CALIFORNIA STATE UNIVERSITY
Stanislaus
FOUNDATION

Minutes of the September 17, 2020 Board of Directors Virtual Meeting

Directors Present: A. Aghasi, D. Bizzini, O. Cabello, T. Donovan, R. Fitzpatrick, S. Gemperle, A. Harrell, M. Huang, M. Ireland, Jr., J. Jacinto, C. James, E. Junn, M. Lahti, A. Petrosky, G. Petrulakis, E. Rizo, R. Ronten, R. Triebsch, J. Vieira

Directors Absent: M. Grewal, D Huber, S. Johnston, N. Naraghi, M. Swanson

Other Attendees: J. Borba, H. Caudill, D. Cordova, K. Davies, D. Dores, D. Evans, C. Erickson, T. Gomez-Arias; K. Greer, F. Harrison, M. Hartsfield, G. Kaul, E. Lawrence, R. Linderman, O. Myhre, J. Porto, Jr., R. Rodriquez, R. Rush, K. Stamper, J. Sturtevant, S. Torres, J. Tuedio

I. WELCOME, CALL TO ORDER, INTRODUCTIONS AND SPECIAL ANNOUNCEMENTS
The meeting was held virtually called to order at 3:01 p.m. by Board President, J. Jacinto.

II. APPROVAL OF MINUTES
A. Foundation Board Meeting – June 18, 2020
The June 18, 2020 Foundation Board Meeting minutes were approved.
MSP (Bizzini/Harrell)

III. A. Graystone Consulting Introduction and Update
Finance and Investment Committee Chair R. Ronten introduced Todd Au and Anthony Parmisano from Graystone Consulting. T. Au thanked the Board for retaining their firm as the Foundation's investment management consultants. He shared a PowerPoint presentation which consisted of a high level introduction of themselves and the services of Graystone Consulting, including the work with others in the CSU system.

IV. ACTION ITEMS/NEW BUSINESS
A. Resolution to Elect New Board Director – Darrell Cordova
Resolution # 09-17-20-III-A to elect new Board Director Mr. Darrell Cordova for a three-year term, commencing September 17, 2020 to June 30, 2023.
MSP (Bizzini/Triebsch)

B. BoardEffect Implement
M. Hartsfield shared plans to implement a new board management software called BoardEffect to help reduce our carbon footprint and be more efficient in our board administration responsibilities. Upcoming training will be provided for board members. B. Triebsch stated he has been using BoardEffect in association with his service to Legacy Health Endowment.

V. VICE PRESIDENT FOR UNIVERSITY ADVANCEMENT UPDATE
A. University Brand Update
M. Lahti introduced Rosalee Rush, Sr. Vice President for Communications, Marketing & Media Relations, who provided an update on University Branding. The promo video used to tease the virtual brand launch event was shared with the Board. There are five brand pillars in the University's brand messaging. Moving forward, the brand messages will be incorporated

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into all communications, presentations, admissions & outreach packets and other campus communications. The Fall 2020 magazine featured the Brand story, outlining the research process and key message points.

B. Student Basic Needs

M. Lahti introduced Jeff Porto, Jr., Director of Development and Jen Sturtevant, Campus Cares Manager, to address the need and funding plans for the Campus Cares initiative, which includes the Warrior Food Pantry and the Student Emergency Fund. J. Sturtevant shared a PowerPoint presentation with visuals, data, and student testimonials. Due to the COVID pandemic, there has been a significant increase in demand for the food pantry and the student emergency fund. This is a top fundraising priority for the University with a goal to raise $300,000 in 2020/2021 - $200,000 for the Student Emergency Fund and $100,000 for the Warrior Food Pantry.

C. Introduction of Development & Stewardship Committee

M. Lahti shared a PowerPoint on the plan to add a new standing committee for Development & Stewardship. The Committee would work with University Advancement in philanthropic and stewardship efforts. M. Lahti asked for feedback from the Board before bringing back for formal approval at an upcoming meeting.

VI. UNIVERSITY PRESIDENT REPORT

E. Junn presented a campus update, which included: a quote from a new Sociology Professor, Jennifer Whitmer, who is building student courses to make student lives better and positive in the current virtual teaching environment; Stan State has intermittent face to face instruction on campus - 55 class sections out of over 2200 classes being taught; Fall 2020 enrollment holds strong despite a 20% decrease in incoming freshmen; while the CSU experienced a state budget reduction, Stan State was able to avoid permanent layoffs; poor air quality due to local fires caused the campus to close for approximately seven days; Stan State ranked #1 in the West on the Washington's Monthly's "Best Bank for the Buck"; Stan State has an enrollment of 6,560 and almost 67% of students are female; a coordinator has been hired to run the Male Success Initiative program; six students have received the Presidential Central Valley First Generation Scholarship that many Board members contributed to; Botany Drs. Wooley, Gardner and Fleming where able to capture on video and share with the public the blooming of the rare Corpse Lily; faculty highlight – Assistant Professor of Chemistry Gönül Schara has received a $408,000 four-year grant from the National Institutes of Health (NIH) that will aid her research on enzymes and provide opportunities for student research; the Career Ready U program continues to help students prepare for careers after graduation by partnering with local businesses for internship or job shadowing opportunities; R. Ronten, Finance and Investment Chair, gave a financial status of the Foundation's funds held with Graystone. As of March 31, 2020, the fund's value was $13,155,000 and the value at the end of August was $16,768,000, an increase of $3,600,000 since March.

R. Ronten gave thanks to those involved in the process of hiring of the new investment manager consultants. A special thank you to the F&I Committee for the many hours they spent on the process and to committee members D. Bizzini, J. Vieira and R. Fitzpatrick for spending significant time in the interview and selection process.

Alumni is partnering with the Career Development Center for a new online mentoring platform called Warrior Mentoring; the Chancellor's Office has announced virtual classes most likely will continue through the Spring of 2021.

VII. COMMITTEE AND DESIGNATED DIRECTOR(S) REPORTS

A. Student

ASI President C. Aghasi reported the Associated Student Inc. and the Student Center is fully functioning and continues to advocate for students, providing students with sustainable services, programs and events virtually.