| ECON 4500 | |
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| Quiz 1 | |

| Name | |
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| October 20, 2008 | |

- 1. The Dow Jones Industrial Average includes stock of _____ companies.
- 2. A put is ______.
- A. Evaluate one chart as provided. What forecast would you make based on the chart?
- B. Answer three (3) of the following five (5) questions.
 - 1. There are many sources of risk. What are they and how can an investor deal with each type of risk? What do you see as the largest risks today?

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2. How does Malkiel evaluate fundamental analysis? What are the strengths and weaknesses?

| 3. | What is technical analysis? Why is Malkiel so critical of it? What uses may it have? |
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| 4. | What is meant by financial analysis? What are its strengths and weaknesses? |
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| 5. | How does Malkiel approach the topic of investing up to this point? How convincing is his evidence? |
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