

## **Bella Viva Internship Opportunity**

### **Newsletter Content and Copy Writer:**

#### **The Opportunity:**

Bella Viva Orchards is actively seeking an individual to fill an internship position within our company to produce our monthly Newsletter, including copy and fresh content. We are looking for someone with documented experience in copy writing and content building coupled with marketing experience. We are grower and producer of specialty dried fruits implementing a game changing proprietary process. Newsletter topics will range from discussing the benefits of eating Dried Fruits & Nuts to exciting news and current events within our orchards for any given month. Prior newsletters will be provided upon request as guidelines for future ideas.

#### **The Ideal Candidate:**

Current college student in their 3rd or 4th year Bachelor's Program seeking an Ag Business / Ag Communication Degree with an emphasis in Marketing / Content Writing and maintain a passion for Healthy Foods and a Healthy Lifestyle. Although not a requirement, we will consider this a plus. If you feel you have the skills and abilities to meet the position requirements, we encourage you to apply.

### **Details (Position Requirements):**

#### **What's in it for us?**

- 12 Month commitment (1 Newsletter Per Month)
- 2 Additional Holiday Newsletters
- Can work remote via email and phone from any location

#### **What's in it for you?**

- Showcase your work online to future employers (Proof of Real World Work Experience)
- Gain Experience with Access to your work on our public Blog
- 12 Published Newsletters on our Public Website
- Skills and Work Experience will build your professional resume
- Stepping stone to next your career opportunity
- Possibility of continued work with Bella Viva
- Work with an Industry leader in the Dried Fruit & Nut Market
- Employee Discount 50% OFF Purchases

#### **Who we are:**

Nestled in California's Central Valley there is a bed of rich soil where the Martino Family farms and harvests Bella Viva's delectable fruits and nuts. We produce and sell fresh dried fruits, nuts, and chocolates online to customers nationwide. Our products are found private labeled in most major club, grocery and specialty chains nation wide and around the world. Our delicious dried fruits include cherries, apricots, peaches, pears, persimmons, plums, apples, grapes, figs, and more! As a dried fruit company, using quality fruit is of utmost importance. With the close supervision and care of our fruit harvest, we can be certain we are selling our customers the best dried fruit under the sun.

Quality is of utmost importance to us here at Bella Viva. Growing the fruit that we dry and market enables us to have complete control over the fruit quality from the initial growing phase on through the final packaging and delivery.

**Contact: Mathias Garcia**

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