



The 3rd Annual
Conference for Sustainable Futures

October 16 – 18, 2009

California State University Stanislaus

As part of its increasing commitment to sustainability and green technology, California State University, Stanislaus is again pleased to host **The Conference for Sustainable Futures**, a three-day event featuring programs, speakers, and activities that provide solutions to global climate change.



The 3rd Annual Conference for Sustainable Futures consists of national and local experts. During morning sessions, the conference features a live satellite downlink of the Bioneers Conference in San Rafael, CA. Visit the Bioneers Web site at www.bioneers.org for more information about the Bioneers Conference and our partnership.

Afternoon sessions are dedicated to local experts, ranging from faculty members to area growers, businesspeople to civic leaders. Past sessions have included:

- Making Turlock a Greener Community
- Food, Agriculture and Change in California
- How to Spot Sustainability Indicators
- Down to the Last Drop: Critical Water Issues in the Central Valley
- Geospatial Tools for Conservation & Sustainability
- Reading, Writing and Restoration: the Educational Value of Teaching Rivers
- Solar Energy: Clean, Sustainable, and Affordable Energy for the San Joaquin Valley
- Reducing our Carbon Footprint
- Air Quality in the San Joaquin Valley
- Policy Solutions for Sustainability
- Waste: Problems and Possibilities

"It is not the strongest of the species who survive, not the most intelligent, but those who are the most adaptive to change."

~ Charles Darwin

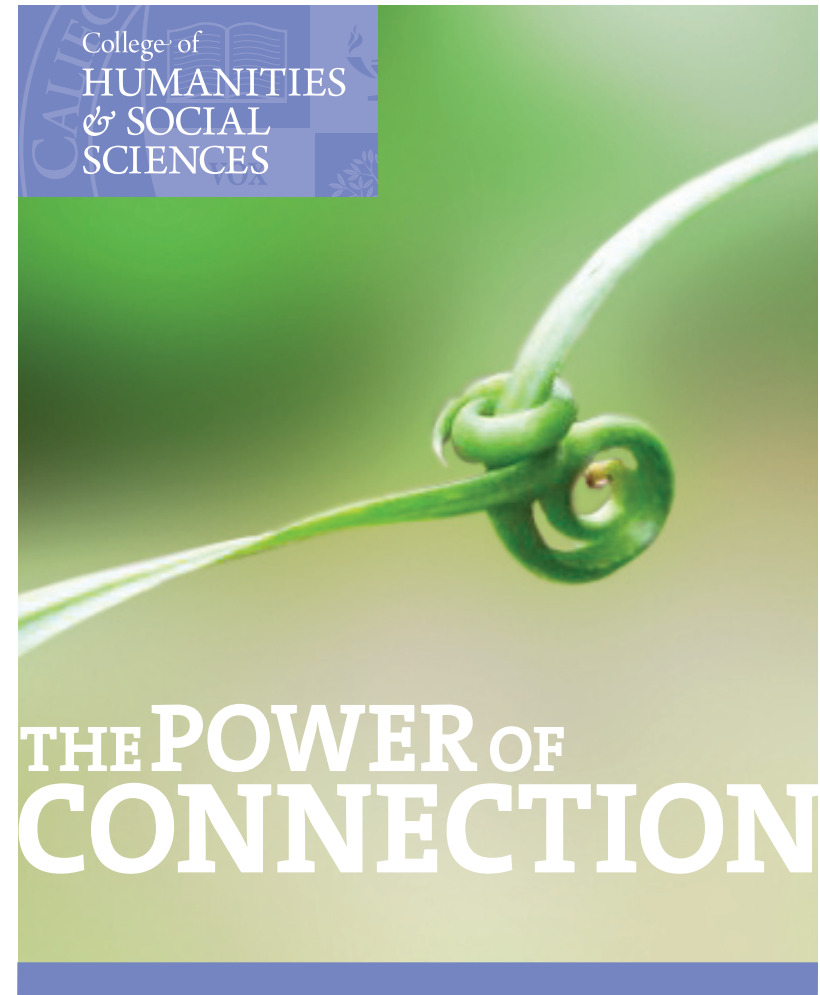


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College of
HUMANITIES & SOCIAL SCIENCES

California State University Stanislaus
 One University Circle
 Turlock CA, 95382



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WE HAVE A HABIT OF GROWING ON PEOPLE

Now in its third year, the Conference continues to grow in popularity, drawing participants from throughout the Central Valley and beyond. For the first time, **the University is offering sponsorships to businesses and individuals** interested in becoming our long-term partners in delivering information and inspiration about sustainability and environmental stewardship. You can help support this conference and serve the increasing need for more awareness and action that will help our environment. **Sponsors who sign on this year, have the opportunity to customize their sponsorship benefits and secure their place as founding corporate partners.**

BIRDS OF A FEATHER

Connect, Discover, and Learn Together

Meet up with like minds and potential partners and clients at the Conference, and hear global and local perspectives on:

- Food and Farming
- Environmental Education and Restoration
- Eco Design and Bio-Mimicry
- Ecotourism
- and much, much more



a few of the University's own lawn maintenance custodians

SPONSORSHIP OPPORTUNITIES AND BENEFITS

Title	Platinum	Gold	Silver	Exhibitors
\$2,000	\$1,000	\$500	\$250	No Charge

On-site Event Benefits					
Exhibit space	Premium	Premium	Standard	Standard	Standard
Company banner displayed at event	Yes	Yes	No	No	No
Thanked from podium each day	Yes	Yes	Yes	No	No
Tickets to the conference	20	10	5	2	No
VIP Access to keynote speakers and workshop leaders	Yes	Yes	No	No	No
Promotional benefits					
Sponsor name or logo on printed materials	Logo	Logo	Name	Name	No
Sponsor name or logo on reusable tote bag	Yes	Yes	No	No	No
Opportunity to place gift product sample, coupon, or flyer in reusable tote bags	Up to 5	Up to 3	Up to 2	None	None
Inclusion in Thank You ad in Modesto Bee	Yes	Yes	Yes	Yes	No
College of Humanities and Social Sciences Web site recognition	Yes	Yes	Yes	Yes	No
Recognized in CSU Stanislaus e-newsletter, reaching 10,000 alumni	Special Mention	Yes	Yes	No	No
1/4-page acknowledgment in College of Humanities and Social Sciences' newsletter	Yes	Yes	No	No	No

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WE LOOK FORWARD TO WORKING WITH YOU TO DESIGN A SPONSORSHIP PACKAGE THAT MEETS YOUR NEEDS IN THIS EXCITING AND LEADING EDGE EFFORT TO **CONNECT, DISCOVER, & LEARN.**

College of HUMANITIES & SOCIAL SCIENCES

The 3rd Annual Conference for Sustainable Futures

EVENT REGISTRATION

Mail / Fax completed form to:

Shannon Nichols, University Advancement

CSU Stanislaus

One University Circle | Turlock, CA 95382

Phone: (209) 667-3693 FAX: (209) 667-3026

email: snichols2@csustan.edu

Contact Name: _____

Company Name: _____

Address: _____

Phone Number: _____

Email: _____

Payment Options:

I have enclosed my check made payable to CSU Stanislaus Foundation.

Send me a reminder, to be paid by 06/30/09.

Pay with Credit Card:

Credit Card #: _____

Name on Card: _____

Exp. Date: _____ Security Code: _____

Sponsorship Level:

Title \$2,000 Platinum \$1,000

Gold \$500 Silver \$250 Exhibitor

YES, I will attend with _____ others.

NO, I will not be able to attend this event, but please keep me informed of the next one.