

Associated Students, Inc. & University Student Center

Fall – 2022
Semester Report



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ASSOCIATED STUDENTS, INC. & UNIVERSITY STUDENT CENTER



Mission

The Associated Students, Inc. (ASI) of California State University, Stanislaus is the official voice of the students. As a not-for-profit organization, our mission is to provide and fund a wide-range of high-quality programs and services to support student life, student success and instill a sense of campus pride. ASI provides resources and programs that encourage leadership development as well as broaden social, educational, political and emotional growth.

Vision

Associated Students, Inc. (ASI) will facilitate respectable relationships between our students, the university and external communities to advocate for student needs and interests. We will take action on educational, social, and political issues at the university, local, state and federal levels affecting higher education.

We will pursue involvement and growth opportunities for all students in order to develop well-rounded and intellectually diverse individuals. ASI will offer a wide-range of high-quality diverse programs and services to enhance student life, campus pride, and offer a sense of belonging that will lead to a higher quality of life for the future of our students.

As our university evolves, ASI will strive to meet the needs of our ever-changing campus community.



Mission

The University Student Center of California State University, Stanislaus is the hub of campus life. As a not-for-profit organization, our mission is to provide quality facilities, services, and programs to complement and enhance the academic experience. The Student Center is designed to create a sense of belonging, a welcoming environment, and a safe space for students, faculty, staff, alumni and the community.

Vision

The University Student Center will strive to be the center of student life and student success by providing a student-centered gathering place for our diverse student population.

We will commit to offering exceptional facilities, services, and programming to encourage student involvement and enhance student life at our university.

As our university evolves, the University Student Center will strive to meet the needs of our ever-changing campus community.



ASI & SC VALUES

CAMPUS PRIDE

- We strive to instill a sense of Warrior pride.
- We inspire Warrior pride leading by example.

COLLABORATION

- We collaborate with students, student organizations, campus departments, alumni, and the community to provide student focused programs, events, and services.
- By encouraging collaboration among all members of our campus and the community, we utilize diverse talents, resources, and perspectives, internally and externally, to produce the best possible outcomes.

EMBRACE INTEGRITY AND ETHICS

- We believe in personal responsibility, honesty, integrity, and ethical behavior.
- We honor our commitments and act with fairness, honesty, and respect daily.

ENRICHING EXPERIENCES AND RELATIONSHIPS

- We provide programs and services that encourage involvement in meaningful experiences and relationships outside of the academic environment.
- We develop relationships that make a positive impact in our students' lives.

EQUITY AND INCLUSIVITY

- We offer a wide variety of events and services to meet the needs of our diverse student population.
- We promote equity and strive to increase diversity, inclusion, and cultural competency in all aspects of our organization.

EXCELLENCE IN SERVICE

- We are purposeful in offering high quality programs and services to enhance student life and student success.
- We are thoughtful in providing excellent customer service that encompasses the following attributes: courtesy, empathy, professionalism, accountability and efficiency.

PERSONAL WELLNESS (SAFE SPACE)

- We strive to cultivate the healthy physical, social and emotional well-being of all students.
- We provide a safe space where students from every background and situation can have the opportunity to succeed.

PROMOTE SUSTAINABILITY

- We are committed to conscientiously managing our human, natural, and material resources wisely by reviewing our facilities, programs and services to ensure we are following the appropriate sustainable practices.
- We aspire to increase awareness about sustainable practices that will reduce negative impacts on the environment.



ASI & SC DIVERSITY, INCLUSION, AND BELONGING STATEMENT

We as Associated Students, Incorporated and the University Student Center are committed to creating a sense of belonging for our diverse campus community. We prioritize establishing a welcoming environment by embracing and celebrating differences to create opportunities for students regardless of their personal identities. ASI and SC acknowledge that as organizations with a notable presence on campus, it is our responsibility to continue to advance social justice efforts and promote equitable practices.

We commit to evolve and grow with our ever-changing campus community. We strive to meet students' unique needs by fostering relationships and collaborating with on-campus groups to provide exceptional and equitable services, programs, and resources. We hold ourselves accountable for our actions and inactions while maintaining intentional, measurable, and meaningful efforts to enhance diversity and ensure equity and inclusion. We will continue to educate ourselves and others to embrace our differences.

In celebration of our visible and invisible differences, we remain united. We are Warriors.



ASI & SC 2022-2023 ORGANIZATIONAL PRIORITIES

Establish Strategies for Accessibility, Reasonable Accommodations, and Inclusive Language

- Identify current space and program planning processes to address size inclusivity (height and weight) throughout the organization.
- Establish a system for reviewing organizational documents, website, and print/ digital media to ensure inclusive language.
- Implement procedures to accommodate all students when planning for new activities, campaigns, events, services, and spaces.
- Cultivate communication with the Disability Resource Services Department and students with disabilities to ensure needs are being met through Student Center spaces and ASI & SC services.
- Develop annual trainings for ASI & SC staff and members on best inclusivity practices (i.e., inclusive language, size/ weight inclusivity, reasonable accommodations).
- Address processes that support unconscious bias and assess physical requirements in job descriptions.

Support Student Organizations by Identifying Internal Departmental Areas for Cross Collaboration and Support Services.

- Implement intentional event programming collaborations/ partnerships to highlight niche student organizations while providing value to ASI & SC events.
- Offer an enrichment workshop/ presentation based on student organization evolving needs at Nuts & Bolts Training and/or President's Retreat.
 - Workshop led by ASI & SC area of expertise.
- Assess services provided to ensure we are adapting to evolving student organization needs.
- Execute a strategic marketing and promotional plan to highlight opportunities and services that ASI & SC provide for student organizations.

Create and Implement Intentional Leadership and Professional Growth Opportunities for ASI & SC Professional Staff, Student Staff, and Member Development.

- Define the leadership & professional skills that are essential to the function of what ASI & SC provide to students and implement training.
- Develop a semester/ annual organizational wide training to include professional staff, student staff, and members.
- Develop and carry out a plan, at the department level, for consistently providing feedback and growth opportunities (i.e., one-on-one meetings, interventions at pivotal moments, feedback activities, etc.).
- Provide and maximize tools for leadership and professional development by identifying key conferences, seminars, workshops, etc. for respective areas.
 - Utilize existing tools/ resources such as CSU Learn, LinkedIn Learning, TED Talks, YouTube, podcasts, etc.

Redesign Recruitment Strategies to Enlist Quality Candidates for Professional Staff, Student Staff, and Members.

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- Develop a recruitment timeline & phased semester marketing plan to include multiple outreach strategies (i.e., student referral program, niche department partnerships, implement mixed media, recruitment events, etc.).
- Maintain a general 'Get Involved' page on the ASI & SC web pages to gather year-round interest for student positions.
- Effectively market the functions and benefits of the organization and available positions.
 - Relate open positions to student majors & potential career options.
 - Highlight the ASI & SC brand to communicate the benefits of being a part of the organizations.
- Assess recruitment efforts to analyze the effectiveness of strategies and ensure we are engaging the intended population.

Draft & Implement a University Student Center Facilities Master Plan that Identifies Future Needs of the SC Facilities.

- Gather feedback and survey the campus community on University Student Center dining, meeting, lounge, event and service spaces.
- Gather SC facilities usage data to identify needs for potential projects (i.e., common area traffic counts, entry counts, dining customer counts by hour, high and low demand times/areas in the facility).

Draft a proposal and timeline for the funding and implementation of renovation and expansion projects to be approved by the SC Board of Directors and presented to the Campus Master Plan Committee.

ASI STUDENT GOVERNMENT

STATEMENT OF PURPOSE

ASI Student Government represents the student body and defends their interests through collaboration and advocacy to faculty, campus administrators, and government officials.

The three groups that make up Student Government include the ASI Board of Directors, Warrior Lobby Team (WLT) and First-year Leadership Experience (FLEX).

Student Government aims to serve students through advocacy and lobbying, but they also provide civic engagement opportunities for students.

UNITS WITHIN AREA

ASI BOARD OF DIRECTORS

The ASI Board of Directors serves as the official voice of the students. This group is comprised of 14 elected student representatives, a faculty director, and the Dean of Students. They provide oversight of ASI programs and services, in addition to advocating for students. They seek to provide the ultimate college experience and uphold the mission and vision of ASI, as well as encourage shared governance, student advocacy, and collaboration with other campus and community entities.

WARRIOR LOBBY TEAM (WLT)

Warrior Lobby Team (WLT) is a team of 3 student leaders that help inform and educate the student body on local, statewide, and federal issues pertaining to higher education. They strive to advocate for students at the local and national level by working with city council members and legislators on behalf of ASI, California State Student Association (CSSA) and the University. In addition, they promote the importance of registering to vote.

FIRST-YEAR LEADERSHIP EXPERIENCE (FLEX)

First Year Leadership Experience (FLEX) is a 2-semester long introduction and leadership program. This group of students is given the opportunity to learn about ASI & SC, get involved, and get hands-on experience working with ASI Student Government. This program allows students to “find their fit” within the organization.

ASI STUDENT GOVERNMENT EVENTS & CIVIC ENGAGEMENT

ASI STUDENT GOVERNMENT EVENTS	# OF PARTICIPANTS	LOCATION	DATE
ASI Student Government Serves You	150	Quad	08/22/22
Housing Tabling Event	10	Housing	09/14/22
ASI Student Government Open House Tabling	150	ASI Front Desk	09/19/22
Get Social with Student Government	50	Science Plaza	09/28/22
Student Government Town Hall- Pizza with the Presidents	70	Valley Multiuse Room	10/4/2022

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Get Social with Student Government	30	DBH Plaza	10/19/2022
Student Government Town Hall- Campus Parking	55	Valley Multiuse Room	11/1/2022
Get Social with Student Government	30	Performing Arts Plaza	11/9/2022
Campus Cares Fair- Promoting Turlock Transit and ASI Scholarships	50	Quad	11/16/2022
WARRIOR LOBBY TEAM/ CIVIC ENGAGEMENT EFFORTS			
Constitution Day- Voter Registration	25	Quad	09/16/22
#WarriorsVote- 2022 General Election "What's on the Ballot?"	50	Quad	10/26/2022
On Campus Ballot Drop Off Event	TBD	Reflection Pond	11/7/2022
On Campus Ballot Drop Off Event	TBD	Reflection Pond	11/8/2022
Total Events & Efforts: 13		Total Participants: 670	

ASI BOARD OF DIRECTOR (BOD) INITIATIVES

INITIATIVE FUND REQUESTS	# OF PARTICIPANTS	LOCATION	DATE	TOTAL
Student Athletics Title IX Soccer Game - Food Vouchers	387	Soccer Field	9/30/2022	\$375
2 Customized Table Cover Giveaways – ASI Workshop				\$350
Food Pantry Contribution Student Parent Items				\$1,000
Total:				\$1,725
ASI EXECUTIVE INITIATIVES/ UPDATES				
EXECUTIVE	INITIATIVE		KEY PROGRESS	
ASI PRESIDENT	#1 Parking		Hosted a town hall to discuss student parking concerns. All student questions and concerns were compiled into a document to send to the University Police Department (UPD). UPD then answered inquiries at an ASI BOD meeting.	
	#2 Food Service		In the process of coordinating a Town Hall to discuss food service with campus departments and gather student feedback.	
	#3 Academic Advising		TBD	
ASI VICE PRESIDENT	#1 Parking		Joint initiative with ASI President and ASI Vice President of Finance.	

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	#2 U Hour	Currently drafting a U Hour Resolution, making revisions, and seeking approval this semester.
	#3 Student Organizations	Have determined areas in which ASI can provide continuous support to student organizations. The ASI Marketing Department will host a Tabling and Recruitment Workshop and Student Government will host a Get Involved Student Organization Fair each semester.
ASI VICE PRESIDENT OF FINANCE	#1 Parking	Joint initiative with ASI President and ASI Vice President.
	#2 Food Service	Joint initiative with ASI President.
	#3 Academic Advising	TBD

APPROVED POLICIES

ASI STUDENT GOVERNMENT APPROVED POLICIES	
NAME OF POLICY	DATE APPROVED
Approval of the Revised Attendance Reporting Policy for Professional Staff	09/13/22
Approval of the Split Shift Premium Policy for Professional and Student Staff	09/13/22
Approval of the Reporting Time Pay Policy for Professional and Student Staff	09/13/22
Approval of the Events and Activities Policy for Professional Staff	09/13/22
Approved the Revised ASI Student Life Funding Policy	09/27/22
Approval of the Revised ASI & SC Cell Phone Policy and Procedures	09/27/22
Approval of the Revised ASI & SC Policy & Procedures Policy	09/27/22
Approval of Suspending the Interim Staff Policy	09/27/22
Approval of the Revised Dress Code and Appearance Policy for Professional and Student Staff	11/15/22
Approval of the Funeral or Bereavement Time Off Policy for Student Staff	12/06/22
Approval of the Funeral or Bereavement Time Off Policy for Professional Staff	12/06/22
Approval of the Revised Sick Leave Policy for Student Staff	12/06/22
Approval of the Revised Sick Leave Policy for Professional Staff	12/06/22
Approval of the Revised Family Medical Leave Policy for Professional Staff	12/06/22
Approval of the Revised Student Staff Performance Review Policy	12/06/22
Approval of the Revised Professional Staff Performance Review Policy	12/06/22
Approval of the Revised Health Insurance Policy for Professional Staff	12/06/22

SOCIAL MEDIA

ASI STUDENT GOVERNMENT SOCIAL MEDIA	
INSTAGRAM	# QTY.
Posts	84
Average Likes Per Post	93
New Followers	219
Unfollowed	--
Total Followers	1436

SC LEADERSHIP

STATEMENT OF PURPOSE

The University Student Center (SC) Board of Directors is the governing board of the University Student Center. Through the leadership of their 15 voting members, the SC Board of Directors develops policies and procedures for the effective conduct and management of the University Student Center programs, facilities, and services. This Board promotes services and events that enhance the student experience by advising on matters related to the University Student Center.

SC LEADERSHIP EVENTS

EVENTS	# OF PARTICIPANTS	LOCATION	DATE
Welcome Back Pancake Breakfast	243	Quad	08/22/22
SC Open House	198	Student Center	09/19/22
Indigenous People's Day Celebration (Co-sponsored event)	n/a – Host department tracked. Contributed funds and space.	Warrior Steps	10/13/22
Total Events: 3		Total Participants: 441	

SC EXECUTIVES' INITIATIVES

SC EXECUTIVE INITIATIVES	TOTAL
EXEC INITIATIVE FUNDS	
Homecoming Frame, SC Chair, Mariah Burciaga	\$218.28
Total:	\$218.28

SC BOARD OF DIRECTORS INITIATIVES

SC BOARD OF DIRECTORS INITIATIVES	TOTAL
EXEC FUND REQUESTS	
n/a	n/a
Total:	n/a

APPROVED POLICIES

SC BOARD OF DIRECTORS APPROVED POLICIES	DATE APPROVED
NAME OF POLICY	
Approval of the Revised Mandatory Training Policy for Student Staff	08/16/22
Approval of the Revised Attendance Reporting Policy for Professional Staff	09/15/22
Approval of the Travel Time Policy for Professional and Student Staff	09/15/22

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Approval of the Split Shift Premium Policy for Professional and Student Staff	09/15/22
Approval of the Reporting Time Pay Policy for Professional and Student Staff	09/15/22
Approval of the Events and Activities Policy for Professional Staff	09/22/22
Approval of the Revised ASI & SC Policy and Procedures Policy	10/06/22
Approval of the Cancellation of the Student Life Funding Policy	10/06/22
Approval of the Revised ASI & SC Cell Phone Policy and Procedures	10/06/22
Approval of the Revised Dress Code and Appearance Policy	11/10/22
Approval of the Funeral or Bereavement Time Off Policy for Student Staff	12/08/22
Approval of the Funeral or Bereavement Time Off Policy for Professional Staff	12/08/22
Approval of the Revised Sick Leave Policy for Student Staff	12/08/22
Approval of the Revised Sick Leave Policy for Professional Staff	12/08/22
Approval of the Revised Family Medical Leave Policy for Professional Staff	12/08/22
Approval of the Revised Student Staff Performance Review Policy	12/08/22
Approval of the Revised Professional Staff Performance Review Policy	12/08/22

ASI & SC PROGRAMMING

STATEMENT OF PURPOSE

The Associated Students, Inc. (ASI) and the University Student Center (SC) Programming Department provides high-quality programs and events that benefit and contribute to student life on campus.

Within the department, the Student Center funds the Student Center Events and Weekend Warrior Program (WWP). Associated Students, Inc. funds the ASI Campus Pride and the Special Events Program.

Each program above is led and coordinated by one student coordinator. These coordinators and the rest of the event programming staff work closely with a group of student volunteers called Code Red Entertainment (CRE) that are the driving force behind all the creative ideas and programs that come out of the department.

UNITS WITHIN AREA

STUDENT CENTER EVENTS

These events are designed to attract students into the University Student Center spaces and provide them with a break from their busy schedules by providing student life opportunities throughout the week.

SC WEEKEND WARRIOR PROGRAM

This program coordinates off campus trips and invites currently enrolled Stanislaus State students to attend off-campus events such as concerts, sporting events, trips to amusement parks, and much more.

ASI SPECIAL EVENTS

The ASI Board of Directors serves as the official voice of

ASI CAMPUS PRIDE

The ASI Campus Pride program encourages students, staff, and faculty to wear Warrior Red every Wednesday, engage with the Warrior athletic teams on campus, wear Warrior Merchandise, showcase their spirit around town, honor the University's history and traditions, and demonstrate the affinity for Stanislaus State University.

ASI & SC PROGRAMMING EVENTS

SC EVENTS	# OF PARTICIPANTS	LOCATION	DATE
Welcome to the Quad	200	Quad	08/24/22
Stan State Cinema - Lightyear	97	Warrior Steps	08/25/22
I Love College	200	Quad	09/14/22
Live at the Grill: The Kayla Just	5PM-6PM:88 6PM-7PM:117	Warrior Grill	09/29/22
Fallin' for Fall (morning and evening)	235	Quad	10/05/22
Get Jibby with It	395	Quad	10/12/22
This or That	300	Quad	10/26/22
Live at the Grill: Comedic Relief	5PM-6PM: Pending 6PM-7PM: Pending	Warrior Grill	10/20/22
Welcome to the Patch '22	267	Quad	10/26/22
Stan State Cinema - TopGun: Maverick	68	Warrior Steps	10/27/22
ExPRESS Yourself	306	Quad	11/09/22

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Thankful For You!	376	Quad	11/16/22
My holiday Tree	384	Quad	11/30/22
Target the Stress	100	Quad	12/05/22
TOTE-ally Calm (morning and evening)	297	Quad	12/07/22
Late Night Breakfast	113	Student Center Lobby	12/08/22
SC WEEKEND WARRIOR			
	# OF PARTICIPANTS	LOCATION	DATE
n/a	n/a	n/a	n/a
ASI SPECIAL EVENTS			
	# OF PARTICIPANTS	LOCATION	DATE
StanWeek Walk Through the Decades	268	Warrior Grill Walkway	09/20/22
StanWeek Back to the 60s	371	Quad	09/21/22
StanWeek College Night	179	Sharkey's	09/21/22
ASI CAMPUS PRIDE EVENTS			
	TOTAL	LOCATION	DATE
Campus Pride: License Plate Frames and Decals	119	Shield Lane	08/26/22
Pillow Talk About Warrior Pride	99	Warrior Way Walkway	09/22/22
Red Walk	249	Quad	09/28/22
Red Booth (morning and evening)	104	Quad	10/05/22
Campus Pride: License Plate Frames & Decals	7	Lot 8	10/06/22
Campus Pride: License Plate Frames & Decals	8	Lot 8	10/07/22
Red Booth	165	Quad	10/12/22
Stan State vs. Cal State LA Soccer Game	62	Warrior Stadium	10/21/22
Red Booth (morning and evening)	150	Quad	11/02/22
Red Booth	150	Quad	11/09/22
Campus Pride: License Plate Frames and Decals	11	Lot 11	11/10/22
Red Booth	143	Quad	11/16/22
Campus Pride: License Plate Frames and Decals	7	Lot 2	12/02/22
Total Events: 32		Total Participants: 5,547	

TITUS THE WARRIOR

TITUS RESERVATIONS	TOTAL
Events & Activities	26
Promotion	18
Total:	44

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ASI MARKETING

STATEMENT OF PURPOSE

The ASI Marketing Department provides high quality marketing and promotional services for all ASI and SC departments. Some of the specific services offered include social media advertising, digital signage, newsletters, text marketing, graphic and video design, custom orders, etc. In addition to promotional efforts, the department coordinates the organizations' presence on the Stanislaus State website. Aside from the support provided to internal ASI & SC departments, ASI Marketing provides select services to recognized student organizations and campus departments.

ASI MARKETING SERVICES

REQUESTS			
INTERNAL REQUESTS	QTY.	REVENUE	
Design Requests	48		
Print Requests	71		
Video Requests	11		
Total:	130	\$0.00	
EXTERNAL REQUESTS	QTY.	REVENUE	
Design Requests	0		
Print Requests	4	\$476.09	
Video Requests	0		
Total:	7	\$476.09	
A-FRAME RENTALS	QTY. OF REQUESTS	REVENUE	
ASI, SC, External Departments	6	\$642.00	
WARRIOR MERCHANDISE			
MERCHANDISE CATEGORY	QTY. ORDERED		
T-shirts and Long Sleeves	400		
Hats	150		
Sweaters	280		
Total:	830		
POP-UP SALES			
MONTH	# OF POP-UPS	REVENUE	LOCATION
July	4	\$391.00	Quad
August	0		Quad
September	2	\$1,251.00	Quad
October	3	\$2,826.00	Quad
November	3	\$2,393.00	Quad
December	2	\$1,003.00	Quad
Total:	14	\$7,864	

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CUSTOM ORDERS	QTY.	REVENUE	
Internal	86		
External	9	\$13,803.24	
Total:	95	\$13,803.24	

ASI MARKETING & PROMOTION

SOCIAL MEDIA	QTY.	
INSTAGRAM		
Posts		125
Average Likes Per Post		140
New Followers		676
Unfollowed		536
Total Followers		5458
FACEBOOK		
Posts		164
Average Likes Per Post		1
Profile Likes		2,800
New Profile Likes		7
New Followers		33
Followers Lost		8
Total Followers		2843
TEXT SUBSCRIBERS		
New Subscribers		123
Subscribers Lost		42
Total Subscribers		--
LINKED IN		
<i>ASI Company Page</i>		
Total Page Views		36
Total Page Visitors		19
Followers		17
<i>SC Company Page</i>		
Total Page Views		31
Total Page Visitors		18
Followers		18
WEBSITE		
ASI Website Views		Pending
SC Website Views		Pending

ASI & SC STUDENT SERVICES

STATEMENT OF PURPOSE

Associated Students, Inc. (ASI) and the University Student Center (SC) provide intentional services for the student body of Stanislaus State University. Services include Warrior Discounter, Turlock Transit promotion, Emergency Meal E-Gift Cards, Student Organization Funding, scholarships, etc.

The services provided by ASI & SC are determined based on student need and feedback.

WARRIOR DISCOUNTER	
CITY/ LOCATION	TOTAL 3 PARTICIPATING BUSINESSES
Turlock Businesses	22
Modesto Businesses	3
Online	4
Total:	29
TYPE OF BUSINESS	QTY.
Grocery	1
Food/Restaurant	19
Retail	2
Gyms	0
Services	4
Car Services	1
Other	2
Total:	29
TULLOCK TRANSIT	
MONTH	TOTAL USAGE (STUDENTS, FACULTY, STAFF)
October	
November	
December	
Total:	**Turlock Transit does not have the data
EMERGENCY MEAL E-GIFT CARDS - CAMPUS CARES	
MONTH	TOTAL QTY. REWARDED
October	2
November	16
December	13
Total:	31
STUDENT CLUBS & ORGS	
ORGANIZATION FUNDING	

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Number of Applications	16
Total (\$) Rewarded	\$6154.17
CHECK REQUESTS PROCESSED	
Amount Deposited	\$4,400.09
Amount Withdrawn	\$13,798.54
ASI STUDY ABROAD SCHOLARSHIP	
Total Applications Received	7
Total Recipients Awarded	5
ASI WARRIORS GIVING BACK SCHOLARSHIP	
Total Applications Received	N/A
Total Recipients Awarded	N/A

WARRIORS GIVING BACK PROGRAM

BACK TO SCHOOL DRIVE		
ITEM	QTY.	DONATION LOCATIONS
Backpacks – In person & Online	66	Wakefield, Osborn, and Cunningham Elementaries
Misc. School Supplies – In person & Online	995	Wakefield, Osborn, and Cunningham Elementaries
Total:	1,061	
GIVING TREE		
ITEM	QTY.	DONATION LOCATIONS
Gifts Needed (Amazon Wish List Included)	90	Wakefield, Osborn, and Cunningham Elementaries
Gift Donations (Amazon Wish List Included)	365	
Total:	455	

SC OPERATIONS & SERVICES

STATEMENT OF PURPOSE

The University Student Center (SC) was designed to ignite campus pride and improve student life. Students, no matter the demographic, can find their niche within the space.

The building was designed to meet the needs of the ever-changing campus community. It is a place to engage, empower, and transform the student body. This building is the heart of the university and provides opportunities for events to be hosted, services, and a central location on campus for students to gather.

SC CONFERENCE & EVENTS RESERVATIONS

REQUESTORS & SPACES	# OF RESERVATIONS	REVENUE
INTERNAL – ASI & SC		
Quad Spaces	154	-
Quad Lawn	5	-
Warrior Lawn	5	-
Board Conference Room	59	-
Leadership Conference Room	30	-
Stanislaus Conference Room	15	-
Turlock Conference Room	20	-
Gold Conference Room	96	-
Red Conference Room	60	-
Valley A Multi-Use Room	9	-
Valley B Multi-Use Room	9	-
Warrior Grill	12	-
Warrior Steps	6	-
Event Center	4	-
Valley Patio	1	-
Warrior Grill Walkway	12	-
Warrior Square	2	-
Shield Lane	2	-
Total:	501	N/A
REGISTERED STUDENT ORGANIZATIONS		
Quad Spaces	85	-
Quad Lawn	8	-
Warrior Lawn	2	\$50.00
Board Conference Room	1	-
Leadership Conference Room	14	-
Stanislaus Conference Room	24	-
Turlock Conference Room	17	-
Gold Conference Room	28	-
Red Conference Room	13	-

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Valley A Multi-Use Room	1	\$100.00
Valley B Multi-Use Room	1	\$100.00
Warrior Grill	0	-
Warrior Steps	1	-
Event Center	1	\$325.00
Valley Patio	0	-
Warrior Grill Walkway	4	-
Warrior Square	1	-
Shield Lane	0	-
Total:	201	\$575
DEPARTMENTS		
Quad Spaces	310	-
Quad Lawn	2	-
Warrior Lawn	1	-
Board Conference Room	0	-
Leadership Conference Room	20	\$3,860
Stanislaus Conference Room	1	\$50.00
Turlock Conference Room	8	\$490.00
Gold Conference Room	48	\$120.00
Red Conference Room	18	\$220.00
Valley A Multi-Use Room	11	\$4,825.00
Valley B Multi-Use Room	7	\$2300.00
Warrior Grill	0	-
Warrior Steps	2	\$66.80
Event Center	10	\$16,050.00
Valley Patio	4	-
Warrior Grill Walkway	4	-
Warrior Square	1	-
Shield Lane	0	-
Total:	447	\$27,981.80
PRIVATE/ COMMERCIAL		
Quad Spaces	1	\$50.00
Quad Lawn	0	-
Warrior Lawn	0	-
Board Conference Room	0	-
Leadership Conference Room	0	-
Stanislaus Conference Room	0	-
Turlock Conference Room	0	-
Gold Conference Room	0	-
Red Conference Room	0	-
Valley A Multi-Use Room	0	-

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Valley B Multi-Use Room	0	-
Warrior Grill	0	-
Warrior Steps	0	-
Event Center	1	\$2,000.00
Total:	2	\$2,050

SC SERVICE DESK

SC SERVICE DESK SALES		
ITEM	# OF SALES	REVENUE
Print N Go	2,456	\$119.20
Bus Passes	40	\$1,738.00
Scantrons	687	\$344.40
Blue/ Green Books	80	\$65.80
Other		
Total:	3,263	\$2,267.40
SERVICE DESK CALLS		
MONTH	# OF CALLS	
July	*Not tracked	
August	*Not tracked	
September	*Not tracked	
October	529	
November	583	
December	331	
Total:	1443+	
SERVICE DESK RENTALS		
	# OF RENTALS	
Laptops	122	
WARRIOR GRILL GAMING		
RENTAL ITEM	USAGE (# OF PEOPLE)	
Billiards	782	
Shuffleboard	47	
Foosball	38	
Total:	867	
LACTATION ROOM		
	USAGE (# OF PEOPLE)	
Staff	4	
Faculty	25	
Students		
Total:	29	
MISC.		
ITEMS	QTY.	
COVID-19 Rapid Test Distribution	32	

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STUDENT CENTER BUILDING

TRAFFIC REPORTS	
MONTH	TRAFFIC (ENTERING)
July	8,030
August	43,212
September	74,258
October	65,846
November	48,868
December	27,098

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ASI & SC PERSONNEL

EMPLOYEES

STUDENT EMPLOYEES	
ASI	QTY
Admin/Customer Service	5
Leadership	8
Programming	4
Marketing	5
Stockton	0
Total:	22
SC	QTY
Operations	18
Game Room	0
Service Desk	5
Leadership	4
Programming	1
Marketing	0
Stockton	1
Total:	29
Overall Student Employees	51

PROFESSIONAL STAFF	
ASI	QTY
Admin	2
Leadership	1
Programming	2
Marketing	3
Stockton	0
Total:	8
SC	QTY
Admin	5
Leadership	1
Programming	0
Operations	6
Stockton	1
Total:	13
Overall Professional Staff	21

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MEMBERSHIP

MEMBERS (VOLUNTEERS)	
ASI & SC	QTY.
Warrior Lobby Team	2
First Year Leadership Experience	5
Code Red Entertainment - Turlock	16
Code Red Entertainment - Stockton	4
Total:	23

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ASI & SC ORGANIZATIONAL PRIORITIES

Priority #	Organizational Priorities	Progress on Organizational Priorities
Priority #1	Establish Strategies for Accessibility, Reasonable Accommodations, and Inclusive Language	
	Identify current space and program planning processes to address size inclusivity (height and weight) throughout the organization.	
	Establish a system for reviewing organizational documents, website, and print/ digital media to ensure inclusive language.	Revised/ approved ASI Policies to update and ensure inclusive language. Revised/ approved SC Policies to update and ensure inclusive language. SC Vice Chair of Finance reviewed internal policies to ensure inclusive language was consistent.
	Implement procedures to accommodate all students when planning for new activities, campaigns, events, services, and spaces.	
	Cultivate communication with the Disability Resource Services Department and students with disabilities to ensure needs are being met through Student Center spaces and ASI & SC services.	Had discussions with Disability Resource Services (DRS) on what services they provide when assisting students with disabilities with civic engagement responsibilities such as voter registration and voting. Worked with Stanislaus County to obtain information/materials on services county provides.
	Develop annual trainings for ASI & SC staff and members on best inclusivity practices (i.e., inclusive language, size/ weight inclusivity, reasonable accommodations).	Hosted a Diversity & Inclusion workshop, presented by Warrior Cross Cultural Center at the Summer 2022 Student Staff Training.
	Address processes that support unconscious bias and assess physical requirements in job descriptions.	
Priority #2	Support Student Organizations by Identifying Internal Departmental Areas for Cross Collaboration and Support Services.	
	Implement intentional event programming collaborations/ partnerships to highlight niche student organizations while providing value to ASI & SC events.	Hosted and funded Spring 2023 Get Involved Student Organization Fair to enhance student life, assist orgs with recruitment efforts and showcase opportunities for students to get involved on campus. Highlighted student organizations through event programming throughout Homecoming Week.
	Offer an enrichment workshop/ presentation based on student organization evolving needs at Nuts & Bolts Training and/or President's Retreat. o Workshop led by ASI & SC area of expertise.	ASI Marketing hosted a Recruitment & Tabling Workshop in Spring 2023, for student organizations.
	Assess services provided to ensure we are adapting to evolving student organization needs.	Continued accepting Student Life Funding requests. SC Board of Directors approved & implemented the SC Facilities & Equipment Credits Policy that provides a pool of credits that can be used to pay for SC Equipment rentals and reserving SC Operated Facilities. ASI Board of Directors approved to allocate \$100 to all recognized student organizations to assist with recruitment efforts. Researched and began

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		drafting Policy and Procedures for ASI Revenue Sharing. Collaborated with the Office of Student Leadership & Development (SLD) to provide recommendation on student organization success.
	Execute a strategic marketing and promotional plan to highlight opportunities and services that ASI & SC provide for student organizations.	Held SC Open House in Fall 2022 to promote the Student Center spaces, services and vendors as well as which state departments reside in the facility that support students/student organizations. Created and printed a University Student Center Tour Guide Booklet to showcase Building spaces for students. Worked with Operations and Marketing to create a RSO Facilities Fees & Reservations Guide for the University Student Center.
Priority #3	Create and Implement Intentional Leadership and Professional Growth Opportunities for ASI & SC Professional Staff, Student Staff, and Member Development.	
	Define the leadership & professional skills that are essential to the function of what ASI & SC provide to students and implement training.	Continued ASI & SC Life Skills Series to provide workshops for student staff/members to enhance professional or personal growth.
	Develop a semester/ annual organizational wide training to include professional staff, student staff, and members.	Hosted an ASI & SC Student Staff Training Day-Summer 2022. Hosted an ASI & SC Student Staff Training Day & Professional Staff Development Day in Winter 2023.
	Develop and carry out a plan, at the department level, for consistently providing feedback and growth opportunities (i.e., one-on-one meetings, interventions at pivotal moments, feedback activities, etc.).	Included a session during spring Executive Training to provide individualized feedback to each SC Executive regarding their perceived strengths and areas of improvement as demonstrated throughout the first half of their terms.
	Provide and maximize tools for leadership and professional development by identifying key conferences, seminars, workshops, etc. for respective areas. o Utilize existing tools/ resources such as CSU Learn, LinkedIn Learning, TED Talks, YouTube, podcasts, etc.	Utilized CSU Learn resources to provide additional support on student Performance Improvement Plans/ Evaluations.
Priority #4	Redesign Recruitment Strategies to Enlist Quality Candidates for Professional Staff, Student Staff, and Members.	
	Develop a recruitment timeline & phased semester marketing plan to include multiple outreach strategies (i.e., student referral program, niche department partnerships, implement mixed media, recruitment events, etc.).	Created a Linked In page for both ASI & SC to engage with potential professional staff applicants.
	Maintain a general 'Get Involved' page on the ASI & SC web pages to gather year-round interest for student positions.	Utilized a General Get Involved Page and worked with mixed media to recruit FLEx, open ASI Board positions, CRE, and WLT.

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	Effectively market the functions and benefits of the organization and available positions. o Relate open positions to student majors & potential career options. o Highlight the ASI & SC brand to communicate the benefits of being a part of the organizations.	Increased the use of ASI & SC brand on giveaways or events to make students conscious of the organizations hosting events, to gauge interest.
	Assess recruitment efforts to analyze the effectiveness of strategies and ensure we are engaging the intended population.	Utilized different professional staff recruitment websites other than the standard ASI/ SC website and Indeed (i.e., Job Elephant, Higher Ed Jobs, etc.)
Priority #5	Draft & Implement a University Student Center Facilities Master Plan that Identifies Future Needs of the SC Facilities.	
	Gather feedback and survey the campus community on University Student Center dining, meeting, lounge, event and service spaces.	
	Gather SC facilities usage data to identify needs for potential projects (i.e., common area traffic counts, entry counts, dining customer counts by hour, high and low demand times/areas in the facility).	
	Draft a proposal and timeline for the funding and implementation of renovation and expansion projects to be approved by the SC Board of Directors and presented to the Campus Master Plan Committee.	
ASI & SC Evolving Needs Priorities	The following projects, campaigns, events, etc. have been determined outside of the approved organizational priorities due to the evolving needs of ASI & SC or the students Stanislaus State University.	Progress & Explanation
#1	Warrior Expo - Student Life Event Coordination Date: October 22, 2022 Attendance: Pending	Justification: Support and encourage the increase of enrollment at the University. Highlight student life to currently enrolled students. Progress: ASI & SC coordinated the afternoon student life aspect of the university's first annual Warrior Expo Event. ASI & SC coordinated attractions, live entertainment, giveaways, and spaces for the event.
#2	Student Organization Recruitment & Tabling Workshop Date: January 27, 2023 Attendance: 15	Justification: ASI & SC recognize the need for education on proper recruitment strategies for student organizations. Intention is to assist student organizations in increasing membership. Progress: ASI Marketing hosted a Recruitment & Tabling Workshop in Spring 2023, for student organizations. Workshop on how to effectively recruit new members and table more efficiently.
#3	Student Organization Fair Date: February 8, 2023 Attendance: 28 RSO's, 203 student attendees	Justification: ASI & SC recognize the need for student organization membership. Intention is to assist student organizations in increasing membership. Progress: Hosted and funded Spring 2023 Get Involved Student Organization Fair to enhance student life, assist orgs with recruitment efforts and

showcase opportunities for students to get involved on campus.

FALL 2022 SUMMARY

In the fall 2022 semester, Associated Students, Inc. (ASI) and the University Student Center (SC) at the Turlock Campus committed to providing all activities, services, programs, and events in an in person setting to re-establish a new sense of normalcy and interaction for students.

ASI & SC provided support and collaboration for the New Student Orientation program by providing space, resources, and school spirit traditions and elements to welcome new students to Stanislaus State.

The ASI & SC Programming Department continued with the traditional Warrior Wednesday activities involving school spirit, general engagement, and entertainment activities. In addition, they continued their ongoing partnership with Housing and Residential Life to bring all students Stan State Cinema movie nights three times during the semester. The department coordinated the annual StanWeek series of events to commemorate the founding of the university while forming partnerships with other campus entities, such as the Division of Student Affairs to enhance student life.

ASI Student Government continued the on-going series of Student Government Town Halls to gather input from students on relevant pressing issues and topics regarding the student experience at Stanislaus State. In addition, they formed intentional partnerships to support and add value to events such as Constitution Day to encourage students to register to vote and the Campus Cares Fair to promote ASI services provided for students. To provide an accessible way for students to remain civically engaged, ASI Student Government also coordinated the On Campus Ballot Drop Off in the month of November.

The University Student Center focused on closely analyzing traffic reports for the Student Center building to better tailor events, programs, and building operating hours based on need. The SC Service Desk in the Student Center also took the lead as a central campus directory and answered the University telephone line. They hosted a series of Welcome Back Week activities such as the semesterly Pancake Breakfast. They provided support for the Indigenous People's Day Celebration in the building. The University Student Center Open House took place in the fall semester to highlight the different departments housed in the building for an opportunity to promote critical services, offices, spaces, and programs. The Student Center team developed a building décor plan to include the pre-approved installation of seasonal lobby and avenue banners to contribute to building beautification and the promotion/celebration of key seasons of the year (i.e., Homecoming, StanWeek, Mental Health Awareness, New Student Orientation, Birthday Bash, Commencement, etc.).

The ASI Marketing Department strategically coordinated a text alert campaign to relieve alumni of ASI & SC student centered updates and to recruit new students to the communication text program. The department continued to successfully coordinate and host the Warrior Merch Pop Ups with the intention of providing more school spirit wear to the students of Stanislaus State.

Collaboratively, ASI & SC worked with the Division of Student Affairs and other campus partners/ stakeholders to coordinate the student life afternoon portion of Warrior Expo. The intent of Warrior Expo was to bring students and their families to campus to enjoy a family weekend, but also to showcase the level of campus life students from the community can engage in when they chose to attend Stanislaus State.