**California State University, Stanislaus**

**Proposal Preparation for Requesting Campus and Chancellor Office Approval to Place a New Degree on the CSU Academic Master Plan**

1. *Delivery mode: fully face-to-face, hybrid, or fully online program.*

*2. A brief summary of the purpose and characteristics of the proposed degree program.*

*3. The program’s fit with the campus mission and strategic plan.*

*4. Support mode: state support or self-support/extended education.*

*5. Anticipated student demand.*

*6. Workforce demands and employment opportunities for graduates.*

*7. Other relevant societal needs.*

*8. An assessment of the required resources and a campus commitment to allocating those resources.*

*9. As applicable:*

*a. If the projection is a pilot program, please list the academic years during which the program will operate in pilot status.*

*b. For new degree programs that are not already offered in the CSU, please provide a compelling rationale explaining how the proposed subject area constitutes a coherent, integrated degree program that has potential value to students and meets CSU requirements for an academic program at the undergraduate or graduate level.*