B.S. Business Administration
Marketing Concentration
2-Year Roadmap (Transfer)
Fall 2022- Spring 2023

***This roadmap provides a recommended advising plan to complete a degree in 2-years assuming the following have been completed:** 1) U.S. Constitution & CA State and Local Government 2) Lower Division General Education 3) Major Prerequisites, with the exception of BUS 2090 (no equivalency).

***If Lower Division General Education and/or Major Prerequisite courses have not been completed prior to transfer, additional classes and/or semesters may be required outside of the 2-year roadmap.** Elective units may be needed to meet the required 120 semester units for a Baccalaureate Degree. Refer to the 4-year roadmap and/or University Catalog for Lower Division General Education and Major Prerequisite courses.

The Stanislaus State General Education (GE) program is undergoing changes with the implementation of AB 1460 Ethnic Studies Graduation Requirement. In order to honor the transfer pathway of students who started prior to the new law, transfers enrolling at Stan State for the first time **Fall 2021-Spring 2023 will follow the 2020-21 GE Program**. **Major requirements will follow the 2022-23 catalog.**

FALL		WINTER	SPRING		SUMMER	
Elective	3		GE UD-D (Multicultural)	3		
GE UD-C (Multicultural)	3		BUS 2090	3		
MGT 3310	3		***Choose one of the following WP***	**3**		
FIN 3220	3		BUS 3100			**Total_____**
Choose one of the following	**1**		ENGL 3007			
FIN 3225 (1) or ACC 3110 (4)			OM 3010	3		
MKT 3410	3		**MGT 3400**	**3**		
Total:	**16**	Total:	Total:	**15**	Total:	

*Declare Business Concentration 1st semester
*Take BQSAT Test: https://www.csustan.edu/cba/bqsat
*ACC 3110 is a required prerequisite for ACC 3120

*Satisfy Multicultural Requirement in either GE UD-C or UD-D

FALL		WINTER	SPRING		SUMMER	
OM 3020	3		GE UD-B	3		
CIS 3700	3		MGT 4900	3		
Choose two of the following	**8**		BUS 4901	1		
MKT 4400/ 4420/ 4490			***Choose one of the following***	**4**		
			MKT 4400/4420/4490			**Total_____**
			Choose one of the following	**4**		
			MKT 4410/ 4430/ 4450/ 4460			
			MKT 4470/ 4480/ 4950, MGT 4200			
Total:	**14**	Total:	Total:	**15**	Total:	

*Submit a **Graduation Application** when two semester remain or 90 units have be completed **https://www.csustan.edu.edu/enrollment-services/graduation**

***This is a suggested roadmap and subject to change.** Check the "University Catalog" and "Course Schedule" for the most accurate course offerings each semester. Students should enroll in course(s) as space is available in the section(s) offered. *Take advantage of Winter and Summer Terms to complete 30 units a year in order to graduate in 4 years.

Name: _____ ID: _____ Catalog Year:_____ BQSAT:_____

Business Administration Degree Planner

FALL _____	Units	WINTER _____	Units	SPRING _____	Units	SUMMER _____	Units	
1		1		1		1		**FIRST YEAR**
2		2		2		2		
3		3		3		3		
4		4		4		4		
5		5		5		5		**Total** _____
6		6		6		6		
Total:		Total:		Total:		Total:		
Notes:				Notes:				

FALL _____	Units	WINTER _____	Units	SPRING _____	Units	SUMMER _____	Units	
1		1		1		1		**SECOND YEAR**
2		2		2		2		
3		3		3		3		
4		4		4		4		
5		5		5		5		**Total** _____
6		6		6		6		
Total:		Total:		Total:		Total:		
Notes:				Notes:				

FALL _____	Units	WINTER _____	Units	SPRING _____	Units	SUMMER _____	Units	
1		1		1		1		**THIRD YEAR**
2		2		2		2		
3		3		3		3		
4		4		4		4		
5		5		5		5		**Total** _____
6		6		6		6		
Total:		Total:		Total:		Total:		
Notes:				Notes:				

FALL _____	Units	WINTER _____	Units	SPRING _____	Units	SUMMER _____	Units	
1		1		1		1		**FOURTH YEAR**
2		2		2		2		
3		3		3		3		
4		4		4		4		
5		5		5		5		**Total** _____
6		6		6		6		
Total:		Total:		Total:		Total:		
Notes:				Notes:				

FALL _____	Units	WINTER _____	Units	SPRING _____	Units	SUMMER _____	Units	
1		1		1		1		**ADDITIONAL**
2		2		2		2		
3		3		3		3		
4		4		4		4		
5		5		5		5		**Total** _____
6		6		6		6		
Total:		Total:		Total:		Total:		
Notes:				Notes:				