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BUSINESS
STUDENT

FIND THE JOB THAT IS RIGHT FOR YOU



By Robert M. Detman, for Yahoo! HotJobs

Some people were born knowing what they wanted to do. For the rest of us, it may require years of education and amassing a multipage resume. Defining your personal job nirvana requires many considerations, but some tips below may help you find the job that is right for you.

THE SELF-KNOWLEDGE BASE

Define the Terms: "We can't possibly find satisfaction and fulfillment if we don't first define it," says Marilyn Walker, founder and managing director of the Right Turn on Red Career Assessment Center. People must define their standards of success, and then they need to look inward to assess their strengths and weaknesses, and decide what they are passionate about. "It's only work when you don't like doing it every day," Walker says.

Brainstorm: "Start picking your successful friends' brains," suggests Mike Beasley, an executive and career development coach. Ask friends to meet with you to discuss ideas and to help you focus on your career options. In some cases, your friends will have a keen insight on what your likes and dislikes are, so Beasley suggests you take notes while you meet. "Follow those threads," he says. "Think of the search as a scavenger hunt."

Test Yourself: Career assessment tests, such as the Myers-Briggs Career Report and MAPP (Motivational Appraisal of Personal Potential), can provide objective data about one's hidden strengths. Career tests can help clarify one's aptitude, personal interests and various personality factors.

"These assessments are similar to what many employers are utilizing today, and they help the individual consider the many dimensions that will contribute to satisfaction," Walker says.

Monster also provides several tools to help you choose the career path that's right for you, including our Career Snapshots and the Career Mapping Tool.

THE FOCUSED SEARCH

Target: "Get organized and put your thoughts down on paper," suggests Bob Basile of Career Coaching Inc. He stresses that these ideas can be considered "buckets" into which you categorize and organize your preferences, allowing you to target ideas and weed out the unlikely paths.

Research: A wide variety of job and profession data – who's hiring, trends, economics – is available. "There are companies such as Wetfeet.com and Vault.com that do industry research," Basile says. Bureau of Labor and Statistics salary data is based on education and experience. Also, Monster's Salary Wizard provides salary information based on occupation, location and experience.

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FIVE WAYS TO REJUVENATE YOUR RESUME

By Charles Purdy
Monster+HotJobs Senior Editor

In a competitive job market, we have to do everything we can to make our resumes more attractive to hiring managers. This can be difficult for older workers, who fear that even if there's no bias (subconscious or conscious) against job seekers on the mature side of 40, a resume may make them look overqualified for the positions they want.

Here are five ways to make your resume more youthful, so you can score the interview – and make an impression with your experience and enthusiasm, instead of your assumed birth date.

1. Remove Dates from Your Education

Hiring managers (as well as resume-reading software) may be looking for certain minimum requirements in the area of education. But they likely won't think about dates unless you mention them. If your life followed a typical pattern, the dates of your college degrees are an age indicator. (But education dates are a double-edged sword – if you got your degree or certification relatively recently, you may seem inexperienced; too long ago, "over the hill.")

2. Focus on Recent Relevant Experience

Of course you're proud of all your accomplishments – but the people looking at your resume are interested only in the skills and achievements that relate directly to the position they're trying to fill. Many job seekers (not only those with long



work histories) make the mistake of putting too much on their resumes.

For example, if you're a 50-year-old marketing professional applying for a management position, the fact that you were congressional page in the late 1970s is interesting – but probably not relevant. (And the fact that you were, say, a data-entry clerk for eight months in the late 1980s is neither of those things.) Look at the earliest jobs on your resume – do they say relevant and unique things that will make you more attractive to this particular employer? If not, cut them.

3. Focus on New Technologies

"Teletype," "DOS," Wite-Out correction fluid: Your resume should have none of these things on it. Remove all references to outmoded technology from your resume. If you're a graphic designer, for instance, you know the design program Macromedia xRes is no longer being used – so why would you waste valuable

resume space on touting your xRes skills? List only software programs and technologies that are current in your industry.

4. Get Online and Get Connected Like it or not, many jobs now require a familiarity with social media. And almost all job seekers can benefit from the knowing how to navigate Twitter, Facebook, LinkedIn and industry-specific online communities. For many hiring managers and recruiters, if you're not online, you don't exist.

5. Give Your Resume a Personal Voice Old-fashioned resumes contain a lot of lifeless writing, vague generalities and jargon – words and phrases that have lost all meaning through overuse: "detail-oriented," "team player," "responsible for" and so on.

Instead of saying you're detail-oriented, give an example of how your attention to detail saved a past employer money. Instead of saying you're a team player, tell the hiring manager about how your team worked together to increase profits. And never tell a hiring manager you were "responsible for" something – tell her what you achieved. Use numbers to quantify those achievements, and use strong verbs.

Finally, don't be afraid of "I" statements in your resume – enthusiastically telling your story as only you can will give your resume more vitality and help it stand out from the pack.

FIND THE JOB THAT IS RIGHT
FOR YOU *continued >*

to speak to people within these industries." Also look to your immediate resources, gathering information from friends and their contacts. Follow Through: Finally, Basile advises that after you have selected

Get in Touch: "Informationally network," Basile says. "Once you have chosen which 'buckets' are most appealing to you and you have done your homework, it is now time

your ideal job and have prepared yourself to go for it, you will still have to land that job, and perseverance is essential. "Don't assume a company isn't hiring because they don't have a job posted."

MANAGING THE BLACK HOLE IN THE JOB APPLICATION PROCESS

By Margot Carmichael Lester
Monster Contributing Writer

You've invested the time in completing the job application, polishing your resume and writing a compelling cover letter. Once you've submitted your materials, though, you enter the black hole – the space between applying for jobs and hearing back from potential employers. Managing this period of the job search process effectively is harder than ever in a tight economy.

"We've all been on the opposite side of the desk," says Armen Arisian, HR manager at Nytef Group, a plastics manufacturing company in West Palm Beach, Florida. "Twisting in the wind is no fun."

But don't stress. Employ these strategies to survive the uncertainty without losing your sanity.

Be Real

It's important to remember there are people on the other side of the black hole who are doing their best to fill the job in a timely manner, says Will Pallis, a lead recruiter for VistaPrint, an online supplier of graphics and printing based in Lexington, Massachusetts. Chances are good the hiring companies have been inundated with applications.

"While there are a lot of variables here, the most important factor is how much time the corporate recruiter or hiring manager has to sift through the resumes submitted for each job," he explains. "Skilled corporate recruiters have the ability to review large quantities of resumes to determine if the applicant has the required skill sets and education required for a particular role. But if that recruiter has a large volume of active resumes, the amount of time to review them is obviously decreased."

Be Reasonable

There's nothing wrong with checking in on the status of your application, as long as your job-seeking behavior does not become desperate. Unfortunately, there's no industry standard for how often to inquire. "Do not be a pest" says Jay Meschke, president of EFL Associates, a Leawood, Kansas, search firm. "It is fine to seek acknowledgement of application material after a week, but diplomacy is the watchword. A potential employer becomes wary of applicants who become 'stalkers.'"

If you've got a real person to contact on the inside, ask about the ground rules or protocol up front. "Inquire about when you should expect to hear back, if you should proactively contact the gatekeeper and at what intervals, plus what forms of contact would be most appropriate, such as telephone calls, emails, etc.," he says.

And if you don't hear back at all? "After more than a couple [follow-ups], move on same as you would in any other potential relationship," Arisian counsels. "They're just not that into you."

Be Positive

The biggest challenge may be managing your own emotions. "Learn to be comfortable with being uncomfortable," says Scott Silverman, executive director and founder of Second Chance, a nonprofit agency helping the homeless and chronically unemployed in San Diego. "The only thing you can control is your own attitude."



**“We’ve all been
on the opposite side
of the desk...Twisting in
the wind is no fun.”**

To do that, Eric Frankel, a personal branding and job search expert in Westwood, New Jersey, suggests, "Transition your negative, stressful feelings to positive, optimistic emotions by supplementing your job search tactics with positive activities – time with friends, family, exercise and casual strolls on the beach. A limited number of 'vacation' days are OK when unemployed."

You also can busy yourself by continuing your job search.

Be Optimistic

Dealing with uncertainty is never easy, but it's a fact of life. Use this time as an opportunity to focus on what *can* happen, not what *isn't* happening.

"As with the universe, realize that thousands of black holes are present," Meschke notes. "Each one is worth exploring. You never know when the black hole evolves into a worm hole that leads to the next job."

MAXIMIZE YOUR JOB FAIR EXPERIENCE

by Kate Lorenz
CareerBuilder.com

Have you been searching long and hard for a job, only to keep hitting roadblocks when you try to make contact with companies in your community? If so, it's time to start utilizing another great job searching resource - the career fair. Follow these tips before, during and after the fair.

Before the Fair - It All Comes Down to Homework

- Get a guest list. Your first step is to find out which companies will be participating. You can do this by contacting the career fair organizers or by doing your own research. Many career fairs have Web sites that list participating companies or list the companies on brochures and other advertising materials. Once you have the list, highlight several companies that are of interest to you.
- Do your research. Research the companies that will be attending the fair. Look at their Web sites, read their press releases, and search your local newspaper for stories. Look for recent acquisitions that indicate that the company is growing, new products that have been introduced, or any other business news that gives you an idea of where the company is headed and how you can play a role.
- Put your tools together. Once again, it's time to dust off your resume and make sure it is in tip top condition. Make sure it is current and that it sends a clear, concise picture of who you are and what you have to offer. Double check for spelling and grammatical errors and make sure your contact information is correct.
- Practice, practice, practice. Get together with a friend or family member and practice answering typical interview

questions such as "Tell me about yourself," or "What kind of position are you looking for?" Additionally, develop a list of questions you want to ask each company. One of the best ways to look prepared and professional is showing up with thoughtful, intelligent questions.

During the Fair - Put On Your Best Show

- Dress the part. When you go to the career fair, you will undoubtedly see people walking around in jeans and t-shirts. Don't be one of those people. A career fair is your chance to make a good first impression with a potential new employer. Wear a conservative business suit, make sure you look well groomed, and carry your materials in a professional folder or portfolio.
- Don't forget your ammo. You spent all that time making sure your resume was ready to go, so don't blow your chances by forgetting to bring it. Bring many copies printed out on professional resume paper, as well as a few copies of your references list. Be prepared to hand these out many times throughout the day.
- Be confident and proactive. A career fair is no place to be shy and demure. The best way to make a lasting impression is by being aggressive. Approach the companies that interest you, make eye contact and introduce yourself with a firm handshake. Take the initiative and tell them about yourself and why you are interested in their company. Answer questions succinctly, with solid examples of your strengths and qualifications. Ask your prepared questions and listen intently to the answers. Tie in what you know about their company from your research to the type of job you are seeking.

- Ask for information. Whatever you do, don't leave a company booth without getting a business card and company brochure. This might be the only opportunity you have to meet with the hiring manager face to face and you will want his or her contact information later.

After the Fair - Close the Deal

- Follow up. Just like a job interview, it is important to follow up after a career fair. Using the business cards you collected, write letters to key company representatives. Thank them for taking the time to speak with you, reiterate your strengths, and let them know that you will call them to follow up in a couple of days. Then, be true to your word and call. Just make sure you don't waste the opportunity you had at the career fair. Your due diligence afterwards can be as important as your preparation.

Kate Lorenz is the article and advice editor for CareerBuilder.com.

Meet the Firms Night

SPRING JOB FAIR

Thursday, March 15, 2012
Event Center - Turlock
Campus, 6:00 - 8:00 PM

Hosted by the College of Business Administration Student Success Center, the Meet the Firms Night - Spring Job Fair is held annually. This special event presents a networking opportunity for business students. Employers showcase their companies and discuss job opportunities. This event is a great success with an average of 25 companies and 250 students in attendance. Students and employers may register online at csustan.edu/cbassc/MTFN





WHAT HIRING MANAGERS REALLY WANT TO SEE

by Alina Dizik, Special to CareerBuilder

When you're job searching, simply getting the attention of potential employers can be a challenge. Of course, there are always a few tricks to keep employers intrigued, no matter what job you're eager to land. Wondering what hiring managers want to see? Here, job-search experts weigh in on what makes job applicants irresistible:

PRESENTING A STABLE WORK HISTORY

Employers need to see consistency on a résumé. "Many companies these days are not interested in people who have changed jobs every few years," says Joseph Kotlinski, a partner at Winter, Wyman & Co, a recruiting firm. "If you were out of work for a number of months, show a prospective employer that you stayed busy by taking classes [or] volunteering."

MAKE THE RÉSUMÉ COME TO LIFE

These days, simply handing over a one-sheet résumé is not enough. Most employers are eager to see an online showcase of your work. "While résumés are static, a link to an online portfolio can give it new life and meaning," explains Nathan Parcels, chief executive of InternMatch.com, a service that matches employers with interns.

"Marketers that include a link to their blog or engineers that include a link to their GitHub profile help prove that they are more than just words on paper and leave a lasting impact on employers."

SHOWCASE AWARDS ON YOUR RÉSUMÉ

Don't let notable awards be an afterthought, says Dawn Rasmussen, president of Pathfinder Writing and Career Services. Instead, list any achievements in the top third of your résumé because employers want to find people who are publicly recognized for their work.

"The types of things to put in this section include industry, peer, supervisor, subordinate or partner recognition awards (not financial incentives), speaking engagements, relevant industry presentations, any articles in industry publications that you might have authored [and] patents," she says.

DEMONSTRATE LISTENING SKILLS

"Show that you are really listening," says Jennifer Kahnweiler, author of "The Introverted Leader." "You can get so focused on crafting the next right response that you may miss out on what is most important to your potential employer." To demonstrate your listening skills, take advantage of any opportunities that ask you to paraphrase what your interviewer has shared.

UNDERSTAND COMPANY INITIATIVES

It's not enough to quickly browse the company's website an hour before your first interview.

"Demonstrate your dedication and interest in the company," says Jessica Miller-Merrell, chief executive of Xceptional Human Resources. To gain an insider perspective, browse LinkedIn and industry publications and look for news interviews with key executives. Learning as much as you can about the company also helps when it comes time to discuss compensation or work-life balance, she says.

EXPLAIN WHAT YOU CAN DO FOR THEM

A sure bet to get hiring managers to pay attention is by delving into how your experience can benefit the company. Career coach Malcolm Munro suggests describing two aspects: "How your experience can help the company solve its problems, and how your experience can help the company make money." Before each interview, take time to tailor your response.

ASK THE RIGHT QUESTIONS DURING THE INTERVIEW

The flow of the interview shouldn't be a rigid question and answer session. Instead, end the interview by discussing a few well-thought-out questions with the interviewer. "Two invaluable questions for the person who might be your future boss are: What keeps you up at night? And, how will you measure success?" Kahnweiler says.

DON'T FORGET THE FOLLOW-UP

Sending a thank you email or card should never be an afterthought. Forgetting to do so or simply running out of time can prevent you from advancing to the next round of interviews. Not all employers abide by that principle, but many are eager to see that you're dedicated to landing the position. "Dropping a handwritten thank-you note into the mail immediately after an interview can make all the difference in getting hired or not," Parcels says.

STAY CONNECTED TO YOUR NETWORKING WITHOUT BEING A PEST

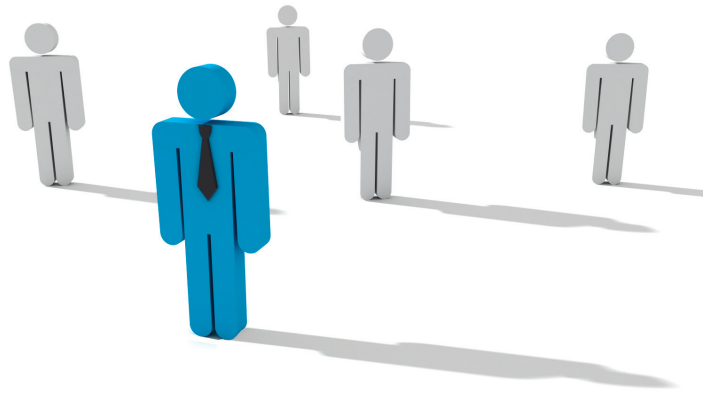
The cliché that “It’s not what you know but who you know” is very true when searching for a job. Yes, experience matters, but a great interview can be meaningless if everyone on your list of references says you’re a terrible person. An amazing GPA might not matter if you’re competing against the CEO’s daughter for a job. She has the better connections.

This is why having a solid network is important in your job search. Thanks to technology, you can stay in touch with people via email, Facebook, LinkedIn, text messages, video chats and more. Whether you worked with someone five years ago or met one time at a holiday party, you have several ways to add to your network of people who might help you land a job.

The problem is that you might be desperate to find work, but these people have lives to lead. They don’t need to see your smiling face every day asking if they found a job for you. Rather than alienate the very people who might be your best hope for a new job, follow these five simple guidelines so that you can stay in touch without becoming a pest:

1. USE SOCIAL MEDIA TO YOUR ADVANTAGE

Social media is the obvious way to stay connected to colleagues and friends, even if you don’t speak with them on a regular basis. Yet, one size doesn’t fit all in this category. Some people are strict about using Facebook only for personal reasons and don’t want to have acquaintances or business contacts on their friends list, while others might not have even heard of LinkedIn, which has become the Facebook for



by Anthony Balderrama
CareerBuilder Writer

professionals. Then there are other sites, like Twitter, that allow for some connection between friends but isn’t as comprehensive as either of the other sites. Which should you use?

Figure out how each person uses social media and stay in contact that way. Occasionally commenting on a status, saying “Hi!” on their wall, or thanking them for posting an informative article are simple ways to stay in front of them without being obnoxious.

2. MEET THEM FOR DRINKS OR LUNCH

Some network contacts are nice people who you don’t mind saying hello to in the hallway but you don’t want to spend an hour or two making small talk over a meal. Don’t feel pressured to – especially because they might feel the same way. Reserve regular in-person meetings for people whom you consider a friend and enjoy spending time with. An occasional lunch

appointment or even quick coffee break together is an easy way to stay fresh in their minds in case a job opportunity comes their way. Plus, that’s an hour or two you get to spend time with a friend.

3. DON’T NETWORK WITH ENEMIES

Although not everyone is in the friend zone, some people are decidedly in the enemy zone, or at the very least you don’t get along with them. Don’t force a network connection with them because it won’t make them like you. In fact, your insistence will probably annoy them more. Plus, do you think someone who doesn’t like you is going to give you a glowing recommendation for a position?

4. MAKE THE RELATIONSHIP MUTUALLY BENEFICIAL

No one likes a selfish person and no one wants to help a selfish person. If your entire relationship

with the people in your network is about you and your job search, then you’re not networking properly. When you do interact with your network, whether online or in person, talk about something other than yourself. Ask how they are doing and talk about topics that make it clear you’re not simply using them for their connections.

More importantly, be a resource for them. If you come across a job opportunity that is a good fit for someone else, let people know. People in your network could be in the same situation as you. If one of them asks you for help in finding a job, assuming it’s not the same job you want, do what you can to get the word out to your connections. If job search karma exists, you want to be on its good side.

5. READ THEIR SIGNALS

The best way to avoid being a pest to someone is not to push their buttons, and not everyone has the same buttons. Rather than insist everyone be your Facebook friend or everyone meet you for dinner once a month, figure out what each person prefers. Social media addicts who are on Facebook and Twitter all the time are probably perfectly happy to exchange in wall-to-wall conversation with you. Someone who logs in LinkedIn once a month might prefer to talk to you over email or the phone. In all interaction with your network, learn how each individual prefers to communicate and follow suit. It’s a nice way of showing that you respect them and pay attention to them, instead of making them feel like they’re just one of a hundred people you’re pestering for a job.

WHAT ARE RESUME KEYWORDS?

by Kate Lorenz
CareerBuilder.com Editor

What's all this talk about keywords? We're told they're essential to a job search – we should use them in our resume and cover letters and use them when searching for job openings. But what are they really, and how do you know you're using the right ones?

Keywords are specific words or phrases that job seekers use to search for jobs and employers use to find the right candidates. Keywords are used as search criteria in the same way you do research on the Internet. The more keywords you use, the more closely the job will match what you're really looking for.

For example, if you type the word "retail" into a search engine, you'll get literally thousands of job descriptions. But if you type the phrase "merchandising manager," you're going to get fewer and more useful results.

GET KEYED UP.

Most job postings are loaded with industry- and position-specific buzzwords. Take your cues straight from the source and include those same words in your resume. To find more keywords,

research industry trends and visit professional association Web sites to uncover current buzzwords – especially those used by the hiring company or industry leaders.

DON'T GET LOST IN TRANSLATION.

Most companies use applicant tracking software, which scans resumes for keywords relating to skills, training, degrees, job titles and experience. Make sure your resume gets through the gatekeeper – present your qualifications as if the reader is comparing the words on the resume to a list of desired qualifications.

REMEMBER THE MAGIC WORDS.

Here are some specific examples of popular keywords. Make sure to also use keywords that are specific to your industry.

STRATEGIC PLANNING	CHANGE MANAGEMENT	DECISION-MAKING
PERFORMANCE AND PRODUCTIVITY IMPROVEMENT	TEAM-BUILDING	MBA
ORGANIZATIONAL DESIGN	LEADERSHIP	PROJECT MANAGEMENT
INFRASTRUCTURE DEVELOPMENT	COMPETITIVE MARKET	CUSTOMER RETENTION
NEW MEDIA	PRODUCT POSITIONING	BUSINESS DEVELOPMENT
INTERNET	INVESTOR AND BOARD RELATIONS	CORPORATE VISION
E-COMMERCE	ORAL AND WRITTEN COMMUNICATIONS	LONG-RANGE PLANNING
	PROBLEM-SOLVING AND	COST REDUCTION

Kate Lorenz is the article and advice editor for CareerBuilder.com. She researches and writes about job search strategy, career management, hiring trends and workplace issues.

THE ONE THING THAT WILL IMPROVE YOUR RÉSUMÉ

by Joe Turner, Career Coach

Too many books on résumé writing are out-of-date. Although well-intentioned and filled with other good information, most have not been updated for the modern job search.

Your résumé will be seen by many eyes, including electronic. Computers "score" résumés by the number of keywords (also known as "buzzwords") the employer will find most relevant. If you don't account for this, your résumé could stay locked in some database, never to be even seen by anyone while you wait for a call that never comes.

WRITE A "KEYWORD COMPETENCIES" SECTION

One solution for the electronic gatekeeper (or applicant tracking system) is to include a special section called a "Keyword Competencies" section. You want to focus on the words most likely to be used by either a HR administrator, hiring manager or recruiter. They search résumés by keywords. The greater number of relevant keywords you can include, the higher relevancy score your résumé will be given.

This section should list all the relevant keywords pertaining to your career and skills. This section is best listed at the beginning of your résumé to introduce the skill sets you possess early on from an interviewing standpoint. Include no more than 75 keywords.

For example, if you were a Java Programmer, your "Keyword Competencies" section might look something like this:

"Java, Visual C++, perl, ticl, application development, visual basic, Windows NT/XP, programming, GUI, html, project management, layer 2, BSEE."

The idea here is to put in as many relevant, searchable keywords that describe your potential job title, technical skills, management or organizational skills, relevant software and/or mechanical abilities and expertise. Include anything that might be important to the particular job.

In addition, if you can locate a description of an actual job or one similar to the actual job for which you are applying, copy in all the applicable buzzwords listed under required and desired skills. This includes education levels (if they require a BS in Electrical Engineering, then include "BSEE" as well).

If you spend some time on this, you should easily come up with a list of from 40 to 80 relevant searchable keywords to include here.

As a recruiter, Joe Turner has spent the past 15 years finding and placing top candidates in some of the best jobs of their career. You can discover more insider job search secrets by visiting <http://www.jobchangesecrets.com>.

20 FAST-GROWING SALARIES

by Kate Lorenz, CareerBuilder.com Editor

Personal banker\$37,700

Commercial loan officer..... \$75,700

HEALTHCARE JOBS WITH HIGH SALARY GROWTH:

Clinical research associate \$61,300

Anesthesiologist\$225,000

INFORMATION TECHNOLOGY JOBS WITH HIGH SALARY GROWTH:

Webmaster \$49,200

Senior database administrator..... \$93,300

ENGINEERING JOBS WITH HIGH SALARY GROWTH:

Civil engineer..... \$57,200

Project engineer\$65,200

SALES JOBS WITH HIGH SALARY GROWTH:

Sales assistant.....\$35,800

Sales engineer..... \$79,900

ADMINISTRATIVE SUPPORT JOBS WITH HIGH SALARY GROWTH:

Human resources coordinator\$40,200

Financial controller \$79,900

PROFESSIONAL AND BUSINESS SERVICES JOBS WITH HIGH SALARY GROWTH:

Paralegal..... \$39,500

Financial analyst\$70,500

RETAIL JOBS WITH HIGH SALARY GROWTH:

Retail store assistant manager\$39,100

Buyer\$47,900

HOSPITALITY JOBS WITH HIGH SALARY GROWTH:

Restaurant general manager \$49,800

Hotel general manager \$56,600

CUSTOMER SERVICE JOBS WITH HIGH SALARY GROWTH:

Technical support specialist \$49,100

Call center manager \$53,800



On September 29, 2011, the College of Business Administration Student Success Center held its 24th annual Accounting Night in the Event Center from 6-8pm. We had 19 firms in attendance looking for new employees from our accounting and finance students. This event provided a wonderful opportunity for accounting employers and alumni to meet informally with students on campus. It allowed local accounting firms the opportunity to identify prospective employees while giving students an opportunity to learn about career opportunities by speaking with local experts in the field.

The event raised \$4000 in sponsorships that will go to funding future accounting recruiting events. A special thanks to our gracious sponsors: Atherton & Associates LLP, E. & J. Gallo Winery, Grimblyby Coleman CPAs, Moss Adams LLP, KPMG, Becker CPA Review, CA State Board of Equalization, Dole Packaged Foods, Foster Farms, The Wine Group, and Boyett Petroleum.

BUSINESS NEWS

This publication is brought you by the CBA Student Success Center. A one-stop resource for business students, the center facilitates the educational and career goals of all business students. It provides multiple student services including academic advising, career information, and scholarship information.

For more information, contact Samuel Touma at 209.667.3864 or email: stouma@csustan.edu



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