CSU Stanislaus Online Course Report 4/23/08

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Overview:

Faculty interest in offering fully online courses has grown cautiously but encouragingly since the inception of the pilot program in Summer 2006. Meetings with Deans, Chairs, and faculty early adopters have resulted in a continuing stream of new online offerings from diverse departments. Some diminishment of the number of new courses in Spring 08 was to be expected as faculty awaited the outcome of the eLearning Task Force report and the Senate's endorsement of its recommendation. A few departments have postponed or rescheduled online course offerings due to funding issues, sabbaticals, or curriculum restructuring. Enrollment Services has begun to establish a standard basis for gathering data for online courses to ensure accurate reporting and establish a solid foundation for the administrative management of online courses.

While there has yet to be external advertising of the University's online courses, registered students have found the offerings in the Class Schedule and the increasing number of enrollments and number of visits to the "Web Courses" suggest a true need and desire for this mode of learning. Between Fall 07 and Spring 08, the "Web Courses" link (http://web.csustan.edu/webcourses/) on the campus home page has had16,932 visitors with 21, 983 hits (56.67% of these hits were new visits).

As of Spring 2008, the University offered a total of 74 online courses, of which 32 were unique and 42 were repeats or duplicate sections. These courses were taught by 22 tenured faculty with 1,974 student enrollments. There are currently 10 Faculty Collaboration Online Forums.

Online Numbers at a Glance:
Term/Courses*/Enrollments to Date

SU06	1	23	SU07	14	391	SU08	15	211§
FA06	5	124	FA07	18	500	FA08	22	415§
WI07	4	95	WI08	0	0	WI09	NYS	–
SP07	18	448	SP08	14	361	SP09	NYS	–
Year Total	**28**	**722**	**Year Total**	**46**	**1,252**	* Includes all sections & cross- listed courses		
2 Year Totals	**74**	**1,974**				§ Target Enrollments NYS = Not Yet Scheduled		

Online Course Numbers by College from SU06 through SP08:

Arts: 4 (Art & Theater)
Business Administration: 24 (Accounting, Finance, & Management, Operations & Marketing)
Education: 27 (Advanced Studies in Education & Teacher Education – Note: these courses have one meeting at the start of the term).
Health & Human Sciences: 3 (Nursing)
Humanities & Social Sciences: 10 (Communication Studies, Criminal Justice, Ethnic & Gender Studies, Sociology, Library Research)
Natural Sciences: 6 (Biological Science, Computer Science, Geology)

Online Course Milestones at CSU Stanislaus:

Summer 06
- eCollege 1 year Pilot Program begins with Advanced Studies in Education course
- $3K Special Consultant Stipend Agreement developed
- Student fees for online course registration set at $75 with University picking up the $45 balance due to eCollege

Fall 06
- First Finance & Management, Teacher Ed courses.

Spring 07
- Firsts: Accounting, Cognitive Studies, Geology, & Journalism courses.
- Regular meetings with Provost and AVP for Assessment & Quality Assurance
- Special Consultant Stipend Agreement revised to offer incentive payment in two increments, and require signatures of dean and chair.
- Teacher Education develops online course policy and guidelines.
- Creation & distribution of eLearning FAQs and CSU Online Degree Matrix to deans and faculty.
- Meetings with Deans.
- OIT offers online faculty assistance with media conversion projects for online courses.
- eCollege Pilot Program extended for an additional year.
- Student Fee Advisory Committee approves increase in eCollege fee to $150 per course

Summer 07
- First Theater and Gender Studies courses offered online

Fall 07
- Firsts: Art, Biology, Nursing, Gender Studies, Sociology, Library Research. Web Courses page created and linked from campus home page.
- 2 fully online English and Gender Studies courses held using Moodle (open source LMS).
- *Connect Central Valley* federal proposal submitted to Chancellor's Office.

Spring 08
- eLearning Task Force presents its recommendation for Blackboard to become the campus standard LMS.
- $3K Stipend made available for Blackboard course conversions.
- MOM adopts online course policy and guidelines, which is in turn adopted by the College of Business.
- CSU Online Degree Matrix updated and distributed to Deans.
- OIT automates creation and population of Blackboard course shells and prepares to return Blackboard hosting to campus (a $40K annual savings)
- OIT purchases and implements MediaSite system to enable faculty to stream lectures and video content within their online courses.
- Meetings about online courses with UEPC & Technology & Learning Subcommittee.
- Enrollment Services re-examines tracking process for online and hybrid courses.
- Conversion of existing eCollege courses to Blackboard

Summer 08
- Firsts: 2 online Theater courses offered through UEE.

Fall 08
- Firsts: Criminal Justice, 2 each new Art & Gender Studies courses.