



CALIFORNIA STATE UNIVERSITY,
STANISLAUS

2005 – 2006
ANNUAL REPORT



CALIFORNIA STATE UNIVERSITY, STANISLAUS

OFFICE OF THE PRESIDENT

Welcome to California State University, Stanislaus

I am proud to present the first Annual Report on the University. The report is designed to provide a general overview of the University's accomplishments and goals achieved throughout the year.

It has been just over one year since I was appointed to serve as the University's seventh president. As evidenced by this report, the University has made great strides in that year, in creating and executing positive changes while continuing to provide the outstanding services for which we are best known.

CSU Stanislaus is continually evolving, but we remain steadfastly committed to our core principles—providing outstanding educational, cultural and other services to our students and our community. We are about meeting the needs of our constituents and I am proud to report that over the past year we have done so in wonderful and innovative ways.

The future is bright as I look forward to a number of improvements and new endeavors including embracing e-learning opportunities, substantially increasing our outreach efforts, and building on our "town and gown" relationship with the community.

We have taken on an ambitious but necessary set of goals for the next several years and have great anticipation and enthusiasm for the work that lies ahead. Thank you for your interest and your support.

Regards,

Ham Shirvani
President

OUR VISION

California State University, Stanislaus strives to become a major center of learning, intellectual pursuit, artistic excellence, and cultural engagement for California's greater Central Valley and beyond. We will serve our diverse student body, communities, and state by creating programs, partnerships, and leaders that respond effectively to an evolving and interconnected world.

ACADEMIC ACHIEVEMENTS

Record Enrollments

The University reached record enrollment in fall 2005 with a 3.5% increase in student numbers for an all-time high of 8,137 students. That number included a record 6,019 students classified as "full-time equivalent," a 4.2% increase. The University's freshman class of 872 students represented a 17% increase over the previous fall's entering class of 746. Of the 2005 entering class, 75% of students were from the six-county region of Stanislaus, Merced, San Joaquin, Tuolumne, Mariposa and Calaveras counties.

Nursing Graduates Excel

Graduates of the four-year nursing program surpassed the national average in 2005 with an 80% pass rate on their first try at the National Council of State Board Nursing Examination. All of the 26 students in the first graduating class of the program, which began in 2002, are now licensed registered nurses working in the medical field. In an effort to help address the statewide shortage of qualified nurses, the program expanded to accept 10 more students for a total of 40 entering students in fall 2005.

Innovative 2+2 Business Degree Program

Beginning this summer, the CSUS-Stockton Center, in partnership with San Joaquin Delta College, will offer a 2+2 business degree program, with classes offered online and on Friday evenings and Saturday mornings. The program will enable students to take two years of course work at each school, provided in a progressive block format at convenient times and without having to commute to the Turlock campus.

New Faculty

Nineteen new full-time, tenure-track faculty members were hired with a broad range of expertise and educational backgrounds, representing universities from all over the world. The newly hired faculty represent 6.7% of the University's total full-time faculty.

Outstanding Graduation Rates

Continuing a trend of excellence in retention and graduation rates, the University **was one of 12 campuses chosen** to participate in a national study by the American Association of State Colleges and Universities **for creating a campus culture that has helped improve student success and resulted in higher than predicted graduation rates.** The University **consistently has placed in the top half of all CSU campuses** in terms of freshman graduation and overall retention rates. The University's six-year graduation rate of 51.1% is one of the best in the CSU system, and the freshmen-to-sophomore retention rate ranks high at over 80%.

Teacher Preparation Partnerships

The University is partnering with Modesto City Schools and UC Berkeley as recipients of a \$3.3 million grant to recruit, develop, and retain teachers at “high needs schools.” The U.S. Department of Education grant will enable the University to update teacher preparation programs and to model, teach and support culturally responsive instructional methods for diverse student populations as developed by the Center for Research in Education, Diversity & Excellence at UC Berkeley. Stanislaus faculty will help teacher education students at the undergraduate and credential levels develop practical and effective instructional curriculum for students challenged by language, cultural barriers, race, geographic location and poverty.

College Restructuring

The three existing Colleges of the University were restructured into six Colleges to address a number of issues. The new alignment is comparable with other universities of similar size and mission. The plan will hold the deans of the new colleges to the highest level of accountability and responsibility for serving and increasing support for faculty and students. The new colleges will enable the University to deal more directly and efficiently in preparing and educating students for today’s professional world in areas such as health care, science, social work and other specialty fields. The founding deans will oversee specific academic programs and departments but will also serve as facilitators to the community. The existing College of Arts, Letters and Sciences is now realigned into the College of the Arts, the College of Humanities and Social Sciences, the College of Natural Sciences, and the College of Human and Health Sciences. The restructuring did not impact the existing College of Education and the College of Business Administration.

Working to Protect Endangered Species

The University performs more than \$6 million of government-funded research dealing with California’s endangered species annually. Since 1992, the Endangered Species Program has focused on rare and endangered animals and plant life and has helped mediate conservation conflicts with agriculture and urban growth. The program is working to restore more than 30 regional rare and endangered animal and plant species.

ATHLETIC ACHIEVEMENTS

CSU Stanislaus is an important provider of sport programs and entertainment in the San Joaquin Valley. The athletic program, which competes at the NCAA Division II level in 14 sports, draws more than 30,000 spectators annually. The Athletic Department also conducts sports camps for youth.

Golf

The University golf team has won 12 national golf championships. Coach Jim Hanny, in his 34th season as the University’s men’s golf coach, joined a legendary group of past award winners (including Bing Crosby) as recipient of the 2005 Golden State Award. The award was given by the California Golf Writers Association during the February 2006 AT&T Pebble Beach Pro-Am Tournament. Coach Hanny was recognized for his dedication to golf in leading the Warriors to the national tournament in 32 of 34 seasons as coach. With 12 national titles to his credit, he was named one of the “Top-5 All Time” college coaches in the September 2005 issue of Golf Digest magazine.

Soccer

The Warrior women's soccer team posted its best season in school history with big wins over UC San Diego and Chico State, going 9-1-1 at home.

New Mascot and Seal Unveiled

The Warrior's new mascot design was unveiled after student surveys and drawing competitions. A committee composed of students, student athletes, student leadership, Director of Athletics Milton Richards and Director of Associated Students Cari Stammeler, worked with a marketing team from E & J Gallo Winery to come up with the new look. The Gallo group provided its services pro bono. A new academic seal was also introduced to fully represent the mission and values of the University. Both the Warrior knight mascot and University seal were received with enthusiasm and a renewed pride in the University.

COLLEGE RANKINGS AND ACCREDITATIONS

Top College Rankings

U.S. News and World Report ranked the University as **one of the top 10 "Public Universities—Master's in the West"** in its 2006 edition of America's Best Colleges ratings. The University also ranks in the top tier in the "Best Universities-Master's" category that rates 123 public and private four-year institutions west of the Mississippi River.

National Accreditations

Fully accredited with honors by the Western Association of Schools and Colleges (WASC), the University also has 10 academic programs that have received national accreditation. They include Art (NASAD), Business (AACSB), Chemistry (ACS), Music (NASM), Nursing (CCNE), Public Administration (NASPAA), Psychology (ABA), Social Work (CSWE), Theatre (NAST), and Teacher Education (NCATE).

Impact on the Hispanic Community

The University is ranked among the nation's "Top 100" colleges for bachelor's degrees awarded to Hispanic students, according to *Hispanic Outlook* magazine, and is designated as an Hispanic-serving institution by the U.S. Department of Education. Nearly 40% of the almost 900 new freshmen students enrolled at the University in fall 2005 were of Hispanic heritage.

WASC Accreditation Process

The University's proposal for reaffirming its accreditation was "endorsed at the maximum level" by the WASC Proposal Review Team. Our proposal was regarded by the panel of auditors as "truly exemplary" and "**one of the most outstanding institutional proposals received,**" WASC is using the proposal as a model for other institutions.

CULTURAL ACTIVITIES ACHIEVEMENTS

Performances Draw Community Audiences

University-sponsored events, including the annual Fantastic Fourth Fireworks Show and Concert held in the amphitheater, draw more than 52,000 people a year. The College of the Arts annually stages more than 100 public concerts, plays and art exhibits.

First Annual Shakespeare Festival and Children's Entertainment

This summer saw the first annual Shakespeare Festival, featuring "The Taming of the Shrew." The show delighted approximately 150 attendees each night and was critically acclaimed, earning four "stars" in The Modesto Bee. Children also were entertained by performances of the children's classic, "Pooh Stories Part Duex."

Art Gallery Exhibitions

The University Art Gallery conducted 12 exhibitions this year, with four of the shows featuring faculty artists from CSU Stanislaus, Channel Islands, and Sacramento. The shows were extremely well received and earned fantastic reviews.

ECONOMIC IMPACTS

Substantial Regional Economic Impact

The University has a major economic impact in Turlock and the surrounding region. Annual spending related to CSU Stanislaus in the northern San Joaquin Valley region reaches \$145 million and generates a total impact of \$258 million on the regional economy. This effect sustains more than 5,000 jobs in the region and generates more than \$13 million per year in tax revenue. Even greater, \$354 million of the earnings by alumni are attributable to their CSU Stanislaus degrees.

Student spending in the region generates more than \$55 million annually in sales of goods and services, which creates approximately 340 jobs. University employee spending alone generates over \$60 million in sales of goods and services, creating approximately 488 jobs in the region. The University is one of the top five employers in Turlock.

Total University annual spending for goods and services (not including construction projects) is over \$20 million. Of this nearly \$4 million is paid to vendors in Stanislaus County while over \$1 million is paid to vendors in San Joaquin County.

The University employs about 600 students annually, including those who participate in the Federal Work-Study Program. Financial aid to all enrolled students totals in excess of \$24 million.

Major Statewide Economic Impact

For every \$1 the state invests in the California State University system, CSU-related expenditures generate \$4.41 in spending. This multiplier effect creates nearly \$14 billion annually in economic activity and supports 210,000 California jobs. In addition, more than \$760 million in taxes is generated for the state's coffers. Add in the higher-paying jobs that many CSU students obtain and the economic impact of the system is even more significant.

Majority of Graduates Live Locally

Since its opening in 1960, the University has awarded more than 30,000 degrees, including nearly 28,000 at the undergraduate level. More than 66% of the University's graduates live

and work in the six-county region of Stanislaus, San Joaquin, Merced, Tuolumne, Calaveras and Mariposa counties.

FACILITY EXPANSIONS AND IMPROVEMENTS

Student Recreation Complex

In May 2006, University students overwhelmingly approved a referendum to fund construction of a student recreation complex that is scheduled to open in 2008. The complex, which will be located on the east side of the campus at Geer Road and Christoffersen Parkway, will feature a 21,000-square-foot fitness center, a 2,500-seat lighted soccer/football stadium with a state-of-the-art all-weather turf and track, a lighted intramural competition field, and a soccer practice field. A field events site for the relocated track and field program also is included in the project.

Highway 99 Signage

Additional and more prominently placed signs along Highway 99 announcing the University's existence and directing visitors to campus were installed throughout the year.

Science II Building Construction

With an anticipated completion date of fall 2007, the University is excited about the construction of a new three-story 110,000 square foot Science II Building. The facility will include new laboratories, classrooms, offices and an observatory, serving the Biology, Chemistry, Physics, and Geology Departments of the College of Natural Sciences. Renovation and seismic retrofitting of the Science I building will commence after the completion of Science II construction.

New Bookstore

The Kiva Bookstore will soon have a new home. The design process began in May and includes 13,332 square feet with a construction budget of \$4.8 million. The estimated date of completion is August of 2008. Internationally known architect Thomas Gordon Smith is designing both the bookstore and the Student Recreation Complex.

Student Housing Expansions

With student housing reservations currently at 100% of capacity plus a waiting list, it is critical that we provide more housing for CSUS students. The initial planning and financing phases of a new 600-bed dormitory are underway.

Other Facility Expansion and Renovation Plans

Future facilities improvements include expansion and renovation of the library, construction of a new 1,200-seat auditorium, construction of a 600-car parking structure, and remodeling of the amphitheater.

FACULTY AND STAFF ACHIEVEMENTS

Zoologist Recognized Nationally

Professor Emeritus of Zoology Dan Williams, a member of the University Biology Department for more than 30 years, added a national honor to his long list of awards for his efforts to conserve rare and endangered species in California. Dr. Williams received one of the U.S. Department of the Interior's highest honors, the Conservation Award for

Private Partners. Dr. Williams is lauded for his success in establishing and expanding the University's Endangered Species Recovery Program through partnerships and grant funding.

Bridging the Cultural Divide

University Geography Professor Ida Bowers was awarded a two-year, \$320,000 grant from The California Endowment to aid The Bridge program in southwest Modesto. Dr. Bowers, co-founder and co-director of the program, will utilize the funds to implement a needs assessment to prioritize services for the Southeast Asian families served there. The grant also will fund training of staff and the hiring of a fund developer charged with obtaining additional grants for the program.

Math Pioneer Honored

Mathematics Professor Viji Sundar, who has pioneered innovative programs to help students and teachers improve their math skills, recently added the CSU Wang Family Excellence Award in the category of Natural Sciences, Mathematical and Computer Sciences to her list of honors. Dr. Sundar has developed mentoring, early outreach and pre-collegiate programs for nearly 3,500 students and 1,000 teachers from more than 60 regional schools. Many of these programs are conducted on weekends and during the summer. A focus of her programs is to encourage more female students to enter science and math careers.

State Recognition for Service Learning Leader

Julie Fox, University Service Learning Coordinator, is the 2006 recipient of the prestigious Richard E. Cone Award for Excellence & Leadership. The award, bestowed by the California Campus Compact, recognizes educators for cultivating successful partnerships in higher education. The Office of Service Learning, under Ms. Fox's leadership, has drawn praise for the increased level of civic engagement by students and faculty while pioneering and cultivating beneficial relationships in the region.

Three Staff Members Receive Community Award

University staff members Louisa Herrera, Jessi Reyes and Stella Ureno were the recipients of the 2005 Outstanding Latinas of the Year by the Latino Community Roundtable of Stanislaus County for their dedication and selfless service in promoting education and acting as role models for the Hispanic community.

RESEARCH AND COMMUNITY SERVICES

\$600,000 Grant for Turlock Homeless Center

The University received a \$600,000 federal grant to establish a resource center that will serve the homeless population of Turlock. Funding from the Department of Housing and Urban Development's Hispanic Serving Institutions Assisting Communities program grant will provide services for people who currently have no place to turn for assistance. The project's activities will include providing education, services and life skills training to the homeless with the goal of reducing the homeless population and alleviating the burden on strained city, county and state resources.

Charter School Will Prepare Low-Income Students for College

The University is partnering with Aspire Public Schools to open a charter school in Stockton in fall 2006. The CSU Stanislaus/Aspire Early College High School, one of a national network of 180 early college high schools, will focus on preparing students from low-income families for college. Start-up funding for the school comes from a grant from the Woodrow Wilson National Fellowship Foundation, which is part of a nationwide program established by the Bill and Melinda Gates Foundation. The grant awards \$475,000 over a three-year period.

Students Provide Over 2,900 Days of Community Service

Estimates indicate that Stanislaus students last year contributed at least 70,653 hours of service to communities within the six-county region of Calaveras, Mariposa, Merced, San Joaquin, Stanislaus and Tuolumne. If calculated at minimum wage, the dollar value of these hours is \$476,908. Organizations benefiting from the volunteer services included area schools and non-profit organizations.

Ceres Unified School District Partnership

This past spring, Ceres High School juniors and seniors with at least a "B" grade point average had the opportunity to take a public speaking course taught by CSU Stanislaus faculty. The course counts toward graduation requirements at most universities. The intention of this innovative program was to introduce high school students to the college-level learning experience. The CSU Chancellor's office waived most of the student fees for the program, and the school district paid the remaining \$120 fee and textbook costs. The University hopes to continue the program in Ceres and to expand to other area high schools.

Empowering Parents to Become Involved with their Children's Education

The University has entered an historic collaboration with the Parent Institute for Quality Education to provide a parent involvement program to 15 schools over a three-year period in order to improve the college admission rate of underserved students in the campus service area. The partnership will provide a nine-week parent involvement program that teaches parents of Pre-K and K-12 students how to navigate school systems, assess their children's grade-level academic progress and know what classes and tests are required for admission to a four-year university.

STUDENT ACHIEVEMENTS

Stanislaus Student Chosen for Trustee Position

University student Andrew LaFlamme will serve as the voting student member on the California State University Board of Trustees during the 2006 – 2007 academic year. Governor Arnold Schwarzenegger appointed Mr. LaFlamme to the position in February 2006. He will represent students at all 23 CSU campuses. He served as a non-voting member until June 2006, at which time he took on a voting role for one year.

Music Student One of 55 in the World Chosen for Prestigious Festivalensemble Stuttgart

Music student Owen McIntosh was one of only 55 singers throughout the world chosen to perform in the Festivalensemble Stuttgart under world-famous conductor Helmuth Rilling. The program features performances of Mozart's major works and is staged

throughout Europe. McIntosh, who took first place in the Division III National Association of Schools Singing Vocal Competition, was accepted into the rigorous and prominent Bel Canto Northwest Vocal Institute.

Challenged Students Awarded Prestigious Scholarships

Mauricio Molina, a nearly blind former postal worker who is preparing to become a teacher, received the Dale M. Schoettler Scholarship for Visually Impaired Students from the California State University Foundation. Pam McElhaney, a teacher education student who has overcome many hardships, was one of 12 recipients of the William R. Hearst/CSU Trustees Award for Outstanding Achievement.

Inaugural Scholarships Awarded

Generous community donations allowed for the creation of the President's Scholars program. Nine incoming freshmen were chosen to receive full-load scholarships, worth \$12,500 per year for four years. The scholarship covers tuition and fees, housing in the University's Residential Life Village, and assistance toward books and other expenses. In addition, seven students received the inaugural Provost's Scholarships which range up to \$3,500 in value.

Human Resources Students Set Records

Students in the College of Business Administration's Human Resource Management Team put themselves in the record books by eclipsing the national record with 15 students who passed the rigorous 2004 – 2005 Professional in Human Resources examination during the winter testing period. The exam is the highest level of professional certification in the human resources field. The Society for Human Resources Management named student Crystal Jack the Leonard Brice Human Resources Student of the Year in May. In June, Ms. Jack and fellow students Alfonso Valencia and Rosie Borjon won the 2006 National Human Resources Games Championship title, defeating rivals Cornell and Utah State Universities. Dr. Edward Hernandez, associate professor of management, operations and marketing, directed the team to its win at the national level after capturing the California Human Resources Games title earlier this year.

ON THE HORIZON

CSU Stanislaus' goals over the next few years are many and varied. Below is a sampling of what one can expect from the University next.

ACADEMICS

- Embrace e-learning opportunities
- Provide a Doctorate in Education degree program
- Provide satellite classes in Tracy
- Organize block degree programs for working professionals and expand credential class offerings at primary and secondary schools
- Develop new programs that directly impact and help California's workforce development

ENROLLMENT

- Substantially increase CSUS outreach programs
- Increase undergraduate enrollment by 4% per year and graduate enrollment by 5% per year
- Increase out-of-region, out-of-state and international enrollment
- Increase enrollment at the CSU Stanislaus-Stockton Center

FACILITIES

- Expand and renovate the library
- Build a 600-car parking structure
- Remodel the amphitheater
- Construct a 1,200-seat auditorium
- Construct a 600-bed dormitory

COMMUNITY AND ALUMNI RELATIONS

- Build and strengthen partnerships with community leaders and elected officials
- Enhance the "town and gown" relationship with Turlock
- Enrich alumni relations and increase alumni donations

CSU STANISLAUS FOUNDATION

- Substantially increase fund-raising and endowments

CULTURE AND ACTIVITIES

- Enhance the Fantastic Fourth Fireworks Show, provide more cultural events and activities
- Provide multiple open-house days on campus
- Fully develop the University television station

CAMPUS-WIDE

- Complete the campus strategic plan
- Decrease red tape for faculty, staff and students while maximizing accountability and efficiency
- Continue to attract and hire the best faculty and staff

**Please join us in providing excellence, opportunity and promise
to the citizens of the great Central Valley of California.**

Visit www.csustan.edu