained on the committee's agenda so that the Graduate Council does not to lose sight of the plan and progress chart. It is an important document that guides a lot of the committee's work.

E. Outreach, Marketing, and Recruitment for Graduate Programs.

The committee discussed the following questions regarding each of their programs:

- 1. To what extent is student enrollment growth in your grad program possible and desirable?
- 2. Can your program benefit from additional resources or support for marketing, outreach, and recruitment?
- 3. Does the target audience of your graduate program necessitate specific approaches to marketing, outreach, and recruitment?

The committee members discussed their recruitment efforts, strategies, and needs. The committee discussed graduate support needs and how certain duties discussed are tasks the University's Admissions & Outreach Office completes for undergraduate programs. Can that office also start supporting graduate programs with the commitment in the University Strategic Plan to support growth of graduate programs to 20 percent? Cover shared that the request to discuss this came out of a meeting with Provost Greer. Graduate outreach, marketing and recruitment is not as straightforward as the undergraduate level, so this discussion was intended to find commonalities. M. Cover and S. Schraeder will compile the strategies and needs for each program into one document and share with the Graduate Council at the next scheduled meeting.

F. Re-Certifying Graduate Writing Courses. Deferred.

VI. New Business

- **A. Graduate Student Dashboard.** J. Willis shared the Stanislaus State Graduate Student dashboard. Members expressed their thanks to Willis for creating such an interactive and useful data dashboard. The committee discussed the need for some programs to add data for concentrations and including all feeder institutions. Members also wondering if a tab on ethnicity may also be useful and if part time and full time data can be shared.
- VII. Other. The next Graduate Council meeting is scheduled for Thursday, November 15, 2018 from 2:00 to 4:00 p.m. in FDC 118.
- VIII. Adjournment. The meeting adjourned at 4:04 p.m.

IX. Action Items

Description:	Assigned To:	Notes:
Update Graduate Education Action Plan/Progress Chart for further discussion and share any additional feedback regarding revisions.	Shawna Young and Program Directors	Completed
Ad-Hoc Subcommittee to Review <u>M.A. History APR</u>	U. Ghuman, S. Wood, M. Cover	By 12/6
Ad-hoc Subcommittee to Review <u>M.S. Nursing APR</u>	R. Weikart, J. Garcia, M. Cover	By 12/6

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