



CALIFORNIA STATE UNIVERSITY, STANISLAUS

GRADUATE SCHOOL

GRADUATE COUNCIL MINUTES

December 14, 2006

Attending: Bret Carroll, Claudia Cortes, Diana Demetrulias, Chuck Floyd (for Margaret Tynan), April Hejka-Ekins, David Lindsay, Peter Nelligan, Ken Potts, Arnold Schmidt, Kenneth Schoenly (for Pamela Roe), Ramón Vega de Jesús, Andrew Wagner, Shawna Young

Excused: Kurt Baker, Randall Brown, Mira Mayer, Dennis Sayers

Ex-Officio: Suzanne Burns, Amin Elmallah, John Sarraille

Guests: Nael Aly, Susan Clapper, Steven Graham, Ashour Badal Mavaneh, Gordon Senior, Roger Pugh

Peter Nelligan called the meeting to order at 2:39 p.m.

- I. Approval of Agenda.** A motion was made by Chuck Floyd to approve the agenda with the following revision:
- Change item VI D, Research, Scholarship and Creative Activities Policy Committee, from a report item to an information item. The motion was seconded by David Lindsay. The motion carried.
- II. Approval of November 16, 2006 Minutes.** A motion was made by Shawna Young to approve the November 16, 2006 minutes. The motion was seconded by Bret Carroll. The motion carried.
- III. Information.**
- A. Research Misconduct Policy (S. Burns and G. Senior).** A revised copy of the Research Misconduct Policy was distributed. Over the last year, RSCAPC met with UEPC, SEC, and the Graduate Council as well as faculty who served on the Research Misconduct Investigation Committee regarding this policy. After receiving feedback, the RSCAPC is asking the Graduate Council to review two changes made to the policy since its last review, and provide feedback. The committee has asked for the policy to be placed on the agenda as an action item in January. The request was approved.
- IV. Action.**
- A. Executive MBA Proposal – Attachments #0607-5 and #0607-7.** The discussion of the EMBA proposal continued. In response to the Council's request for more information regarding resources of the EMBA program, Dean Elmallah provided a projected budget, attachment #0607-7, which the Council discussed. The draft was also reviewed by FBAC. Dean Elmallah and the Graduate Council discussed the following issues:

Why is the program based on 15 students?

Many other higher education institutions, with similar programs, follow the same model and enroll between 15-25 students. In addition, with 15 students the revenue earned will cover the expenses incurred.

What is the breakdown of administrative expenses?

By regulation, the Chancellor's Office will receive 2% of the gross income, 6% to the campus, and 18%- 20% to UEE.

How much of the faculty's salary is contributed to course development?

Instructors will receive compensation of \$7000 per course, which includes course development.

What happens with the surplus funds?

Surplus funds if any will be distributed with 50% to the College of Business Administration and 50% to the University.

Why are fees for the EMBA higher than fees for the MBA program?

The EMBA program is a unique product, which is designed for a different, specialized market. Unlike the MBA program, the focus is on assisting managers to transition to an executive level. The cost is consistent with other EMBA programs in California.

Is there a cap established for the number of students accepted in each cohort? How will it be handled if a student drops out of the program?

A cap has been set at 25 students. Given that many employers will supply financial support on behalf of their employees, a high withdrawal rate it not expected.

If more than 15 students enroll, how will surplus revenue be allocated?

Surplus funds if any will be distributed with 50% to the College of Business Administration and 50% to the University.

How will recruitment be handled?

Recruitment endeavors will primarily take place via mass advertisement among others. In addition, information will be shared with colleagues. Staff will work in conjunction with area employers and will approach alumni who have been away from the University more than five years.

Will the EMBA support the Library?

Dean Elmallah stated that funds would be made available to the library to support the EMBA program.

Course Proposals:

BUS 5000 EMBA Orientation (1 unit). Change item 6, Proposed Catalog Description, to reflect "online" instead of "eCollege"; change item 8, Justification, to reflect "cohort" instead of "class"; change item 3, Course Title; modify syllabus so that Student Learning Objectives match the Evaluation Methods. The motion to approve BUS 5000 with language revisions, title change, and modification of Student Learning Objectives was made by David Lindsay, and seconded by Chuck Floyd. The course proposal was approved unanimously.

BUS 5100 Executive Management Accounting (3 units). A motion to approve BUS 5100 was made by David Lindsay, and seconded by Andrew Wagner. The course proposal was approved unanimously.

BUS 5150 Leading Through Technology (3 units). As previously mentioned by the EMBA committee, ethics is a large part of leadership. With this in mind, this course proposal and all others should be revised to include ethical principles. A motion to approve BUS 5150 with the addition of ethical principles was made by Chuck Floyd, and seconded by Ramón Vega de Jesús. The course proposal was approved unanimously.

BUS 5200 Finance for Executives (3 units). A motion to approve BUS 5200 was made by David Lindsay, and seconded by Chuck Floyd. The course proposal was approved unanimously.

BUS 5250 Leading and Managing People for Success (3 units). A motion to approve BUS 5250 was made by Ramón Vega de Jesús, and seconded by David Lindsay. The course proposal was approved unanimously.

BUS 5300 Strategic Leadership in Marketing (3 units). A motion to approve BUS 5300 was made by David Lindsay, and seconded by Chuck Floyd. The course proposal was approved unanimously.

BUS 5350 Supply Chain Management (3 units). A motion to approve BUS 5350 was made by David Lindsay, and seconded by Ramón Vega de Jesús. The course proposal was approved unanimously.

BUS 5400 Managing for Strategic Advantage in Global Market (3 units). A motion to approve BUS 5400 was made by Chuck Floyd, and seconded by David Lindsay. The course proposal was approved unanimously.

BUS 5450 Best Practices in Leadership (3 units). A motion to approve BUS 5450 was made by Ramón Vega de Jesús, and seconded by David Lindsay. The course proposal was approved unanimously.

BUS 5500 Executive Strategic Leadership and Project Management (3 units). The EMBA committee was asked to clarify the relationship between BUS 5500 and BUS 5550. BUS 5550 should be BUS 5960. A motion to approve BUS 5500 was made by David Lindsay, and seconded by Chuck Floyd. The course proposal was approved unanimously.

BUS 5550 (5960) Leader Project Presentation (2 units). A recommendation was made to change the course title to "Leadership Project." A motion to approve BUS 5550 with the revised title was made by David Lindsay, and seconded by Andrew Wagner. 12 approved. 1 abstained. The course proposal was approved.

BUS 5600 Global Business Strategy (3 units). A motion to approve BUS 5600 was made by David Lindsay, and seconded by Ramón Vega de Jesús. The course proposal was approved unanimously.

BUS 5650 Current Topics in Legal and Ethical Issues in Business (3 units). It was recommended that the course proposal be revised to include written requirements, i.e. original research, case study, etc., as well as learning objectives. It was suggested that the committee revisit the syllabus and make modifications. April Hejka-Ekins will work with the College of Business to revise this proposal. A motion to approve BUS 5650 with modifications was made by Chuck Floyd, and seconded by David Lindsay. The course proposal was approved unanimously.

BUS 5700 Crafting the Lean Business Enterprise (3 units). Item 6 provides the catalog description but does not indicate prerequisites. All classes should indicate "Course requires admission into the EMBA program." A motion to approve BUS 5700 with the addition of "Course requires admission into the EMBA program" was made by David Lindsay, and seconded by Chuck Floyd. The course proposal was approved unanimously.

BUS 5750 Leading High-Performance Teams (3 units). A motion to approve BUS 5750 was made by David Lindsay, and seconded by Chuck Floyd. The course proposal was approved unanimously.

In addition to the aforementioned conditions, all course descriptions are to be revised to include "Course requires admission into the EMBA program." Also, all course proposals (with the exception of BUS 5200 and BUS 5300 are to be revised so Student Learning Objectives match the Evaluation Methods.

A motion to approve the proposal for an Executive Master's of Business Administration was made by Chuck Floyd, and seconded by David Lindsay. The proposal passed unanimously.

V. **Discussion.** There were no discussion items.

VI. **Reports**

- A. **Academic Senate Report (Nelligan).** Deferred.
- B. **Associated Students Report (Cortes).** Deferred.
- C. **Faculty Budget Advisory Committee Report—FBAC (Lindsay).** Deferred.
- D. **Vice Provost (Demetrulias).** Deferred.

VII. **Announcements.** There were no announcements.

Kenneth Schoenly moved to adjourn the meeting; Andrew Wagner seconded the motion.

Peter Nelligan adjourned the meeting at 4:31 p.m.

Respectfully submitted by Raichelle Owens.