Tech Notes: Pop-up ads or pop-ups are a form of online advertising on the World Wide Web intended to attract web traffic or capture email addresses. It works when certain web sites open a new web browser window to display advertisements. A variation on the pop-up window is the pop-under advertisement, which opens a new browser window hidden under the active window.

Tech Do’s: Setting your pop-up preferences per website will ensure that only the pop-ups from sites you want will occur, while other random pop-ups will continue to be blocked. This can prevent unwanted or unsolicited advertisements from interfering with your regular browsing.

Tech Don’ts: Do not just completely shut off your pop-up blocking features unless you know what you are doing. Malicious software can manifest itself in the form of pop-up, which appears to have legitimate information or offer some legitimate service, but in fact simply want to steal your private information.
Tech How To’s:

1. Open Safari

2. Click on “Safari” on the menu bar

3. The menu item “Block Pop-Up Windows” may or may not have a check mark by the item.

   No Check mark means pop-Up’s are allowed. To block Pop-Up’s select the menu item and a check mark will appear.

   ![Block Pop-Up Windows](image1)

   A check mark next to the “Block Pop-Up Windows” means pop-up’s are blocked. To un-check, click on the item and the check mark will go away.

   ![Block Pop-Up Windows](image2)