The Management concentration curriculum enables the student to obtain both a managerial perspective and a functional background suitable for entry-level management positions in a variety of organizations.

The INTERNATIONAL BUSINESS TRACK

is designed to provide students with the business competencies and skills essential for careers in international business.

Courses offered in this track will enable students to understand the global business environment, analyze global business opportunities, develop global strategies, and perform global business activities.

PREREQUISITES TO THE MAJOR

ACC 2110 Financial Accounting
ACC 2130 Management Accounting
BLW 2060 Law, Environment and Ethics
COMM 4160 Intercultural Communication
ECON 2510 Principles of Microeconomics
ECON 2500 Principles of Macroeconomics
MKT 4470 Global Marketing
PSCI 3410 Comparative Politics: Latin America

Required

Plus one of the following courses as approved by your advisor:

ANTH 4170 Business, Economics & Anthr.
COMM 4160 Intercultural Communication
ECON 4335 Political Economy
ECON 4401 Third World Economics
ECON 4455 U.S. and World Trade
HIST 3880 Comp. Africa: 1945-Present
MKT 4470 Global Marketing
MKT 4530 Selected Topics in Marketing
PSCI 1201 Comp. Politics: Asia
PSCI 2110 Comp. Politics: Europe
PSY 3410 Comp. Politics: Middle East

INTERNATIONAL BUSINESS TRACK

Course Title Term Grade
MGT 4920 Global Competitive Strategy
MGT 4970 Global Marketing

Plus two of the following courses:

ECON 4415 International Economics
FIN 4330 International Finance
MGT 4000 Organization and Environment
MGT 4530 Selected Topics in Marketing
OM 4590 World Class Operations Strat.

INTERNATIONAL BUSINESS COURSE REQUIREMENTS

Course Title Term Grade
MGT 3400
MKT 3410
FIN 3220
OM 3010

Please select any two courses:

MGT 3400
MKT 3410
FIN 3220
OM 3010

* These courses may be taken concurrently with MGT 4900

† All prerequisite and business core courses must be taken before enrolling in MGT 4900.