Office of Service Learning
California State University, Stanislaus
October 31, 2007

2007 – 2009 Strategic Plan

Vision Statement
Service Learning at California State University, Stanislaus seeks to be a program of distinction by providing faculty, students and community partners with the opportunities and tools necessary to provide exemplary experiential, multicultural education that bridge academics with responsible community engagement.

History of Service Learning at CSU, Stanislaus
The Office of Service Learning has successfully served faculty, students, staff and community members in all areas of community-based learning and engagement for over seven years. When the office opened in October 2000, it was estimated that approximately 320 students were involved in community-based programs. Currently, in 2007, we estimate that approximately 2,000 students will have the opportunity to participate in community-based learning activities. As the program grew over the years, the office has met the challenges of bringing new community partners into the program and finding support for the office’s infrastructure. In 2007, base funding supports a Director and Administrative Analyst. Grant funding supports an ACS II position for the office and the CARES Resource Center, as well as an Administrative Analyst and ACS II positions at the University-sponsored CARES Resource Center.

Mission Statement
The Office of Service Learning is an Academic Unit that:
- Cultivates reciprocal service and learning partnerships among faculty, students, staff and community partners.
- Supports academic learning.
- Offers opportunities for intentional and diverse community engagement.
- Provides meaningful service to the community.
Phase 1 / Year 1: Development of Center / Establish as Academic Unit (2007-2008)

Goal 1: Increase the integration of service learning into the curriculum  
1. Continue direct support to individual faculty.  
2. Create targeted outreach materials for faculty.  
3. Provide training to faculty on services, best practices, national models, etc.  
4. Continue to support and develop long-term service learning projects: e.g. CARES Resource Center (HUD funded) and VRPP tax program.

Goal 2: Maintain and expand communication with community partners  
1. Update the website bi-annually.  
2. Develop the process of how-to create a Memorandum of Understanding.  
3. Develop template or “menu” of services for community partners.

Goal 3: Build a network of support for service learning  
1. Continue to build on the current campus support and keep campus leaders informed on service learning initiatives and successes.  
2. Actively support university-wide events with a community focus.  
3. Focus on first year students.  
4. Maintain relationship with the CSU Chancellor’s Office of Service Learning for training, resources, and financial support.

Goal 4: Create and maintain an effective and sustainable office/program infrastructure  
1. Actively utilize strategic plan.  
2. Develop funding for one new full time employee.  
3. Actively seek external funding.  

Phase 2 / Year 2: Development of Innovative Resources to Enhance Student Learning (2008 – 2009)

Goal 1: Increase the integration of service learning into the curriculum  
Goal 2: Maintain and expand communication with community partners  
Goal 3: Build a network of support for service learning  
Goal 4: Create and maintain an effective and sustainable office/program infrastructure

Phase 3 / Year 3: Development of Resources to Enhance Community Engagement (2009-2010)

Goal 1: Increase the integration of service learning into the curriculum  
Goal 2: Maintain and expand communication with community partners  
Goal 3: Build a network of support for service learning  
Goal 4: Create and maintain an effective and sustainable office/program infrastructure