Strategic Planning Round Table Discussion #1 – January 6, 2005

Group Leaders:
President Marvalene Hughes
June Boffman
Randy Harris

12:05 pm -12:55 pm

- Greetings and introduction by Dr. Hughes
- All attendees introduce themselves
- Explanation of project by June Boffman – Members of the strategic planning committees prepared draft goals and objectives based on information from the October Strategic Planning Workshop and strategic planning documents. These goals are not final, they are meant to generate discussion and recommendations. Everyone is encouraged to share ideas and offer suggestions
- Further explanation of the strategic planning process was provided by Randy Harris. He introduced one issue to initiate discussion:
  o What does the University need to do to handle pressures of quick enrollment growth?
  o Male retention and graduation rates are 10% less than females in the last three to four years, dropout rates are a system wide and national trend.

From the floor:

- Is it the job market?
- Men don’t have to have the higher education or hold a degree to make the same salary as women who do hold a degree?
- Construction has been up, so have more men been working there than going to college?
- Do we care? Does it matter? It’s more important who is attending CSUS, right?
- Are online courses more attractive to males?
- Whether or not in our primary region, CSUS represents all populations – is everyone represented?
- 67% of CSUS enrollment is female
- Are there enough support programs and systems for males?
- Should we focus on the timeline of graduation as well as just graduating?
- We could look at number of units attempted vs. completed.
- We could measure number of units taken to complete the degree
- We could measure graduation rates and expect to continue to improve rates over time
- Many students elect to graduate over a longer period, we could measure whether students complete on their timeline.
- Are there barriers we don’t realize are barriers?
- Ask the students! They know the biggest obstacles more than anyone.
• Executives need to go to legislators and figure out how to get more support, go public
• Executives are doing what they can

Round Table Discussion 1-6-05 Continued

What are the objectives?
• Units need to be available for students to remain on track and complete their degree courses
• Retention and graduation rates
• Get a focus group with advisors, deans and evaluate the processes that need attention and revamping
• Is it unreasonable to reduce timeline of graduation instead of just trying to be more accommodating in keeping students on track?
• Why are we narrowing the focus to very few objectives/goals?
• There are 150 objectives setup across campus and we need to find a few to concentrate on, but it doesn’t mean the others will go unattended. These goals and objectives are looking at CSUS as a whole, not individual departments
• But are we limiting the budgets by narrowing?
• Why is goal #2 a five-year goal?
• It is a five-year goal, but it will be completed long before five years, yet still valued throughout those five years
• Goal #2 looks more like it should be an objective under goal #1
• CSUS is up for re-accreditation in 2010 by WASC
• #6 should read “continue to” or “advance” instead of “establish”

Notes handed in after the session:

• Goal #5 should/could be an objective of goal #3
• Goal #1 and objective #3 need to be benchmarked
• Goal #2 is a means to achieve goal #1 (therefore should be an objective of goal #1)
• Goal #5 should not be a goal at all. It is an assessment measure to help determine whether we’ve met goals #1 and #3
• Goal #1, objective graduation/retention, do we want to change the focus to achieving comparative representation with the region.