



New Program Proposal: Potential Employers/Employment Demand

As part of CSU Stanislaus' commitment to quality assurance, we would value your opinion on the following proposed degree program.

Description of the program:

This information will be used to ensure that our programs are of the highest academic quality and are aligned with the needs of employers in the San Joaquin Valley.

1. Name and address of company or agency

2. Name and title of respondent

3. Do you have any positions in your organization that require a Master's degree in xx? If yes, please list the types of positions/job classifications.

4. Do you have positions in your organization in which a Master's degree in the general areas of xx is a desirable or required job qualification? If yes, what are the types of positions and how important is such a degree to those positions?

5. If you answered yes, a person with which of the concentrations below would best fit your needs?

	Yes	No
XX	<input type="radio"/>	<input type="radio"/>
XX	<input type="radio"/>	<input type="radio"/>
XX	<input type="radio"/>	<input type="radio"/>
XX	<input type="radio"/>	<input type="radio"/>

6. What kind of specific training and/or skills should a person have in order to be competitive in the current job market, especially in your firm/industry?

	Yes	No	Not Sure
XX	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
XX	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
XX	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
XX	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

7. Are there any licenses/permits or other requirements that affect your ability to hire employees in these job classifications? If yes, please explain.

8. What is the immediate demand for employees with this type of degree?

- ☐ Greater demand
- ☐ No change: demand about the same
- ☐ Less demand
- ☐ Not sure

Please complete the next page

9. What is the projected demand for employees with this type of degree/preparation over the next 5 years?

- ☐ High
☐ Moderate
☐ Low
☐ Other (Please specify): _____

10. Please rate the following courses from 1-5, with 1 being very important and 5 being least important, in a master's level program in Environmental/Ecological Sustainability. (In addition to undergraduate science courses in ecology):

Courses/ Topics	1	2	3	4	5
XX	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
XX	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
XX	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
XX	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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XX	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
XX	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
XX	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

11. Is there any additional information that you feel would be helpful to the university in providing justification for the proposed degree? If yes, please explain.

12. Would you be interested in partnering with CSU Stanislaus in any of the following ways? (Please mark all that apply)

- ☐ Joint research
☐ Education and training through distance learning
☐ Internships
☐ Other (Please specify): _____

Thank you for your participation!

Your opinions will help us serve you better.

Please return this form in the self-addressed, postage-paid envelope to:

CALIFORNIA STATE UNIVERSITY, STANISLAUS, 801 W. Monte Vista Avenue, Turlock, CA 95380-9988