The Management concentration curriculum enables the student to obtain both a managerial perspective and a functional background suitable for entry-level management positions in a variety of organizations.

**THE STRATEGY/ENTREPRENEURSHIP TRACK**

provides students with the opportunity to focus on the process of guiding the future direction of their business organizations. Courses offered in this track are designed to help students make key business decisions, including how to start a business, grow a business, and guide a business in an uncertain and changing business environment.

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**PREREQUISITES TO THE MAJOR**

ACC 2110 Financial Accounting
ACC 2130 Managerial Accounting
BLW 2080 Law, Environment, and Ethics
BUS 2080 Ethics and Social Responsibility for Businesses and Businesspeople
ECON 2030 Principles of Microeconomics
ECON 2050 Principles of Macroeconomics
MATH 1500 Finite Math
MATH 1610 Business for Decision Making

Writing Proficiency Requirements:
BUS 2080 Business & Technical Writing

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**BUSINESS ADMINISTRATION CORE**

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<thead>
<tr>
<th>Course Title</th>
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<td>MATH 1500</td>
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**EMPHASIS IN STRATEGY/ENTREPRENUERSHIP**

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<tr>
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<th>Grade</th>
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<tr>
<td>MGT 4920</td>
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<td>MGT 4540</td>
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Required:

Plus two of the following courses:

- MGT 4540 Management & Environment
- MGT 4550 Global Competitive Strategy
- MGT 4560 Seminar Small Business Mgt
- MGT 4570 Executive Leadership
- MGT 4580 Selected Topics in Mgt

Plus one of the following course as approved by your advisor:

COMM 4210 Public Relations
COMM 4331 Managerial Economics
COMM 4455 U.S. and World Trade
FIN 4460 Seminar in Financial Mgt
MKT 4440 Strategic Marketing Mgt
OM 4570 Quality Management
PSCI 4315 Public Policy Making
PSO 4330 Gov't. Business & Economy
SOCL 4480 Formal Org in Modern Soc.

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**CBA Concentrations**

**Management: STRATEGY/ENTREPRENUERSHIP TRACK**

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**CBA Concentrations**

**Management: STRATEGY/ENTREPRENUERSHIP TRACK**

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**STRATEGY/ENTREPRENUERSHIP COURSE REQUIREMENTS**

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<tr>
<th>Course Title</th>
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<tr>
<td>FIN 3220</td>
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Required:

- MGT 3310
- MGT 4920
- MGT 4540

Select any two:

- MGT 4000
- MGT 4340
- MGT 4560
- MGT 4590

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* These courses may be taken concurrently with MGT 4900.

** All prerequisite and business core courses must be taken before enrolling in MGT 4900.