You might have heard that we are in the midst of a yearlong effort to determine what we will call ourselves in everyday conversation when our formal, thirteen-syllable name becomes a bit unwieldy — CSU Stanislaus? Cal State Stanislaus? Stan State? — and to develop a logo that captures the University’s essence and vision.

Such conversations, which can be fun, also lead to valuable introspection. Identity is about what we hope to be and a product of what we now do best.

What do we do best at present? The simple answer is that we provide access to higher education to our region’s students, and subsequently we provide the region with a highly educated workforce and engaged citizens. We do this through outstanding teaching within academic major programs but also through a foundational, general education that is grounded in the liberal arts and sciences. We want our graduates to be creative, adaptable problem solvers with outstanding communication skills.

You will see this commitment to strong basic skills in the academic program featured in this edition of Stan Magazine. Our university is home to a thriving anthropology department, with professors conducting research across the globe and undergraduate students gaining hands-on experience examining cultures throughout the Central Valley. This is but one example of the truly outstanding academic opportunities we offer our students.

Our faculty and staff members invest their time and energy into our students’ education and their broader university experience — and last year hundreds of you invested in those same students through the One Purpose campaign. That kind of support leads directly to greater success for our students and, by extension, our region. We are grateful.

Who are we? We are California State University, Stanislaus — an outstanding institution of higher education, a partner within our regional community, and a source of pride for our students, faculty, staff, alumni and supporters. Our story is one of great success, and it is worth telling.

Joseph F. Sheley
President
7 | Educating the Future
On their way to becoming teachers, brothers Carlos and Javier Delgadillo found new family and inspired future teachers at CSU Stanislaus.

8 | Alumni
Alumni are invited to stay engaged with their alma mater and join fellow Warriors at upcoming events.

9 | Q&A with Carolina Alfaro
Staff member and returning student Carolina Alfaro talks with STAN Magazine about her volunteer work and her special connection with the campus.

10 | Digital Time Capsule
Armed with video gear and guided by an ambitious professor, CSU Stanislaus students are working to preserve the hidden stories of Central Valley cultures.

14 | With Gratitude
We are honored to celebrate the generous community of donors and volunteers who propelled the inaugural One Purpose campaign to success.
Athletics Update

The Warriors’ women’s soccer team capped off an exciting Fall 2014 season as the team captured the NCAA Division II West Region Championship with a 2-0 win over Cal Poly Pomona in Golden, Colo. The Warriors, led by Coach Gabriel Bolton, earned three NCAA tournament wins and advanced to the national quarterfinal match before losing in penalty kick shootouts to Colorado School of Mines despite a dominating performance by Cal State Stanislaus.

For more updates on Warrior Athletics, including the cross country teams’ postseason and the start of another basketball season, visit www.WarriorAthletics.com

Changing Lives

With Writing

“Every student writes. Every student could write better.”

That is the message behind a new initiative at CSU Stanislaus that highlights the importance of effective communication, not only in the classroom but throughout life.

The GROW Project is based on the conviction that Greatness Relies On Writing.

“If you follow through on what GROW offers, you will improve your ability to communicate. You will develop life-changing skills,” says the GROW website, which debuts early in the spring semester.

The website includes writing samples that highlight successful and not-so-successful writing, video interviews with successful professionals in the community who share their thoughts about writing, and resources students can tap to expand their skills.

“I’m passionate about it,” President Joseph Sheley said of GROW and its goals. “My message to the students is work at it. Writing is an art that takes a lifetime to master. If you don’t work on it, you really are shortchanging yourself.”

Learn more about the GROW Project and interact with a variety of writing resources at www.csustan.edu/grow.

Online MBA Ranks Among Nation’s Best

The Online Master of Business Administration (MBA) degree program, offered through University Extended Education, was recently ranked among the best programs of its kind in the nation by the Affordable Colleges Foundation.

Affordable Colleges analyzed more than 500 online MBA programs using criteria related to quality, cost and student support. The CSU Stanislaus program ranked No. 28.

“Flexibility and affordability is important, but quality cannot be ignored,” said Dan Schuessler, founder and CEO of the Affordable Colleges Foundation. “The online MBA programs on our list offer students the same level of academic

Art Space on Main

The CSU Stanislaus Art Space on Main, which opened last September, has provided a cultural presence for the University in Downtown Turlock and also created a workspace for students in the Bachelor of Fine Arts program.

“Having an art gallery and student workspace in Downtown Turlock will help expose University artists to a wider audience, while also providing local
excellence and student support that is expected of campus-based programs.”

For Sue Alvarez — a single mom who works as an escrow officer — the CSU Stanislaus online MBA program, offered through University Extended Education, provided opportunities to further her education and advance her career.

“What I liked most about the online MBA program was the convenience and flexibility of being able to work on school assignments around my schedule,” she said. “I also made some great connections and found that classes were just as engaging as the ones on campus. Obtaining my MBA helped me take my career to the next level.”

Science Day

The CSU Stanislaus College of Science will host the fourth annual Science Day on Feb. 7, with more than 25 hands-on science activities in which kids and families can learn about biology, chemistry, math, nursing, physics, psychology and more.

Open labs will be available for tours, and visitors will be able to see and touch skeletons, skulls, fossils and snakes as well as experience insects in the “Six-Legged Zoo.” There will also be outdoor activities, including tours of the greenhouse and the Trans-California Pathway.

Kindergarten through eighth-grade students can have their Science Day passport stamped at each activity for the opportunity to choose a prize.

The event is free and open to the public. For more information about Science Day, visit www.csustan.edu/science-day.

Residents with a new venue in which to enjoy high-quality art exhibits,” said Roxanne Robbin, chair of the Department of Art. “Art Space on Main has the potential to become a regional source of pride and culture.”

The gallery is housed at 135 W. Main Street in a historic building that has undergone significant renovation and restoration over the past year. The result is a charming facility that will feature work by local artists and University faculty, students and alumni. Art Space on Main is open to the public from noon to 4 p.m. Monday through Saturday, with evening hours from 6 to 9 on Thursdays.

For a current exhibition schedule, visit www.csustan.edu/art-gallery.
When brothers Carlos and Javier Delgadillo walk across campus, they are almost certain to be stopped by a student in the teacher credential program whom they have tutored or mentored. They are often greeted with thanks and in return share warm smiles of encouragement.

Both came through the teacher preparation program at CSU Stanislaus, aspiring to be math teachers. Carlos Delgadillo now teaches at Atwater High School, where Javier Delgadillo is now a student teacher.

Raised by a single mother who emigrated from Mexico in search of opportunities for her family, the brothers grew up in Visalia with three older sisters. After overcoming unlikely odds and a number of struggles, they continue to find strength in one another.

"People would think that we must be involved in gangs or have problems. Our mom would stand up for us and expected us to make good choices," Javier said. "I was motivated because she worked so hard to support us as a single parent. She taught us kindness and integrity, and we always wanted to make her proud."

Diagnosed with Hodgkin’s lymphoma while her sons were in high school, the single mother fought the cancer, which went into remission. Just as Carlos, the elder of the brothers, was taking his first classes at CSU Stanislaus in 2004, their mother was diagnosed with leukemia.

"Even when she was sick, she would worry about us and made sure we had everything we needed," Carlos said. "At that time, I realized that getting an education would give me the opportunity to take care of my mom — the way she had always taken care of us."

CSU Stanislaus had become Carlos Delgadillo’s first choice for college after a visit with his high school AVID program. When his younger brother Javier graduated from high school in 2008, Carlos encouraged him to enroll at CSU Stanislaus, too. Not only would they be together to support one another, they would also find a community and support system — a second family in a time of need.

"Our professors took time to listen and encourage us," Javier said. "They knew the struggles we were going through, and they motivated us to persevere."

As students, both brothers found jobs as math tutors and also worked closely with Teacher Recruitment and Retention Coordinator Tara Ribeiro to organize outreach efforts, student activities and events, as well as engage in peer mentoring.

"At first, I didn’t know that I was going to pursue teaching," Javier said. "I excelled at math, and when I began working as a tutor, I found that I really enjoyed sharing that passion with others."

At the recent Student to Teacher Conference hosted at CSU Stanislaus, Javier served as the moderator for the teacher credential program speaker’s panel, and Carlos spoke as a panelist on the first-year teaching experience.

"They are inspiring, not only because of their passion for education and teaching, but also because of all they have done to encourage and mentor others who are on their way to becoming teachers," Ribeiro said.

When Carlos was completing his teaching credential and Javier was finishing his bachelor’s degree in August 2012, the brothers learned that their father had passed away in Mexico. Just 20 days later, their mother lost her battle with cancer.
“After we lost our mother, we felt like we had a second family supporting us at CSU Stanislaus,” Carlos Delgadillo said. “Tara was like our second mom. She was so caring.”

Carlos completed his teaching credential in 2012 and Javier is now in his second semester of the credential program, expecting to graduate this spring.

“There really is a need for teachers in our region,” Javier Delgadillo said. “If you are passionate about teaching, you can help students to overcome their challenges and be successful.”

From teacher surplus to teacher shortage.

After several years of layoffs and a period when teachers had to look elsewhere for work, California is now facing a teacher shortage.

“As the economy is rebounding, school districts are beginning to hire again,” said Oddmund Myhre, dean of the College of Education, Kinesiology and Social Work. “Additionally, teachers who may have been waiting through the recession are making the decision to retire.”

In the next few years, more than 100,000 teachers are expected to be lost statewide to retirement, adding greatly to the demand for new teachers.

The CSU produces more than half of the teachers for the state. CSU Stanislaus, like its sister campuses, was established as a teacher training institution, and nearly 70 percent of the teachers in the region are CSU Stanislaus graduates — making the University one of the biggest players in teacher preparation in the Central Valley.

New programs to address the most critical need for teachers are starting up rapidly, and improved recruitment strategies are being implemented to address the regional need for educators. The University is partnering with the Merced County Office of Education to offer teacher credential training in special education at their Merced site, and plans are underway for a similar initiative in Stockton.

“We are willing to provide programs wherever there is a critical need,” said Elmano Costa, chair of the department of teacher education.

One of the best ways to improve teacher recruitment strategies, Costa explained, is to reach students with an interest in teaching early, while they are in high school.

The CSU Stanislaus teacher education program is currently working on a CSU grant proposal with the potential to fund a long-term recruitment plan that will identify and enroll students specifically on track to become teachers.

“They are inspiring, not only because of their passion for education and teaching, but also because of all they have done to encourage and mentor others.”

—Tara Ribeiro, teacher recruitment and retention coordinator

“The greatest benefit for students participating in this program early on will be the opportunity to graduate with their degree and teaching credential in as little as four years” Costa said. “They will be completing their education and getting out into the job market quickly.”

Costa also emphasized that the program is economical and attainable for working individuals. With night classes and even some Saturday classes, there is a clear response to the demand for convenient class times and routes for students who may be career changers.

“The opportunity for teachers is looking great — so much so that we are planning to host a teacher job fair on March 11 that will provide information for undergraduate students looking to enter into the teacher credential program, as well as returning students who may be interested in pursuing a career change,” Costa said.

With the number of paid internships rising and competitive salaries in the region for newly credentialed teachers, the profession is hoping to attract the passionate individuals needed to educate the next generation of students.

When encouraging students who are considering teaching, Javier Delgadillo said that he thinks about the high school students in his classes.

“If you have a desire to do something great, why not make an impact on the lives of students?”

www.csustan.edu/teacher-education

Pictured above: Professor Elmano Costa works with student teachers at the Dennis Earl Elementary school site in Turlock.
There are many ways to stay involved with your University. We invite you to take advantage of the unique bond our alumni have with their alma mater, stay engaged and join fellow Warriors at an upcoming event.

**ALUMNI EVENTS**

*Homecoming Week – Feb. 3-7, 2015*
A weeklong schedule of activities will bring alumni back to campus to reconnect and celebrate the pride of CSU Stanislaus. csustan.edu/homecoming

*Vines – Mar. 19, 2015*
An exceptional night of “wine, brew and bites” with proceeds benefiting CSU Stanislaus alumni programs, campus projects and student scholarships. csustan.edu/vines

*Alumni Career Connection*
A series of industry-themed discussion panels and networking opportunities will focus on the transition from student to career. Two events will be hosted each semester. Open to current students and alumni.

*CSU Alumni Networking Receptions*
Opportunities to connect with fellow CSU alumni at regional receptions throughout the United States. csustan.edu/alumni

**VOLUNTEER OPPORTUNITIES**

*Advocacy*
Share your alumni pride with your peers, contact your elected officials on educational matters in support of your alma mater, and utilize social media to promote the CSU system’s mission.

*Career Connection Panel*
Return to campus to share your area of expertise and engage with students about your career experiences, answer questions, and provide networking opportunities.

*Commencement*
Celebrate and share in the excitement of commencement with the next cohort of alumni by presenting graduates with the University lapel pin as they line up for the processional.

*Dinners for 12 Warriors*
Host a dinner and share your Warrior experience with current students, faculty and campus leadership over good conversation. As the alumni host, you pick the theme, location, date and time of the dinner.

*University Events*
Assist with registration and greeting at events on and off campus throughout the year. Or, help us promote events on social media.

[facebook.com/stanalumni](http://facebook.com/stanalumni)
Each spring, CSU Stanislaus sends upward of 2,000 newly minted graduates into the region’s workforce, many of them the first in their families to graduate from college. Those first-generation graduates started out as first-generation college students, and before that, they were first-generation college applicants.

Carolina Alfaro’s job, then, is a critically important one for both the University and the region. As coordinator of the CSU Stanislaus Early Assessment Program (EAP), Alfaro works with area schools, parents and students to ensure that students are ready not just to meet the requirements for college admission, but to succeed once they are here.

This is important work, and yet it seems a trifle when compared with the struggles Alfaro and her husband have endured and the tireless volunteer work she does in the community.

The couple lost two sons to a rare genetic disorder called Zellweger syndrome, both before their third birthdays. For Alfaro, the tragedy has served as an inspiration, whether it’s to raise money for research or work with local grocery stores to offer shopping carts designed for parents with special-needs children.

Her volunteer work has earned her more awards and accolades than would fit in this space. Additionally, Alfaro is a returning student at CSU Stanislaus, majoring in Spanish, and she’s dabbled in acting in local productions. She recently took time out of her busy schedule to answer a few questions for STAN Magazine.

STAN Magazine: Of your many volunteer efforts, which are you most proud of, and why?

Carolina Alfaro: They are all equally important to me, but the one closest to my heart would be fundraising for the Global Foundation for Peroxisomal Disorders (GFPD). It was a peroxisomal biogenesis disorder that affected my sons Diego and Adrian, and because it was so rare, I wanted to become an advocate to help other families on this difficult journey. As of today, I’m proud to say that my husband and I have raised over $30,000 for GFPD, which goes toward research, family support and medical equipment exchange programs. (Visit www.diegoandadrian.com to learn more.)

STAN: What is the most rewarding part of working with the Early Assessment Program?

CA: The most rewarding part of working with EAP is building strong relationships with our local schools, students and parents. It’s important for me to be as much of a resource as possible for our teachers, administrators, counselors, students and parents, and to provide them with the necessary tools to make important decisions about college.

STAN: What advice would you give to prospective students or their parents as they prepare for college?

CA: I used to tell students and parents that the buildings aren’t going anywhere, so take your time — but those days are over. My advice would be that you must plan ahead in order to graduate from college and become career ready. Challenge yourself by taking English and math classes that will prepare you for college placement exams and courses. Tap into your college resources by speaking to admission counselors, testing officers, EAP coordinators and financial aid advisors. Remember, we are here to help.

STAN: How has your experience as a staff member, changed or reinforced your perception of CSU Stanislaus?

CA: As a staff member, I have always believed in the University and all it has to offer students. Today, as a returning student, I can say without a doubt that the campus community is truly invested in its students and dedicated to providing them with the best possible experience.
Armed with video gear and guided by an ambitious professor, CSU Stanislaus students are working to preserve the hidden stories of Central Valley cultures.

By James Leonard
It’s an unseasonably warm Saturday in November, and young Hmong men and women in traditional dress line up to reenact, as best they can, a centuries-old courting ritual. Tennis balls, garishly bright in the morning sun, arc through the air to be caught and tossed back, or to bounce and skitter away amid chatter and giggles. Today’s slightly incongruous playacting also boasts more would-be brides than male counterparts, but its aim is no less accomplished: A new generation learns the traditions of the past, and the essence of a culture is kept alive.

A team of nine CSU Stanislaus students had a similar goal as they packed their cameras and microphones that morning and traveled north to document the Stockton Hmong New Year event at the San Joaquin County Fairgrounds. Using high-end video gear from the University’s Keck Visual Anthropology Lab, the students captured images and sounds of colorfully dressed attendees young and old, ceremonial music and dance performances, and a bustling market of vendors selling Hmong clothing, artwork, medicinal roots and herbs, and other wares.

Under the direction and guidance of Professor Steve Arounsack, students are learning firsthand about the many cultures that call the Central Valley home. Through documentary short films and a digital video archive of rituals and ceremonies, they are helping to preserve the cultural heritages of people from Laos, Mexico, Cambodia, India, Japan and Pakistan, with plans for projects that include the region’s Assyrian, Portuguese, Vietnamese, Greek, Italian and Russian populations.

“I think that when people see a video, they can feel the experiences and the struggles, as well as the resilience and the hope for a better future,” said Kimiko Vang, who worked with Arounsack and his students to develop a video for the Merced-based Hmong Women’s Initiative. The piece featured interviews with Hmong women who came to the United States as refugees in the 1970s, as well as those who were born and raised here later.

“We lack a lot of documentation of the Southeast Asian experience,” Vang said. “A lot of our elders are passing away. If we are not able to capture their stories right now, in a few years we might be too late.”

Arounsack cut his teeth at CSU Stanislaus, where he earned bachelor’s and master’s degrees before getting his Ph.D. at UC Davis. His return to Turlock has been a successful one, and Arounsack was a key figure in obtaining the W.M. Keck Foundation grant that paid for the lab’s professional-grade cameras, lighting and sound equipment, and editing stations. An accomplished researcher in his own right, Arounsack has traveled often to his native Laos and other Southeast Asian countries, filming native peoples and creating film festival-quality documentaries.

But Arounsack’s home base remains CSU Stanislaus, where students learn by his example and by their experience in his classes. Students in his visual anthropology course create cultural films that are showcased during a late spring screening for the campus and community, and undergraduates in the People and Cultures of Asia course are required to capture and archive footage from events like the Stockton Hmong New Year. That footage is then made available in a free, web-based archive that serves as a resource for students, community members and other researchers.

“In the end, the students get to produce footage that will be part of a lasting legacy for the University, themselves and the community,” Arounsack said. “They take great pride in it.”

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“A lot of our elders are passing away. If we are not able to capture their stories right now, in a few years we might be too late.”

- Kimiko Vang, Hmong Women’s Initiative
their work and often go above and beyond what is required, and many have created enduring relationships with their study participants."

Even as an undergrad, Arounsack was demonstrating his creativity and exploring the field of visual anthropology. Sari Miller-Antonio was one of his professors, and she called it a highlight of her career to have hired and mentored him in her role as chair of the Department of Anthropology, Geography and Ethnic Studies. The University remains a good fit for Arounsack, she said, because his passion extends beyond his own research.

“He really loves this region, and he really loves to teach,” Miller-Antonio said. “That’s one of the special things about him. The students are so engaged when they work in his lab. They love the interaction. He’s very personable, and it’s clear that he is invested in them.”

Luis Alcazar was an art major with dreams of becoming a filmmaker when he was recruited to help with a documentary by Art Professor Jessica Gomula-Kruzic. Arounsack was involved in the project and, impressed with Alcazar’s work, invited him to take visual anthropology as an upper-division elective.

One of three art majors in a room full of anthropology students, Alcazar was able to put his skills in cinematography and editing to good use. In turn, he was able to work with some of the best equipment he had ever seen, and more importantly, the anthropologists taught him a new approach to storytelling.

“In fictional filmmaking, you rely on your story. You create everything,” Alcazar said. “Filming a documentary, you don’t know what’s going to happen. You do as much research as you can, but when you get there, it’s the interviewees who give you the story.”

Documenting age-old cultural rituals and ceremonies — and interacting with the key players in those rituals — presents a challenge in itself. “When you interview a Buddhist priest,” Alcazar said, “you have to keep your eye level lower than theirs to show respect. You have to do your homework. You have to know the traditions before you get there.”

Visual anthropology exposed Alcazar to a new filmmaking mindset as well as new cultures. He has now shifted his focus from fictional films to documentaries, with a preference for stories that create social and cultural awareness.

Tammy Westfall was the reverse of Alcazar: an anthropologist first, but with an interest in art and film. She understood inherently the challenge of detaching from one’s own perspective in order to document other cultures, and visual anthropology removed one of the filters between her and the stories she hoped to tell.

“I like the concept of getting to know other cultures and seeing the world through different points of view,” Westfall said. “What you want to do is see what that culture sees, and

Pictured above: Anthropology majors Nicholas Harlan and Tammy Westfall work with high-tech equipment in the visual anthropology lab, directed by Professor Steve Arounsack.
how they see it.”

The process has proven to be transformational for student researchers and interview subjects alike. When done well, the finished product can become a tool that creates awareness, tolerance, education and enlightenment both within a given culture and among those who interact with it from the outside.

“A young Hmong woman who grew up speaking English may have a difficult time relating to an older Hmong woman who never attended high school in the U.S.,” said Vang, whose Hmong Women’s Initiative provides support to Hmong women of all ages and educates the community about their strengths and needs. “Digital media can bridge that gap and establish commonalities between them as women who are struggling with similar issues, such as family and relationships.

“It also gives viewers an undiluted perspective on Hmong women. A person can read books about the war and the refugee journey, but seeing a woman’s raw emotions while she talks about the family members she was separated from or the sorrow she feels is what brings the experience to life.”

kval.csustan.edu or csustan.edu/anthro

ANTHROPOLOGY FACULTY GOING GLOBAL

By James Leonard

In addition to his teaching duties and his work with the Keck Visual Anthropology Lab, Steve Arounsack also travels around the world for his own research. A native of Laos, Arounsack studies the ways in which Southeast Asians in the United States maintain linkages to their home countries. Much of his work involves digital media, and his latest project is a documentary titled “Getting Lao’D: The Rise of the Modern Lao Music and Film Industry.”

Arounsack is not alone among CSU Stanislaus anthropologists when it comes to going global in the name of research:

Sari Miller-Antonio, chair of the Department of Anthropology, Geography and Ethnic Studies, led an international research project investigating the early human fossil record in the Ice Age sediments of a large limestone cave on southern China’s remote Guizhou Plateau. She also studies the skeletal biology of Bronze Age collections from Mycenaean Greece and Shang Dynasty China.

Richard Wallace, a cultural anthropologist, studies the relationships between people and the environment. For 20 years, he has studied the changing livelihoods of rubber tapping populations in the Brazilian Amazon, and led an ethnographic field experience for students. His students have also conducted research with Community Supported Agriculture farmers in the region, and he is currently developing a study on the socioeconomic and cultural impacts of the Rim Fire in the Stanislaus National Forest.

Ellen Bell, whose research focuses on Mayan archaeology, recently completed a multi-year investigation in the El Paraíso Valley of western Honduras. The program provided research opportunities for undergraduate students from the U.S. and Honduras.

Jeffrey Frost has conducted archaeological research in the Stanislaus National Forest and in Peru, also with the help of student researchers. His work at the Rivas site in Costa Rica was recently featured in the BBC documentary “Lost Kingdoms of Central America.”
Dear Friends,

Together, we completed a historic undertaking in the history of California State University, Stanislaus by launching One Purpose, the University’s annual giving program. To be a part of creating something that is bigger than oneself, to watch people challenge themselves to be outstanding fundraisers, and to see the joy when we announced that we had raised over $550,000 in six weeks, will be highlights from the campaign that will motivate me for years to come in my work here at CSU Stanislaus.

This year’s results were impressive and laid a solid foundation to build upon for the future. We have reason to pause and be grateful we live in a community that values philanthropy and giving back. Think about this for a minute – we began with an ambitious goal, which led us to a tremendous accomplishment. We had more than 750 donors, including 355 first-time donors to the University, and 176 productive volunteers who helped us make it happen. We were collectively energized and motivated as we launched our annual campaign, One Purpose, to raise the bar for student success.

Heartfelt thanks are extended to two specific couples who inspired our community to join the efforts of One Purpose. Matt and Maria Swanson, we are grateful for your support to establish the One Purpose endowment with your generous seed gift of $250,000. The endowment will live on into perpetuity, with earnings supplementing the dollars raised by volunteers each year and providing scholarships to students for years to come. And campaign chairs John and June Rogers, thank you for challenging us in the final weeks of the campaign with a generous $100,000 matching gift. As our fund drive chairs, you exemplified leading from the front and inspired many new pledges with your benevolence. Thank you for helping make this campaign a success and paving the way for more successful campaigns in the coming years.

Through One Purpose, volunteers from the campus and the community were able to share our story as ambassadors for the University. They found willing listeners who gave to One Purpose and spread the word to others, including alumni whose passion for their alma mater has been rekindled. We are no longer a well-kept secret. We are a University with great pride in our students and we are grateful for those who have chosen to invest in our next generation of regional leaders. Thank you, all.

Gratefully,

Jacqueline Holt
Director of Annual Giving
We are grateful for the 176 productive volunteers who raised more than $550,000 in six short weeks. Taking the lead are these top ten fundraisers.

**PERFORMING VOLUNTEERS**

- John and Edith Jacinto $30,375
- Nelson and Debbie Gomez $13,950
- Mani and Jas Grewal $12,100
- Steve Gemperle $11,000
- Stan Gustafson $10,850
- Allen and Pennie Rorex $10,850
- Mike and Alison Allen $10,520
- Brett and Diane Dickerson $10,450
- James Brenda $10,000
- John Surla $9,300

Isn’t she inspiring?

**You can also inspire our students!**

Did you know that there are ways to make other gifts, without giving up more cash?

Your estate gift inspires both our students and others like you – who see the value in investing in the future of our region.

To learn more about how you can make an estate gift, please contact Carole Richard, CSU Stanislaus, at (209) 667-3131 or crichard@csustan.edu.

California State University | Stanislaus

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**Philosopher ($1,000)**
- American Chevrolet
- Dr. Roberta T. Anderson
- Mr. Nick Bali
- Mrs. Dorothy L. Bizzini
- Ms. Stacie Boesch
- Mr. Keith D. Boggs
- Mr. Darren C. Borrelli
- Llewellyn and Megan Boyle
- Ms. Beth Bream
- George and Anne Britton
- Larry and Mary Ann Carter
- Mr. Fernando Castro
- Central Valley Cardiovascular Medical Group Inc.
- Richard and Sharon Clauss
- Elmano and Albertina Costa
- Mr. Chris M. Courtney
- Dr. Jacqueline S. Craig
- Gary Daley Family
- Dr. G Heart & Vascular, Inc.
- Dr. Ellen R. Dunbar
- Dust Bowl Brewing Company
- Mr. and Mrs. Bob Endsley
- Dan and Christine Tallman
- Rich and Nancy Fisher
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- Mr. Christopher N. Gomez
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- Interplanet Travel
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- Mrs. Dallas J. Kadry Marsh
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- La Cabana Mexican Grill
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- Lily Company USA, LLC
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- Dr. David H. Lindsay
- Mr. Tim Lynch
- The Honorable Garrad W. Marsh
- Dr. Martyn Gunn and Dr. Kathryn McKenzie
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- Ms. Kelly P. Mode
- Modesto Auto Wreckers #2
- Dr. R. J. Moriconi
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- Norik Naraghi and Aaron Brown
- Glenn and Ursula Navarro
- Navarro’s Furniture
- Bryan and Erin Nelson
- Dr. Linda I. Nowak
- Jose and Gabriela Nuno
- Pacific Southwest Container, LLC

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**Spring 2015 15**
Celebrate One Purpose members

Mr. and Mrs. Tom Carter
Ms. Amanda D. Caruso
Ms. Robin Celballos
Ms. Christy J. Chaney
Mr. Kenn M. Chappelle
Ms. Danielle Chavez
Mr. Juan Cimero
Ms. Antoinette D. Clark
Mrs. Lynn Cleveenger
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The names listed here represent the individuals and organizations that donated to the CSU Stanislaus Foundation between June 1 and Nov. 15, 2014. We are deeply grateful for this generous community of donors and their dedication to supporting excellence in higher education.
John and June Rogers and the Mary Stuart Rogers Foundation have established a generous legacy of support for CSU Stanislaus, with gifts that have enhanced opportunities for students, faculty development and campus facilities. In 1985, Mary Stuart Rogers established the foundation to provide opportunities for individuals who are determined to succeed, but may need a helping hand. She directed the foundation until her passing in 1993. Since then, her son John Rogers has been the president of the foundation, continuing to provide support for education at CSU Stanislaus, including an extensive scholarship endowment program and other substantial contributions.

Last fall, John and June Rogers stepped forward as fund drive chairs to provide exceptional leadership and motivation for a cadre of 176 productive volunteers for the inaugural One Purpose campaign.

Longstanding partners with the University, John and June Rogers said their support for the six-week campaign — which ultimately raised more than $550,000 for student scholarships — was motivated by the desire to support student success, and to unite the campus and the community in their commitment to education.

“It’s about the students,” John Rogers said. “We want to encourage the people in this community who really care about education to give in order to provide outstanding students with a valuable resource to succeed in their education: scholarships.”

In the final weeks of the fund drive, volunteers were motivated by two surprise matching gifts from John and June Rogers totaling $100,000. As a result of these challenge gifts, Week 5 of the campaign was the most productive, with volunteers reporting more than $131,000 in pledges and propelling the campaign to pass the half-million mark by Week 6.

“Through One Purpose, the goodwill of volunteers paired with the generosity of donors will result in scholarships that will be awarded to our best CSU Stanislaus students,” June Rogers said. “Those students will then be empowered by their education to reinvest in our community.”

One Purpose volunteer Patty Zendejas, who is also an alumna and CSU Stanislaus staffer, said there was a great sense of camaraderie as the matching gifts made by the Rogers family strengthened their fundraising efforts during those last two weeks of the campaign.

“The fact that they made two matching gifts to encourage volunteers was both inspiring and motivational,” Zendejas said. “They are such examples of generosity — to give what you can, when you can, and to encourage others to do the same.”

Enduring examples of their generosity are the two buildings on campus that bear the names of members of the Rogers family: Both the Mary Stuart Rogers Education Services Gateway Building and the John Stuart Rogers Faculty Development Center were propelled by funds from the Mary Stuart Rogers Foundation and have enriched the educational experience of CSU Stanislaus students.

“It’s about the students.”

- John Rogers

In 2005, the University conferred honorary Doctor of Humane Letters degrees for John and June Rogers in recognition of their exemplary humanitarian philanthropy, commitment to education, and promotion of social services in the community.

John and June Rogers have expressed the great pride they have in giving back and motivating those individuals in the community who are also committed to making a difference and who strive to do their best.

“It is truly a privilege to celebrate the leadership and generosity of John and June Rogers. Their commitment to education and their ability to inspire others to give distinguish them as exceptional leaders in our community,” said Vice President for University Advancement Shirley Pok. “We are deeply grateful for their partnership with CSU Stanislaus and their investment in educating the future leaders of our region.”
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