MISSION
The mission of the Bachelor of Science in Applied Studies degree program is to prepare its students for occupational leadership.

PROGRAM GOALS
1. The primary goal of the Bachelor of Science in Applied Studies degree program is to prepare its graduates for leadership roles in professional, technical, and vocational fields where they have expertise.
2. The second goal is to provide them with a broad understanding of the liberal arts.
3. The third goal is to prepare them for advanced study in a number of programs, for example, Master of Business Administration and Master of Public Administration.

STUDENT LEARNING GOALS/ OBJECTIVES
1. Students will develop advanced oral and written communication skills.
2. Students will learn the basics of public sector and private sector administration.
3. Students will obtain a basic understanding of how a modern organization functions.
4. Students will obtain an understanding of the basics of public policy.
5. Students will obtain an appropriate amount of understanding of the basics of group dynamics for their anticipated careers.
6. Students will obtain a basic understanding of at least one leadership skill set.
7. Students will learn how to interact constructively and productively with individuals and organizations in the public sector.
8. Students will learn how to interact constructively and productively with individuals and organizations in the private sector.

WHAT DATA WERE COLLECTED AND HOW?
Direct
- Results of Course Assessments

Indirect:
- Student Survey (Program)
- Course Evaluations
- Graduating Senior Survey
- Alumni Survey
- Institutional Data

WHAT RECOMMENDATIONS FOR IMPROVING STUDENT LEARNING WERE MADE?
Evidence gained through informal debriefing at the point of graduation approval advising has provided some insights. Additionally, contact with technical associate’s degree program advisors at local community colleges has given us a perspective of what potential recruits are seeking in programs such as ours, leading us to formulate MOUs with these technical programs that help institutionalize our expectations of incoming students. These insights and perspectives have combined to inform our current effort to improve the program, which will likely henceforth be called Applied Leadership, and approval of said program changes will be sought in fall 2008.