

ECON 4500

Review Topics I – Terms and Concepts

Income, investing and saving

Capital: real, financial

Intrinsic value

Gambling, Speculating

Margin

Option: put, call

Risk vs. return

Types of risk

Constant, current dollars

Consumer price index

Balance Sheet, Book value, Par value

Capital Accounts, Debts vs. Liquidity

Income Statements

Ratio analysis, PE, EPS

Dividend yield

Leverage, growth

Profitability analysis

Inventories, sales

A Random Walk Down Wall Street

Nature of book

Qualifications of author

Technical analysis: examples

Technical indicators

Fundamental analysis: tools of evaluation

Critical analysis of tech vs. fundamental analysis.

Strengths and weaknesses

Reducing risk