2016-2017 Academic Catalog

California State University, Stanislaus

Communication Studies B.A.

View information for the Department of Communication Studies, including Learning Objectives for the department and its programs.

View the degree program Roadmap, which provides a recommended advising map to complete the degree program in four years. Please consult your academic advisor as you develop your academic plan.

# Requirements

1. Complete University General Education requirements for the Bachelor of Arts degree. (51 units)

Click here to view General Education requirements.

2. Complete the following prerequisites to the major: (6-9 units)

a. Complete G. E. Area A1 by taking:

COMM 2000 - Public Speaking

or

COMM 2110 - Group Discussion Processes

b. Complete G. E. Area D2a by taking:

COMM 2011 - Introduction to Communication Studies

or

COMM 2200 - Introduction to Mass Media \*

\*Note to students regarding prerequisites

c. For those choosing the Public Communications and Media track, the following course is required:

JOUR 2150 - Writing for the Media

\*Note: Students in the Public Communication and Media Track are encouraged to complete COMM 2200 - Introduction to Mass Media.

3. The following are department recommendations for completing lower-division G.E. requirements:

a. Complete Area A3 by taking:

COMM 2300 - Argumentation and Critical Thinking

b. Complete Area E by taking:

CS 2000 - Effective Computing

or

CIS 2000 - Introduction to Business Computer Systems

c. Complete Area B3 by taking:

MATH 1600 - Statistics

or

MATH 1610 - Statistics for Decision Making

4. Complete the major with no fewer than 33 upper-division units, as approved by the major adviser.

Majors must take all courses counted toward the major for a letter grade if the letter grade option is available.

5. Students must achieve a C grade or better in all prerequisites to the major.

6. Students must achieve a C grade or better in all courses that count toward fulfilling the requirements for the major.

7. Students must achieve an overall average of 2.5 GPA or better in the major.

8. Completion of a minor is not required.

9. Laboratory and Internship Courses

The following laboratory and internship courses may not be applied to the major:

COMM 4940 - Communication Internship

JOUR 3012 - Journalism Laboratory

JOUR 3112 - Radio Production Laboratory

JOUR 4940 - Journalism Internship

COMM 0000 – New Course (3 units)

Laboratory and internship units, with a maximum of 9 total combined units, may count toward the 120 units required for graduation.

# The Major (33 units minimum)\*\*

Students are reminded to check course descriptions carefully when selecting upper-division courses; enrollment may require completion of one or more prerequisites.

1. Complete the following required upper-division CORE courses

(12 units)

COMM 3200 - Communication Theory (WP)

COMM 3900 - Applied and Social Scientific Research Methods in Communication or

COMM 3910 - Critical and Interpretive Research Methods in Communication

COMM 4160 - Intercultural Communication

COMM 4900 - Senior Capstone

2. Complete two of the following upper-division BREADTH courses.

(6 units)

Include at least 3 units from group a and 3 units from group b below.

a. Complete 3 units OUTSIDE YOUR TRACK from the following courses:

i. Relational and Organizational Communication Track students, select one:

COMM 3140 - Persuasive Messages

or

COMM 3550 - Media and Public Perception

ii. Public Communication and Media Track students, select one:

COMM 3100 - Advanced Interpersonal Communication

or

COMM 3110 - Organizational Communication

b. Complete 3 units of upper-division COMM or JOUR Elective course taken outside of the Major track.

See your advisor for approval of this course. Laboratory and Internship courses may not be applied in the major; however, these courses may count toward the 120 units required for graduation.

3. Complete one of the following upper-division DEPTH TRACKS in Communication Studies: (15 units)

Relational and Organizational Communication

Public Communication and Media

## Depth Track in Communication Studies

(15 units)

### A. Relational and Organizational Communication Track (15 units)

1. Complete 3 units from the following courses:

COMM 3100 - Advanced Interpersonal Communication or

COMM 3110 - Organizational Communication

2. Complete 4 courses from the following upper-division electives: (12 units minimum)

Courses may not cross-count with any other part of the Communication Studies major.

COMM 3100 - Advanced Interpersonal Communication

COMM 3110 - Organizational Communication

COMM 3120 - Management Communication

COMM 3150 - Professional Speaking

COMM 3900 - Applied and Social Scientific Research Methods in Communication

COMM 3910 - Critical and Interpretive Research Methods in Communication

COMM 4020 - Communication in the Classroom

COMM 4040 - Gender Communication

COMM 4050 - Relational Communication

COMM 4060 - Family Communication

COMM 4110 - Communication Training and Consulting

COMM 4115 - Communication for Leadership

COMM 4130 - Communication and Aging

COMM 4150 - Nonverbal Communication

COMM 4165 - Communication in Global Organizations

COMM 4180 - Health Communication

COMM 4190 - Conflict and Communication

### B. Public Communication and Media Track (15 units)

1. Complete 3 units from the following courses:

COMM 3140 - Persuasive Messages or

COMM 3550 - Media and Public Perception

2. Complete 4 courses from the following upper-division electives: (12 units minimum)

Courses may not cross-count with any other part of the Communication Studies major.

COMM 3140 - Persuasive Messages

COMM 3150 - Professional Speaking

COMM 3215 - Public Relations

COMM 3550 - Media and Public Perception

COMM 3620 - Sport Communication

COMM 3900 - Applied and Social Scientific Research Methods in Communication

COMM 3910 - Critical and Interpretive Research Methods in Communication

COMM 4140 - Rhetoric of Popular Culture

COMM 4200 - Mass Media Theory and Research

COMM 0000 – New Course

COMM 0000 – New Course

COMM 0000 – New Course

COMM 0000 – New Course

COMM 4215 - Public Relations Campaigns

COMM 4220 - Technology and Communication

COMM 4400 - Visual Communication

COMM 4500 - Political Communication

JOUR 3030 - Freedom of Speech and Press: Contemporary Issues

JOUR 3040 - History of Journalism

JOUR 3600 - Magazine Editing and Production

\*\*Courses may not cross-count for more than one requirement in the Major. No course substitutions.