Management
Strategy/Entrepreneurship
Department of Management, Operations, and Marketing

California State University | Stanislaus
Development Director

Right now, CSU Stanislaus Strategy/Entrepreneurship graduates are working as Entrepreneurs, Franchisees, small business or family business Owners/Managers, Realtors/Real Estate Managers, and Management consultants.

Every company is looking for visionary, creative, and hands-on people. Therefore, in addition to preparing students to start their own businesses as entrepreneurs, this track prepares students to be capable of participation in the development and implementation of the strategic, functional and operational plans of an existing company.

While few in number, the faculty in Strategy and Entrepreneurship at CSU Stanislaus represent expertise in a wide array of managerial functional areas. Through traditional coursework and unique projects that often involve the local business community, they work together with the students to make the study of Strategy and Entrepreneurship a successful and enjoyable experience.

The Management Department endeavors to:

• Provide an outlet for — and appeal to — the student who has an interest in the development and implementation of management strategies in existing companies and the entrepreneurial initiation of new businesses.

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The young child in a business-savvy family with three older brothers, Zagaris Leffler developed an interest in the business world by watching her father start and grow his own real estate business in Modesto in the early 1960s. Paul Zagaris was an incredibly hardworking entrepreneur who took immense joy in helping other people. After attending UC Berkeley and earning her degree in Economics, Zagaris Leffler enrolled in the CSU Stanislaus MBA program. She saw the program as a terrific opportunity to continue to work and learn in the business world while at the same time obtain an advanced education directly applicable to the accounting work she was performing at PMZ Real Estate.

At CSU Stanislaus, she felt embraced within the nurturing environment of the College of Business Administration. The small class sizes and professors enhanced her learning experience dramatically.

Today, Zagaris Leffler manages a property management firm with over 1,700 properties in three counties. She also serves as CFO for PMZ Real Estate, which stands among the top 100 privately owned Real Estate companies in America.