



California State University, Stanislaus
UNIVERSITY STUDENT CENTER
BOARD OF DIRECTORS

Minutes

Thursday, March 7th, 2024

3:30pm

University Student Center – Board Conference Room (SC102)

- I. **Call to Order** – Meeting called to order at 3:30 pm.
 - a. **Roll Call:** Ellen Teung-Ouk, Jordyn Piro, Erik Jimenez, Kamila Moreno, Adan Maldonado, Miranda Gonzalez, Dr. Edward Erikson, Dr. Heather Dunn Carlton, Alice Pollard, Gary Potter, Cesar Rumayor

Absent: Anahi Lopez, Cesar Gonzalez Quiroz, Rose McAuliffe

Guest: Jelaine Esguerra, Scott Schorn, Vicki Jones
 - b. **Points report**
 - *Anahi Lopez – 3 pending points*
- II. **Approval of Agenda for Thursday, March 7th, 2024**
 - *Motion to approve the agenda was made and seconded.*
 - *Motion passes 8-0-0.*
- III. **Approval of Minutes for Thursday, February 22nd, 2024**
 - *Motion to approve the minutes was made and seconded.*
 - *Motion passes 9-0-0.*
- IV. **Open Forum (public comment) - none**
- V. **Presentation**
 - a. **University Student Center Art Showcase – Jelaine Esguerra, SC Leadership Student Assistant**
 - *Jelaine begins her presentation by introducing herself as the SC Leadership Student Assistant.*
 - *Jelaine explained the general information regarding the University Student Center Art Showcase.*
 - *Jelaine explained that there will be an online competition entry form which can be found through the QR code on flyer or under “Board Sponsored Events” on the SC website.*
 - *Jelaine further explained that after the form is submitted, artwork must be dropped off at the ASI & SC Front Desk by 6pm on Thursday, April 25th. Jelaine added that 2 artwork pieces are the maximum that an artist may submit.*

- *Jelaine further explained that they will be recruiting artists and promoting the event by reaching out to the Art Club, emailing college deans to share to students, reaching out to Stan State administration to invite to help support Stan State Student's creativity, and sending out an email to SC Student Directors to assist with tabling & promotion on Wednesday, March 20th.*
- *Jelaine continued stating that applications opened on Thursday, February 29th. She continued stating that Student Directors will be emailed on Wednesday, March 20th to ask for help promoting this event.*
- *Jelaine continued stating that there will be a tabling event on Wednesday, April 10th to remind students that applications will close on Thursday, April 18th at 6pm. Jelaine added that once there are over 1—15 submissions, students who apply will be put on a waitlist.*
- *Jelaine then goes into presenting the Art Showcase portion of the presentation.*
- *Jelaine stated that there will be a tabling event on Wednesday, April 24th to promote the Stan State community to support students' artwork.*
- *Jelaine continued stating that SC Student Directors & Corporate Staff will pass out flyers to promote the Stan State community to support students' artwork.*
- *Jelaine further continued that the event will be held from 1pm – 3pm in the University Student Center. Jelaine added that an availability form for this event will be sent to SC Student Directors before Spring Break.*
- *Jelaine then explains how the timeline for the event will look like the day of the event. Jelaine said that Setup will be from 11am – 1pm and the event will be in the Valley Multi-Use Room. Jelaine further continued stating that the event will be from 1pm – 3pm and that Takedown will be from 3pm – 3:15pm.*
- *Jelaine explained that the University Student Center will purchase up to 3 artworks submitted to the showcase per year. Jelaine added that these artworks will be displayed in the Student Center facilities.*
- *Jelaine concludes her presentation.*
- *No further discussion.*

b. University Student Center Board of Recruitment – Jelaine Esguerra, SC Leadership Student Assistant

- *Jelaine begins her presentation.*
- *Jelaine states that the tabling dates for Board of Directors 2024-2025 Recruitment will be March 12th, March 20th, March 26th, April 17th.*
- *Jelaine then explains where students can find the Board of Directors application.*
- *Jelaine then goes over the application procedure.*
- *Jelaine stated that applications opened on Thursday, February 22nd and applications will close Thursday, April 18th at 11:59pm. Jelaine added that students who currently sit on the Board of Directors must reapply.*
- *Jelaine continued on stating that the interviews will then take place once the application deadline ends. Jelaine stated that applicants will receive an email for interview availability and that interviews will take place the week of April 22 – April 26. Jelaine added that the interview team will conduct all interviews and extend an invitation to selected students for the next Board meeting.*
- *Jelaine begins to present on the approval procedure.*

- *Jelaine explains that the Board approves new members on Thursday, May 2nd by majority vote. Jelaine added that nominations will occur from both the new Board of Directors & current Board of Directors for executive positions.*
- *Jelaine then explained the approval for Board executive officers will take place on Thursday, May 9th. Jelaine added that nominees will share their interest as an SC Executive.*
- *Jelaine explained that current board members will vote to approve or reject the nominees. Jelaine added that the positions will serve a term of one year starting June 1st.*
- *Jelaine concludes her presentation.*
- *No further discussion.*

c. Associated Students, Inc. Yes on 15 Campaign – Miranda Gonzalez, ASI Vice President of Finance

- *Miranda begins her presentation.*
- *Miranda states ASI's Mission: "The Associated Students, Inc. (ASI) of California State University, Stanislaus is the official advocate of the student body. As a not-for-profit organization, our mission is to provide and fund a wide range of high-quality programs and services to support student engagement, student success and instill a sense of campus pride. ASI provides resources and programs that encourage leadership development as well as broaden social, educational, political, and emotional growth."*
- *Miranda states that the benefits from joining the ASI Board are leadership and professional growth, and the ability to make changes on campus by being an advocate.*
- *Miranda stated that ASI Student Government Elections applications opened Wednesday, January 17th and will close Tuesday, March 12th by 5:00pm.*
- *Miranda goes over what ASI currently offers to students such as scholarship opportunities, community service opportunities, Student Engagement Funding, Turlock Transit, Warrior Discounter, student staff opportunities, event programming, Stockton Campus event programming, and marketing services.*
- *Miranda proposes the "Small Fee Big Impact" in which there will be a \$15.00 per semester increase. Miranda stated ASI is proposing a fee referendum to support programming, services, and campus-wide initiatives while enhancing the Warrior Experience on campus.*
- *Miranda then presents to the board 15 programs that can be enhanced with the Yes on 15 Campaign such as legal aid service, multicultural programming, funding for student grants to utilize the Child Development Center, funding for the Stockton Campus to provide monthly "free meals" for students, more funding for Student Government social media engagement, athletic rival night events, Get Social with Student Government tabling events, funding towards student organizations events & recruitment efforts, funding for Homecoming Week & StanWeek, campus pride campaign, and Warrior Expo.*
- *Miranda then goes over how all of this can happen through voting. Miranda stated that 2024 ASI Elections Voting Dates will be on Wednesday, April 10th & Thursday, April 11th. Miranda added that students can vote in-person and online at the Turlock Campus and Stockton Campus.*

- *Miranda then presents to the Board and explains what will happen if the ASI Fee Referendum does not pass.*
- *Miranda states ASI will not be able to address current student needs nor implement new programs and services. Miranda continues ASI will have to reduce current services and/or staffing positions to ensure the organization can stay afloat the following academic year.*
- *Miranda then presents to the Board potential budget cuts if the fee increase is not approved. Miranda states that potential budget cuts include eliminating annual Warrior Day Festival, eliminating the Maddy Institute Scholarship for Interns, reduction in Warriors Giving Back Scholarships, reduction in Basic Needs contribution, reduction in Student Organization Financial Support, and reduction in student staff positions at both Turlock Campus and Stockton Campus.*
- *Miranda then stated that this is not the first fee referendum from ASI. Miranda stated that in Spring 2018, ASI had the "Vote Yes On 10" campaign that passed.*
- *Miranda then presents the 2023-2024 ASI budget revenue.*
- *Miranda then presents the 2024-2025 ASI budget revenue with the \$15.00 dollar increase.*
- *Miranda then presented to the board the ASI reserve fund.*
- *Miranda then asked the Board for any questions.*
- *Questions were asked and answered.*

VI. Action Items

a. Approval of Resolution Supporting the Associated Students Inc. Campaign for a Student Fee Increase for ASI of \$15.00 per Semester

- *Motion to approve was made and seconded.*
- *Miranda explained that this resolution would show that the University Student Center Board of Directors supports the ASI Campaign for a student fee increase for ASI of \$15.00 per semester and could help promote the fee referendum.*
- *Cesar R. added that this action item is from an organizational standpoint, not a personal standpoint. Cesar R. explained that whether someone on the board is for or against the fee referendum, their vote should not be influenced by that as the vote is coming from the University Student Center Board of Directors.*
- *Motion passes 9-0-1.*

VII. Discussion - none

VIII. Reports

a. SC Board of Directors – none

b. ASI Representative, Miranda Gonzalez

- *Miranda stated that there will be two Stockton Campus Financial Aid Drop-In dates: March 11th and March 25th.*

c. SC Vice Chair of Finance, Cesar Gonzalez Quiroz

- *Ellen speaks on behalf of Cesar G.*

- *Ellen stated that they have been working on the SC Leadership budget to be reviewed at the Budget Committee meeting. Ellen added that the first Budget Committee will be on March 13th at 1pm in the Board Conference Room.*

d. SC Vice Chair, Ellen Teung-Ouk

- *Ellen reminded the Board to RSVP for the SC Board of Directors meeting at the Stockton Campus and to place their Chick-fil-A order.*
- *Ellen further continued stating that she, Elia, Jelaine, and Cesar G. will attend the Main Dining Focus Group to provide feedback on their service and dining needs.*
- *Ellen said she is working with Cesar R. and marketing to complete the suggestions board.*
- *Ellen then reminded the Board that there will be a Judicial Committee tomorrow, March 8th at 11am in the Board Conference Room and a SC Facilities Committee Meeting next week, March 13th.*

e. SC Chair, Anahi Lopez

- *Ellen speaks on behalf of Anahi.*
- *Ellen said two new massage chairs were added and located on the second floor of the University Student Center building and to spread the word.*
- *Ellen stated that she has sent out an email to the SC Board of Directors and ASI Board of Directors regarding the new services added to the SC Front Desk and to spread the word and utilize the services.*
- *Ellen further continued telling the Board to spread the word about the Art Showcase and Board Recruitment. Ellen added that current members on the Board that want to return must reapply.*
- *Ellen then stated that the post-commencement celebration was in the works and that Anahi will update the Board once she knows more information.*

f. ASI Leadership Manager, Katie Rotan - none

g. SC Executive Director, Cesar Rumayor

- *Cesar R. reminded the Board that next Wednesday, March 13th, is the Light the Path event. Cesar R. explained that this event is a suicide prevention and awareness event, and it would be great for ASI & SC to attend and support.*
- *Cesar R. updated the Board on the Legacy Bricks and said they have been ordered and paid for and will arrive late March with the goal of installing in early April.*
- *Cesar R. said that for the post-commencement celebration, the University Student Center will work with Student Affairs and Alumni Engagement to celebrate more for commencement. Cesar R. added that the University Student Center is looking for ways to do more for students' post-commencement such as photo opportunities, backdrops, decor, and having staff available to take photos of graduates, families, and friends. Cesar R. further explained that they are looking into how to fund it as it was not put in the budget.*
- *Cesar R. stated that they will officially launch their Student Center Giving page for fundraising. Cesar R. added that they have been working with University Advancement for this project.*

- *Cesar R. then stated that the next Board meeting will be held at the Stockton Campus on March 21st.*
- *Cesar R. added that for commencement of this year, they will be partnering with Grad Fair, which normally take place in the Book Store, but because there is not much space in the Book Store, they will be utilizing the Leadership Conference Room to have Grad Fair atmosphere and celebrate students that will be graduating.*
- *Question was asked and answered.*

IX. Announcements – none

X. Adjournment

- a.** *Motion to adjourn was made and seconded.*
- b.** *Motion passes 10-0-0, meeting adjourned at 4:05pm.*

Minutes approved at a regularly scheduled meeting held on March 21, 2024:

Anahi Lopez

Anahi Lopez (Apr 8, 2024 12:58 PDT)

Anahi Lopez, Chair