

The Economic Value of California State University, Stanislaus

About Stan State





The Stan State Six-County **Service Region** California



Economic impact analysis





Alumni impact

Impact of the increased earnings of Stan State alumni and the businesses they work for



An economic boost similar to hosting the Super Bowl

1.5x



OR

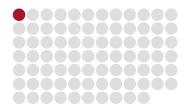


\$529.4 million

Added income

every

jobs in the Stan State Six-County Service Region is supported by the activities of Stan State and its students.





Operations spending impact

Impact of annual payroll and other spending

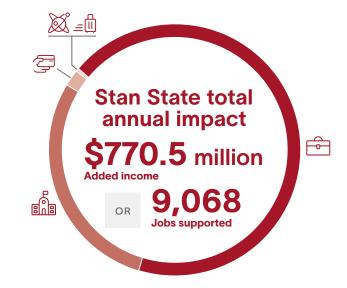
\$221 million

Added income

Enough to buy 4,695 new cars

OR

1,769 Jobs supported





Student spending impact

Impact of the daily spending of Stan State students attracted to or retained in the region

\$18.3 million Added income



Enough to buy 1,480 families* a year's worth of groceries

299



\$1.7 million Added income

OR 18 Jobs supported



Jobs supported



Volunteerism impact

Research

\$0.1 million Added income

OR 3 Jobs supported

Investment analysis



For every \$1...

= 100 jobs * = family of four



Students gain \$12.10 in lifetime earnings



The average bachelor's degree graduate from Stan State will see an increase in earnings of \$27,500 each year compared to someone with a high school diploma working in California.



Taxpayers gain \$2.30 in added tax revenue and public sector savings





Society gains \$14.50 in added income and social savings



