WE ARE Alumni

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&
Amin Ashrafzadeh, M.D.

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BUSINESS OPTIONS is published by the College of Business Administration at California State University, Stanislaus for distribution to alumni, friends, donors, and the business community. The goal of this publication is to highlight the activities and accomplishments of the College faculty, staff, students and alumni, and to provide a link to our community.

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College of Business Administration Spring 2008 Calendar of Events

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Opinions expressed in this publication do not necessarily represent the views of the administration or those of the California State University Board of Trustees.

News and correspondence should be sent to: cbratten@csustan.edu

College of BUSINESS ADMINISTRATION

Nael Aly, Ph.D., Dean
California State University, Stanislaus
One University Circle
Turlock, CA 95382

Oak Valley Community Bank is proud to sponsor this issue of Business Options.
The College of Business Administration at California State University, Stanislaus has a lot to be proud of, not the least of which is its impressive list of alumni. Over 7,000 alums have graduated from business degree programs at CSU Stanislaus, and they are now leaving their marks in their personal and professional lives all over the globe.

This issue of Business Options takes a look at what some of our alums are doing today as the College begins a concentrated effort to reach out to its alumni. From receptions held at companies throughout the Central Valley to on-campus events and publications like Business Options, we want to build opportunities for reintroducing you, our alumni, to your alma mater.

Great things are happening at CSU Stanislaus. We are now beginning a second cohort of students in our Executive Masters of Business Administration program in Stockton, while the first cohort in Tracy continues its studies. Planning is well underway for the third and fourth cohorts of Executive MBA students, which will be offered in Turlock and Modesto.

In March, the College of Business Administration’s Human Resources Games team took first and second place at the state championships, capturing the title for the third consecutive year under the coaching leadership of Dr. Edward Hernandez. One of the Gold team contestants was James Koelewyn who is also one of our valued staff members at CSU Stanislaus in the Office of Information Technology.

These are exciting times at California State University, Stanislaus. With the celebration of the University’s 50th anniversary well underway, it is a great time to take a walk down memory lane by visiting the beautiful campus and seeing what has remained the same since you graduated and what has changed.

In your workplace, family life, and personal endeavors, you can be proud of the fact that you are a graduate of California State University, Stanislaus, a top-tier public university in California that has been ranked one of the best colleges in the entire United States by the Princeton Review. Whether you graduated with a degree in marketing, accounting, human resources, or another business program, the College of Business Administration is proud to call you one of its alumni and looks forward to keeping you informed about activities and important developments taking place at CSU Stanislaus.

Regards,

Ham Shirvani, Ph.D.

From the President
As I begin my second semester as the Dean of College of Business Administration, I am pleased to tell you about some of the College’s recent activities.

Accomplishments in 2007

Last August, the first cohort of highly experienced executives and business managers from the region began classes in the new Executive MBA (EMBA) program. Enrollment is well under way for the second cohort, to be held in Stockton, California starting in April. The third and fourth cohorts are being planned in partnership with the City of Turlock, starting August 23, 2008, and the City of Modesto, starting in April 2009, respectively.

On November 30, new student and faculty members were admitted to the California State University, Stanislaus chapters of Beta Gamma Sigma and Beta Alpha Psi. Beta Gamma Sigma is a national honorary scholastic society for business; and Beta Alpha Psi is the national accounting honor society. I congratulate the new members whose high academic standing made them eligible for these distinguished honor societies.

Also in November, the College faculty held a reception for the many CBA grads employed by the E. & J. Gallo Winery. We were overwhelmed by the warm reception we received when the Gallo grads met with their former professors. This is the first of such events the College is planning to reconnect with our alums and to involve them in College activities and projects.

A New Year

Our second interim accreditation maintenance report was submitted in January 2008. The report updates AACSB International in two areas:

• the progress of our student services one-stop shop—the Student Success Center (SSC), and
• the way we use the California State University Business Assessment Test (CSU-BAT) to change curriculum and learning objectives.

The SSC continues to thrive under the coordination of a perma-
From the Dean

Nael Aly, Ph.D.

Our students use the Center more every day. The CSU-BAT is now an important component of the College’s direct assessment of student learning. As a result of findings from the test, two courses in business ethics and social responsibility have been developed; and an increase in financial statement analysis coverage will be added in the curriculum, as appropriate. We are also holding conversations with the Mathematics Department to better align the required mathematics courses with the skills our graduates will need to succeed in a business career. Finally, I am happy to report the College has successfully achieved its enrollment target for the 2007–08 academic year.

Looking forward

A new Memorandum of Understanding with Université de Cergy-Pontoise in Paris, France has been drafted to improve the Master of Science in Business Administration (MSBA) program. Finalization is expected during the spring 2008 semester. The 2007–08 cohort is currently in Paris to finish their program. Recruiting for the 2008–09 cohort is in progress, with 28 American and 6 French candidates.

The CBA Business Advisory Board (BAB) will meet in April to further discuss the new direction they want to take in terms of their contributions and support of the College. The BAB Executive committee is enthusiastically working on student internships, mentoring, scholarships, and other new ways to support the College and our students. The board has raised $9,700 for BAB scholarship endowments and $2,000 in sponsorships of Business Options. (Many thanks to Chris Courtney, president of the Oak Valley Bank, for sponsoring this issue.)

One of the most important goals I set when becoming Dean was to improve the College’s environment, and support and recognize our faculty and staff. The implementation of a CBA Hall of Fame and a CBA Memory Lane is under way. A reception will be held in the fall for the initial group of retirees and outstanding faculty who are to be included in a photo gallery in the halls of the College.

Also, the CBA successfully hired a Management-Strategy Faculty member who will begin teaching in the fall 2008 semester. Three other searches were initiated, but are now on hold until budget issues are resolved.

Although the state budget will undoubtedly affect some College operations, I want to assure students, alumni, and stakeholders that the College’s quality of teaching and education will not diminish.

Lastly, this issue of Business Options highlights the achievements of our alumni. Our grads exert great influence on the economic development in the area. We are very proud of the many CBA alums who have highly successful careers here at home in the Valley.
From the Business Advisory Board

Business Advisory Board Announces New Goals And Objectives.

After accomplishing its main objective of the College’s accreditation five years ago, the CBA Business Advisory Board (BAB) has moved to refocus its goals for the future. At its Fall 2007 meeting, the Board round-tabled ideas to best connect the College to the business community and establish standards for board membership and activities. These goals and objectives are outlined as follows:

- Advocate and promote the College of Business Administration in our local community.
- Support and sponsor student internships with local businesses.
- Award student scholarships through the Business Advisory Scholarship Fund.
- Connect students with business leaders for real world coaching and support in entering the job market through the Student Mentorship Program.
- Fundraising events to support the above programs and events.

In concert with the College of Business Administration, the Business Advisory Board also supports three main events:

- Recognition and Awards Banquet (RAB)
- Curriculum and Program Assessment (Stakeholders meetings)
- Meet the Firms Night—Spring Job Fair

These re-crafted goals are designed to uphold the Board’s Mission Statement of “Promoting the College of Business Administration in the community, provide support and advice, and raise external resources/funds needed to enhance the College’s professional business education programs and its service to students and stakeholders.”

The BAB executive committee has defined stronger requirements in supporting its mission to insure the success of melding the community with the College of Business Administration with the ultimate goal of providing local jobs for CBA graduates. The Board is open to new membership and alumni status is not a requirement. Students wishing to participate in any of the Board’s activities can contact Samuel Touma by email at stouma@csustan.edu or by phone at 209-667-3864.

Dr. Ashour Badal of College of Business Administration at CSU Stanislaus is currently collaborating with the California Office of Homeland Security (OHS) to understand the leadership and organizational structure of the Middle Eastern radical organizations. He has developed and implemented a comprehensive program designed to provide more proactive counter-terrorism tools that can be adopted by state and federal agencies as well as educational institutions throughout the US.

Dr. Badal’s research in this field from the last several years has earned him the much-coveted support of the California OHS, who is endorsing him for a Department of Justice (DOJ) grant totaling about $600,000. The OHS will partner with Badal to study the organizational behavior and leadership structure of terrorist groups. The recipient of the grant will be notified June 1, 2008.

Dr. Ashour Badal is also the Senior Associate Director for the CSU Stanislaus Executive MBA program; as well as the Coordinator of the Business Programs at the CSU Stanislaus Stockton campus.
A native of Ivory Coast, Dr. Tahi Gnepa was educated and has worked and traveled extensively on three continents: Africa, Europe, and North America. His most significant industry experience includes positions at Texaco (Abidjan, Ivory Coast) and BNP-Paribas (Paris, France). Besides English, he is fluent in French and four African languages. He holds a PhD in international business and marketing and a MS in business administration in marketing from the University of Wisconsin, Madison. He completed his undergraduate work in marketing at the Ecole Superieure de Commerce d’Abidjan in Ivory Coast, West Africa.

“I went to the University of Wisconsin, initially, with a scholarship from the Ivory Coast to earn only a Master’s degree. However, as often is the case for many other international students, I got so hooked I decided to pursue a doctoral degree afterwards.”

Dr. Gnepa teaches courses in the international business and marketing fields. He (co)designed some of these courses for non-business majors or anyone else interested in learning about the current globalization of markets and committed to acquiring skills to thrive in it. Passionate about global education and awareness, Dr. Gnepa participated in the design of joint degree programs, as well as faculty and student exchange programs between CSU Stanislaus and universities in France, Holland, and Denmark.

When asked about the time he spent in Turlock, Dr. Gnepa, who previously taught at the University of North Dakota in Grand Forks, ND, replies: “I never thought I would be in Turlock this long. It’s amazing how time flies when you don’t focus on it.”

A former research fellow of the Center for International Business Education and Research (CIBER at San Diego State University) and the recipient of numerous research grants and awards, Dr. Gnepa says that research is what comes to him most naturally. His particular strength in research methodology earned him accolades and responsibilities in reviewing a number of master’s and doctoral theses here and abroad. His own publications have appeared in the Journal of Global Marketing, the Journal of International Consumer Marketing, the Journal of Advertising Research, the Journal of Marketing Theory and Practice, and the Journal of International Food and Agribusiness Marketing, among others.

Active in numerous marketing and international business organizations, Dr. Gnepa is currently the President of the International Academy of Business and Economics and the Managing Editor of two academic journals.

“No job is ever done, but after so many years in academia, I believe I have accomplished the most important goals I set for myself initially. It is highly likely that the next step will be politics or the private sector (again). Though I have been frequently solicited in these two areas (I almost said yes in 2001 and 2003), I have promised myself I will always try to put any personal ambitions on hold in the name of allowing my kids to get into/through college first.”

In his spare time, Dr. Gnepa likes to spend time with his daughter, listen to music, or watch television (sports and documentaries, mostly). He admits to being a student of the African art of storytelling, as well as a history buff (religious and pre-colonial African history, in particular) who is finding it increasingly more difficult to make time to indulge in either pursuit these days.
College of
BUSINESS ADMINISTRATION
Friends, Family, Alumni.

CBA grads continue to make a positive impact on the Valley, transforming the economic climate on a scale never before seen, take a look…
After applying to two colleges, Endsley found himself in front of Registrar, Ed Aubert's desk at what was then known as California State College, Stanislaus. “Turlock? I’d never even heard of Turlock.” At first, he was a little skeptical as to what the Central Valley could offer him and his young family. However, upon a quick inspection of Main Street and a walk around the campus, he could see the area was full of life and possessed a certain charm not found in many other places. He was also surprised by the warm welcome and friendly attention he received from the faculty and staff. It was their willingness to work with him that really made a lasting impression and changed the course of his life. Under the condition of a probation period, Endsley began his academic career here. He moved his family to Turlock and began seeking a degree in Finance from the College of Business Administration.

It wasn’t an easy journey for a father/husband, and there were times when Endsley was ready to call it quits. Thankfully, under the guidance and encouragement of his Finance Professor and mentor, Dr. Rao Cherukuri, Endsley forged ahead with his studies and was on the Honor’s List in 1974. Endsley still glows when he speaks of that honor; that very notification letter can be seen today framed in his office. After graduating in July of 1974 with a concentration in Finance and a minor in Economics, Endsley wasn’t sure what he wanted to do, but he knew he had options—he was equipped with a solid knowledge base and a sharpened set of tools. He was enabled with confidence and he knew where he wanted to apply his education.

Calling Turlock Home

By now, Turlock had become his home. After recognizing the potential for reward based upon a focused effort in Real Estate, he began his career right here in town. After only two months in the industry, Endsley knew he had found his calling. Three years later in 1977, he began his own real estate firm, Endsley & Associates Real Estate Brokerage. The market excited him and he enjoyed the control he now had over his workweek, and his own success. He never looked back. He has seen a large number of alumni stay in the area for the same reasons he did. The people of Turlock are very civic minded—offering their time and energy to make the town a great place to live and work. In addition, as an alumnus, he saw and benefited from the University’s contribution to the community as well. All of this makes “Turlock an exceptionally unique community.” As he reflects on his initial impressions with a deep sense of nostalgia, Endsley looks to the future of Turlock with an equal sense of optimism. Pointing to future developments that include a new industrial park, Endsley is ever confident about the positive growth and development the community is sure to enjoy.

Change Is In the Air and Diversity Is All Around Us

Endsley also attributes his confidence to his ability to interpret the economic signs that emerge around him. He thanks his college education for this. “The principles from Dr. Ed Erickson’s (now the Economics Department Chair) economics class still pop up today,” he says as we visited about the current slump in the market. His knowledge from the University continues to prepare him for the future. “Just knowing the business models” from his education allows him to weather economic storms like the current one. Pulling knowledge from his education and experience, he can then navigate the proper course. The changes that come and go do not deter his tenacious approach to success.

Change isn’t a subject endeared by everyone, but it’s an obvious favorite of Endsley’s. Often referring to his current favorite book: The World is Flat, by Thomas L. Friedman, Endsley radiates passion for the subject and how it infiltrates today’s marketplace. Discussing topics from cultural shifts to technological innovations that affect regular daily lives, he demonstrates genuine knowledge and an avidity for change. This enthusiasm corresponds to Endsley’s take on diversity; he sees it as something to be celebrated and encouraged, not feared or avoided. Resisting the changing diversity of the cultural palette is an exercise in
it’s an issue that “we haven’t woken up to,” and the level of fierce global competition that the US is about to encounter cannot be ignored. He considers investing in education paramount to our continued success as a leading nation, and to our ability to continue offering technological progress to the world. On a recent trip to China, Endsley noticed that a topic of conversation that repeatedly came up and was on nearly everyone’s mind was education. It struck him as to just how important this issue is to other global markets, especially in comparison to our own national priorities. Endsley’s ability to see change and diversity as positive and exciting features of the area’s landscape has not gone unnoticed by the community. In 2006, Endsley was celebrated as “Latino of the Year” by the Latino Community Roundtable and since then has been inducted into the Hispanic Chamber of Commerce Hall of Fame. His company’s website was the first of its kind to be translated entirely into Spanish.

Endsley’s involvement in the Hispanic community spills over into the academic arena as well. He has been an advocate for the Regiomontana University, the CSU project in Monterrey, Mexico. Donating his time and energy to support students’ access to education has always been important to him. He sees the role that education plays in developing this generation of graduates as critical to the success of the local and national community. This helps to explain his passionate involvement with the University; “[the curriculum] is always relevant to the latest changes.” Recently Endsley has also played a visible role as an outspoken critic against the University’s system-wide budget cut. Endsley isn’t all talk, over the last few decades he has personally financed the education of at least three individual students and has donated thousands of dollars to educational grants and scholarships and much more to various children’s charitable organizations.

Looking Back

As Endsley reflects on the decades of success stories he has helped to write, he explains it is the result of his willingness to keep an open mind. His education has helped shape his perception of the world around him. Rejecting prejudice and welcoming change as qualities to be applauded, he strives always to stay positive and motivated. He recounts a conversation eight years ago with Neil Weese, his business partner and friend who observed a noticeable lack of young people in the Real Estate industry. Endsley dismissed the friend’s comment with the then current and widely accepted notion: “Young people—no, you need someone who is at least 35 years old to be selling real estate, anyone younger than that lacks credibility and could never have his client’s confidence.” Not long after that fateful conversation, Endsley and Weese happened to attend a seminar “Young People in Real Estate.” The topic addressed the ways young graduates add fresh ideas and vitality to a changing industry. He realized then that he needed to change his way of seeing the world. His “old way of doing business, the closed-mindedness, would not work going forward.”

Listening to Endsley elaborate on his past achievements and personal take on things, it’s difficult to miss his sense of excitement for life. Here is a man who truly loves what he does. He excels at it, and remains enamored by it. It’s a contagious spirit that lingers long after the conversation has ended. No doubt it was this same spirited approach that helped Endsley work his way from the production plant in San Jose to owning his own agency in Turlock. For nearly 35 years, Endsley’s contributions to the College of Business Administration have helped send a talented and educated pool of graduates into the Central Valley marketplace, many of whom have gone on to work directly in the region, improving the economy and elevating the perception of what is already known as a great place to live, learn, and celebrate life.
Reaching Out to Our Graduates...

Gallo Alumni Reception

On November 13, 2007, the California State University, Stanislaus, College of Business Administration faculty hosted a reception at the E & J Gallo Winery for 55 of the nearly 120 Gallo employees who are CSU Stanislaus CBA alumni. These individuals hold various managerial positions at E & J Gallo Winery, Gallo Glass Co., and G3 Enterprises in Modesto, California.

The Gallo alums, enthusiastic about seeing their mentors again, caught up with the professors on projects and endeavors of the College. Dean Nael Aly and the faculty were overwhelmed by the warm welcome they received at the gathering.

The College now seeks to involve the Gallo alums as guest speakers, members of the College Business Advisory Board (BAB), and participants in College activities such as Meet the Firms Night, Stakeholder meetings, Recognition Award Banquet, and Business Week.

This was the first of such events the College will host to reconnect with its graduates. Plans for future alumni receptions at major local companies are underway.

George White 1988–CIS
Senior Project Manager

I am a Modesto native and it is where I make my home. I grew up here, my sons were born here, my family and my roots are here. Over the past 20 years, the E. & J. Gallo Winery has become a part of my roots as well.

I went to local schools including Modesto Junior College and CSU Stanislaus. I graduated from the CBA in 1988 with a degree in Computer Information Systems. During my college career in the early 1980’s, I worked in the fledgling personal computer industry. I had five years of PC software development and administration experience when I began my career at the Gallo Glass division in January 1989. When I arrived at Glass, there was only one personal computer in use by the controller.

Several CBA professors were influential in my educational endeavors. After 20 years, I still employ the best practices they advocated. Nael Aly introduced me to Statistical Process Control (SPC) techniques. When I saw how the calculations worked, I remarked to him that I thought that you could execute them with a personal computer. Now, that is one of my main accomplishments, the automation of SPC with computers, in real time, integrated into the MES systems. Ron Lodewyck, Al Tsacle, and Zbigniew Gackowski all were instrumental in rounding out my CIS education.

I founded the Glass Information Technology department and designed and built the Glass information infrastructure, including networking, databases, application programs, and analysis tools. I have always been first to capitalize on new technology when it becomes available. Some noteworthy firsts at Glass were: Local Area Networking, Ethernet, Fiber Optics, Microsoft Windows, Supervisory Control And Data Acquisition controls (SCADA), also known as Human/Machine Interface (HMI), and the Shop Floor Information System-Manufacturing Execution System (SFIS-MES). Today there are hundreds of personal computers, PLC’s, and other network devices working to deliver information to the right people in real time. There have been several publications over the past few years that highlight the success of the SFIS.

I possess a unique hybrid skill set from both the information technology and engineering disciplines, which empower me to execute complex and sizable systems development projects in manufacturing. I feel that one of the characteristics that contribute to my success is the ability to work with people to understand and deliver the significantly important information needed to make critical decisions and improve processes. Today, I am proud to have joined the corporate engineering team. I am excited by the enormous opportunities for process improvement and cost savings that the MES implementation will bring to Gallo.
Lance Lemings  
Director of Engineering & Maintenance, Gallo Glass

The classes that I took in the Master’s program at CSU Stanislaus were some of the most enjoyable and rewarding classes of my college life. The MBA program prepared me well for a lifelong career in manufacturing management.

Time has flown by since that warm June morning when I walked across the stage to receive my diploma in the CSU Stanislaus amphitheater. I completed my business degree with a concentration in Accounting at the CSU Stanislaus College of Business Administration.

After graduating, I left Turlock to begin my career in the Bay Area. Today, I’m an associate in the Internal Audit practice of KPMG’s Silicon Valley office.

Since joining the firm, I’ve spent most of my time helping clients comply with government regulations specified by the Sarbanes-Oxley Act of 2002, which introduced major changes to the regulation of financial practice and corporate governance. It has been a great learning experience and one that has helped me develop technical skills as well as provided me with the opportunity to travel.

As time passes, I look forward to exciting new projects and welcoming the latest CSU Stanislaus alumni to the firm.

Duncan G. Reno, CCM  
Private Club General Manager

Duncan Reno was born in Detroit Michigan in 1963 and grew up on the west side of Detroit. He moved to California in 1978 and attended High School at Central Catholic in Modesto, graduating in 1981. He attended California State University, Stanislaus, and graduated in 1986 with a major in Business Administration concentrating in Marketing and Management. Duncan was awarded his CCM designation in 2001 nine years after coming to the private club industry.

Prior to the club industry Duncan worked in food and beverage and hotel management. While attending CSU Stanislaus many doors opened in the community when he was hired on by the Holiday Inn chain which managed properties in Modesto, Alabama and Georgia. He owned his own restaurant for 2½ years in the Modesto area. He opened the Red Lion Hotel (now the Doubletree Hotel) in Modesto in 1990 and was recruited from there as the General Manager and Chief Operating Officer of Del Rio Country Club in 1992. This is Duncan’s first job in the Club Industry and remains his passion. Duncan is a member of the Board of Directors for the San Francisco Northern California Club Managers Association of America.

Duncan is very active in his local community serving as School Board President multiple years at St. Stanislaus Elementary School, and as a Foundation Board Member at Central Catholic. He served five years on the CBA Board at CSU Stanislaus with the last two years as President. He received the Outstanding CBA Alumni of the Year award a few years back as his role as president was critical in getting the College of Business Administration accredited. Giving back to the University is important to him because his experience attending CSU Stanislaus provided many opportunities. He hopes our current students seek the same opportunities because they are plentiful in our community. Duncan continues to show his support for Dr. Edward Hernandez’ National HR Team. Duncan calls on Dr. Hernandez to assist him each year in compiling statistical data for his annual membership survey. Duncan has been extremely impressed with the HR team’s abilities and commitment to success.

Duncan led the charge in establishing a Chapter of the First Tee in Modesto, California. His efforts brought together a community of golfers, the City of Modesto, and Del Rio Country Club that cherish growing the game of golf through the youth of his community while teaching them valuable life skills learned in the game of golf. Duncan sits on the Board of Directors for The First Tee, Modesto.

Duncan is active at his local church, St. Stanislaus serving on the Executive Committee to Monsignor Silva along with numerous parish committees currently and in the past. Duncan finds joy in his faith and believes through his relationship with Christ he is given the opportunities to serve others.

Duncan is a member of the Board of Directors for the San Francisco Northern California Club Managers Association of America.

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1986  
Management Marketing

1990  
MBA
1989
MBA

Joseph Akpovi, CSCP
Inventory Control Manager

I graduated from the CSU Stanislaus MBA program in 1999. I am a Certified Supply Chain Professional (CSCP), and I am currently employed by Del Monte Foods as Inventory Control Manager. After graduate school, I worked for E. & J. Gallo Winery in various supply chain functions from 1998-2008. I really enjoyed my years at the CBA because I found the faculty to be very friendly, accessible, and helpful. I had the privilege of meeting and staying in touch with great professors like Dr. Nael Aly, who was my graduate project advisor and a great mentor to me. 

Mike & Debbie King
Company President & Vice President

Mike and Debbie King graduated from CSU Stanislaus 1987 and 1986 respectively. Mike earned a Bachelor of Science degree in Business Administration (Production and Operations Management). Debbie earned a Bachelor of Science degree in Business Administration (BCIS and Production and Operations Management). The education they received at CSU Stanislaus has proved to be valuable in both of their career paths.

Mike won the outstanding student award presented by Dr. Nael Aly. Mike worked at Monshein Cabinets in Riverbank his senior year. Mike conducted time studies, minimized bottlenecks, and increased productivity. Principals Mike learned at CSU Stanislaus helped him succeed as a Claims Adjuster at Farmers Insurance for 11 years.

In August 2000, Mike reunited with his father Bill King at A&A Portables, Inc. Mike helped diversify the company by adding portable storage container rentals to the already successful portable restroom and fence business.

Debbie used her acquired computer skills at Capital Pacific Mortgage for 11 years where she held the position of Computer Operations Manager. She created the computer department and designed and implemented many of the computer systems which were critical to the success of CPM.


Now as President and Vice President, Mike and Debbie continue to implement skills and knowledge acquired at CSU Stanislaus to successfully lead their business forward.

Trudia S. Pauley, CMA
Director of Finance

I started my career at Foster Farms forty years ago with only a two-year college degree. I returned to school ten years later to finish my education. I graduated in 1983 from CSU Stanislaus with a Bachelor’s degree in Business Administration concentration in Accounting. I completed a CSU Stanislaus MBA program in 1985 and obtained my Certificated Management Accountant (CMA) designation in 1991.

Foster Farms is a very successful company and was experiencing tremendous internal growth during the ’80s and ’90s. To meet the demands of this dynamic environment, I knew that I needed more than a two-year education. The opportunities that I have had at Foster Farms are directly attributable to completion of my education at CSU Stanislaus.

I had many great professors at CSU Stanislaus and was able to bring the technical and critical thinking skills learned in the classroom into my workplace at Foster Farms and grow with the company. I am currently Director of Finance, responsible for the total company finance function including business analysis, forecasting, strategic and capital planning, and reporting for executive management and the Board of Directors.

I was given the opportunity to give back to CSU Stanislaus when asked to join their Accounting / Finance Advisory Board in 1991 and be part of the team that successfully worked to get the College of Business Administration accredited. I continue to serve on the CSU Stanislaus Advisory Board as well as the School of Business Advisory Board for Merced Community College.

SPECIAL ALUMNI REPORT

1987 (Mike)
Operations Management

1986 (Debbie)
Operations Management

1983
Accounting

1985
MBA
Born and raised in Modesto, I am the youngest child in a family with three older brothers. We all studied business and economics at various universities and we all developed an interest in the business world by watching our father start and grow his own real estate business in Modesto in the early 1960s. Our father, Paul Zagaris, was an incredibly hardworking entrepreneur who took immense joy in helping other people. As such, we were all very proud of his reputation in our community. Both my father and mother, Liberty, worked hard to instill the values of hard work and an appreciation for education in all of their children.

I always was anxious to learn as much as I could both through practical work experience as well as in the classroom. After graduating from Downey High School in Modesto, I attended the University of California at Berkeley, majoring in Economics. I also took numerous Real Estate classes enabling me to waive the Real Estate Salesperson’s license and sit directly for my Broker’s license soon after graduating. I worked at a Title Insurance Company during summer vacation which gave me an inside view of the nuts & bolts of Real Estate transactions. In Berkeley, I lived on Piedmont Avenue in the Pi Beta Phi sorority. I met my future husband, Duke Leffler, there one day when he visited the Pi Phi house with a friend.

Duke was an All-American football and rugby player and was President of the Beta Theta Pi fraternity. Our desire to be married and settle down landed us in Modesto shortly after graduation. I began my business career in an accounting capacity in my family’s building & development activities. Later, I implemented the first computerized accounting systems at PMZ Real Estate. I knew that it would be tremendously helpful for me to enhance my knowledge as much as possible in the areas of accounting and finance and apply those skills in our growing business. This is when I decided to enroll in the CSU Stanislaus MBA program in the evening. I saw it as a terrific opportunity to continue to work and learn in the business world while at the same time obtain an advanced education directly applicable to what I was doing. My experience at CSU Stanislaus was a dramatic contrast coming from UC Berkeley, a very large university where you sometimes felt like only a number. It was wonderful to feel embraced within the nurturing environment of the College of Business Administration. The small class sizes and professors, who actually knew your name, enhanced the learning experience dramatically. In the evening business program, I found fellow students from various universities with the same goals as mine. We all wanted to obtain an advanced degree without postponing our career and pay our bills at the same time!

I completed my MBA in 1987, a month shy of giving birth to my second child. The business successes I have had through the years are directly attributable to what I learned at CSU Stanislaus. My years at CSU Stanislaus taught me to read financial statements, manage personnel, spot business trends, and most importantly, budget and manage my own time! It has been exciting over the years to see CSU Stanislaus receive the recognition I have always known was so well-deserved—from being named as one of the “Best 366 Colleges” by the Princeton Review, to the U.S. News & World Report 2008 ranking as a top-tier “Best Universities-Masters” recipient in the west.

Today I own and manage a property management firm with over 1,700 properties in three counties. I serve as CFO for PMZ Real Estate, which stands among the top 100 privately owned Real Estate companies in America, a proud member of the ‘Power Broker’ alliance. We have evolved from a small, yet powerful brokerage firm into the leading Real Estate firm in California’s Central Valley, employing over 550 professional sales associates.

I know that my education from CSU Stanislaus helped create the business success I have been blessed with. Some people choose to examine their lives by focusing on regrets. I am not one of those people. I am confident in the choices I have made. And the selection of CSU Stanislaus is definitely one I can look back on with pride and satisfaction.
After graduating from high school, there was no doubt in my mind I would continue my education. The only questions that remained were where I would attend school and what my major would be.

I began my college career at Modesto Junior College—taking general education classes to help me decide what I wanted to do with my life. At the same time, I began working at a restaurant as a hostess to support myself and pay for school. I spent two years taking classes at MJC, while working my way from hostess to waitress at the restaurant.

As graduation grew near, it became apparent that the most logical place to continue my education was at California State University, Stanislaus. It was an affordable choice at a great school. By staying in the area, it allowed me to continue working at my current job and keep my living expenses to a minimum.

When I started my career at CSU Stanislaus, I was still unsure of what my major would be. For this reason, I initially took only upper-division general-education classes.

At this time, my job at the restaurant was taking on a new turn as well. I moved into management. As I continued to enjoy my job and learn new skills, it occurred to me that a degree in Business Administration would be the perfect fit. I could use new skills that I learned in class and apply them directly to my job.

The classes I took offered me a well-rounded education in all areas of business, from accounting to human resources to marketing. It was enlightening to sit in class and realize I could apply what I learned that day to real-world situations at work—whether it was solving problems or determining marketing and branding products for my company.

I am happy to say that 2003 was a great year for me. In April, I opened my first restaurant My Garden Café in Ripon, California, and graduated from CSU Stanislaus with a Business Administration degree in June. Since then, I have opened a second My Garden Café in Modesto, California.

I give a great deal of credit for the restaurants’ success to my dedicated and hard-working staff. The business is thriving and I couldn’t be happier. Having a Business Administration degree from CSU Stanislaus has given me the opportunity to be my own boss and hopefully, also be a good boss to my employees.

As a good boss, and perhaps even as an example, I frequently encourage them to use their job at my restaurant as a stepping stone while continuing their education—as I did, with rewarding results.

Born and raised in the Central Valley, I have my feet firmly planted on the ground. I consider Stockton, California, my home town, to be an integral component of who I am today.

It was in high school that I discovered I wanted to study business with a concentration in Accounting. After high school, I took classes in Accounting at San Joaquin Delta College in Stockton for two years.

It was there that I decided to transfer to California State University, Stanislaus. What attracted me to CSU Stanislaus was its close proximity to my home—the fact that it had a Stockton Campus...
How public accounting and I found each other is a mystery. My father was a musician, and I served in the Marines for years. I always knew, however, that I did not want to walk in my father's shadow.

After my stint with the Marines, I decided to attend college full time. I chose California State University, Stanislaus because I knew they were certified by the Association to Advance Collegiate Schools of Business (AACSB). I also heard that the university had a solid school of business, specifically in accounting. CSU Stanislaus conjures up great memories; and I am thankful for all the professors who helped and inspired me to grow. They include, but are not limited to, Drs. Peter Li, Randall Harris, Pi-Sheng Deng, Annhenrie Campbell, and Kim Tan.

I remember consulting with these professors after class. They were always available to help and mentor. While attending college, I had a busy schedule. I had two jobs, working about 25 hours a week at UPS, and sometimes I did taxes at a local CPA firm.

Now, I work for Ernst & Young, LLP in San Jose, California and currently service the technology industry. I am committed to two repeat clients, Bigband Networks and Finisar Corporation.

My career has just begun but it’s advancing. I learn something new every day about business, leadership, and accounting.

I also plan to continue my education and get an MBA, JD, or both. My school choices include UCLA, UC Berkeley, USC, or Loyola Marymount University.

My advice for students entering a school of business is to network, network, and network! Join clubs, go outside the county, go to the Bay Area, go to Southern California. Join national groups, attend their seminars and conventions, and get involved! The main reason I found Ernst & Young is because I networked—aggressively.

I also advise students to take leading roles in group projects. Attempt to lead—this will take you far in your future careers. I find myself to be a better team player because of the training I received when I participated in group projects at CSU Stanislaus.

I also suggest to students to travel, explore the world, and immerse yourselves in different cultures. During my last summer semester at CSU Stanislaus, I travelled to Madrid, Spain. The experience will last a lifetime, trust me.
Near the end of my graduation year (2007), Dr. Petrosky posted a job opportunity on the Blackboard website. The job was a Market Research internship with a company based in Lathrop—Power Automation Systems (a new strategic business unit of the parent company California Natural Products). After becoming immediately intimidated by the job description, Sabrina motivated me to go for it. I did, and I landed the internship.

After six months on a contractual basis with Power Automation Systems, they offered me a full time marketing position. I’ve now been with them for 4 months, and it has been the experience of a lifetime.

My role with Power Automation Systems covers an array of various duties. I am currently overseeing the overall marketing strategy and execution including: PR, web/online initiatives, multimedia, direct mail, print material design, branding initiatives, green initiatives, and lastly, sales.

The sales aspect of my job is something that I began within the last few weeks. Currently, I’m overseeing a single international account. After creating the initial marketing strategy and setting the foundation for our overall marketing program, I will be handling specifically targeted contacts and accounts and splitting the sales duties with the Director of Sales. The sales part of my job excites me not only because I obviously get to travel (we are multinational and serve global clients) but it means I get to learn the product very intimately.

My advice

Managing all of these roles has been a challenging and an enlightening process, to say the least. I’ve learned that having great organizational skills is especially crucial in a fast moving business environment.

I’ve also learned that in order to stand out in today’s world where college grads and job seekers are practically fighting for an opportunity—it’s up to you to differentiate yourself from the crowd. And from what I’ve learned thus far, the best way to set yourself apart is to get something done. Sounds basic? It is. Don’t wait for orders—actively look for areas that need improvement, take initiative and make those improvements. Create value for yourself. Create a role for yourself that would make you impossible to let go.

This also applies to the job search process. Try to present yourself as an individual who could add so much potential value to the company that you are virtually impossible to pass by. It’s actually very easy to accomplish this. Here’s how:

Get involved with what you love. If it’s marketing you love (in my case, my obsession), follow it, read it, talk about it, blog about it. Immerse yourself in that world. If you get involved in what you love it will make your entire career landscape fall into place.

In this day where the newest tools, trends, and ideas are a click away, there’s really no excuse not to be involved and up-to-date with your interests. As the barrier to acquire knowledge and
Life has changed so much for me since my last semester of teaching in the CBA at CSU Stanislaus. I have embarked on an entrepreneurial journey that enabled me to become President and Co-founder of VisTech Manufacturing. The first two salaried employees were students from my Operations Management class, Alex Ramirez and Jose Zamora, both graduates of CSU Stanislaus. They have been instrumental in the success of VisTech and now hold executive management titles in the company.

Starting in 2003, we opened the first operation in Stockton with the intent to supply die cut/assembled acoustical absorbers for the automotive industry. We have since grown to a full service converter both as a tier one and tier two supplier to the automotive industry. In 2004, we opened our second plant in Lebanon, Ohio for the launch of the Toyota Avalon. In 2007, VisTech opened its third plant in Stratford, Ontario, Canada for the launch of the Toyota Corolla. Our sales in 2008 will be right under $20 million and we are opening a Corporate Office in Modesto that will be operational in June of this year.

I would be foolish to say that I would have accomplished anything without the help and assistance of others. During the early 1990's at CSU Stanislaus, while trying to obtain my undergraduate in Finance, I received inspiration, guidance, and advice from people in the EOP office, Business department, and professors who presented challenges on a daily basis. From a professional and business standpoint, partnerships and alliances have created not only a venue for VisTech to grow in revenue, but also in intellectual capital.

As a 100% minority owned and operated business enterprise, we pride ourselves in being able to compete in this challenging automotive industry. It is through aggressive applications of lean manufacturing and solid business relationships that will provide the company a footprint for the years to come.

I send my congratulations to Dr. Aly as the new Dean of the College. His dedication to future leaders is paramount.
Kevin Flora: 2004-MBA  
Senior Accountant  
Corporate Accounting at E&J Gallo Winery

I found the experience at CSU Stanislaus to be both challenging and rewarding. I found this to be true in both my undergrad and MBA pursuits. Overall, I felt the faculty was very professional and genuinely cared for each student’s success. I also found the faculty to be very accessible and willing to advise and help. The education I received in both my Bachelor and Master’s degree gave me the confidence and skills I needed to succeed at E&J Gallo Winery. Compared to other Colleges and departments at CSU Stanislaus I strongly believe the College of Business stood out as a beacon of professionalism and quality in comparison to the others. I particularly appreciate the College of Business’s tenacity and determination in pursuing and obtaining AACSB accreditation. I really enjoyed the networking opportunities I had with students and faculty in my undergrad business and MBA classrooms. This was particularly true in my MBA classes. The class discussion time in these classes made for lively debates and discussion. Through these discussions I was able to obtain valuable insights into others business perspectives and experiences. What I learned in the classrooms in both my undergrad and MBA pursuits has served me well as I have often needed to turn to that knowledge on the job. What I learned in my MBA pursuits has really served me well in understanding other parts of the Winery outside of Accounting and Finance.

I landed the job at CSU Stanislaus because of a class project. I interviewed an Accounting Manager here at the Winery regarding the topic of “computer skills needed of accounting graduates”. It was through this connection that I was later able to obtain my job in my senior year. Since my graduation I have kept in touch with the College of Business mainly through recruiting efforts. The College of Business (Accounting and Finance Dept.) has been very supportive of both our intern and undergrad recruiting efforts.

What's Your Story?

Keep in touch by sending in your latest news. Tell us about the new job, the recent arrival, the big move or anything else that you want to share with your fellow CBA Alumni. Be sure to include your name, address, email as well as your year of graduation and major concentration. We want to hear from you! Reach out to us by email at alumni@csustan.edu or just drop a postcard to: CSU Alumni Office  
CSU Stanislaus  
One University Circle  
Turlock, CA 95382
The CBA Congratulates the 25 New CSU Stanislaus Beta Gamma Sigma Members

On November 30, 2007, the CSU Stanislaus chapter of Beta Gamma Sigma admitted 25 new members. They comprise 22 students and three faculty members from the College of Business Administration.

BGS is a national honor scholastic society for business. Only qualified business students and professionals are eligible for the membership invitation and can claim membership to BGS.

Specifically, a student must rank in the top 10 percent of the baccalaureate or top 20 percent of a graduate program; maintain a grade point average (GPA) of 3.5 and above; and be enrolled at a school accredited by The Association to Advance Collegiate Schools of Business (AACSB International).

BGS has collegiate chapters in 16 countries and five continents, an international society dedicated to recognizing the most outstanding students of business and management. The new members not only joined an expanding network of more than 560,000 business professionals who have earned career recognition through the lifetime BGS membership, but also pledged to maintain and uphold the mission of the society, illustrated by the significance of the initials Beta,

Students, Faculty, and Alumni Inducted to Beta Alpha Psi

Beta Alpha Psi (BAP) recognizes academic excellence and complements students’ formal education by providing interaction among students, faculty, and professionals. The honorary organization also fosters lifelong growth, service, and ethical conduct.

At California State University Stanislaus, BAP student members attend professional meetings and participate in service activities. These meetings help members strengthen their communication, interpersonal, and networking skills, as well as increase their knowledge of working at local, regional, and national accounting firms.

To contribute to the university, BAP student members provide end-of-the-semester tutoring to ACC 2110-Financial Accounting and ACC 2130-Managerial Accounting students.

The Lambda Rho Chapter of BAP also welcomes Drs. Tzu-Man Huang and Sijing Zong as faculty members, and alumni Amanda Silva as an honorary member.

Students joining the Lambda Rho Chapter 269 of Beta Alpha Psi in Fall 2007 are:

- Darren Adams
- Mandeep Basi
- Mariana Berber
- Kathryn Blasingame
- Tong Gatto
- Paul Ghiglia
- Julie Hancock
- My Huynh
- Sarah McDonald
- Sarah Mendonca
- Michael Nicholas
- Lan Peng
- Craig Schaureh
- Deidre Siegman
- Manpreet Singh
- Carrie Leon
- Jeffrey Swan

Inductees
Wendy Carol Alvares
Jacqueline Nicole Barcal
Mandeep S. Basi
Neelam Dhesi
Gregory Dub
Janel Ingrid Groenewoud
Julie Baker Hancock
Jaspreet Kaur
Lisa Voncelle Kenney
Orelma Chevannes Lue
Dante Gerald Monty
Tess Marie Morgan
Prerak Yogendra Shah
Mikelle Lynne Thatcher
David Sean Toller
Oscar Tovar
Rochelle Leann Van Horn
Latisha Ann Vella
Melissa Felicity Webster
Dao Xiong
Tsu Ya
Orlando Zaragoza
Gamma, and Sigma. **Beta indicates honor**—the personal integrity and excellence of character; **Gamma means wisdom**—the knowledge tested by experience and tempered by discerning judgment; **Sigma signifies earnestness**—the enthusiasm measured by achievement, disciplined by reason, and ennobled by sincerity. By accepting the Key of Beta Gamma Sigma, new members have chosen to exercise honor, wisdom, and earnestness in their professions.

Founded in 1913 as the first national honor society in business, BGS has established more than 450 collegiate chapters, including the one at CSU, Stanislaus, founded in 2003. Dr. Nael Aly, the Dean of the College of Business Administration, is the Chapter President; the student advisor is Dr. Tzu-Man Huang, an Assistant Professor in finance.

The next BGS induction ceremony for the CSU Stanislaus chapter is scheduled to take place in the fall 2008 semester.
Gallop Offers $125,000 Donation

Last June, E. & J. Gallo Winery continued its generous tradition of giving by donating $125,000 to upgrade the CIS/Gallo lab; based in part on its long-standing and well-established partnership with Professors Al Tsacle, Department Chair of the Computer Information System (CIS) department, and Dr. Ron Lodewyck.

The professors’ relationship with Gallo has garnered the CIS department with much-valued friendship, support, and monetary contributions since the mid-1980s.

The current gift ensures that Stanislaus CIS students will continue to have a state-of-the-art IT learning experience. The CIS department will use the grant to update the CIS/Gallo lab workstations and add a network systems administration studio capability to the lab.

In addition to financial support for the computer lab, E. & J. Gallo Winery contributes professional input to the department’s curriculum as well, with company officials guest lecturing in CIS classes. Gallo’s Chief Information Officer Kent Kushar reports a large number of students secure internships at Gallo, leading ultimately to full-time employment and careers. “We’re always looking for talented people, and our partnership with the University has given us access to some of the very brightest students. We find that CSU Stanislaus students are well prepared and bring critical skills and competencies with them.”

The goal of the CIS department and the College is to continue graduating CIS experts who will do well in their IT careers at companies such as Gallo and other prestigious organizations in our region and across the country.

Take a Trip Down Memory Lane

The College of Business Administration at CSU Stanislaus has some of the most outstanding professors in the business world. When they retire, they are truly missed. The development of a Memory Lane to honor our retirees is a small step toward showing what these talented people meant to the College and business students. The inaugural group to be commemorated on the CBA Memory Lane includes Drs. Thomas Barrett, Rao Cherukuri, Dave Jenkins, Andy Papageorge, Peter VandenDool, Robert Van Regenmorter, Dan Vellenga, and Dean Emeritus Amin Elmallah. The photos of these revered professors will be placed in the hallway outside the CBA Dean’s office.
Dr. Zbigniew Gackowski was named the Outstanding Research, Scholarship, and Creative Activity Professor at the University’s April 11 Faculty Recognition Dinner. Dr. Gackowski, who joined the CBA faculty in 1984, conducts research that has been recognized internationally for its impact on the understanding of information systems and information quality. Dr. Gackowski’s Computer Information Systems research has motivated him to author four books, eight book chapters, more than 30 journal articles and other documents, and 22 presentations at scholarly conferences.
Accounting Students Awarded San Joaquin Chapter of CalCPAs Scholarships

More than 70 percent of Certified Public Accountants (CPAs) in the state are members of the California Society of CPAs (CalCPAs). CalCPAs operates at the state level and is comparable to the national American Institute of Certified Public Accountants (AICPA). CalCPAs has more than 29,500 members in 14 chapters, with 56 percent employed in public practice, 25 percent in industry, and 19 percent in governmental, educational, and legal professions.

The mission of CalCPAs is to provide leadership and resources to increase the value of the CPA profession and contribute to members’ success. Its objectives are to actively identify and respond to member needs, increase the value of CPA services, enhance the image of the profession, recognize the changing demographics of the profession, and encourage members’ involvement in their government and community.

One of the ways CalCPAs hopes to meet its objectives is by offering scholarships to business students whom CalCPAs believes will enter the accounting profession and provide quality leadership and services to the field.

The San Joaquin Chapter of CalCPAs accepts applications from students at local colleges or universities for its annual scholarship awards. Every year the Scholarship Committee distributes awards in various amounts. The fall 2007 scholarships range from $500 to $2,000. In November, CalCPAs hosts an annual banquet when scholarship awards are presented. This banquet is attended by local CPAs, faculty, and students.

The San Joaquin Chapter of CalCPAs awards scholarships to qualified applicants from the following colleges or universities:

- CSU Stanislaus
- University of the Pacific
- Modesto Junior College
- San Joaquin Delta Community College
- Humphrey’s College
- Columbia Community College, and
- Merced Junior College.

Applicants must complete their upper-division accounting work at CSU Stanislaus, University of the Pacific, or Humphrey’s College. They must also maintain a 3.0 GPA or higher in accounting courses as well as non-major course work.

The Department of Accounting and Finance thanks the San Joaquin Chapter of CalCPAs for awarding these scholarships to CSU Stanislaus accounting students. The Department would also like to thank Karen Howard, the Chapter Coordinator of Scholarships, who helps organize the Chapter’s annual faculty-student banquet.

The fall 2007 San Joaquin Chapter of CalCPAs scholarship recipients from CSU Stanislaus are:

- Kathryn Blasingame
- Jennifer Brumlow
- Julie Ann Hancock
- Deidre Siegman
- Laurie Westenberg
- Nathan Amarante
- Mandeep Basi
- Leah Codoni
- Raquel Morshead
- Craig Schaurer

CSU Stanislaus Takes First and Second Place at the 2008 California HR Games Championship

The College of Business Administration is very proud to announce the 2008 HR Games team took first and second place at the 2008 California HR Games Championships held on March 1–2, 2008 at San Jose State University. This is an incredible achievement given the quality of the teams in California.

The Blue team members are Tim Boone, Katie Knell, and Tabitha Lilly. The Gold team contestants are James Koelewyn, Josh Pinheiro, and Demetrious Zarefakis. The backup members include Claudia Aceves, Zak Davis, and Jessica Hastie.

The coaches this year are Dr. Edward Hernandez, Alfonso Valencia, and Josh Woolworth. Alfonso was a member of the 2006 National HR Games Champion team, and Josh was on the 2005 team.

This was a difficult tournament, with some of the best competition the contestants have ever faced. The California HR Games is
historically the most difficult tournament to win, producing three National Champions and a National Champion runner-up in recent years. The best teams in the country are often from California. The CSU Stanislaus team won it all in 2006, 2007, and now 2008. The team boasts a record six straight tournament victories—winning eight out of the last nine entered tournaments. CSU Stanislaus, Fresno, Long Beach, San Jose, and San Luis Obispo are all top teams, so the playing level was the highest in memory. It was an impressive feat for both the Gold and Blue teams to place so highly. The Gold team had to face the high-performing Fresno State team in the semifinals—a team they had lost to earlier that day. That was one of the most tense matches in history, with the Gold team taking a contrarian, and brutally aggressive, strategy.

Generally, Fresno State University brings the largest fan group to cheer on their team. This year the CSU Stanislaus fans gave them a run for their money, with many friends and family filling the seats. It was a fun and exhausting day.

It was a joy to see our team win in one of the biggest upsets in recent memory (Fresno was undefeated at the time). The team won 4700 to 3200.

The Blue team also had to win their semifinals against a team they lost to earlier that day—CSU Long Beach. The powerful Long Beach team appeared to be one of the high flyers in the tournament. The Stanislaus Blue team, however, beat them convincingly in the semifinals with a score of 6200 to 400.

The final match, which took place in front of a large crowd, was Stanislaus versus Stanislaus. In Early April, the team will compete at the Pacific Western Regional Human Resource Games tournament at CSU Long Beach. Universities from 10 states will compete at this event.

The CSU Stanislaus Human Resource program is one of the faster growing programs in the state, with approximately 190 HR majors to one faculty member. The active Society for Human Resource Management student club has won the Superior Merit Award several years in a row. Currently offering a Bachelors of Science in Management/HR, CBA is planning the MS degree in Human Resource Management.
After waiting 10 years on the Liver Transplant Program at University of California, San Francisco, Professor David Lindsay, Chair of the Accounting and Finance Department at CSU, Stanislaus, received a long-anticipated liver transplant operation on January 14, 2008. Absent on medical leave since becoming ill in Fall 2007, Dr. Lindsay resides currently at his brother’s home in Sacramento, California. The recovering professor is doing well, exchanging emails and phone calls with friends and family. Dr. Lindsay expects to return to Turlock, California in May, visiting the school campus a few days each week. Dean Nael Aly has asked him to sit in on the College of Business Administration department chair meetings. Later this year, he plans to teach a summer course and attend the annual American Accounting Association meeting in Anaheim, California during August.

CBA faculty, staff, and students have greatly missed Dr. Lindsay and are eager to see him back on campus. Correspondence can be sent to him in care of the Department of Accounting and Finance.
Designed to meet your needs, the Executive MBA Program at CSU Stanislaus offers a personalized and flexible education for mid-level managers and professionals who are interested in advancing their career and marketability. Classes for this accelerated degree program will be held in Turlock and are designed for the working professional.

In partnership with the city of Turlock, the third cohort begins August 23, 2008.

Contact us today at 209-667-3288 or www.csustanemba.com

The cohort based learning program is accredited by the Association to Advance Collegiate Schools of Business International.
Designed for corporate managers as well as recent college graduates, the MSBA International Finance Program is a 12-month, full-time, cohort masters program.

The fall semester is taught on the campus of CSU Stanislaus in Turlock, California, and the spring semester is taught on the campus of the University of Cergy-Pontoise on the northwest side of Paris, France.

All classes are taught in English. The program also has an internship requirement which often serves as a jump-start to students’ careers. This program is a great way to gain international experience and save time in pursuing a career in international banking, corporate management and other finance professions.

For more information contact Dr. Andrew Wagner, Director of MSBA Program at 209-667-3672 or awagner@csustan.edu

California State University | Stanislaus

College of
BUSINESS ADMINISTRATION
California State University, Stanislaus
One University Circle
Turlock, California 95382