



**COLLEGE OF BUSINESS ADMINISTRATION**  
**BS in Business Administration**



**Degree Requirements**

<b>Prerequisites to the Major</b>	<b>(21)</b>	<b>Business Administration Core</b>	<b>(24)</b>
ACC 2110 Financial Accounting	3	CIS 3700 Information Technology for Mgt.	3
ACC 2130 Management Accounting	3	FIN 3220 Business Finance	3
BLW 2060 Law, Environment & Ethics	3	MGT 3310 Management Theory & Practice	3
*BUS 2090 Bus. Ethics & Social Responsibility	3	MGT 3400 International Business	3
ECON 2500 Principles of Macroeconomics	3	MKT 3410 Principles of Marketing	3
ECON 2510 Principles of Microeconomics	3	OM 3010 Operations Management	3
MATH 1500 Finite Mathematics	3	OM 3020 Management Science	3
MATH 1610 Statistics for Decision Making	3	MGT 4900 Business Policy	3

*\*Only for students that have a 2009/10 catalog year and higher.*

**Concentration Requirements**

<b>Complete Writing Proficiency Requirement</b>	<b>(3)</b>
<i>(Must pass WPST before taking this course)</i>	
<i>(Must complete one of the following)</i>	
ACC 3125 Accounting Research and Comm.	3
<i>(only available for Accounting/Finance Concentration)</i>	
ENGL 3007 Business and Technical Comm.	3
BUS 3100 Business Tech. Writing Comm.	3

**ACCOUNTING**

<i>Prerequisites to the Major</i>	<b>21</b>
<i>Business Administration Core</i>	<b>24</b>
<i>Required Courses in Accounting</i>	<b>(28)</b>
ACC 3110 Intermediate Accounting I	4
ACC 3120 Intermediate Accounting II	4
ACC 3140 Cost Accounting	4
ACC 4110 Advanced Accounting	4
ACC 4120 Auditing	4
ACC 4140 Income Tax Accounting	4
<u>ACC 4160 Computers in Accounting</u>	<u>4</u>
<b>Total Units</b>	<b>73</b>

**GENERAL BUSINESS**

<i>Prerequisites to the Major</i>	<b>21</b>
<i>Business Administration Core</i>	<b>24</b>
<i>Required Courses in General Business</i>	<b>(15)</b>
<i>(15 units of upper division business courses in <b>at least three concentration areas of Business Administration</b>)</i>	
<b>Total Units</b>	<b>60</b>

**FINANCE**

<i>Prerequisites to the Major</i>	<b>21</b>
<i>Business Administration Core</i>	<b>24</b>
<i>Required Courses in Finance</i>	<b>(12)</b>
FIN 4210 Securities Analysis & Portfolio Mgt.	4
FIN 4240 Financial Markets and Institutions	4
FIN 4820 Seminar in Financial Management	4
<i>Elective Courses in Finance (Must complete one)</i>	<b>(4)</b>
FIN 4310 Real Estate Finance and Investment	4
FIN 4330 International Finance	4
FIN 4840 Derivative Securities	4
<u>FIN 4850 Computer Applications in Finance</u>	<u>4</u>
<b>Total Units</b>	<b>61</b>

**MARKETING**

<i>Prerequisites to the Major</i>	<b>21</b>
<i>Business Administration Core</i>	<b>24</b>
<i>Required Courses in Marketing</i>	<b>(12)</b>
MKT 4400 Consumer Behavior	4
MKT 4420 Marketing Research	4
MKT 4490 Strategic Marketing Management	4
<i>Elective Courses</i>	<b>(4)</b>
<i>(Complete one as approved by advisor)</i>	
MKT 4410	MKT 4470
MKT 4430	MKT 4480
MKT 4450	MKT 4950
<b>Total Units</b>	<b>61</b>

**MANAGEMENT  
Human Resource Track**

<i>Prerequisites to the Major</i>	<b>21</b>
<i>Business Administration Core</i>	<b>24</b>
<i>Required Courses Human Resource</i>	<b>(6)</b>
MGT 4360    Organizational Behavior	<b>3</b>
MGT 4610    Seminar in Human Resources	<b>3</b>
<i>Elective Courses (Must complete two)</i>	<b>(6)</b>
MGT 4000            MGT 4620	
MGT 4340            MGT 4950	
MGT 4540            OM 4570	
MGT 4560	
<i>Elective Courses (Must complete one)</i>	<b>(3)</b>
COMM 3100            ECON 4331	
COMM 3110            PSYC 3310	
COMM 3120            PSYC 4440	
COMM 3140            PSYC 4820	
COMM 3150            SOCL 3310	
COMM 4110            SOCL 3530	
COMM 4115            SOCL 4020	
COMM 4170            GEND 4305	
ECON 4100	
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Total Units	<b>60</b>

**MANAGEMENT  
Strategy/Entrepreneurship Track**

<i>Prerequisites to the Major</i>	<b>21</b>
<i>Business Administration Core</i>	<b>24</b>
<i>Required Courses in Strategy/Entrepreneurship</i>	<b>(6)</b>
MGT 4540    Entrep. & Venture Initiative	<b>3</b>
MGT 4920    Global Competitive Strategy	<b>3</b>
<i>Elective Courses (Must complete two)</i>	<b>(6)</b>
MGT 4000            MGT 4560	
MGT 4340            MGT 4950	
<i>Elective Courses (Must complete one)</i>	<b>(3/4)</b>
COMM 4210            OM 4570	
ECON 4331            PSCI 4315	
ECON 4455            PSCI 4350	
FIN 4820              SOCL 4800	
MKT 4490	
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Total Units	<b>60/61</b>

**MANAGEMENT  
International Business Track**

<i>Prerequisites to the Major</i>	<b>21</b>
<i>Business Administration Core</i>	<b>24</b>
<i>Required Courses International Business</i>	<b>(7)</b>
MGT 4920    Global Competitive Strategy	<b>3</b>
MKT 4470    Global Marketing	<b>4</b>
<i>Elective Courses (Must complete two)</i>	<b>(6)</b>
ECON 4415            MGT 4000	
FIN 4330              MGT 4950	
OM 4590	
<i>Elective Courses (Must complete one)</i>	<b>(3/4)</b>
ANTH 4170            HIST 3880	
COMM 4160            PSCI 3410	
ECON 4335            PSCI 3430	
ECON 4401            PSCI 3470	
ECON 4455	
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Total Units	<b>61/62</b>

**OPERATIONS MANAGEMENT**

<i>Prerequisites to the Major</i>	<b>21</b>
<i>Business Administration Core</i>	<b>24</b>
<i>Required Courses in Operations Management</i>	<b>(12)</b>
OM 4530    Materials & Inventory Management	<b>3</b>
OM 4570    Quality Management	<b>3</b>
OM 4580    Supply Chain Management	<b>3</b>
OM 4600    Lean Operations Strategy	<b>3</b>
<i>Elective Courses</i>	<b>(3/4)</b>
<i>(Complete one approved by advisor)</i>	
CIS 4570              MKT 4450	
COMM 3110            OM 4560	
MGT 4340              OM 4590	
MGT 4620              OM 4890	
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Total Units	<b>60/61</b>

AACSB Business Accreditation

The College of Business Administration is fully accredited by AACSB International – The Association to Advance Collegiate Schools of Business. AACSB International accreditation represents the highest standard of achievement for business schools worldwide. AACSB accreditation is the hallmark of excellence in management and business administration education.

Organized in 1916, AACSB International is considered the premier accrediting organization for undergraduate and graduate degree programs in business administration. Universities that earn AACSB accreditation confirm their commitment to quality and continuous improvement through a rigorous and comprehensive peer review. About one third of the nation's approximately 1,200 post-secondary business programs have achieved this prestigious accreditation.

AACSB International assures students and graduates that their business programs have completed rigorous evaluation and peer review and that the college mission and goals have been achieved through qualified faculty, relevant curriculum, adequate learning resources, and effective policies and practices. Employers view AACSB International accreditation as a sign that a prospective employee has received a high quality business education. Communities view AACSB International accreditation as an indication of the availability of a high-qualified managerial workforce in their region.

This AACSB accreditation honor is one more indication of excellence in undergraduate and graduate business education at California State University, Stanislaus.