## MISSION AND VISION STATEMENT AND OBJECTIVES

## CSU STANISLAUS CAMPUS MISSION STATEMENT

The faculty, staff, administrators, and students of California State University, Stanislaus are committed to creating a learning environment that encourages all members of the campus community to expand their intellectual, creative, and social horizons. We challenge one another to realize our potential, to appreciate and contribute to the enrichment of our diverse community, and to develop a passion for life-long learning. To facilitate this mission, we promote academic excellence in teaching and scholarly activities of our faculty, encourage personalized student learning, foster interactions and partnerships with our surrounding communities, and provide opportunities for the intellectual, cultural, and artistic enrichment of the region.

## AUXILIARY AND BUSINESS SERVICES (ABS) MISSION STATEMENT

CSU Stanislaus Auxiliary and Business Services (ABS) enhances the mission of the University by actively managing and developing commercial operations that benefit the campus community and by prudently managing and investing auxiliary assets. The ABS Board of Trustees, in addition to acting as directors of the activities and affairs of the corporation, serve as advocates for the University.

## **ABS OBJECTIVES**

The primary objectives of ABS are to:

- Provide support to various programs and projects that enrich the campus environment but which may be difficult to administer through State procedures, and,
- Protect and prudently manage and invest auxiliary assets, and,
- Manage the auxiliary commercial operations that support the university mission, and,
- Supplement the services and funding provided to the campus by the State of California.