

*California State University, Stanislaus*

2007/2008

SUPPORT UNIT REVIEW - PHASE 3

COLLEGE OF THE ARTS

**EXECUTIVE SUMMARY**

**Self-Study and External Review**

**1) Annual reports and self study**

**Evaluation process**

An internal review team consisted of the Dean, and College of the Arts Administrative Staff. College of the Arts Faculty Student and Staff Surveys were conducted. Ninety-five percent (95.2%) of the surveys were completed.

An external review team conducted a series of interviews, reviewed the survey results, discussed findings, and collaborated on a report. The composition of the review team consisted of one faculty member from the college, one staff from a University office outside of the college, one student from the college, and the College of the Arts Administrative Analyst.

**a) Divergence between self study and review team findings**

The internal review team focused on collecting information to be used in the evaluation of the effectiveness of the Unit. This included the development and implementation of the survey. The external review team analyzed the survey data, and conducted interviews, which enabled the ERT to reach relevant conclusions in the appropriate context regarding the effectiveness of the College of the Arts support units.

**2) Mid-year and annual budget reports**

a) Fiscal resource allocation for the College of the Arts across all units, were of critical concern, as acknowledged by the External Review Team derived in consultation of each of the respective units.

**Assessment of resource allocation and effectiveness**

The consensus across all units in the College of the Arts is that [its] academic divisions will require substantial increases in funding — significantly higher than current levels — in order to sustain program viability and provide faculty and staff with the critical resources necessary in the initiation of future program growth as detailed in the External Review Report.

Crucial units targeted by the Review Team in consultation with College of the Arts Faculty and Staff:

- Dean's Office Administrative support/Secretarial
- Music Department, Full-time Technical support staff (the largest enrolled program in the College, with the largest number of full-time Tenure Track faculty)
- University Arts Gallery Administrative support

**Adequacy of resources allocated to perform mandated functions**

The new College of the Arts has been able to maintain its current program offerings with limited program specific funding. Additional funding streams must be developed for the long-term sustainability and growth of the new College. This will provide the foundation for faculty to maintain the delivery of existing programs while insuring a fertile atmosphere for the development of new curriculum — essential to current and future students and our ability to maintain national accreditation of the College of the Arts' respective programs.

The College of the Arts provides curricular and cultural activities for all University students justifying the creation of fees designed to sustain said programming. This fee structure along with specific studio course fees across

disciplines for all College of the Arts Majors would generate essential funding that will sustain and upgrade facilities and supplies directly related to the successful delivery of all program instruction.

### **Effectiveness of the unit in supporting the mission of the university**

#### **Mission, goals, and values**

The new College of the Arts has embraced the mission of the University while in addition defining itself uniquely amongst the new colleges. There is culture amongst the divisions within the College for collaboration, program development and sustainable growth:

- The College of the Arts Constitution provides a formal structure for governance while underscoring a collaborative process in a transparent administrative environment.
- College wide Committee structures provide key communication between all divisions and the office of the dean. These committees play a key role in determining college policies, curriculum and program development.
- The development of a new visual language applied to College of the Arts publications for the promotion of curricular programs, performance and events — strategically applied and coordinated with the CSU Stanislaus logotype heralding the new center for excellence in higher arts education and cultural programs in the greater central valley — effectively branding the new College.
- Design and publication of “Venue” magazine targeted to Alumni, Donors and the Central Valley community, highlighting the new College’s growth and activities, faculty and students while underscoring its history, exciting curricular, arts and cultural programming activities and professional performances.

Severe budget and facilities limitations notwithstanding, these developments have begun to affect the new College in a positive way creating an environment facilitating creativity and excellence in higher arts education in our undergraduate pre-professional programs across disciplines.

#### **Processes and assessment**

The unit measures its effectiveness through:

- WASC
- Management performance reviews
- Staff performance evaluations
- Student surveys
- National accreditation (NASAD, NASM, NAST)

All College of the Arts programs are nationally accredited requiring compliance and adherence to program and curricular design and nomenclature based on the national standards of each respective accrediting agency. Full membership requires external review and program evaluation, as well as the requirement for self-study reports at prescribed intervals for each program.