

Why Stan State?

“I choose Stanislaus State because I wanted to continue my studies here in the central valley. I was born in Modesto and always wanted to stay in the area for college. I transferred to Stanislaus from Modesto Junior College.”

What influenced your decision to attend graduate school?

“The moment I started college I knew that I wanted to continue on to graduate school. During my undergraduate time I wasn’t entirely sure which graduate program I would go with. One day I started looking at graduate programs offered on campus and I decided that I would continue my studies in business and enroll in the MBA program on campus. The cost for an MBA at our campus is significantly less than at other colleges so I was convinced that I wanted to go to graduate school at Stanislaus. Also, I had only been at Stanislaus for a year and a half and I wanted to continue attending Stanislaus.”

Why did you choose your major and concentration?

“I had originally taken classes for other majors before deciding to officially go with business. I decided to go with business after considering all majors to see which one I would have more career opportunities in. I knew business was a major that would allow me to have a variety of career opportunities after graduating.

When I transferred to Stanislaus I decided to concentrate in marketing because while attending MJC, I had taken an introductory course in Marketing and I felt like it seemed to be the field that I would enjoy the most as I’m a creative person. Choosing marketing was the best decision I could have made because after taking all of the required courses, I was reassured that this was the field I belonged in.”

Did your experience in college prepare you for your career?

“My experience definitely helped me for my career. It was thanks to me being involved on campus with organizations and clubs on campus that I overcame my fear in public speaking. This was something that I always wanted to overcome as I knew that my major would require me to speak to many people. I had the opportunity to host a workshop on finding a job and interview tips on campus and that’s something that would likely have not happened if it hadn’t been for me being involved on campus.”

What are you doing now?

“Currently I’m working in digital marketing for a manufacturing company. One of my main responsibilities in my work is to manage the company website. I help with the website design, maintenance and performance. It was thanks to this job that I found my specific career in marketing and I enjoy what I do.”

What advice would you give to prospective students?

“Enjoy your college years and be involved on campus. It may seem like it takes years to graduate from college but it really goes by quickly. I overcame fears and this was thanks to me being involved on campus and it truly is one of the best ways to overcome your fears and meet new friends. If you’re looking for a job, I recommend applying to jobs on campus. I was a Student Blogger for Admissions & Outreach for over four years and worked as a Student Assistant at Admissions.

I’m a proud alumnus of Stanislaus State (class of 2014 and 2017) and I hope to one day be able to return to teach a course in Business.”