



Wine • Cheese • Small Plates

October 5, 2023 | 6 pm – 9 pm  
Stanislaus County Fairgrounds

# EXHIBITOR FORM

## EXHIBITOR INFO

Restaurant     Winery     Brewery     Other \_\_\_\_\_

Business \_\_\_\_\_ Website \_\_\_\_\_  
(As it would appear in marketing collateral)

Contact \_\_\_\_\_ Email \_\_\_\_\_

Phone \_\_\_\_\_ Alt. Contact \_\_\_\_\_ Alt. Phone \_\_\_\_\_

Business Address \_\_\_\_\_

Business' tagline for marketing material: \_\_\_\_\_

## EXHIBITOR GUIDELINES

### You Provide

- Small plates or samples for 300-350 people
- (Wineries only) Tasting notes
- Staff dressed in chef whites or attire that fits with your restaurant's specific style
- Optional, small sign with your restaurant name and/or logo, business cards, menu

### We Provide

- Table/Serving station with electrical outlets available
- Linens for the table
- A 14"x28" sign with your restaurant name (exact size may vary)
- Cold Storage as needed
- Should you need prep area prior to the event please contact Jose Pina at [marketing@stancofair.com](mailto:marketing@stancofair.com) by September 26<sup>th</sup>.

### Arrival

- Arrive and mandatory check in with Jose Pina by 4:30 p.m.

### Event Details

- Be prepared to start serving by 5:30 p.m.
- Should you run out of your product please let Jose Pina know. Your staff will likely be allowed to walk around but not tear down until 9:00 p.m., or at the end of the event

### Additional Requirements

Table Size:  8-foot rectangle     Other \_\_\_\_\_

Need electricity?

Space requirement or Special request

## DONATIONS

Product(s) Donated:	Est. Retail Value of Product(s)	<b>Donations must be received by:</b>
<input type="checkbox"/> Silent Auction	\$ _____	9/25/23

Description of Donated Item(s)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

I would like to donate a bottle of wine to the Tastes of the Valley Wine Wall

I am unable to attend as an exhibitor, but would like to make a donation to Tastes of the Valley in the amount of \$ \_\_\_\_\_

## PAIRING OPPORTUNITY

Pairing donated items is a great way of building positive branding opportunities for your company with other community partners

Pair my donated item with another relevant donated item(s)

## CONTACT & SUBMISSION INFO

### Inquiries & Submissions to:

Jose Pina  
Events Coordinator  
[marketing@stancofair.com](mailto:marketing@stancofair.com)  
(209) 668-1333 ext 340

Forms and Donations can be mailed, emailed, faxed or dropped off (If applicable):

Stanislaus County Fairgrounds  
Tastes of the Valley  
900 N. Broadway Ave.  
Turlock, CA 95380  
(209)668-1333



TAX ID #27-3822037