Your Full Name

Bachelor’s Degree: (include concentration if applicable and university)

Degree Seeking: MBA or OMBA (include concentration if applicable)

**Statement of Career Objectives**

Introductory Paragraph:

First paragraph should be introductory information that summarizes content of the essay (e.g., work experience (and any special accomplishments/personal accolades), career goals, and how an MBA and how it can help you achieve your career goals).

Body of Essay:

Subsequent paragraphs discuss items listed in the introductory paragraph, in the same order to create a flow of information.

Conclusion:

Conclusion should briefly recap why you’re obtaining your MBA and also why you’ve chosen Stan State (optional).

Format: Double spaced, 1” margins, subheadings are optional, and page numbers (bottom of page).

Review: Send a copy to Katrina Kidd, MBA Director, for feedback prior to posting on program application.