

A. Call to Order: - Arianna Carlos - calls the meeting to order at 5:11 PM.

Attendance: Adrian Sanchez (President), Arianna Carlos (Vice -President), Miranda Gonzalez (Vice President-Finance), Tracy Williams (Director-Housing & Residential Life), Alondra Zepeda Santillan (Director- Diversity), Caren Vargas (Director-College of Business), Bibiana Sanchez (Director-College of Education, Kinesiology, & Social Work), Johnny Flucas (Director-Arts, Humanities & Social Sciences), Lauryn Serda (Director-Athletics), Aleesa Ponce (Director-Stockton Campus), David Franco (Director-Student Organizations), Belen Lopez (Director-Graduate Students), Dr. Heather Dunn Carlton (Dean of Students), Maria Marquez, Katie Rotan, & Cesar Rumayor

Absent: Katie Rotan, Tracy Williams (Director-Housing & Residential Life), Caren Vargas (Director-College of Business)

Tardy:

Guests: Samantha Campos, Lourdes Lopez, Brenda Vega, Averie Stockeland, Miguel Pulido, Lisa Bernardo, Maura Gatch, Ellen Teung-Ouk, Anahi Lopez, Cesar Gonzalez

Point Totals:

Tracy Williams – 5 permanent points and 2 pending points
Alondra Santillan – 2 pending points
Adrian Sanchez – 2 pending points
Arianna Carlos – 2 pending points
Johnny Flucas – 2 pending points
Lauryn Serda – 1 pending points

Approval of Agenda:

- a. Motion to approve agenda for November 14th, 2023 made by David and seconded by Johnny.

Motion passes unanimously at 5:12 PM.

B. Approval of Minutes:

- a. Motion to approve the minutes of October 24th, 2023 made by David seconded by Bibiana.

Motion passes unanimously at 5:13 PM.

C. Open Forum:

D. Announcements and Presentation:

- a. Enrollment, Admissions, and Outreach Updates presented by Maura Gatch- AVP for Strategic Enrollment Management, Miguel Pulido- Director for Admissions and Outreach Services, and Lisa Bernardo- Director for Enrollment Services Registrar Office. Miguel believes recruiting students is both a science and an art. The process of when students begin to decide where they want to go to college begins roughly around the 4th and 5th grade mark. 4 things that go into a student's consideration of school are the family support, sense of community in school, the university location and size, and the broader social economic policy context. Some goals to reach out to students are community engagement, school and district partnerships, in-person campus visits, research tabling and outreach opportunities, in classroom visits, admissions advising, application workshops and on campus events. February 25th is a Super Sunday which is a system wide initiative where they go to black churches to connect with students and members. Two current partnerships are Simba High School in Stanislaus County and Merlo Institute of Environmental Technology in Stockton. For the first time in Stan State history, they hosted a systemwide professional development conference for outreach and recruitment professionals of the CSU. So far this school year for in-person campus visits, we have hosted 42 group tours with a total of 1500 students, 42 individual tours, and 6 Saturday tours. We have 1673 inquiry cards which is the number of students who have already shown interest in Stan State. Maura states that we are going to refocus on establishing the awareness of Stan State in our 6-county region. Will increase the digital communications outreach by buying data that tracks where people are. Once a student applies, they will continue to guide the student into enrollment. Outreach has built over 50 new email templates. Summer 2023 was moved to state side. Need about 8035 FTES (Full Time Equivalent Student) in the spring to reach our goal. Student Parents have priority registration. There was a dip in enrollment for the 2020-2021 academic school year. Stan State is one of the most affordable schools. HDC argues that the \$15 dollar increase is a bad decision at the current moment because of the previous tuition increase. Cesar reiterates that without this increase, we will not be on schedule and will still be in a deficit.
- b. ASI Fee Increase of \$15 presented by Adrian Sanchez- ASI President and Miranda Gonzalez- VP of Finance. The ASI fee is a campus based mandatory fee. Adrian mentions the budget deficit of 150k, and this fee increase will help reduce the damage to our savings. If the 150k isn't dealt with, ASI will be forced to cut some programs. These programs being cut will lead to less student life funding. By raising it only \$15, we cover the deficit and can add 15 new program, activities, or events. This increase will help fund the Child Development Center and Warrior Expo. Adrian explains how they debated other numbers like \$10 wouldn't work as it wouldn't provide any benefit but would only cover the deficit. It is recommended to have an amount where students will see benefit.

E. Action Items:

- a. Approval of the Resolution Establishing an ASI Fee Campaign Ad Hoc Committee. This committee is assigned specific tasks for the ASI fee increase. The Ad Hoc committee will help draft the proposal to the next step which is the Student Fee Advisory Committee. Approved
- b. Approval of Lourdes Lopez as the ASI Director for Sustainability. Approved.
- c. Approval of Brenda Vega as the ASI Director for the College of Science. Approved.
- d. Approval of Jason Pourtaverdi as the ASI Faculty Director. Tabled.

F. Discussion:

G. Director Reports:

- a. Johnny Flucas – Director, Arts, Humanities, and Social Sciences
Johnny’s initiative is to make a roadmap for any student to make it easier to go to college. Had a meeting with the dean and he created a committee of people from the Student Success Center.
- b. Caren Vargas – Director, Business Administration
Absent.
- c. Director, College of Science – Brenda Vega
No report.
- d. Bibiana Sanchez – Director, College of Education, Kinesiology, & Social Work
Bibiana attended the SHAC meeting and was happy to see other students in attendance. They elected a Chair and ambassador at the meeting. Bibiana became the secretary. Discussed with Maria about Campus Recreation coming to a board meeting. Cesar was confused on positions and why Bibiana is being asked to market for SHAC when that is not her role. Cesar will follow up. Maria states that every committee an ASI Board Member is part of plays the role of an ASI Representative.
- e. Alondra Zepeda Santillan – Director, Diversity
Alondra had a meeting with Dr Sandoval who is the Director of Indigenous Students In Activism Club about student recommendations that came denouncing white supremacy. There is a summary of progress of the Fall 2022. The fifth demand of the student recommendations for funding permanent public campus art projects with a social justice focus. The funding is being allocated and the art is in progress. The money for the list of the demands was \$30,000 for the mural. Sat down with Cesar and Maria to find an

initiative that was more realistic like funding educative plaques and advocating for a historical web page.

f. Lauryn Serda – Director, Athletics

Lauryn ended up getting the name and information of the person who made the half-court shot to provide him with a parking permit. Announced some games that are happening. Lauryn clarifies that the men’s basketball coach is going to buy the second person who made the half-court shot a parking permit.

g. Belen Lopez - Director, Graduate Students

Belen states that the Grad Council Workgroup has begun meeting and they have expressed their support. Belen has been researching other Grad councils at other CSU’s and is setting up a meeting with the Council of Graduate Students President.

h. David Franco – Director, Student Organizations

David met with SLD last Thursday and talked about his initiative. His next step is to talk to Maria about that meeting.

i. Director, Sustainability – Lourdes Lopez

No report.

j. Dr. Heather Dunn Carlton – Dean of Students.

HDC says that Student Affairs has announced an organization of departments we may want to have in January. Mentions it is Homeless and Hunger Awareness Week.

k. Tracy Williams-- Director, Housing

Absent.

l. Faculty Member

Vacant

m. Aleesa Ponce – Director, Stockton Campus

No report.

H. Executive Reports:

Vice President of Finance: *Miranda Gonzalez*

Miranda says her Loop giveaway of financial aid went successful. Two weeks ago, Miranda went to the Parking Advisory Committee. There will be a rough draft hopefully in January of the findings from the survey they released.

Vice President: *Arianna Carlos*

Arianna's initiative will focus on the food pantry and creating funds for fresh produce. Arianna's second initiative is to establish effective communications about internship opportunities. Arianna's third initiative is to inform incoming and current students about new financial aid changes. Wants to advocate for a dinner and panel with the Career and Professional Development Center.

President: *Adrian Sanchez*

Adrian appreciates everyone for showing up to the Town Hall event. Adrian attended CSSA in Maritime Academy and discussed the legislative process. At CSSA, they also talked about student housing affordability and what rent looks like around their area. Has been working on getting U-Hour to Academic Senate. Explains that a strike happened today and there will be 4 more in December, but we will not be affected as they are at other CSU's.

I. Advisor Reports:

Student Government Coordinator: *Maria Marquez*

Maria welcomes the new board members and will contact them soon on their next steps. They will start reviewing all the Study Abroad Scholarships. Today was the last day of the Fall semester programming but will start getting ready for the Spring.

Executive Director: *Cesar Rumayor*

Wants to applaud everyone for showing up at the Town Hall. Because the panelists had long answers, we could not get to all the questions, so Cesar is going to try to brainstorm ways to get all questions answered. Mentions Katie is officially on maternity leave and won't be back until April. The Presidential Search Forum would like to meet with student leaders to follow up on what students would like to see from their new president. New Warrior merch and are close to start accepting credit cards. Is working with the University on a Flu and Covid shot clinic.

Leadership Manager: *Katie Rotan*

Absent.

J. Closing Comments:

K. Adjournment:

Motion made to adjourn by Miranda and seconded by Lauryn.
Passed unanimously at 7:10 pm.

Minutes approved by:  Date: Dec 8, 2023
[Arianna Carlos \(Dec 8, 2023 09:53 PST\)](#)
Arianna Carlos, Vice President

Minutes prepared by:  Date: Jan 29, 2024
[Anthony Irias \(Jan 29, 2024 11:07 PST\)](#)
Anthony Irias, ASI Executive Student Assistant