



## New Program Proposal: Working Professionals

The California State University, Stanislaus Department of Biology is surveying the interests for a Master's level program in xx.

[Include brief description of the program]

Please complete the survey to help us plan this program.

Description of the program:

1. What is your highest degree and major?

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2. What permits and/or credentials do you hold?

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3. What is your current employment position?

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4. Please describe the type of work you do.

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5. What are your long-term career goals?

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6. What city do you live in?

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7. Would you apply if an MS/PSM degree program in xx if it were offered at CSU Stanislaus?

Yes    Maybe    No  
O       O       O

8. When would you most likely apply to the program if it were offered?

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9. Tell us what kind of program is important to you. (Highest = 1 and Lowest = 4)

	1	2	3	4
MA/MS in xx	①	②	③	④
MA/MS in xx	①	②	③	④

10. Are there any elements of program delivery (scheduling of courses, locations, etc.) that would influence your decision to apply to the program? (Please list)

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11. Indicate your perception of importance for the following:

	Very Important	Important	Slightly Important	Unimportant	No Opinion
Cost of program	O	O	O	O	O
Rapid completion date	O	O	O	O	O
Semester by semester cohort of students	O	O	O	O	O
Non-traditional schedule	O	O	O	O	O
Weekend courses	O	O	O	O	O
Thesis preparation	O	O	O	O	O
Quality of program	O	O	O	O	O
Classes on location in Stanislaus County	O	O	O	O	O

12. Rate some possible time configurations for delivery of individual classes (Highest = 1)

	1	2	3	4
All day Saturdays for 5 consecutive weeks	①	②	③	④
One evening/week 6-9 pm for the semester	①	②	③	④
Mini-course during winter or summer term for 3 weeks x 13 hours/week	①	②	③	④
One pm/week 4-7 pm for semester	①	②	③	④

Please complete the next page



13. Rate some possible time configurations for program: Note that each class must have xx contact hours. Master's degree programs are usually 30+ units in length. (Highest = 1)

	1	2	3	4
1 course per year	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (please specify): _____	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

14. The following are typical course offerings in a Master's degree in xx program – the courses required for everyone. Please rate in order of your interests.

	1	2	3	4
XX	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
XX	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
XX	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
XX	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
XX	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
XX	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
XX	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
XX	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
XX	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
XX	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

15. Rank these specialization areas in order of interest to you.

	1	2	3	4
XX	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
XX	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
XX	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
XX	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
XX	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
XX	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
XX	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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XX	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
XX	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
XX	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

16. Please describe the types of skills needed in your daily work.

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17. Please describe the types of writing required in your daily work or in the position to which you aspire?

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18. Please complete the following if we may contact you for further information.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

*Thank you for your participation!*

Your opinions will help us serve you better.

Please return this form in the self-addressed, postage-paid envelope to:

CALIFORNIA STATE UNIVERSITY, STANISLAUS, 801 W. Monte Vista Avenue, Turlock, CA 95380-9988