

Solving Optimization Problems

- A. **Read and Understand the Problem**
- B. **Draw a Diagram** if appropriate.
- C. **Introduce Notation** Label your variables (with units). Make note of which variable is to be maximized/minimized.
- D. **Solve the Problem** Find the appropriate absolute max/min. Be sure to put units in your answer.

Summary of Sketching the Curve  $f(x)$ :

- A. **Domain** Determine the domain of  $f$ .
- B. **Intercepts** Find the  $x$ - and  $y$ -intercepts.
- C. **Symmetry** Determine if the function is even ( $f(x) = f(-x)$ ), or odd ( $f(-x) = -f(x)$ ), or neither. Determine if the function is periodic.
- D. **Asymptotes**
  1. **Horizontal Asymptotes** Find by computing:  $\lim_{x \rightarrow \infty} f(x) = L$  and  $\lim_{x \rightarrow -\infty} f(x) = L$ .
  2. **Vertical Asymptotes** Find all numbers  $a$  such that  $\lim_{x \rightarrow a^\pm} f(x) = \pm\infty$
- E. **Critical Numbers** Find the critical Numbers: where  $f'(x) = 0$  or  $f'(x)$  DNE.
- E.5. **Increasing/Decreasing** Find the intervals on which  $f$  is increasing ( $f' > 0$ ), and the intervals on which  $f$  is decreasing ( $f' < 0$ ).
- F. **Local Max/Min** Find the local max/min points. (Use the first or second derivative test. Then use the original function to find the values.)
- G. **Concavity and Points of Inflection** Find the intervals on which  $f$  is concave up ( $f'' > 0$ ), and the intervals on which  $f$  is concave down ( $f'' < 0$ ). Find the points of inflection. (Use the original function to find the values.)
- H. **Sketch the Curve**