Fall 2016 Convocation: President Ellen Junn

Tuesday, August 30, 2016
Snider Recital Hall, 11:00 a.m.
Welcome!

• Students
• Faculty
• Staff
• Department Chairs
• Deans and Directors
• Vice Presidents
• Community Members
• Elected & Other Officials
• Media
AGENDA

1. Welcome
2. Update on President’s Campus Activities
3. Accomplishments
4. Possible Future Directions: Collaboration, Plans, Ideas, Innovation & Involvement
5. Thank You and Q&A
Normally, you are instructed to:

Please Silence Your Cell Phone
Thank You

But, we are different today!
Audience Participation:
Please turn on your cell phones or iPad!

We want your participation with your cell or smart phone, iPad using Poll Everywhere!
Download the Poll Everywhere app to participate in real time during President Junn’s Convocation Address.
HOW TO VOTE VIA TEXTING

What is your favorite color?

You may respond at PollEv.com/prezjunn when the presenter pushes this poll

Text a CODE to 22333

Red
331432

Green
331433

Blue
331434

Yellow
331436

KEYWORD
HOW TO VOTE ONLINE: pollev.com/prezjunn

You can only vote once. You may need to refresh your screen.
Turlock and a Sense of a Community Family
OUR GREAT FACULTY!
OUR GREAT FACULTY!

Tenured = 173
Tenure-Track = 84
Subtotal = 257 T/TT faculty

Lecturers = 319 Lecturers
TOTAL = 576 TOTAL

Tenure-density 2015 = 61.6%
(CSU average is 55%, 2nd highest in CSU)
New Tenure Track Faculty and Full-Time Lecturers

XAMUEL BANALES  
Assistant Professor  
Ethnic Studies

SUSAN BRUMM  
Student Services  
Professional, Academic Related I Psychological Counseling

VERONICA DAWSON  
Assistant Professor  
Communication Studies

HEATHER DEAN  
Assistant Professor  
Teacher Education

CYNTHIA DECURE  
Assistant Professor  
Theatre

STEVEN DROUIN  
Assistant Professor  
Advanced Studies

MARY ANN JOHNSTON  
Assistant Professor  
Nursing

VINCENT LAUS  
Assistant Professor  
Sociology

WENDY MATTHEW  
Lecturer  
Nursing

ORESTIS PANAGOPoulos  
Assistant Professor  
Computer Information Systems

NADINE PRUITT  
Lecturer  
Nursing
New Tenure Track Faculty and Full-Time Lecturers

AYUBA SEIDU
Assistant Professor
Agricultural Economics

ANNE STOKMAN
Assistant Professor
Nursing

SUZANNE WHITEHEAD
Assistant Professor
Advanced Studies
(Counselor Education)

JENNIFER WHITMER
Assistant Professor
Sociology

KATIE WISKOW
Assistant Professor
Psychology
(Behavior Analysis)

SEVAUGHN BANKS
Assistant Professor
Social Work

SARAH BISSONNETTE
Assistant Professor
Biological Science

MARCY CHVASTA
Assistant Professor
Communication Studies

JOSE DIAZ-GARAYUA
Assistant Professor
Geography

ALFRED GENE PEREZ
Assistant Professor
Social Work

KYU HAN KOH
Assistant Professor
Computer Science

KAREN IPPOLITO
Assistant Professor
Nursing

SAEJOON KIM
Assistant Professor
Marketing

KAREN KONER
Assistant Professor
Music

MIRTA MALDONADO VALENTIN
Assistant Professor
TESOL, ESL
and Applied Linguistics (English)

MONICA MONTELONGO FLORES
Assistant Professor
Multiethnic American Literature (English)

BLAKE RANDOL
Assistant Professor
Criminal Justice

JEFFREY SCALES
Assistant Professor
Biological Sciences

TYLER SCHAFER
Assistant Professor
Sociology

WING H TO
Lecturer
Physics

(Not Pictured)

SEVAUGHN BANKS
Assistant Professor
Social Work

SARAH BISSONNETTE
Assistant Professor
Biological Science

MARCY CHVASTA
Assistant Professor
Communication Studies

JOSE DIAZ-GARAYUA
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Biological Sciences

TYLER SCHAFER
Assistant Professor
Sociology

WING H TO
Lecturer
Physics
OUR WONDERFUL STAFF!
OUR WONDERFUL STAFF

Permanent Staff (& MPPs) = 440
Temporary Staff = 68
Part Time = 55
Total = 563
A little bit about the new President: Who is she?
Where are you from??

Champaign, IL
A LITTLE BIT ABOUT THE NEW PRESIDENT

• Born/raised in the Midwest mostly (IL, MI & GA)
• Attended state and private institutions.
• Sustained record of professional career achievements in academic student support programs, faculty development, as well as academic technology, legislative advocacy.
• Coming back to the Central Valley and an amazing campus.
• Deep core beliefs about diversity and inclusion.
• A lifelong commitment to the CSU — 31 years!
• No need for formalities!
First 100 Days!

The term was coined on July 24, 1933, in a radio address by U.S. President Franklin D. Roosevelt, although he was referring to the 100 day session of Congress, rather than the first 100 days of his administration.

Franklin D. Roosevelt
From July 1 . . .
The First 60 Days . . .
FIRST “60 DAYS”: ACCOMPLISHMENTS

Based on 5 CORE PRINCIPLES:
1. Improve student success
2. Support faculty & staff success
3. Enhance university functioning
4. Strong partnerships with the community
5. … and celebrate, recognize and have fun!

But first, an update on Presidential activities . . . .
Turlock’s 4th of July Parade!
Campus Welcome for New President July 7
Visiting the Stockton Center

Sandy and Kevin Huber

Congressman Jerry McNerney

Dean Faimous Harrison

Wonderful Nursing Students!

Norman Perez

ENGAGING - EMPOWERING - TRANSFORMING
Alumni Robert & Kim Ulrich, (Glee) judging at Valley Talent Project

Celebrating the Arts
ASI – USU Student Leadership Summer Retreat Meeting
Students and Move in Day for Freshmen!

Ellen Junn @PresJunn · Aug 17
Welcome students & parents! We welcomed our largest group ever to student housing today: more than 700 students!

Ellen Junn @PresJunn · Aug 17
Today is Move-In Day. I'm so excited to welcome everyone -- have a great week Warriors! #7daysofepic #wariorpride

Student CSU Trustee Maggie White

ASI President Nicole Larson

ENGAGING - EMPOWERING - TRANSFORMING
Accomplishments in the Last 60 Days!

(1) Met over +675 people (+230 on Twitter! @PrezJunn)!

(2) Met with Senate Exec (e.g., Shared Governance document, joint retreats and symposia) and Union leaders to begin regular meetings and activities.

(3) Established a Presidential Transition Team to begin a Fall “Listening Tour”.
(3) Presidential Transition Team

1. Martyn Gunn, (MPP) Co-Chair
2. Kilolo Brodie (Faculty, MSW) Co-Chair
3. Faimous Harrison (MPP, Dean of Stockton Center)
4. Angela Silva (MPP, Accounting Manager)
5. Stuart Sims or designee (Faculty, Speaker of Academic Senate)
6. Faculty (TBD)
7. Faculty (TBD)
8. Dawn McCully (Staff, Physics)
9. Megan Rowe (Staff, Health Center)
10. Katherine Price (Staff, Groundskeeper)
11. Mandeep Khaira (Staff, University Advancement)
12. Cheri Silveira (Staff, University Police)
13. Maggie White (Student, Trustee)
14. Hailey Holm (Student, USU Chair)
15. Monica Nino (Alumna, County CEO, San Joaquin County)
16. TBD (community member)

Will host 15 facilitated forums (and web feedback) in Fall 2016 to gather and compile campus feedback from different constituencies. Watch for email invitations!
Accomplishments in the Last 60 Days!

(4) Met with Senate and others to establish and begin work on a new University Strategic Plan 2017-2025!
(4) Collaborative Strategic Planning Committee
Proposed Membership

1. CO CHAIR James Strong, Provost
2. CO CHAIR Faculty Speaker, Stuart Sims
3. Faculty (TBD)
4. Faculty (TBD)
5. Ellen Junn, President
6. Suzanne Espinoza, VP for Enrollment and Student Affairs
7. VP for Faculty Affairs and Human Resources
8. Doug Dawes, VP for Business and Finance
9. Michele Lahti, VP for University Advancement
10. Nicole Larson, ASI President
11. Eileen Hamilton, Community member/Alumna
12. Staff Member (TBD)
(5) New 2016 Freshman Convocation!
SUPPORTING ACADEMIC SUCCESS ON DAY ONE

• We held the campus’s first Freshman Convocation in over ten years for approximately 900 Freshmen.

• The day provided the opportunity for our Freshmen to meet with campus administrators, faculty, and alumni collectively.

• They learned about the resources available to them directly from our academic departments and programs, providing further assistance on how to navigate their way to their ultimate goal: A college degree.

• ➔ 15 TO FINISH IN 4 YEARS!
Freshman Convocation!
Selfie at Freshman Convocation!
## CSU Graduation Initiative & Funding

<table>
<thead>
<tr>
<th></th>
<th>Current</th>
<th>2025 Goal</th>
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<tbody>
<tr>
<td>4-yr Freshman</td>
<td>12%</td>
<td>37%</td>
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<tr>
<td>6-yr Freshman</td>
<td>55%</td>
<td>65%</td>
</tr>
<tr>
<td>2-yr Transfer</td>
<td>33%</td>
<td>45%</td>
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<tr>
<td>4-yr Transfer</td>
<td>68%</td>
<td>78%</td>
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<td>URM Gap</td>
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</tr>
<tr>
<td>Pell Gap</td>
<td>3%</td>
<td>0%</td>
</tr>
</tbody>
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Legislative, Board of Trustee and Public Attention

- Emphasis on student success (freshman 4-year and transfer 2-year graduation rates and closing achievement gaps).
- New focus on freshmen—new Freshman Convocation.
- Other new freshmen programs (e.g., expand Summer Bridge, new Summer Accelerate program, new Freshman “Dream” Seminar options).
- New, intentional transfer support programs—working with our community colleges on transfer pathways, advising and more.
- New one-time funding from the legislature of $1M!
Ideas for the Future?
Build on past success and accolades!

Privilege student success & graduation.
1. Identify elements of successful programs to scale up to more students (e.g., PACE, STEM).
2. Enhance student advising and mentoring.
3. Restore the Career Development Center.
4. Improve student writing (e.g., WAC, WID).
5. Consider offering a new Presidential Scholars Program.

Increase faculty support in all of their roles.
1. Provide resources to increase High Impact Practices- HIPs (e.g., service learning, internships, undergraduate research, study abroad).
2. Increase support for research, scholarly and creative and grant activity.
Ideas for the Future? continued

Increase faculty support (continued).
3. Enhance support/resources for innovations in teaching and learning activities.
4. Support curricular and program innovations.

Support staff employee and institutional success.
1. Improve technology to reduce workload and identify areas for efficiencies.
2. Build more collaborations across the campus.
3. Increase recognition for faculty & staff.
4. Enhance community-building, collegial opportunities and transparent communications.
Ideas for the Future? continued

Staff employee and institutional success (cont’d).
5. Continue to strengthen diversity & inclusion efforts (e.g., establish a new Presidential Commission for Diversity and Inclusion to develop an Institutional Diversity Plan).
6. Focus on quality and service in everything we do.

Promoting community success and beyond.
1. Continue to build strong partnerships with regional business, civic, governmental, artistic and non-profit leaders for our students and faculty.
2. Forge deeper relationships with potential donors, alumni, foundations and other organizations.
3. Launch robust marketing campaign to highlight campus strengths and achievements.
Example of a small marketing effort: Did You Know (DYK) Campaign

• 100% of the Stockton Center nursing students over the last four cohorts have secured employment positions associated with their field of study within the first six-months of graduating.

• The innovative project that moved the Central Plant Cooling Towers to non-potable water, saving five million gallons of potable drinking water per year, just won two awards? One from the Higher Education Energy Efficiency and Sustainability Best Practices annual competition and another from the CSU Best Practice Award for Physical Plant Operations.

• Stan State's Accelerated Bachelor's Nursing Program is No. 1 in California, No. 23/50 in the nation, and No. 2 overall in the entire Western Region behind University of Washington.

• Our recent graduates from Physics program are working at Lockheed Martin, Microsoft, Google, Intel, UC Merced, CalPERS, G3 Enterprises, Cryomagnetics, Inc., and Lane Powell PC.
Example of a small marketing effort: Did You Know Campaign (continued)

• The College of Business Administration is AACSB accredited which puts it in the top 10% of the business schools in the world.
• Stan State was ranked fifth in an academic study on the best universities for increasing student's upward mobility. The study was commissioned by National Public Radio. The upward mobility winners were: (1) Harvard (2) MIT, (3) Stanford, (4) UC Irvine, (5) Stanislaus State.
• The One Purpose annual scholarship campaign has generated over $1.5 million since its inception in 2014, and that nearly 500 Stanislaus State students have received scholarships from the volunteer raised dollars.
• Money Magazine’s College Planner ranks CSU Stanislaus the top public school in the nation for helping students succeed!
• Stanislaus State has over 55,000 alumni with nearly 70% living in our six county service region.

Send more DYK facts to Amanda Theis (amtheis@csustan.edu)!
SUMMARY

(1) Honor our history, mission and past/current accomplishments;
(2) Think strategically and innovatively to stabilize and align budgets in order to maximize student success;
(3) Understand and support the unique, complex, interdependent and critical collaborative roles that faculty, staff and administrators play together in promoting the success of our students, as well as supporting scholarship, creative activity, service and community advocacy connections.
(4) Proactively address strategic planning and accreditation issues.
(5) Create an inclusive climate of innovation, creativity, results, and fun!
(6) Publicize and recognize our successes and achievements!
“A Love Letter to Stanislaus”
https://youtu.be/_9igJ0i4jYc
Stanislaus Community Foundation, Marian Kaanon (Executive Director)
Ben Hoover, Videography and Editing, Foglight Media (Stan State Alumnus)
Jimmy Lesondak, Music (Stan State Alumnus)
Striving for success without hard work is like trying to harvest where you haven’t planted.

~ David Bly

WORKING HARD FOR SOMETHING WE DON’T CARE ABOUT IS CALLED STRESS; WORKING HARD FOR SOMETHING WE LOVE IS CALLED PASSION.

Simon Sinek

The only thing that overcomes hard luck is hard work.

Harry Golden

Remember to have fun.
Follow me on Twitter @PrezJunn

We welcomed our newest Warriors to campus at Freshman Convocation today! #classof2020 #stanstate #warriorpride

Meeting talented @stan_state alumni @RobertJUlrich and Kim Ulrich at The Valley Talent Project! #stanalumni

The #4thofJuly parade in Turlock was an event not to miss! Thank you Mayor Sotelo, we had a great time!

Today is Move-In Day. I'm so excited to welcome everyone -- have a great week Warriors! #7daysofepic #warriorpride

Please submit your questions and feedback at President@csustan.edu
Thank You!

Q&A

Please submit your questions and feedback at President@csustain.edu