

California State University, Stanislaus
University Educational Policies Committee
Meeting Minutes February 27, 2020

Present: R. Werling (chair), C. Davis (chair-elect), T. Held, K. Stone, O. Panagopoulos, G. Wellman, S. Filling, K. Oliviant, M. Marquez

Guests: G. Aulak (recording), L. Bernardo, M. Macedo, J. Myers

- I. **Call to Order.** Werling called the meeting to order at 2:04 p.m.
- II. **Approval of Agenda.** The agenda of February 27, 2020 was approved as distributed.
- III. **Approval of Minutes.** The minutes of February 13, 2020 were approved as distributed.
- IV. **Announcements/Reports.**
 - A. Werling informed members the revised forms from Enrollment Services Office were presented at Academic Senate. Senators were happy with the revisions.
 - B. Werling informed members Bachelor of Science in Public Health Promotion and Information Literacy Sense of the Senate went through first reading. Both will have second reading in the next meeting.
 - C. Oliviant shared we are in the process of following the Chancellor's Office process to impact the Prenursing track. Currently, only about 10% of the Prenursing students get into the Nursing program. Having an impacted status will enable us to set admission requirements for the Prenursing track level. More students that get accepted into the Prenursing track will then get accepted into the Nursing program. This will allow students to be advised for a different direction earlier in their career path. The intent is to help students. There will be a lower failure rate in courses. Also, Nursing is looking at holistic admissions where they will examine a student's grade trends, volunteer work, letters of recommendation, etc. Bernardo explained the impaction process. The enrollment data over several years is reported indicating how many students make it into the Nursing program. Redirection for students who do not make it is demonstrated. Part of the process is consultation. There is time to plan for it. We have to work with continuing students.
 - D. Filling informed members Bachelor of Science in Health Science will continue to be offered in University Extended Education (UEE). School of Nursing is planning to offer it on both Stockton and Turlock campus. The proposal will not need to come to UEPC since program will stay in UEE, there is no change in site, and the total number of units do not increase.
 - E. Werling shared the 2020-2021 Retention, Promotion, and Tenure Calendar.

F. Bernardo reminded members summer registration opens on Monday, March 2, 2020.

V. Subcommittee/Committee Reports

- A. **Assessment of Student Learning Subcommittee.** The minutes of October 24, 2019 were approved as distributed.
- B. **General Education Subcommittee.** The minutes of October 25, 2019 were approved. Aulak will email Whitney about the date error.
- C. **General Education Subcommittee.** The minutes of December 6, 2019 were approved. Aulak will email Whiney about the present members error.
- D. **University Writing Committee.** The minutes of November 7, 2019 were approved. Aulak will email Whitney about changing “them” to “UEPC”.
- E. **Ad Hoc Committee on the Multicultural Requirement- Charge B proposal.** Werling will provide Ad Hoc committee a time certain in the next meeting to discuss this proposal.

VI. Old Business

A. First Day Pilot Project.

- i. Mallori Macedo, Director of Institutional Partnerships for McGraw-Hill Higher Education, presented the First Day Pilot Project. Macedo stated the goal is equity and access to students for course materials. The Chancellor’s Office approved this project. It is a proven software that works on this campus already. This project provides inclusive access to students on their first day. The first day can be manually set to any day. Students automatically have access to an eBook for a 50-80% reduced priced once they enroll in a course. This helps improve student grades because they are not waiting to receive their book to be able to do their course work. There is 36% discount off the coursework product. Faculty have the choice to use or not to use this project in their courses. Faculty decides which course materials to use. Faculty can choose to only implement the eBook or implement the eBook with homework and adaptive component. Currently, students do not get a textbook refund once they drop the course. In this project, students are able to opt out or drop the course before census day without making any payments. McGraw-Hill would invoice Barnes & Nobles and then Barnes & Nobles would invoice the students after census day. Students would save \$70,000 annually starting the first year. The opt in option would still be a hurdle for students to have the book on day one since they will need a code. Also, the discount rate would be less with opt in option. Only 1.8% of students in all the CSUs using this project opted out. Other CSU’s have also implemented opt out: Fresno, Monterey, Sacramento, Cal Poly. CSU Chico will launch within the next

year. It is a Barnes & Noble brand but any publisher can participate as long as they have permission from the campus. Barnes & Noble has the plug in and it needs to be integrated to this software. It will provide information of student accounts. Students are able to keep their eBook for five years. Macedo mentioned faculty on this campus are going to them and requesting this project. If this project gets approved, they would pilot with Economic, Political Science, and Human Physiology courses. The pilot is per semester, typically about 1 to 3 sections. Macedo stated they are competing with outside sources such as Amazon, Chegg, eBay. McGraw-Hill are providing the most affordable product for the same edition and same product. This helps them gain back their sales.

- Jason Myers, VP of Faculty Affairs, informed the committee President Junn spoke to him about this project a couple of years ago. Then, the project ran into some questions about systemwide policy and campus policy on what might be possible. Christine Erickson, VP of Student Affairs, had raised concerns of accessibility and UEPC had raised concerns about local policy. Both these issues should be considered. There may be larger issues requiring students to work in an online environment.
- Filling shared the project issues are being discussed at other CSU Academic Senates. Students have the option to print the textbook for \$20. Werling thanked Macedo and Myers for the presentation.
- Committee prefers the opt in over the opt out option. Faculty would be assuming students are informed that they can opt out. Students can no longer share textbooks or keep them for forever. Who are the faculty that expressed interest in this project? Why do they want it? Is it more affordable to use this software for them? Data is needed. Both faculty and student input are needed. The publisher will have access to student information. It would be more difficult for the instructor to change their course material. Filling recommended this is something a larger group of the University needs to discuss. Werling will take this to SEC for discussion.

B. **Academic Dishonesty Policy.** Werling shared revised draft policy with members. Committee revised the draft. Filling motioned, Stone seconded, and committee unanimously agreed to move it forward to SEC.

C. **Credit/No Credit Grade Policy.** Deferred.

D. **AS-3397-19AA Towards Implementation of an Ethnic Studies System Req.** Deferred.

VII. New Business

A. **Community College Articulation Question.** Deferred.

B. **Child Development Center Five Year Review.** Deferred.

VIII. **Other (information only).** None.

IX. **Anticipated Agenda Items for 2019/2020**

A. **EO 1100 and EO 1110 Policy Issues.** Deferred.

X. **Tabled Business**

A. **11/AS/19/UEPC Revision to the Undergraduate Advising Policy/ASI Advising Resolution.** Deferred.

B. **Core Competency FLC Policy/Procedure.** Deferred.

C. **Grade Appeal Policy.** Deferred.

D. **Notifications Regarding Mandatory Course Materials (Connect, First Day, etc.).** Deferred.

XI. **Adjournment.** The meeting adjourned at 3:55 p.m.

rw:ga