ECO l	V	4500
Quiz	1	

- 1. The Dow Jones Industrial Average includes stocks of ____ companies.
- 2. The Japanese stock market index is the ______.
- 3. The Wall Street Journal is published by ______.

 Answer three (3) of the following five (5) questions.
 - 1. Evaluate the PE ratio as a tool of financial analysis. How should it be used and considered (what are its limitations)?

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2. What are the essential elements of the balance sheet? In financial analysis how should they be considered?

3.	Financial analysis tells us there are many ways to measure profitability. Explain and compare/contrast.
4	So far how would you describe Malkiel's approach to investing?
7.	so far now would you describe Markier's approach to investing:
_	William design with interference (with the control of the control
5.	Widicus classifies risk into five (with two combined) categories. What are they and how do they differ?