OM
Operations Management
Department of Management, Operations, and Marketing

California State University | Stanislaus
Operations Management

**CONCENTRATION**

What will I study?

**Operations Management** involves the management of manpower, materials, facilities, technology, and equipment for the efficient conversion of resources into quality product and services, as well as their distribution.

OM managers apply their expertise and knowledge in the design, analysis, and planning of production lean systems. Interesting classes you might take include Quality Management and Lean Manufacturing.

What can I do with a degree in Operations Management?

A degree in Operations Management provides rewarding career opportunities in a wide variety of organizations. Businesses are increasingly placing a stronger emphasis on Lean Manufacturing, Supply Chain Management, and quality management resulting in an increased demand for OM graduates, as well as higher starting salaries.

**POTENTIAL CAREER TIMELINE**

A clear path for opportunity is easy to discern based upon data from our alumni and faculty familiar with the career field.

Why choose OM at CSU Stanislaus?

While few in number, the faculty in Operations Management at CSU Stanislaus represent expertise and consulting experience in a wide array of production and logistical functional areas; through traditional coursework and unique projects that often involve the local business community, they work together with the students to make the study of OM a successful and enjoyable experience.

The OM concentration is housed in the Department of Management, Operations, and Marketing, and is one of many concentrations pursuant to the Bachelor of Science in Business Administration. These Business concentrations share a common body of core and prerequisite courses.

The Operations Management Department endeavors to prepare students for challenging and rewarding career opportunities in Supply Chain Management, Modern Production/Service Management, Materials/Purchasing/Logistics Management, Quality Management, and Operations Strategy.

Right now, CSU Stanislaus Operations Management graduates are working in organizations with titles such as: Branch / Store Manager, Chief Operating Officer, Supply Chain Manager, Inventory / Materials Manager, Operations Manager, Production Manager, Purchasing Manager, and Quality Manager.
The education Mike and Debbie King received at CSU Stanislaus has proved to be valuable in their careers. Mike and Debbie graduated from CSU Stanislaus in 1987 and 1986, respectively. Mike earned a Bachelor of Science degree in Business Administration (Production and Operations Management). Debbie earned a Bachelor of Science degree in Business Administration (BCIS and Production and Operations Management).

Before reuniting with his father Bill King at A&A Portables, Inc., Mike worked at Monshein Cabinets, conducting time studies and increasing productivity.

At A&A, Mike helped diversify the company by adding portable storage container rentals to the already-successful portable business.

Debbie used her skills at Capital Pacific Mortgage for 11 years where she held the position of Computer Operations Manager. In 1998, Debbie joined Mike’s father at A&A as Controller and assumed all responsibilities in Computer Operations and Human Resources.

Now, as President and Vice President, Mike and Debbie continue to implement skills and knowledge acquired at CSU Stanislaus to successfully lead their business forward.

Advising & Student Success
The Student Success Center is a one-stop shop for CSU Stanislaus business students. The SSC facilitates the educational and career goals of students by providing services such as academic advising, career information, and scholarship information. Contact the SSC at (209) 667-3864 or e-mail cbassc@csustan.edu.