

**California State University, Stanislaus:  
Stockton Campus Action Steps 2017-19**

**Ellen N. Junn, President**



**October 18, 2019**

## CSU, Stanislaus Updated Progress Report for the Stockton Campus October 18, 2019

### **I. Brief Historical Information and Context**

The Stockton Campus was granted substantive approval by WASC as a branch campus in 1989. Since then, the CSU, Stanislaus (Stanislaus State) campus has implemented varying levels of support to the Stockton Campus.

With the appointment of President Ellen Junn on July 1, 2016, Stanislaus State began assessing and formulating a more comprehensive, careful, incremental, and strategic plan to better support, grow and expand the Stockton Campus. As such, Academic Affairs worked with the new Dean of Stockton Campus, Dr. Faimous Harrison to create the **Stockton Campus Strategic Plan, Five Year: 2018-2023**

([https://www.csustan.edu/sites/default/files/groups/Stockton%20Campus/documents/sc\\_4-2-19.pdf](https://www.csustan.edu/sites/default/files/groups/Stockton%20Campus/documents/sc_4-2-19.pdf)). This plan was developed to complement the university Strategic Plan in 2017, with San Joaquin County as the focal point. The plan was made available for review to the public in Spring 2018, and was presented to the Academic Senate in Fall 2018 ([https://www.csusignal.com/stan\\_state\\_news/article\\_2099e9b8-b82e-11e8-bff7-6b47ced790f7.html](https://www.csusignal.com/stan_state_news/article_2099e9b8-b82e-11e8-bff7-6b47ced790f7.html)).

### **II. The purpose of this Updated Progress Report for the Stockton Campus is two-fold:**

(1) First, this Progress Report starts with the WSCUC Commission's recommendations (as cited in the July 12, 2019 final action letter) that specifically **requires Stanislaus State to explicitly work with the CSU system in next steps for action** focus on improving conditions at the Stockton campus (4 & 5):

Page 1 of Commission 7-12-19 Letter: Actions #4, and #5:

- *4: Schedule an Interim Report to be submitted by March 1, 2022 to address the following issues related to the Stockton Center:*
- *5, b: Conditions of the existing physical plant and a system-wide decision on plans for a replacement facility.*

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*The Commission requires the institution to respond to the following issues:*

- *4. The Commission is concerned with the adequacy of academic and student support services at the Stockton location. The commission expects the university, in conjunction with the CSU System leadership to develop a realistic plan to increase resources at that location. The university and the CSU system should promptly evaluate all aspects of the Stockton location university and including academic program quality, academic support for students and faculty, student support services, and student success (i.e. persistence and graduation rates). Assessment, evaluation, and financial planning should separate Stockton from the Turlock campus. (CFRs 2.1, 2.2, 3.1- 3, 4.3, 4.4)*
- *5. The university and the CSU system should develop a specific short, medium, and long-range plan and benchmarks for Stockton for both academic quality, student and faculty support, physical plant, technology, and fiscal security that would include evidence of progress or lack of progress to determine if the Stockton enterprise is viable in the long run or if a change in objective or any policies would be necessary. (CFRs 2.1, 2.2, 3.1-3, 4.3, 4.4)*

As noted above, the WSCUC Commission recommendations also cite the following areas in which the Commission expects to see progress: (1) academic program quality, (2) academic support for students and faculty, (3) student support services, and (4) student success (i.e. persistence and graduation rates), (5) physical plant, (6) technology, and (7) fiscal security.

In fact, over the last three years, Stanislaus State actually has been working very closely with the CSU Chancellor's Office, and has implemented a variety of improvements in facilities, infrastructure hiring, improved academic programming, enhanced student services, and enrollment and budget planning. Unfortunately, many of the more recent, specific, new services and supports for students, significant

accomplishments, data, and progress regarding the Stockton Campus in the last three years were not highlighted in sufficient detail in the documented materials submitted to WSCUC as part of campus' reaffirmation of accreditation WSCUC Institutional Report document submitted last November 2018.

- (2) The second purpose of this Stockton Campus Progress Report is to explicitly document in much more detail the progress that Stanislaus State has made to improving and delivering high quality academic and student support services at our Stockton Campus. Efforts to increase services, personnel, programs and resources at this location have been underway for the past three years and achievements and plans are summarized in the pages to follow, first chronologically, and then with more contextual detail by categorical areas.

### **Summer 2017:**

#### Facilities Improvements

- Updated nursing simulation lab and two classrooms (Summer 2017).
- Remodeled and created a Stockton Warrior Welcome Hub (Summer 2017).
- Remodeled and created a small lunchroom/additional small group study space (Summer 2017).
- Remodeled and created a space for a food vendor or a university sponsored coffee/food (Summer 2017).
- Remodeled and created a commercial kitchenette space with two sinks, and space for refrigeration and storage (Summer 2017).
- Added individual AC/heat units in two classrooms (Summer 2017).

#### IT Improvements

- Updated Technology – Added new cabling and wiring to maximize usable spaces (Summer 2017).

#### Meetings with Stockton Elected Officials

- Meeting with Assembly Member Susan Eggman, District #13 (May 19, 2019).

#### Annual Stockton Site Authority Meeting

- Stockton Center Site Authority Meeting (June 22, 2017)

### **Fall 2017:**

#### Academic Faculty New Hires

- Three tenure-track hires for 2017-18 (Management, CJ, Communication Studies) were identified for the Stockton Campus.

#### Student Services Support

- Disability Resource Services launched all services with the exception of on-campus transportation (Fall 2017).
- Student Leadership and Development held the New Student Orientation program (and has in prior semesters).

#### New Joint Chancellor's Office-Stan State Stockton Warriors Team Established

- President Junn initiated a collaborative conference call with Executive Vice Chancellor for Business and Finance, Steve Relyea; Executive Vice Chancellor for Academic Affairs and Student Affairs, Dr. Loren Blanchard; and Associate Vice Chancellor for Institutional Research & Analyses, Ed Sullivan to discuss future plans for growth for the Stockton Center (August 31, 2017).
- With approval from the CSU Chancellor, President Junn established a new high-level joint CSU-Stanislaus State Stockton Warrior Team, who meet regularly to discuss, strategize and move forward on additional efforts to expand and better support the Stockton Campus. The first meeting of the CSU-Stockton Warrior Team was on November 9, 2017. See p.16 for list of Stockton Warrior Team members.
- Second CSU-Stockton Warrior Team Meeting (December 15, 2017).

### **Spring 2018:**

#### Facilities Improvement

- Worked with the Chancellor's Office, to secure approval to obtain \$200,000 from the Stockton Center Site Authority to hire the architectural firm, WMB Architects from Stockton to conduct a new Acacia building feasibility study and architectural conceptual renderings. This proposal was passed unanimously by the Site Authority at the Stockton Center Site Authority Meeting on May 4, 2018.

#### Academic Degree Program Strategic Planning and Implementation

- Identified the top three-degree programs at Stockton—Business Administration, Psychology, and Liberal Studies and guaranteed that the Deans and Department Chairs would offer all the courses needed each semester in sequence to permit transfers to know the schedule of classes and be able to complete their degrees in two years.

#### Creation and External Funding Obtained for our Warriors on the Way (WOW) Program

- Created the new Warriors on the Way (WOW) program with our three major feeder community colleges, but especially with San Joaquin Delta College in Stockton.
- Stan State worked with California Futures to explore potential funding for a planning grant with our Central Valley community college feeders for our WOW ADT program, that enabled a second California Futures implementation grant to further support our WOW ADT transfer programs for a combined total of \$970,188 funding thus far.

#### Student Services Improvements

- Career and Professional Development Center launched weekly career exploration and development workshops, made classroom presentations, attended welcome events, participated in orientation, hosted a career fair, and led career coaching sessions.
- Student Leadership and Development launched weekly office hours, as well as offered two Warrior Leadership Program workshops per month. The department also participated in the Stockton Warrior Welcome.
- Associated Students Inc. and the Student Center participated or provided services in the following: New Student Orientation, Warrior Welcome, Stockton Open Houses, Student leader elections, Warrior Pride Day, Warrior discount program and Warrior Day ticket sales. The ASI Board of Director's hosted an on-site board meeting each term with the Student Center Board meeting once per year.

#### Facilities Improvements

- Remodeled and repurposed classrooms, offices, and general student service spaces (Winter 2018).
- Updated water systems and cancelled bottled water rental services to support our campus environmentally friendly initiatives (Winter 2018).

#### Technology Improvements

- Converted existing computer spaces into multi-use classrooms (Winter 2018).
- Updated Technology – Added new cabling, wiring, and wireless access points to provide better coverage, and to add more usable spaces (Winter 2018).
- Added individual AC/heat units in three classrooms (Summer 2018).

#### Stockton Warrior Team Meetings & Annual Stockton Site Authority Meeting

- CSU-Stockton Warrior Team Meeting (March 22, 2018)
- CSU-Stockton Warrior Team Meeting (April 16, 2018)
- Stockton Center Site Authority Meeting (May 4, 2018)

### **Fall 2018:**

#### Academic Faculty New Hire

- Following established staffing processes in Academic Affairs, one tenure-track hire for Stockton was prioritized; this time for a Finance concentration position for the Business Administration degree.

#### Stockton Staff New Hire

- Creation of the Director for Operations position.

#### Facilities Improvements

- Remodeled and created an additional large classroom and multi-use space with updated technology (Rm #1116).

### Student Services Improvements

- Student Leadership and Development began attending the Stockton Open Houses in addition to providing workshop and office hours.
- The Learning Commons provided WPST testing at the Stockton Center. The Writing Center launched online writing tutoring support.
- Associated Students Inc. and the Student Center launched Finals Stress Survival programming.
- CalFresh and Food Box distribution programs began.

### Stockton Warrior Team Meeting

- CSU Stockton Warrior Team Meeting (October 8, 2018)

## **Spring 2019:**

### Facilities Improvements

- Renovations began for Student Health Center/Psychological Counseling Services spaces.
- Renovations began for Student Recreation space including a group exercise room, a cardio room, and a weight room.
- Created two student zoom rooms.

### Student Services Improvements

- Career and Professional Development continues to establish a robust career fair and plans to broaden employer engagement at the Stockton Center.
- Student Leadership and Development expands services by assisting the A-Typical Stockton Psychology Club form the first Stockton-based student organization. Two Stockton Center students earned Certificated Stan State Leadership status.
- Associated Students Inc. and the Student Center expanded services to include Love Stan State and Finals “Catch a break” programming.

### Stockton Warrior Team Meetings

- Stockton Center Site Authority Meeting (May 3, 2019)
- Conference call meeting with President Junn, Chancellor White, EVC Steve Relyea and EVC Garrett Ashley (May 14, 2019).
- Chancellor White meeting in Long Beach with Stockton Mayor Michael Tubbs, EVC Steve Relyea and EVC Garrett Ashley, and President Junn (via conference call) (May 16, 2019).

## **Fall 2019:**

### Academic Faculty New Hires

- This year, Academic Affairs prioritized two tenure-track hires for Stockton; one is in Marketing and one is a full-time Librarian.

### Facilities Improvements

- Once the renovation is complete, the Student Health Center and Psychological Counseling Services will provide walk-in and scheduled appointment hours.
- Once the renovation is complete, students will be able to work out and utilize the three spaces (group exercise space, weight room, and cardio room); the spaces will also be staffed with Student Recreation staff.
- Associated Students Inc. and the Student Center propose to refurbish the student lounge, renovate space for an office and storage, provide updated coffee vending to the student lounge, increase the quality of programming offered and add additional resources to increase exposure and use of services. Additional equipment to support student activity is also proposed.

### Student Services Improvements

- Through Athletics the Stan State Cheer team will be on-site during the semester fostering campus spirit and community connection.

- Student Leadership and Development will launch a full model of the Warrior Leadership Program, as well as student club and organization advising. The Dr. Marvalene Hughes Leadership Conference will host the second day in the Stockton area.
- On a weekly basis the Career and Professional Development Center will schedule one-on-one sessions with students and begin hosting on-site information sessions with employers (in addition to the already established services).
- On a bi-weekly basis the Diversity Center will offer diversity and inclusion workshops, including bi-weekly tabling events.

#### Academic Advising Improvements

- Academic Success Center is hiring an on-site WOW Student Success Coordinator who will provide academic advising and workshops. The Coordinator will also oversee the College Possible Coaches who provide support and resources to 252 students.

The accomplishments cited above show the incremental, yet intentional augmentation of supports, services and resources being implemented at the Stockton Campus. It is critical to note that for the first time, all Cabinet members are actively involved in high-level discussions, participation and involvement to collaborate together to comprehensively and incrementally improve conditions for students at the Stockton Campus. The sections below provide more detail and context by specific categories.

#### **Chancellor's Office High-Level Engagement with Stanislaus State and Stockton Campus**

President Junn has been working in close collaboration with Chancellor Tim White and his top-level CSU leadership team since Fall 2017. With approval from the CSU Chancellor, President Junn established a new high-level joint CSU-Stanislaus State Stockton Warrior Team, who meet regularly to discuss, strategize and move forward on additional efforts to expand and better support the Stockton Campus. The first meeting of the CSU-Stockton Warrior Team was on November 9, 2017 (see Appendix 1: Joint CSU-Stanislaus State Stockton Warrior Team List for complete list of Stockton Warrior Team members, p.17).

- CSU-Stockton Warrior Team Meetings: 11/9/17, 12/15/17, 11/8/18, 5/14/19, 5/16/19.

In addition, Chancellor White has provided clear leadership, commitment and additional funds for the Stockton Campus both for a new building to replace the current Acacia building, as well as for other instructional and student support efforts as cited below:

1. Agreed to a proposed \$200,000 to be allocated by the Stockton Cite Authority for Stanislaus State to hire an architectural firm to conduct a new building feasibility study that was approved unanimously by the Board. (see Appendix 2: Stockton Site Authority Board Meeting Minutes, May 4, 2018 and budget proposal, pp. 18-21).
2. Clearly allocated new, specific funds and a strong commitment to further support the Stockton Campus in a letter Chancellor White sent to Assembly Member Susan Eggman, District 13 (see Appendix 3: CSU Chancellor White's Letter to Representative Susan Eggman, pp. 22-23). Portions of his letter are excerpted below:
  1. *I will provide an additional \$350,000 to support the addition of course sections and expansion of student support services at the Stockton site. This should accommodate about 20% student growth at the Stockton center, and aligns well with President Junn's plans to support expanded outreach and student services through her Warrior's on the Way (WOW) program.*
  2. *\$200,000 of the 20 19-2020 Stockton Center Site Authority Budget has been authorized to further analyze the feasibility of a replacement building for Acacia Hall, and the reserves to leverage funding for this project have been increased from \$800,000 to \$1.9 million. We are accelerating the study process and our internal review in an effort to present this project to our board for approval as part of our Capital Outlay Program budget in November 2019. This is the first step necessary as we move towards the consideration of the new facility being proposed by President Junn and the Site Center Authority. I will be clear in my support for this effort when it goes before our Trustees.*
  3. *I will support President Junn's plan to double the number of undergraduate degree programs at the Stockton Center from 3 to 6 during the 2019-2020 year. In addition to the three current degree programs (Psychology, Business Administration, and*

*Liberal Studies*), we will add *Criminal Justice and Communications*. A 6th program will be started, and its focus will be clarified following further discussion with Stockton Leaders. I encourage your participation in President Junn's Summer Cabinet Retreat where she will spend a full day discussing the Stockton campus and solicit ideas and feedback on the 6th degree program.

3. In addition, Chancellor White and his EVC (Executive Vice Chancellors) team, also has met with our local elected officials, including a meeting on May 16, 2019 with Stockton Mayor Michael Tubbs, Chancellor Tim White, EVC Steve Relyea, EVC Garrett Ashley held in the CSU Long Beach offices, and President Ellen Junn (via conference call).
4. Similarly, President Junn has continued ongoing and active communication and meetings with Stockton elected officials and other business leaders, with over 20 meetings with Mayor Michael Tubbs and Assembly Member Susan Eggman, District 13 over the last three years (see Appendix 4: List of Meetings with Stockton Elected Officials with CSU Chancellor White and President Junn, pp. 24-26).

Taken together, all of this long-standing activity in the last three years underscores the very active role of the CSU and Chancellor White to engage actively to support the ongoing, strategic implementation plans of President Junn and her team at Stanislaus State to continue to strengthen and build excellence for students at the Stockton Campus.

### **Promising Strategies for Augmenting Stockton Center Enrollment and Programs: An MOU with Delta College and a College Futures Grant for WOW Transfer Partnerships**

In June 2018, the campus signed a new MOU between the Stockton Campus and San Joaquin Delta College that offers new Delta College transfer students guaranteed admission in the 2+2 Warriors on the Way (WOW) program. Effective Fall 2018, the WOW Program provides participants with on-site Stan State academic counseling, participation in campus events, incentives to earn an Associate Degree for Transfer (ADT) while maintaining a strong GPA, to earn a bachelor's degree entirely at the Stockton Campus in two years in one of the three most popular Stockton bachelor's degree programs – Business Administration, Liberal Studies and Psychology – with a guaranteed sequence of upper division courses for transfers and scholarship and internship opportunities. In summer 2019, we will double the number of new WOW degree programs from three to six degrees, adding Communication Studies, Criminal Justice, and Health Science. While the Health Science Leadership and Administration concentration is self-support and therefore, not an ADT, it is an important educational option for students in San Joaquin County and will be marketed as a bachelor completion program. Delta College and Stan State have worked closely through the years to assure seamless transition for students who want to pursue the Health Science degree. We have the ability to increase the number of cohorts in this program. Additional WOW programs will be explored with our Delta colleagues early this fall. This progress has garnered positive support and feedback from current and prospective Stockton students, as well as accolades from the Stockton community, the campus, and other elected officials.

Additionally, Stan State was recently awarded two grants totaling \$970,188 from the College Futures Foundation to aid in planning, aligning and promoting the Associate Degree for Transfer (ADT) Pathways with San Joaquin Delta College in Stockton and its other feeder community colleges, including Modesto Junior College and Merced College. This award and the Delta MOU together form a strong backdrop of interlinked efforts on the part of the University, Delta College, and regional donors who support the expansion of Stan State's programs at Stockton.

### **Stan State's Initiatives and Commitments to Making WOW a Success**

#### Academic Affairs:

During spring 2019, Academic Affairs created two opportunities for faculty members from both Delta and Stan State to meet and talk in more detail about the WOW program as well as to plan summer work that would involve more closely reviewing and discussing their respective curricula.

A faculty member from Delta, Steve Graham, was hired to facilitate the summer meetings between program chairs of the six WOW programs for both institutions. The goal was to have six holistic roadmaps (with milestones) available for WOW students by the start of the new academic year. Academic Affairs plans to retain Steve in this liaison role throughout the AY19-20 to continue to facilitate meetings between the two institutions' faculty.

#### Student Affairs:

In summer/early Fall 2019, a full time Student Success Coordinator is being hired by Student Affairs. This Coordinator will be in place at the Stockton Campus to work with counseling/advising at Delta College and provide support, advising, and a "warm transition" of students from Delta College to the Stockton Campus. The Coordinator will liaison with the Turlock Campus as services and staffing is scaled up at the Stockton Campus. Additionally, Student Affairs is partnering with College Possible (an AmeriCorps affiliate) and the Reinvent Stockton Foundation to hire three, near peer coaches who will work with a caseload of 252 students at the Stockton Campus prioritizing transfer students from Delta, graduates from Stockton Unified School District, and students with Stockton zip codes. These recent Stan State graduates (the coaches) will discuss topics such as Financial Management, Academic Success: Academic Support Resources & Study Skills and Time Management, and Personal Wellness: Health and Wellness & Connecting to Campus. This provides much needed extra support for many of our Stockton area students.

#### Strategic Planning, Enrollment Management and Innovation (SPEMI):

Admissions and Outreach Services has hired an Admissions Counselor to work at Delta to facilitate the transfer of ADT students in the WOW programs to the Stanislaus, Stockton Campus. Additionally, Admissions and Outreach is also hiring an Admissions Counselor to serve the students attending Modesto Junior College and Merced Community College.

### **Academic Affairs: Additional Commitments and Support for Stockton Campus**

Academic Affairs is committed to delivering high quality baccalaureate completion and graduate programs to students at the Stockton Campus. During the past academic year, the Academic Affairs leadership team had many discussions about expanding and enhancing delivery of current programs as well as development of new programs at the Stockton Campus in the future. All Stockton initiatives in Academic Affairs related to the Stockton Strategic Plan have been repeatedly reviewed and incorporated with other important planning considerations. Academic Affairs continues to participate in building an integrated strategic plan for the University. All proposed planning activities will be shared broadly with the campus community in fall 2019 and will continue to evolve through that consultation process.

#### WASC Recommendations Addressed in Academic Affairs

While academic planning was in discussion before and during the WASC site visit (see Appendix 5: Report to California State University Stanislaus, Stockton Center, pp. 27-31), Academic Affairs take to heart the recommendations provided by the WASC Commissioners in their letter dated 7/12/19 and shares their concern that we continue to assure we are maintaining academic program quality and enhancing academic support for students and faculty at this campus. Toward that end, for the next academic year, the Division has prioritized staffing plans to include new tenure-track positions in Marketing and the Stockton Campus Library. In addition to hiring an FTE Librarian (see Appendix 6: Stockton Campus Full-Time Equivalent Employees (FTEE), pp. 32-33), the addition of a staff member and student workers will significantly expand the academic support provided to students at the Stockton Campus. Additionally, the Library print collection will be increased to focus specifically on the programs provided on this campus. Librarians will meet with faculty to collaborate on the identification of the needed print and electronic collection in the library.

The Tenure Track Marketing hire is slated to begin in AY 20-21 but it is hoped that the Tenure Track Librarian will start in Spring 2020. A Project Rebound Coordinator will be hired for San Joaquin County and will be serving formerly incarcerated Stockton students by the end of this calendar year as well. Most recently, Academic Affairs added the new Director for Operations position that is already contributing to the effective

and efficient operation of the Stockton Campus and assuring delivery of academic support for students and faculty. The Faculty Development Center (FDC) and the Coordinator for the Faculty Center for Excellence in Teaching and Learning (FCETL) will provide professional development opportunities for faculty teaching at the Stockton Campus. Our Office of Service Learning (OSL) will work with the Stockton Campus faculty to explore service learning and internship opportunities in the Stockton community. Working closely with our Institutional Research colleagues, the Assessment Specialist in the Office of the Provost, the Faculty Fellow for Assessment and program faculty will create plans, starting with the six WOW programs, to assess student success for Stockton students that mirror the assessment conducted for all Stan State students.

#### Expansion of WOW Community College Partnership

In October 2018, the campus introduced the Warriors on the Way (WOW) program, a partnership with San Joaquin Delta College, to create a seamless transfer experience for students to complete their bachelor's degree in business administration, liberal studies or psychology without leaving Stockton. The WOW program expanded from those initial three programs to also include Criminal Justice, Communication Studies and Health Sciences (UEE). During the summer of 2019 faculty members from both Delta and Stan State met to revisit their roadmaps to assure the seamless transfer of students as well as to highlight important milestones in those academic roadmaps.

#### Future Programs

As part of the planning process, Academic Affairs commissioned a market research brief from Education Advisory Board (EAB) on new and existing program opportunities for the Stockton campus. The results of that market research informed our discussions and planning for future programs at the Stockton campus. In addition to growing our top enrolling programs and those that are part of WOW, we want to grow our ASBSN and Health Science programs through additional cohorts, and adding the following:

1. New Undergraduate Programs:
  - Special Education (Exceptional Children and Youth Concentration plus Credential Program)
  - Leadership Studies program (UEE)
  - Sociology (Human Services Concentration)
2. New Graduate Programs:
  - Master of Science in Nursing (UEE)
  - Master of Science in Information Systems (concentration in Data Science and Cybersecurity)
  - Master of Science in Healthcare Management

### **Student Affairs: Additional Commitments and Support for Stockton Campus**

Student Affairs is comprised of programs and services that support students outside of the classroom in three primary areas: academic support services, co-curricular learning opportunities, and health and wellness services. Programs in Student Affairs are intended to support and integrate with the academic experience providing a seamless learning environment for students while attending to the development of the whole student. Intended outcomes include cultivating a sense of belonging and instilling campus pride in addition to the development and application of: leadership skills, problem solving skills, agency skills, critical thinking skills, oral and written communication skills, citizenship, career readiness skills, decision making skills, relationship skills, teamwork and collaboration, and professionalism. Direct academic support is also provided in some program areas. These functions are all directly tied to the research supporting student persistence and graduation and to career competencies informed by developmental theory and employer feedback.

#### Academic Support

The departments that make up the Academic Support subdivision of Student Affairs include: Career and Professional Development (CPDC), Disability Resource Services (DRS), the Academic Success Center (ASC) (Advising, EOP, Promise Scholars), and the Learning Commons (tutoring, supplemental instruction, testing).

CPDC provides services to students and to employers; a .2 FTE Career Counselor provides one on one counseling with students, conducts workshops, and coordinates the career fair and other events on the Stockton Campus. DRS has been and currently provides the same level of support for students with disabilities at the Stockton Campus as the Turlock Campus. The Academic Success Center currently supports New Student Orientation, and this year will add the WOW Student Success Coordinator to provide general education advising services and assist students transferring from Delta College. The Coordinator will also provide connections to Student Affairs Departments at the Turlock Campus, and they will direct the work of the Peer Mentors (two in Stockton) and the College Possible Coaches (two in Stockton). The Learning Commons provides tutoring services in Stockton Monday through Friday with evening hours every day but Friday.

### Co-curricular Learning

The departments that make up the Co-curricular Learning subdivision of Student Affairs include Student Leadership and Development (SLD), the Diversity Center, Associated Students, Incorporated (ASI), and the University Student Union (USU - now officially called the Student Center).

SLD coordinates New Student Orientation, student organizations, and campus events, and provides leadership development programming. The Stockton Campus saw the addition of the first student organization in 2018-19, and there is support in progress for additional organizations. The Diversity Center, though new to the Turlock Campus, provides support for students and learning opportunities for students and the campus community around inclusion and social justice. A pilot program was provided in 2018-19 with plans to collaborate with both SLD and ASI/USU around programming this year.

ASI/USU are student fee funded programs, and these student majority Boards of Directors will annually determine the level of staffing, programming, and services provided at the Stockton Campus. For year one, two student assistant positions have been funded in addition to \$20,000 in programming funds for campus events/campus pride.

### Health and Wellness

The departments that make up the Health and Wellness subdivision of Student Affairs include the Student Health Center (SHC), Psychological Counseling Services (PCS), Health Education and Promotion and Basic Needs, and the Student Recreation Complex (SRC). The Student Health Center and Student Recreation Complex are self-support programs funded entirely by student fee dollars. The SHC will begin provision of services in Stockton by adding a Nurse this year. Space for the provision of health services is highly regulated, and the renovation begun in 2018-19 will be complete in time to provide services this year. PCS is exploring on-line/video counseling options and will share the newly renovated provider space with the SHC. The Food Box Distribution as part of the Basic Needs Project held the first distributions at the Stockton Campus in 2018-19 with plans to expand this year. The Student Recreation Complex will begin providing services this year; space is being renovated to create a weight room, cardio room, and group exercise studio and are anticipated to open Fall 2019.

Over the next few years as enrollment grows, scaling up will include adding staff in many if not most areas in addition to administrative support and operating budgets. More administrative services will also be added once enrollment supports the need. Advocacy around student issues, complex problem solving, and the administration of the student code of conduct will become necessary as will the management and leadership of the Stockton-based Student Affairs Team. Leadership will also serve as the primary liaison to the Turlock campus and participate as a member of the Vice President for Student Affairs' Leadership Team.

## **Enhanced Enrollment Support Services for Stockton Campus**

### Admissions and Outreach

Starting with Fall 2019, Admissions and Outreach services will have a full-time Admissions Counselor for the WOW program housed at San Joaquin Delta Community College. This position will advise ADT students on transfer requirements and meet with them on a regular basis to ensure they are on track for a successful transfer. The Admissions Counselor will be able to refer students to the appropriate offices at Delta to ensure their success. The Admissions Counselor will also hand off the student to Student Affairs once admitted ensuring a smooth transition to the Stan State's Stockton Campus.

#### Financial Aid and Scholarship Office

With the 2019-20 budget approval, the Financial Aid and Scholarship Office will be able to hire a Financial Aid Advisor to serve the Stockton Campus. The advisor will be at the Stockton Campus three days a week, attend NSO, and any special events in the Stockton area to represent the Financial Aid and Scholarship Office. The advisor will meet with students, answer questions, provide financial aid counselor, and award students. The advisor will also coordinate Financial Wellness Workshops.

#### Enrollment Services

In recent years, the Office of Enrollment Services had an evaluator travel to Stockton campus one day a week to provide the services needed from the registrar's office. This evaluator answered students' questions, reviewed students' transcripts for degree audit and graduation evaluations. The staff member aided Stockton students in understanding any pe-requisite/registration issues.

The 2019-20 budget allocations finalized in August 20-19 now allow Enrollment Services to expand the services they provide in Stockton by adding a staff member to cover additional functions. Starting in 2019-20, Enrollment Services will continue to have an Analyst/Evaluator in Stockton, one day per week, however, the scope of their work will be expanded. This individual will cover the services noted above that have always been available in Stockton and additionally, develop key ad-hoc reports regarding registration for circulation in various Stockton and man campus offices. Enrollment Services will also add a new position of Evaluator/Advisor in Stockton, one day per week. This individual will begin to offer new services that include the following: group sessions on how to read degree audit and set up the STAN Planner; advising on which classes to take to meet upper division GE requirements; review of transcripts and how they apply toward a Stockton major; and, follow up with students who have not cleared graduation.

Having an additional staff member from Enrollment Services join the Stockton team will allow expanding outreach to Stockton Front counter staff who will be trained in providing new student services. This includes training in the following: providing students with same-day-transcripts in Stockton, conducting verifications for same day service, provide regular monthly meetings and updates with staff regarding upcoming events, and training on how to respond to requests from Stockton staff, advisor, scheduler.

### **Enhanced Marketing for Stockton Campus**

Targeted marketing of the Stockton Campus began in Fall 2017 with meetings including Stockton Mayor Michael Tubbs, City of Stockton representatives, the San Joaquin County Public Higher Education Advisory Board, and the editor and reporter for The Stockton Record to obtain an understanding of:

1. The awareness of Stanislaus State Stockton Campus in the community
2. Community perspective of the Campus
3. Types of stories published and seeking to publish about the Campus
4. Learn the higher education needs of San Joaquin County

The insight gained was used to create and implement a marketing plan for the Stockton Campus.

- Marketing Goal #1: Create and/or increase awareness of Stockton Campus within the local community. Messages about the Stockton Campus focus on helping to close the education achievement gap of students in San Joaquin County. The *“One University, Two Locations. Improving access to higher education in the region”*

campaign was created to promote our student-centered academic programs built to enhance quality of life in the region for place bound traditional and non-traditional students and working adults. Campaign ads promote fall Stockton Campus Open House dates, transfer student resources and academic programs offered at the Campus. Ads are shared digitally and in local publications such as The Stockton Record, Port O Call and Gateway to Growth. The fall 2017 Open House ad was dispersed in print and digitally, and targeted regional community college students. In 2017, 250 individuals attended the Open Houses and 199 students attended the fall 2018 Open Houses.

Additionally, proactive media relations resulted in 66 articles about the Stockton Campus in the media during the period of Jan. 2017 – April 2019 (64 were positive and 2 negative). Media coverage included regional TV coverage of the San Joaquin Delta College and Stan State Warriors on the Way (WOW) Memorandum of Understanding (MOU) signing event. WOW marketing includes coordination and production of a new WOW web site, electronic sign up forms, information cards, banners, t-shirts and other promotional items and support as needed.

- Marketing Goal #2: Advocate and create awareness of the personal and extended benefits of seeking and graduating with a higher degree.

To build on the community pledge for the Stockton Promise, emphasis has been placed on promoting educational attainment/high school completion among Stockton Unified School District students. The “[I Choose Education](#)” video was created in collaboration with Stockton Unified School District. Stockton high school and junior high students will receive an ad promoting the video at the beginning of the 2019-20 school year and prior to spring graduation. The co-branded video was also provided to San Joaquin Delta College to incorporate into their digital communication sequence and marketing. As part of the WOW marketing campaign, we are currently producing a ‘Meet a Warrior on the Way’ video introducing transfer students from San Joaquin Delta College to connect students with the campus. Joint info guides and communication sequences detailing the WOW program are also planned. Additionally, we continue to profile successful Stockton alumni, such as [Monica Nino](#) in STAN Magazine.

Finally, the current brand refresh initiative includes developing a Case for Support whitepaper for the Stockton Campus as well as brand messages specific to the Stockton Campus.

### **Stockton Campus Enrollment, Budget and Facilities Updates**

Beginning in Fall 2019, Stan State is creating and supporting a separate budget format and processes to track and monitor funds and cost allocations for the Stockton Campus.

#### Multi-year Budget

## Stockton Campus Proposed Budget

9/2/2019

	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24	2024/25	2025/26	2026/27
Enrollment (FTES)									
Undergraduate	208	264	325	399	491	604	694	736	783
Post Bac / Cred	21	26	32	39	48	59	73	77	82
Masters	54	66	82	100	124	152	187	198	210
Ed. Leadership	0	0	7	7	7	0	0	0	0
Total Enrollment	283	356	445	546	670	815	954	1011	1075

In 000s	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24	2024/25	2025/26	2026/27
Faculty Salaries*	981	1,259	1,580	2,167	2,636	2,781	2,771	2,811	2,992
Stockton Administrative Staff*	797	987	1,077	1,084	1,125	1,160	1,195	1,230	1,292
Enrollment & Financial Aid	-	194	269	277	285	294	303	313	328
Student Services	-	962	1,753	1,916	2,195	4,396	4,396	4,396	4,616
Utilities Group	191	210	231	254	280	308	339	372	391
Services from Other Agencies	35	50	65	80	95	110	125	140	147
Misc. Operating Expenses	258	284	312	344	378	416	457	503	528
Total Expenses	2,262	3,947	5,288	6,121	6,993	9,464	9,586	9,765	10,294

\* Includes Benefits

### Enrollment Growth

The current building is currently used to support regular (state-funded) programs and classes and a large number of University Extended Education (extension) programs. The Warrior on the Way (WOW) program with Delta College is expected to significantly drive state-funded enrollment growth during the next decade as more Delta College students take advantage of the degree completion programs at the Stockton Campus. In addition, WOW specific academic programs are expected to double from three to six in the next three years, with more currently under review (see Appendix 7: FTE Enrollment Distribution, pp. 34). State-funded enrollment is expected to grow from 283 Full-Time-Equivalent Students (FTES) in 2018/19 to 1075 FTES in 2026/27 (see Stockton Campus Proposed Budget above). Available classroom space in the Acacia building will be exhausted at this point.

### Current Facilities

The Stockton Campus is currently housed in approximately 87,000 square feet of space within Acacia Hall at University Park. The facility was originally built as a mental health hospital and was partially renovated and opened for the Stockton Campus in 2000. The Acacia building is limited in its capacity to serve as a university-level academic facility. The building was designed as a hospital, and the structural grid and proportion of spaces are not compatible with academic instruction. Many classrooms are long and narrow, complicating instruction and learning. The building's windows are single pane and inefficient for heating and cooling. The electrical infrastructure is at maximum capacity; electrical panels for sections of the building have been found to be at the maximum limit, hindering program growth. The building's mechanical systems are aging and in need of replacement. While there have been significant efforts to integrate CSU Stanislaus building standards into the existing structure, the building does not reflect the standards of quality students and faculty expect in a CSU facility.

### Facility Needs Assessment

Current enrollment growth plans predict that we will exceed the current capacity of the Acacia Court in by the 2026/27 academic year. A March 2018 Facilities Condition Assessment estimates that the Facility Renewal costs would exceed \$53M to address the existing facility deficiencies. Unfortunately, this would not address the quality / usefulness of the academic spaces or student services facilities. A committee was formed to work with architects on a feasibility study for a building to replace Acacia Hall. The committee working on the feasibility study included Stockton Campus administrators, faculty, staff and students, who met over the course of the 2019/20 academic year. The study has been completed and is at the Chancellor's Office for review and inclusion in the 2020/21 Five Year Facilities Renewal and Capital Improvement Plan.

### Feasibility Study for New Building

The feasibility study interviewed administrators, faculty, staff and students to determine the amount and type of academic, student services, and administrative space would be needed to meet the program and student needs in the near future. The feasibility study proposed a 116,000 square foot replacement building at University Park to address long-term enrollment growth and facility needs. This plan provided 34 technology enriched classrooms, computer labs, and specialized labs. Dedicated student services office and program space to provide full range of university level student services including library, health, and recreation. The estimate cost for this new building is \$123M. The building will be placed on the north side of University Park along Harding Way allowing it to be visible to the community. If funded by the CSU in 2020/21, the project could open for Fall 2024.

### Capital Planning / Construction Timeline (2018/19 – 2023/24)

The planning timeline for a new building in the CSU takes approximately five to six years. If the project is funded by capital funds held by the CSU a best-case timeline would be:

- Feasibility Student / Demand Study – Currently in draft form, completed in fall 2019 with the hope that it will be added to the system-wide capital project list.
- Send for CO Approval (2019-20)
- Project Approval (2019/20)
- F & T Documentation and Allocation of Funds (fall 2020)
- RFP for Design & Construction (fall 2020)
- Schematic Design through Construction Drawings (spring 2022)
- Construction (spring 2022 to fall 2024)
- Occupancy (fall 2024)

In the event that this project is not funded through the CSU Capital Program, the university will look at a number of other funding options. One common approach would be to pursue a Public Private Partnership that will use capital funding from a third-party to provide construction funding with a long-term lease back to the university. This type of funding options could add another year to the construction timeline.

## **Office of Information Technology: Commitments and Support for Stockton Campus**

The Office of Information Technology is composed of five main areas that support students, faculty and staff to achieve the goals of the institution. These areas are Client Services, Information Services, Technology Services, Security and Academic Technologies. These services provide the main backbone of technology across the Turlock and Stockton campuses. Client Service provides day-to-day desktop and user support, Information Services provides application and data driven support, Technology services is the infrastructure backbone and Academic Technologies supports the classroom pedagogues.

### Client Services

Due to the increased staffing at the Stockton campus, including both faculty and additional support staff. The Client services team will be extending our support hours from 9am – 10 pm Monday – Saturday. Currently there is one support staff at Stockton full time. The service desk will supplement their normal hours with a 3<sup>rd</sup> party vendor the first year. The second year, we will add .5 FTE client support specialist. The third year we will add an additional .5 FTE client support specialist.

### Technology Service - Infrastructure

The Stockton campus is the only CSU campus without a CENIC trunk line. We are working with the CO's infrastructure team to study the feasibility of connecting Stockton to the CENIC fiber network. This will provide the Stockton campus with the network capacity necessary to provide excellent connectivity to our Turlock campus and to educational resources on our CSU network.

The network equipment in the Main Point of Entry (MPOE) at Stockton is slated to be replaced over the next 6 months. The storage server and backup server are also slated to be replaced.

Fifteen additional Wireless Access Points (APs) have been deployed over the last 3 months and the capacity has been increased to handle 4x the previous load.

We are also studying the feasibility of deploying a Distributed Antennae System (DAS) to increase the cellular coverage inside the building. We consider this a safety issue since the current phone system is VoIP (network based).

### Academic Technologies

In support of our academic programs in Business Analytics, Social Sciences, Computer Science and Statistics, we plan on deploying a 15-workstation instructional computer lab in year one and will add an additional 15 workstations in year two. These workstations will include the appropriate software for quantitative analysis, statistics, graphic arts and cybersecurity. The monitors for these workstations will be state-of-the-art, touchscreen interactive displays.

We are currently piloting a project with Mobile Zoom Carts. These carts will enable distance learning and will support our MOU agreements with the local community colleges. They will allow our faculty to teach and interact with students on the Turlock campus, the community colleges and with students who are unable to attend class in person.

In year two, one of the Stockton classrooms is slated to be converted into a Technology Enhanced Active Learning Classroom with short throw projectors, smart boards, white board desks and modular furniture.

### Security (Cybersecurity)

As a matter of routine, the security team always reviews and approves any security controls put into place. The security team is currently working with faculty to develop a Security Operations Center to be located on the Stockton Campus. This program will allow for the Business College and the College of Science to offer capstone projects to our students from the Stockton area in the area of Cybersecurity.

OIT anticipates that new staff, programs and services will grow as enrollment grows. The first few years of infrastructure improvement will be designed to be flexible and agile enough to grow as enrollment grows. Additionally, OIT is operating under the principle that any equipment or infrastructure improvements will be designed with the understanding that should a new building be approved, the equipment will be harvested for use in the new building.

### **Tactical OIT Projects**

#### New Administrative Support Staff

Health Center nurse's office- Secure wireless, machines and data ports.

Reference librarian- Addl. connections add library VLAN.

A distance learning/AV/ADA technician- Classrooms, data for ADA technology.

ASI office- Addl. data/WIFI for student events.

Transfer and Advising counselors- addl. office spaces and data.

Permanent Faculty offices and support- addl. office spaces and data.

Tutoring center with technology- office spaces

Rec center access- palm scan system (security)

### Year 1

Support New Hires/Class Schedule

Support any building changes (i.e. health center)  
 Improve Wireless indoor and Outdoor 15 +15 +15  
 Clean up IDF's and MDF  
 Implement what's possible from GO Bond (3 M capital improvement request)  
 Create OIT Management Desk/Computer shared space  
 Deploy 15 workstations in a new computer lab

#### Year 2

Upgrade Access Layer of Network (Switches)  
 Upgrade and improve Wireless  
 Move Backups from Stockton to Sacramento  
 Work with facilities to install backup power  
 Improve Cellular in buildings  
 Input into new building design  
 GO Bond year 2  
 Pilot improved Support Model  
 Add 15 workstations to the new computer lab (total of 30)

#### Year 3

Hire and Train an Infrastructure Support Person for Stockton Campus  
 Provide alternate to Scenic Emergency Internet Access  
 Improve and Adapt existing architecture to meet current needs  
 Plan for migration and finalization of design  
 Full integration of Security/Door Access/Blue Lights/Camera's  
 Go Bond Year 3  
 Stabilize Improved Support Model

#### Year 4

Support  
 Prepare/purchase plan for new building  
 Work in detail with contractors / design firm on plans  
 Ensure CENIC connection is in separate pathways with new building  
 Train new Hire for prep for new building work

#### Year 5

Install equipment for new building  
 Open new building  
 Harvest where possible from Acacia within buildings usage parameters

### **Associated Students Inc. and the University Student Center**

Associated Students Inc., (ASI), and the University Student Center (SC) have demonstrated a strong commitment to having a presence at the Stockton Campus. Since spring 2018, they have been intentional in hosting events, coordinating meetings, providing student-specific services, and increasing staff for programs, services and events (see Appendix 8: ASI & SC - Stockton Campus Spring 2018-Present, pp. 35-36). In order to increase student involvement at the Stockton Campus, ASI and SC created a comprehensive campus proposal for the 2019-20 academic year, detailing the efforts to expand presence at Stockton. Top priorities include: enhancing campus life and educational experiences, increasing the quality of student programming, increasing student participation and allocating additional resources to increase exposure and usage of ASI and SC services. Additional information on short and long-term additions can be found in Appendix 9: ASI/SC Stockton Campus Proposal, pp. 37-39.

## **Appendix**

## Appendix 1: Joint CSU-Stanislaus State Stockton Warrior Team

### Established CSU Chancellor's Office – Stan State Stockton Warrior Team, 11-19-17

*(includes updated membership as of 9-5-19)*



- |  |  |
|--|--|
| <p>(1) <b>Steve Lohr</b>, CSU-Chief, Land Use Planning and Environmental Review</p> <p>(2) <b>Robert Eaton</b>, CSU-Assistant Vice Chancellor, Financing, Treasury &amp; Risk Management</p> <p>(3) <b>Elvyra San Juan</b>, CSU-Assistant Vice Chancellor, Capital Planning, Design &amp; Construction</p> <p>(4) <b>Sheila Thomas</b>, CSU- Assistant Vice Chancellor, Self-Support Strategy and Partnerships/Dean of Extended Education</p> <p>(5) <b>Thy Monaco</b>, CSU-University Counsel</p> <p>(6) <b>Syrus En</b>, CSU-Director, Short Term &amp; Structured Finance</p> <p>(7) <b>Francis Freire</b>, CSU-Director, Real Estate Development</p> | <p>(8) <b>Ellen Junn</b>, Stan State- President</p> <p>(9) <b>Kim Greer</b>, Stan State- Provost &amp; VP, Acad Affairs</p> <p>(10) <b>Mary Stephens</b>, Stan State- VP for Bus &amp; Fin/CFO</p> <p>(11) <b>Gitanjali Kaul</b>, Stan State- VP for Strategic Planning, Enrollment Management and Innovation</p> <p>(12) <b>Christine Erickson</b>, Stan State- VP, Student Affairs</p> <p>(13) <b>Michele Lahti</b>, Stan State- VP, University Advancement</p> <p>(14) <b>Faimous Harrison</b>, Stan State- Dean, Stockton Campus</p> <p>(15) <b>Helene Caudill</b>, Stan State- Dean of Extended Ed</p> <p>(16) <b>Rosalee Rush</b>, Stan State- Sr. AVP, Communications, Marketing &amp; Media Relations</p> <p>(17) <b>Melody Maffei</b>, AVP for Capital Planning &amp; Facilities Management</p> |
|--|--|

## Appendix 2: Stockton Cite Authority Board Meeting Minutes, May 4, 2018

**MINUTES  
STOCKTON CENTER SITE AUTHORITY  
MEETING OF MAY 4, 2018**

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California State University, Stanislaus Stockton Center - University Park  
Acacia Court, 612 E. Magnolia Street, Room 1014, Stockton CA

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**1. CALL TO ORDER/ROLL CALL - 1:05 PM**

Roll Call

Present:

Chair Patrick Johnston

Steven Relyea

Susan Lenz

Ellen Junn

Jesús M. Andrade

J. Lawrence Norton

Absent:

Daniel Wright.

**NOTE:** Director Wright arrived at 1:10 p.m.**2. PUBLIC COMMENT PERIOD**

None

**3. APPROVAL OF MINUTES FOR JUNE 30, 2017**Attachment A - June 30, 2017 Minutes for ApprovalApprove **Motion 2018-05-04-0301** approving the minutes of the Stockton Center Site Authority meeting of June 30, 2017**Moved by:** Ellen Junn, seconded by Chair Patrick Johnston.**Vote:** Motion carried 6-0**Yes:** Chair Patrick Johnston, Steven Relyea, Susan Lenz, Ellen Junn, Jesús M. Andrade, and J. Lawrence Norton.**Absent:** Daniel Wright.**4. ELECTION OF OFFICERS - ACTION ITEM**Approve **Motion 2018-05-04-0401** electing Patrick Johnston to serve as Chair of the Stockton Center Site Authority and Ellen Junn Vice Chair of the Stockton Center Site Authority**Moved by:** Jesús M. Andrade, seconded by Susan Lenz.

**Vote:** Motion carried 6-0

**Yes:** Chair Patrick Johnston, Steven Relyea, Susan Lenz, Ellen Junn, Jesus M. Andrade, and J. Lawrence Norton.

**Absent:** Daniel Wright.

**5. MEETING SCHEDULE FY 2018/19 - ACTION ITEM**

Approve **Motion 2018-05-04-0501** setting the next annual meeting of the Stockton Center Site Authority to be held at May 3, 2019 at 1 p.m., in the Stockton Center - University Park Acacia Court, 612 East Magnolia Street, Stockton, California

**Moved by:** Ellen Junn, seconded by Steven Relyea.

**Vote:** Motion carried 6-0

**Yes:** Chair Patrick Johnston, Steven Relyea, Susan Lenz, Ellen Junn, Jesus M. Andrade, and J. Lawrence Norton.

**Absent:** Daniel Wright.

**6. PROJECT DEVELOPMENT STATUS-INFORMATION ITEM**

Attachment B - University Park Development Update

PowerPoint presentation - Project Development Status

**NOTE:** Director Wright arrived to the meeting at 1:10 PM

Information item only. No action taken.

**7. CSU STANISLAUS STOCKTON CENTER-INFORMATION ITEM**

PowerPoint presentation - CSU Stanislaus Stockton Center Update

Information item only. No action taken.

**8. FY 2017/2018 BUDGET UPDATE AND 2018/2019 BUDGET PROPOSAL - ACTION ITEM**

Attachment C - 2017-2018 Fiscal Year Operations Budget Overview and Recap of Revenues and Expenditures

Approve **Motion 2018-05-04-0801** approving the budget for fiscal year 2018/2019 .

**Moved by:** Steven Relyea, seconded by Daniel Wright.

**Vote:** Motion carried 7-0

**Yes:** Chair Patrick Johnston, Steven Relyea, Susan Lenz, Daniel Wright, Ellen Junn, Jesus M. Andrade, and J. Lawrence Norton.

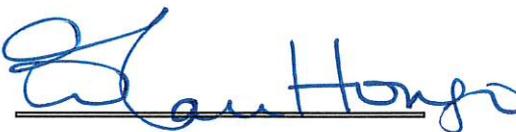
**9. MEMBER COMMENTS (OPEN DISCUSSION)**

Director Junn - thanked Board Members; expressed excitement with new developments

Director Andrade - thanked Chair Johnston; shared work that Reinvent Stockton is doing in Magnolia District

Director Junn - Mayor Tubbs delivering commencement address for College of Business on May 25, 2018

10. **ADJOURNMENT - 2:22 pm**

  
Bret Hunter  
for BRET HUNTER, CMC  
STOCKTON CITY CLERK

**STOCKTON CENTER SITE AUTHORITY  
UNIVERSITY PARK OPERATIONS**

May 3, 2019  
Agenda Item 8  
Attachment C

**PROPOSED BUDGET FY 2019/20  
BUDGET UPDATE FY 2018/19**

	July 1, 2018 Through June 30, 2019 *	Proposed Budget July 1, 2019 Through June 30, 2020
<b>REVENUE-FIXED</b>		
State Permanent Funding	1,700,000	1,700,000
<b>SUBTOTAL FIXED REVENUE</b>	<b>1,700,000</b>	<b>1,700,000</b>
<b>EXPENSES-FIXED</b>		
Interest	27,213	30,000
DGS Utility Reimbursement-Grupe	74,513	100,000
<b>SUBTOTAL FIXED EXPENSES</b>	<b>101,726</b>	<b>130,000</b>
<b>TOTAL REVENUE</b>	<b>1,801,726</b>	<b>1,830,000</b>
<b>EXPENSES-FIXED</b>		
1 Site Operations Agreement Expense	1,350,000	1,350,000
<b>SUBTOTAL FIXED EXPENSES</b>	<b>1,350,000</b>	<b>1,350,000</b>
<b>EXPENSES-VARIABLE</b>		
2 CSU Accounting & Audit Overhead	18,000	25,000
Insurance	70,304	85,000
3 Professional Services	100,000	200,000
4 DGS Utility Natural Gas	74,513	100,000
<b>SUBTOTAL VARIABLE EXPENSES</b>	<b>262,817</b>	<b>410,000</b>
<b>TOTAL EXPENSES</b>	<b>1,612,817</b>	<b>1,760,000</b>
<b>SURPLUS (DEFICIT)</b>	<b>188,909</b>	<b>70,000</b>
Carryover From Prior Year	2,423,272 (a)	2,612,181 (b)
<b>BALANCE</b>	<b>2,612,181</b>	<b>2,682,181</b>
Capital Reserve (Cumulative)	(800,000)	(1,900,000) (c)

Notes:

1. Annual site management fee—Grupe Co.

(a) FY 2017/18

2. Audit & Management fee from CSU CO

(b) Projected for FY 2018/19

3. Program/concept study

(c) Total capital reserve of \$1,900,000

4. Reimbursed from GCC—variable revenue

\* Actual through March 2019; April 2019 – June 2019 projected

## Appendix 3: Chancellor White Letter for Assembly Member Susan Eggman



THE CALIFORNIA STATE UNIVERSITY  
OFFICE OF THE CHANCELLOR

BAKERSFIELD

June 7, 2019

CHANNEL ISLANDS

CHICO

The Honorable Susan Talamantes Eggman  
California State Assembly  
State Capitol, Room 4117  
Sacramento, California 95814

DOMINGUEZ HILLS

EAST BAY

Dear Assemblymember Eggman:

FRESNO

Thank you again for your interest and several conversations regarding the higher education needs in Stockton as well developing an understanding of CSU's concerns with the designation of potential state bond funds for a new campus. As we discussed, the capital outlay, renewal and renovation needs of the existing CSU system are extensive and our five-year capital outlay plan, which outlines our highest priority needs, does not include new campuses at this time. But while I am unable to support a set-aside of potential bond funds for new campuses, I want to reassure you that we are attuned to the programmatic and facility needs of the California State University, Stanislaus Stockton Campus, and thank you for your leadership in that regard.

FULLERTON

HUMBOLDT

LONG BEACH

LOS ANGELES

MARITIME ACADEMY

President Junn has proposed an ambitious plan and is actively engaged in promoting partnerships and pursuing both capital outlay and grant funding to support the higher education needs of the Stockton community. The long-term growth of the site will require a significant investment of funding and community support. I encourage your continued partnership with President Junn to achieve this long-term vision. I support President Junn's plans and wish to highlight specific ways in which I will contribute to these efforts in the next fiscal year:

MONTEREY BAY

NORTHRIDGE

POMONA

SACRAMENTO

1. I will provide an additional \$350,000 to support the addition of course sections and expansion of student support services at the Stockton site. This should accommodate about 20% student growth at the Stockton center, and aligns well with President Junn's plans to support expanded outreach and student services through her Warrior's on the Way (WOW) program.

SAN BERNARDINO

SAN DIEGO

SAN FRANCISCO

SAN JOSÉ

2. \$200,000 of the 2019-2020 Stockton Center Site Authority Budget has been authorized to further analyze the feasibility of a replacement building for Acacia Hall, and the reserves to leverage funding for this project have been increased from \$800,000 to \$1.9 million. We are accelerating the study process and our internal review in an effort to present this project to our board for approval as part of our 2020-2021 Capital Outlay Program budget in November 2019. This is the first step necessary as we move towards the consideration of the new facility being proposed by President Junn and the Site Center Authority. I will be clear in my support for this effort when it goes before our Trustees.

SAN LUIS OBISPO

SAN MARCOS

SONOMA

STANISLAUS

The Honorable Susan Talamantes Eggman

June 7, 2019

Page 2

3. I will support President Junn's plan to double the number of undergraduate degree programs at the Stockton Center from 3 to 6 during the 2019-2020 year. In addition to the three current degree programs (Psychology, Business Administration, and Liberal Studies), we will add Criminal Justice and Communications. A 6<sup>th</sup> program will be started, and its focus will be clarified following further discussion with Stockton Leaders. I encourage your participation in President Junn's Summer Cabinet Retreat where she will spend a full day discussing the Stockton campus and solicit ideas and feedback on the 6<sup>th</sup> degree program.

I can assure you that there will be continued dialogue, awareness and support for President Junn's efforts in the Stockton community. But the ability to continue our progress at the Stockton center site will rely on both new operational and capital outlay resources. The California State University relies on two sources of funding to meet our needs: general fund revenue and student tuition. Each year we look to the Governor and the Legislature to adequately fund our 23 campuses and 8 off-campus centers, all of which can demonstrate the need for expanded programming, increased enrollment and significant deferred maintenance and capital outlay needs.

I appreciate your leadership and advocacy for providing greater educational opportunities for the Stockton community, and your understanding and support for the CSU mission across the state. I look to you and your colleagues in Sacramento as vital partners as you are in position to prioritize capital outlay and operational funding necessary to meet the increased demand for a CSU education. I look forward to continuing our efforts in partnership with you to achieve our goals that serve the present and future of California.

Sincerely,



Timothy P. White  
Chancellor

*All my best and  
thanks for your  
leadership*

#### Appendix 4: List of Meetings with Stockton Elected Officials

#	Date	Elected Official(s)	Location
(1)	8/4/2016	Site Authority and High Profile Stakeholder Lunch: Patrick Johnston (Site Authority Chair), Mayor Silva (Site Authority member), Vince Mayor Fugazi (Site Authority member), Council Member, Dan Wright (Site Authority member), Dr. Kathy Hart, President, San Joaquin Delta College, Dr. Matthew Wetstein, VPI Services, San Joaquin Delta College Senator Cathleen Galgiani, Assembly Member Susan Eggman	Stockton Center
(2)	8/4/2016	Education Stakeholder Meeting San Joaquin County Office of Education Janet D. Dyke, Area 1 Mark A. Thiel, Area 2 Peter J. Ottesen, Area 3 Vernon J. Gebhardt, Area 4 Jim Bridges, Superintendent, Jefferson Elementary School District Brian Stephens, Superintendent, Tracy Unified School District Jason Messer, Superintendent, Manteca Unified School District Ziggy Robeson, Superintendent, Ripon Unified School District Cathy Washer, Superintendent, Lodi Unified School District Beverly Boone, Superintendent, Oak View Elementary School District Janet Stemler, Superintendent, New Hope Elementary School District Kirk Nicholas, Superintendent, Lammersville Unified School District Albert Garibaldi, Superintendent, Banta Elementary School District Robert Sahli, Stockton Unifieid School District Traci E. Miller, Principal, Health Careers Academy High School Lita Wallach, Director, community Health Leadership Council	Stockton Center
(3)	5/19/2017	Susan Eggman: Community Stakeholders Meeting	Stockton
(4)	6/21/2017	Student Success Programs for Male Students of Color Meeting – Michael Tubbs, Mayor; Daniel Lopez, Senior Advisor/PIO; and Max Vargas, Senior Policy Advisor; Eliseo Davalos, Superintendent, Stockton Unified School District; Lange Luntao, Trustee, Stockton Unified School	Stockton Center

		Board; Robert “Bobby” Bivens, President, Stockton Branch of NAACP; Sammy Nunez, Executive Director, Fathers & Families of San Joaquin County; Carlos Villapudua, CEO, San Joaquin County Hispanic Chamber of Commerce; Brandie Owusu-Spencer, President, African American Chamber of Commerce of San Joaquin County; Leslie Edman, Executive Director, Central Valley Asian-American Chamber of Commerce)	
(5)	12/1/2017	Phone call with Mayor Tubbs	Phone call
(6)	12/15/2017	Stockton Advisory Board Meeting – Mayor Tubbs and Susan Eggman	Stockton Center
(7)	1/9/2018	Phone Call with Mayor Tubbs	Phone call
(8)	1/16/2018	Stockton College Initiative Launch with Mayor Tubbs	Stockton
(9)	3/7/2018	Advocacy Day – Susan Eggman Meeting	Sacramento
(10)	3/7/2018	Advocacy Day – Senator Cathleen Galgiani Meeting	
(11)	4/2/2018	Meeting with Susan Eggman	Sacramento
(12)	5/4/2018	Stockton Site Authority Meeting	Stockton
(13)	5/25/2018	Commencement Speaker – Mayor Tubbs	Stan State, Turlock
(14)	9/19/2018	Lunch with Mayor Tubbs and Faimous	Stockton
(15)	11/2/2018	Stockton Campus Open Forum – Mayor Tubbs sent Lange Luntao (Stockton Scholars)	Stan State, Turlock
(16)	12/13/2018	Stockton Celebration Dinner with Mayor Tubbs and Anna, Fritz and Phyllis Grupe, Kevin and Sandy Huber, Patrick and Margy Johnston, Steve Relyea, Ellen Junn and Allan Greenberg, Michele Lahti, Faimous Harrison	Dinner at President’s home
(17)	1/31/2019	Phone call with Mayor Tubbs	Phone call
(18)	2/15/2019	Meeting with Susan Eggman	Stockton Center
(19)	3/6/2019	Advocacy Day – Senator Cathleen Galgiani Meeting	Sacramento
(20)	3/6/2019	Advocacy Day – Susan Eggman Lunch Meeting	Sacramento
(21)	3/11/2019	Roundtable Discussion –Lt. Governor Kounalakis, Susan Eggman and Mayor Tubbs	Stockton Center
(22)	3/20/2019	Opportunity Zones in Stockton with Mayor Tubbs <b>(sent Darrell, Faimous, and Melody)</b>	Stockton
(23)	5/3/2019	Stockton Site Authority Meeting	Stockton
(24)	6/4/2019	Phone call with Susan Eggman and Mayor Tubbs	Phone call

(25)	6/11/2019	Cabinet Retreat – Invite to discuss next steps: Mayor Tubbs and from Susan Eggman's Office Logan Hess (legislative Director)	Zoom call
(26)	7/8/2019	Meeting with Mayor Tubbs	Stockton
(27)	*9/19/2019	Meeting with Susan Eggman	Stockton

**\*Future Meeting**

## **Appendix 5: Report to California State University Stanislaus, Stockton Center**

Charles P. Bird, Ph.D.

On March 28 and 29, 2018, I visited both the Turlock and Stockton campuses of California State University Stanislaus. The purpose of the visit was to serve as an external reviewer for a unit review of the Stockton Center, as well as to develop recommendations that can support enrollment growth at the Center and to provide information in advance of a scheduled accreditation visit next year.

During my visit I met with the president, provost, vice presidents and college deans, as well as with members of the Turlock faculty and staff. At Stockton, I also had an opportunity to meet with students and community leaders, as well as with faculty and staff. I appreciate the willingness of so many individuals to share their time and thoughts.

### **Preliminary Observations**

Over the years, the Stockton Center has experienced periods of growth and decline. Most recently, enrollment has grown significantly, at least on a percentage basis, and the Center has been charged to grow to at least 2000 students (doubling current enrollment) over the next five years. Given its location in a relatively large community, compared to Turlock, and the fact that the Center is the only public, baccalaureate-granting institution in San Juaquin County, 2000 students seems quite attainable, assuming appropriate investment in programs and services.

The fact that the Stockton Center is the only branch campus of the University simplifies planning compared to some institutions that may have three to ten branches. Leadership at Stanislaus State is well positioned to weigh opportunities and manage resources to support these two locations. Moreover, at least in my conversations, nearly everyone is supportive of growth in Stockton, although there are some concerns with regard to assuring equivalent learning experiences for students and to addressing the expectation that faculty will serve both locations. In addition, it will be important to thoughtfully address the balance of “state side” enrollments and “self-pay” enrollments. (I confess that this distinction is a new one for me. However, it is common these days for institutions to face the need to build internal partnerships between traditional academic units and more entrepreneurial outreach initiatives.)

Two themes emerged consistently in my conversations. First, the apparently extreme cutbacks at Stockton around 2008 still raise questions about the institutional commitment to the Center. Will the commitment hold fast if there is another economic downturn? Faculty, administration, and Stockton community leaders all seem to be onboard with the Center’s goals, but they do wonder about that commitment.

Second, people in Turlock seem to perceive the distance between Turlock and Stockton as an issue. In my experience that distance is relatively modest for a main campus-branch campus

relationship, but perceptions do matter, and the time required for faculty commuting always raises workload concerns between branch and main campuses. (Faculty also emphasized that Stockton tenure track faculty face time demands in order to meet expectations for engagement on the Turlock campus.) Traffic at certain times of day may be a complication that many other institutions do not face, but I see the single branch campus only an hour away as a strength for Stanislaus State, not a weakness.

Frankly, I was impressed by the commitment at both campuses to assure access to educational opportunities. With 60-70% of your students being the first in their families to attend college, I also noted your appreciation for excellence in student support. Placing an emphasis on the student experience will be critical in Stockton, where the county (San Joaquin) is one of the most under-educated in California.

I also want to mention the potentially strong relationship that can and should develop between the Stockton Center and San Joaquin Delta College (Delta). Both institutions have an interest in stronger ties, and the Center should be the obvious and preferred institution for place bound students to enroll as they complete associate degrees.

### **Recommendations**

I have visited dozens of universities with branch campuses over the years, but Stanislaus State is one of two where I felt there was broad agreement regarding growth at the branch location. I doubt that any of my recommendations will come as a surprise, but perhaps confirmation from an external reviewer will be of value. Some recommendations deserve deeper conversation, but none of them should interfere with institutional goals.

My recommendations and further observations are numbered for ease of reference:

1. President Junn has made construction of a new building in Stockman a high priority, and nearly everyone with whom I spoke agrees it is needed. Your current space was not built to serve as an educational institution, its thick walls make internet connection difficult, and you lack visibility to the local community. I put this item first, although it will surely take several years to address, because it seems to me to be by far the most important step in supporting major growth and relieving local concerns about the Stanislaus State commitment to Stockton. It would be difficult to overstate how important a new, modern facility will be to your ambitions for the Center.
2. That said, obviously the Stockton Center cannot wait for a new building before it pursues additional growth. The current facility can support additional programs and courses, especially if you make use of hybrid delivery options. Also, I was told that Delta now has 65% of its enrollment during the daytime, whereas the Stockton Center offers almost entirely late afternoon and evening courses. I strongly encourage you to consider developing a daytime program, targeting traditionally-aged Delta graduates. Most definitely, you have steps you can take without the new building.

3. It should go without saying that growth requires adding courses and programs, and those programs should meet the needs of the local community. Health-related programs were mentioned more than any others, but typically career-oriented students are interested in business or education, as well as healthcare. Other niches may well exist, depending on the local economy. For example, the business community interest in attracting technology companies might create an opportunity tied to information technology.
4. Developing and supporting a well-qualified faculty to teach in Stockton is essential, and I commend Stanislaus State for approving new positions. We know that developing relationships with faculty members is important to student success, so an investment in more faculty members as you add programs is important. Moreover, in the branch campus world faculty members are often essential to developing strong community partnerships.
5. That said, the participation of Turlock faculty in Stockton will remain important into the indefinite future. One advantage of having just a single branch campus is that ties between Turlock and Stockton faculty may develop naturally. Nevertheless, as suggested above, it is important to consider how travel in either direction affects faculty time and collaboration. An effective revenue sharing plan (discussed below) may also be of help, assuming it provides incentives to departments and, perhaps, to individual faculty members.
6. If institutional excellence begins with an outstanding faculty, it also requires high quality services, both for academic and student support. I encourage the Center to develop a plan for building student support services, as it grows. Excellent academic advising is essential, but I heard the most concern expressed for financial aid support and for personal counseling. Keep in mind that the needs of branch students may be different than the needs of main campus students, so it is important to assure that the Stockton leadership has a strong voice in any area that directly affects students. (Trying to control branch services from the main campus is probably the biggest mistake I see in my work. Without exception it creates frustration for everyone concerned.)
7. I probably heard more concerns about the Stockton library than any other service area, however it wasn't clear to me that the issue is the library, per se. Most concerns seemed to be about the need for study space and for updated computers with more reliable internet connection. With regard to traditional library support, such as access to materials, you seem to be performing well.
8. Budget challenges are an issue at nearly every institution. As described to me, the financial situation at Stanislaus State is better than in the recent past, but challenges remain. For the Stockton Center to thrive, it needs a budget model that supports growth, because the cost of instruction and student services will inevitably increase. As I understand it, the Stockton budget is essentially an allocation that is not directly tied to enrollment. That isn't unusual across the country, but in my opinion, it is inconsistent with encouraging rapid, entrepreneurial growth.
9. I encourage you to develop a revenue sharing model (a "formula") that drives the Stockton budget. Ideally, this model should be tied to credit hours taught in Stockton, with revenue divided among the Stockton Center, academic units providing instruction,

and support units that provide direct service to Stockton students. I usually recommend that a small share also go to Academic Affairs, to reflect the general institutional support received by branch campuses. (Note: such a model won't guarantee equitable cuts at Stockton in tough times, but it might discourage inequitable ones and at the same time help assure the community of your continuing commitment.)

10. I realize that the income generated by Stockton at present is being spent somewhere in the University, so it may be difficult to recapture those dollars. (I'm assuming that Stockton income exceeds expenses, but if that isn't true, then getting there should be a major goal.). Sometimes institutions choose to hold current budgets constant and share revenue from growth, and that can work, provided the Stockton share realistically supports still further growth.
11. Revenue sharing is a big topic. My essential point is that a model should yield an estimate of expected income from growth, and that growth in income should be tied to hiring faculty and building excellence in the student experience, according to your strategic priorities.
12. On the subject of revenue, it appears that the self-pay model, used by University Extended Education (UEE) has advantages in Stockton that would appeal to me. However, because I don't fully understand the differences, it may be that shifting hours to "state side" is more attractive whenever possible. Either way, I encourage you to beware of unintended consequences and that you maintain a close partnership between Stockton and UEE. Indeed, I assume that UEE will participate in revenue sharing to the extent that its programs and services are involved.
13. Finally, with regard to revenue, your biggest challenge may lie in funding the startup of new programs and services. If you can identify a sort of "line of credit," possibly even with an expectation of eventual repayment, it will jumpstart your growth. Perhaps the self-pay model can at least address the instructional cost of new programs.
14. I was told that recent growth at the Stockton Center has occurred with little or no investment in marketing and recruiting. If so, you aren't likely to reach significantly higher enrollment without some investment in these areas. None of the three students with whom I met (a very small sample!) had even heard of the Center until someone at Delta told them about it.
15. Given the critical role that Delta may play in directing students to you, I encourage you to consider creating a position that I call a "relationship manager." This person would spend two or three days a week at Delta, preferably with an office on site to facilitate meeting with faculty members, advisors and students. I used this approach in my last position with very good results. It identifies one person as their Stan State contact, and it could lead to you become a preferred provider, from the Delta point of view.
16. I mention this, also, because I was told repeatedly that you lose significant numbers of students to Sacramento State, because they are bigger and more visible. That needs to change. Continuing their education at Stanislaus State should be the obvious choice for Delta students.
17. I encourage you to reach out in similar manner to other community colleges in the region, if only to make sure they are aware of opportunities, whether in Turlock or Stockton.

18. I believe strongly that partnerships are critical to branch campus success. These partnerships may be internal (e.g., between Stockton and UEE or between Stockton and key academic units) or external (e.g., with Delta, with public schools, or with regional employers). Partnerships are based in meeting mutual interests, and they take time to develop, but as relationships deepen, they can provide rich rewards.

### **Conclusion**

The Stockton Center seems well positioned for growth. Clearly, San Joaquin County is severely underserved, and local competition is modest. I sensed real energy and excitement in the community, and there was a clear desire to work with Stanislaus State.

I need to mention that community members were enthusiastic in their appreciation for the work of Faimous Harrison over the past two years. His energy and commitment to engagement are important to developing partnerships. At some point Dr. Harrison will need some assistance in either community outreach or campus operations.

I appreciate the opportunity to visit Stanislaus State. If I can be of further assistance, please let me know. If you would like to arrange a phone call to discuss my report, we certainly can do so.

## Appendix 6: Stockton Campus Full-Time Equivalent Employees (FTEE)

#	Position Title	Class.	Stateside	UEE	Before 2017	2016-17	2017-18	2018-19	2019-20	2020-21
<b>Academic Affairs Budgets</b>										
1	Student Support Assistant	ASA	X		X					
2	OIT Specialist		X		X					
3	Assistant to the Dean	ASC			X					
4	Dean of the Stockton Campus	MPP	X		X					
5	Interim Facilities, Operations, & Events Coordinator	ASC	X		X					
6	UEE Coordinator	ASC		X	X					
7	ASBN Director	MPP		X	X					
8	Academic Advisor/Outreach Coordinator	SSP	X				X			
9	ASBSN Lecturer	Faculty		X	X					
10	ASBSN Lecturer	Faculty		X				X		
11	Director of Operations	MPP	X						X	
12	Psychology	Faculty	X		X					
13	Psychology	Faculty	X		X					
14	Criminal Justice	Faculty	X					X		
15	Business Administration – Accounting	Faculty	X		X					
16	Business Administration - Management	Faculty	X				X			
17	Business Administration - Management	Faculty	X					X		
18	Business Administration – Finance	Faculty							X	
19	Business Administration – Marketing	Faculty	X							X
20	Librarian	Faculty							X	
<b>Student Affairs</b>										
1	Disability Resource Services	Services	X		X <sub>SA1</sub>					
2	Tutoring	Services	X		X <sub>SA2</sub>					
3	Student Leadership & Development/New Student Orientation/Student Organizations	Programs	X				X <sub>SA3</sub>			
4	University Student Union/Student Center	Lounge	Student \$				X <sub>SA4</sub>			
5	ASI programming	Programs	Student \$					X <sub>SA5</sub>		
6	Career & Professional Development Center	.2 SSP/ Programs	X					X <sub>SA6</sub>		
7	Basic Needs/Food Box Distribution	Services	X					X <sub>SA7</sub>		
8	Student Success Coordinator/Advising/WOW	SSP	Grant						X	
9	Diversity Center	Programs	X						X <sub>SA8</sub>	
10	Student Recreation	Space/Programs	Student \$						X <sub>SA9</sub>	
11	Nursing Professional/Health Services	Nurse	Student \$						X	

12	Project Rebound Coordinator (program for formerly incarcerated students)	SSP	X						X	
13	Counselor/Mental Health Services	Services	X						X <sub>SA10</sub>	
<b>Strategic Enrollment Mgmt. &amp; Innovation</b>										
1	WOW Outreach Recruiter (Delta College)	SSP							X	
2	Financial Aid Officer	SSP							X <sub>SP1</sub>	
3	Analyst/Evaluator (Enrollment Services)	AAS							X	
4	Evaluator/Advisor (Enrollment Services)	Evaluator/SSP								X
<b>Human Resources, EO &amp; Compliance</b>										
1	HR Business Partner	COS	X							X

- 11 FTEE b/4 2017, 5 FTEE added between 2017-19, 12 FTEE requested for 2019-20, and 1 FTEE identified for the 2020-21 academic year thus far.
- Wellness WORKs! has several additional full-time employees that are grant funded and not represented in this document.
- For the purpose of this document, replacement hires are not considered new positions.
- Three additional WOW programs and the additional faculty needed to support these programs may be added to Stockton in the future.
- SA1 – DRS provides the same level of service in Stockton as in Turlock, though no staff are permanently assigned to Stockton. Remote/video meetings are utilized, and accommodations are administered through the staff based in Stockton.
- SA2 – Though no staff are permanently assigned to Stockton, online writing tutoring is offered Monday through Friday during Fall and Spring semesters; evening hours are provided Monday through Thursday.
- SA3 – SLD staff hold office hours every other week to support student organizations and promote student engagement. Multiple staff support campus events (Open House Warrior Welcome, etc.), and the department provides a New Student Orientation experience that is nearly identical to the program in Turlock.
- SA4 – The USU funded, furnished, and maintains the Student Center/Lounge Space in Stockton. The Board is planning to renovate and improve the space in 2019-2020.
- SA5 – ASI has held campus pride events and Board meetings in Stockton, and they are planning to add staff, space, and significant programming in 2019-2020.
- SA6 – CPDC provides a .2 FTE Career Counselor on site and coordinates similar events in Stockton as in Turlock (Career Fair, etc.).
- SA7 – Food Pantry and Food Box distributions have been provided in Stockton a few times each semester.
- SA8 – The newly created Diversity Center will provide programming in Stockton and will collaborate with ASI/US and SLD for a larger impact.
- SA9 – Student Recreation spaces are being renovated in Summer 2019 to open a cardio room, weight room, and group exercise room during Fall 2019 upon completion of construction.
- SA10 – Counseling services are being explored in a variety of ways including agency partnerships to support students in Stockton.
- SP1 – There has been a financial aid advisor going to the Stockton Campus prior to 2017. With an expanded budget we will be able to send a financial aid advisor to Stockton Campus three days a week.

# Appendix 7: FTE Enrollment Distribution

CAPITAL PLANNING, DESIGN AND CONSTRUCTION

## FULL TIME EQUIVALENT ENROLLMENT DISTRIBUTION FOR SELECTED YEARS (FORM CPDC 2-1)

Date: 29-Apr-2019

Campus: STOCKTON

Project: COBCP forms

Sch	Dept	Instructional Area & Discipline	Hegis Code	ACTUAL ENROLLMENT								PROJECTED ENROLLMENT			
				2015 - 2016		2016 - 2017		2017 - 2018		2018 - 2019		2024 - 2025		2026 - 2027	
				FTE	Pct%	FTE	Pct%	FTE	Pct%	FTE	Pct%	Annual FTE	Annual Pct%	Annual FTE	Annual Pct%
41	160	Business Administration	5011	0.0	0.0%	0.0	0.0%	0.0	0.0%	1.8	0.8%	7.8	0.8%	8.8	0.8%
41	101	Accountancy	5021	14.3	7.8%	15.7	9.0%	15.8	8.7%	20.6	9.4%	56.3	5.9%	63.4	5.9%
41	101	Finance	5041	0.0	0.0%	0.0	0.0%	0.3	0.1%	0.0	0.0%	35.0	3.7%	39.5	3.7%
41	166	Management	5061	9.4	5.1%	12.0	6.9%	15.4	8.5%	23.7	10.8%	59.1	6.2%	66.0	6.2%
41	166	Production & Operations Mg	5064	0.0	0.0%	6.8	3.9%	6.6	3.6%	6.0	2.7%	35.7	3.7%	40.2	3.7%
41	166	Marketing	5091	4.1	2.2%	0.0	0.0%	0.0	0.0%	0.0	0.0%	35.0	3.7%	39.5	3.7%
37	688	Communication Studies	6011	3.2	1.7%	1.4	0.8%	4.8	2.6%	4.8	2.2%	20.9	2.2%	23.0	2.2%
37	688	Journalism	6021	0.6	0.3%	0.0	0.0%	1.0	0.5%	0.8	0.4%	0.4	0.0%	0.5	0.0%
65	189	Computer Science	7011	6.3	3.4%	6.1	3.5%	6.0	3.3%	5.9	2.7%	25.8	2.7%	29.1	2.7%
41	155	Information Systems	7021	5.2	2.8%	10.0	5.8%	8.4	4.6%	8.6	3.9%	35.1	3.7%	39.5	3.7%
50	148, 240	Education	8011	24.3	13.3%	28.8	16.6%	23.3	12.8%	41.5	19.0%	164.1	17.2%	184.9	17.2%
65	590	Child Development/ECE	8231	2.6	1.4%	4.8	2.8%	7.0	3.8%	4.8	2.2%	20.9	2.2%	23.0	2.2%
50	148	Counseling & Guidance	8261	12.7	6.9%	12.2	7.0%	11.0	6.0%	17.5	8.0%	69.5	7.3%	78.2	7.3%
50	148	Educ Admin/Leadership	8271	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%
50	331	Kinesiology	8351	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	2.4	0.3%	2.7	0.3%
37	136	Art	10021	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	6.1	0.6%	6.9	0.6%
37	498	Music	10051	0.0	0.0%	4.2	2.4%	0.0	0.0%	5.0	2.3%	7.5	0.8%	8.4	0.8%
37	221	Theatre Arts/Drama	10071	6.4	3.5%	4.6	2.7%	8.8	4.8%	0.0	0.0%	9.1	1.0%	12.4	1.2%
37	254	English	15011	0.0	0.0%	0.0	0.0%	0.0	0.0%	4.6	2.1%	20.0	2.1%	22.0	2.1%
37	560	Philosophy	15091	0.0	0.0%	0.0	0.0%	0.0	0.0%	0.0	0.0%	18.1	1.9%	24.2	2.3%
37	688	Speech Communication	15061	10.4	5.7%	8.0	4.6%	6.4	3.5%	8.6	3.9%	18.4	1.9%	13.2	1.2%
C	487	Mathematics	17011	7.1	3.9%	8.0	4.6%	4.8	2.6%	0.0	0.0%	0.0	0.0%	0.0	0.0%
65	573	Geology	19141	4.8	2.6%	1.8	1.0%	1.4	0.8%	1.6	0.7%	7.0	0.7%	7.9	0.7%
65	590	Psychology	20011	48.5	26.4%	29.5	17.0%	41.5	22.8%	35.5	16.2%	154.7	16.2%	174.3	16.2%
37	598	Public Administration	21021	9.0	4.9%	4.5	2.6%	9.0	4.9%	4.5	2.1%	10.1	1.1%	10.3	1.0%
37	197	Criminal Justice	21051	0.0	0.0%	0.0	0.0%	0.0	0.0%	13.3	6.1%	57.8	6.1%	65.1	6.1%
37	134	Anthropology	22021	4.2	2.3%	2.6	1.5%	0.6	0.3%	0.8	0.4%	3.5	0.4%	3.9	0.4%
37	348	History	22051	2.2	1.2%	3.3	1.9%	2.0	1.1%	6.0	2.7%	10.9	1.1%	10.1	0.9%
37	134	Geography	22061	2.2	1.2%	3.3	1.9%	2.0	1.1%	1.2	0.5%	5.2	0.5%	5.9	0.5%
37	675	Sociology	22081	1.0	0.5%	0.8	0.5%	1.0	0.5%	0.6	0.3%	30.3	3.2%	39.5	3.7%
37	134	Ethnic Studies	22991	1.6	0.9%	0.8	0.5%	0.8	0.4%	1.2	0.5%	5.2	0.5%	5.9	0.5%
50	459	Liberal Studies	49012	3.5	1.9%	3.8	2.2%	4.3	2.3%	0.0	0.0%	21.0	2.2%	23.7	2.2%
37	675	Gender Studies	49991	0.0	0.0%	0.6	0.3%	0.0	0.0%	0.2	0.1%	0.9	0.1%	1.0	0.1%
<b>CAMPUS TOTALS</b>				184	100.0%	174	100.0%	182	100.0%	219	100.0%	954	100.0%	1,075	100.0%

954

1,075

1128.75

Sch	College	FTE	Pct%	FTE	Pct%								
37	CAHSS	30.4	18%	26.0	16%	30.0	17%	25.1	12%	224.3	24%	145.5	14%
41	CBA	32.9	19%	44.5	27%	46.4	26%	60.7	29%	264.0	28%	297.5	28%
50	CEKSW	40.5	23%	44.8	27%	38.6	22%	76.9	37%	257.0	27%	377.3	36%
65	COS	69.3	40%	50.3	30%	60.7	35%	47.9	23%	208.4	22%	234.8	22%
<b>TOTALS</b>		173.1	100%	165.5	100%	175.6	100%	210.5	100%	953.6	100%	1,055.1	100%

## Appendix 8: ASI & SC - Stockton Campus Spring 2018 - Present

*ASI & SC- Stockton Campus  
Spring 2018 – Present*

### Events

New Student Orientation Showcases (SLD)- fall & spring

- ASI & SC information, merchandise Sales

Warrior Welcome (Outreach)- Fall

- ASI & SC information, merchandise Sales, giveaways

Open Houses (Outreach)

- Merchandise sales, ASI & SC information

ASI Elections – spring 2018, spring 2019

- Voting poll (2 days)

Warrior Merchandise Sales

- Promotion of Warrior Pride through merchandise

Campus Pride Events

- Warrior Pride Day (spring 2018)
- Love Stan State (spring 2019)

Finals Stress Relief Events

- Finals Stress Survival (fall 2018)
- Finals 'Catch a Break' (spring 2019)

Welcome Week Event

- Stockton Warrior Welcome (fall 2019)

### Meetings

ASI Board of Director's Meetings

- Once per semester

USU Board of Director's Meetings

- Once per year

### Services

Warrior Day ticket sales

- During elections and finals event

Warrior Discounter

- 12 participating businesses
- Service marketed through campus signage, social media, & flyers

### Staffing

Designated staff to oversee programs/ services

- ASI Administrative Support Coordinator- Programs (spring 2018-2019)
- ASI Student Government & Leadership Manager (fall 2019)

Staffing for Events

- ASI & SC Executives
- Student assistants (programming and student government)
- ASI & SC volunteers
- Professional staff



## Stockton Campus Proposal 2019-2020

### Brief Overview

Continue our efforts to expand presence at the Stockton Campus as stated in our Associated Students, Inc. & University Student Center Priorities for 2019-2020.

- Encourage Stockton students to participate in programs that will enhance campus life and their educational experience
- Increase the quality of student programming and aim for higher turnout of student participation
- Provide additional resources and increase exposure and usage of ASI & SC services
- Provide up-to-date lounge furniture to create a more welcoming and comfortable environment for students
- Proposed plan allows the opportunity to meet the needs of not only current Stockton students, but also student needs that will arise in the future

### Short Term Additions

#### Student Space

- Restore the life of the Student Center Lounge with the addition of new furniture and room décor
- Add additional patio seating options

#### Office/ Storage Space

- Renovate a currently vacant space in the facility, which will be the center for all services provided by ASI & SC, as well as office space for staff
- Create a space for storage of all event equipment and supplies

#### Food & Beverage

- Students on campus have voiced a need for more food & beverage options.
- Provide an updated Coffee Vending Machine in the Student Center Lounge. Students can experience the pleasure of enjoying quality hot beverages and roasts, indulgent flavors, café mocha, lattes, creamy hot cocoa and much more.

#### Programming/ Events

- Instill a sense of campus pride and belonging by providing more giveaways and programming. It is the intent that Stockton Campus students feel that they are engaged on campus and are living the full college experience, both inside and outside of the classroom.
  - Warrior Wednesdays
  - Incentives & Giveaways
  - Weekend Warrior Program
    - Short term- start with limited designated spots for Stockton Campus students
    - Long term- provide own program
  - Transportation for large scale events
  - Finals Week Event
  - Food based events

### **Market ASI Services**

- Increase awareness of new services that will enhance and ensure student success
  - Student Scholarships
  - Study Abroad Scholarships
  - Student Emergency Grants

### **Digital Signage**

- Assist to increase visual awareness of student life and services
  - Provide digital signage screens to display directional signage and advertisements
  - Will provide software once Turlock campus implements program

### **Services**

- Implement new services that students can take part in, without having to attend the Turlock Campus.
  - Stockton Warrior Discounter Program
  - Selling of Warrior Merchandise
  - Print N Go
  - Warrior Day & Special Event ticket sales

### **Equipment**

- Provide adequate event equipment to host all events
  - (2) Campus Pride Awnings
  - BBQ
  - Snow Cone machine
  - Refrigerator- Student Center Lounge
  - Life Size Games
  - Table Throws

### **Staffing**

- In order to better serve the students and provide proposed additional events and services, we realize it would require additional staffing at the Stockton Campus. Proposed staffing would include:
  - (1) Professional Staff
  - (1) Student Assistant
  - (3) Programming Volunteers

### **Advocate**

- Continue to advocate for University Departments to provide additional services
  - Grad Fair
    - Grad Packs
  - Clubs & Organizations
    - Club Allocation Funds
  - Psychological Counseling Services
  - Vendor Space
  - Warrior Food Pantry & Basic Needs

### **Other**

- Have a conversation about University Extended Education (UEE) students
  - Potential for UEE students to pay a portion of fee for student life, services, etc.

## **Long Term Additions**

### **Services**

- Continue to research additional programs and services
  - Laptop Rental Program
  - Transportation- to and from both Turlock and Stockton Campus
  - Stockton Social Media
  - Stockton Department Budget
  - Stockton Transit Program
  - Bike Share Program