

California State University, Stanislaus
Diversity-Related Faculty Research, Scholarship, and Creative Activity
 College of Business Administration 2006-2007

Book Chapters

<p>Hernandez, Edward. Management, Operations, and Marketing. Page, R., Tamson, E. and Petrosky, A. "The Perils of Strategic Alliances: the Case of Performance Dimensions International LLC." In <i>Business Research Yearbook: Global Business Perspectives</i>, edited by M. Adams and A. Alkhafaji. 2006.</p>
<p>Li, Peter Ping. Management, Operations, and Marketing. "Guanxi as the Chinese Norm for Personalized Social Capital: Toward an Integrated Duality Framework of Informal Exchange." In <i>Handbook of Research on Asian Business</i>, edited by H. Yeung and E. Elgar. London: 2007.</p>
<p>Petrosky, Alfred. Management, Operations, and Marketing. Page, R., Tamson, E. and Hernandez, E. "The Perils of Strategic Alliances: the Case of Performance Dimensions International LLC." In <i>Business Research Yearbook: Global Business Perspectives</i>, edited by M. Adams and A. Alkhafaji. 2006.</p>

Published Articles in Professional Journals (refereed or non-refereed)

<p>Gackowski, Zbigniew. Computer Information Systems. "Quality of Informing: Credibility – A Provisional Model of Functional Dependencies." <i>Informing Science: The International Journal of an Emerging Transdiscipline</i> Vol. 9 (2006): 225-241. Refereed.</p>
<p>Gnepa, Tahi J. Management, Operations, and Marketing. "Foreign Direct Investments in Russia: Opportunities and Challenges." <i>Journal of International Finance and Economics</i> Vol. IV, no. 1 (2006):71-81. Refereed.</p>
<p>Khade, Alan. Management, Operations and Marketing. "Strategies for Competing with Powerful Competitors Using Disruptive Technologies: How Do We Beat Our Most Powerful Competitors?" <i>International Journal of Business Research™</i> Vol. VI, no. 3 (2006): 78-85. Refereed.</p>
<p>Khade, Alan. Management, Operations and Marketing. "Foreign Direct Investment in Russia: Opportunities and Challenges." <i>Journal of International Finance and Economics®</i> Vol. IV, no.1 (2006): 72-81. Refereed.</p>
<p>Li, Peter Ping. Management, Operations, and Marketing. "Social tie, social capital, and social behavior: Toward an integrated framework of organized exchange." <i>Asia Pacific Journal of Management</i> Vol. 24 (2007): 227-246. Refereed.</p>
<p>Li, Peter Ping. Management, Operations, and Marketing. "Toward an integrated theory of multinational evolution: The evidence of Chinese multinational enterprises as latecomers." <i>Journal of International Management</i> Vol. 13 no. 3 (2007): 296-318. Refereed.</p>
<p>McGhee, Mitch. Accounting and Finance. Giermanski, J. "How SOX and C-TPAT Impact Global Supply Chain Security." <i>Strategic Finance</i> (2007): 33-38. Refereed.</p>
<p>Zong, Sijing. Accounting and Finance. "Persistence Characteristics of Latin American Financial Markets." <i>Journal of Multinational Financial Management</i> Vol. 16 (2006): 269-290. Refereed.</p>

Editorship (regular or guest)

Aly, Nael. Management, Operations, and Marketing. Proceedings Editor. <i>The 13th International Conference on Industry, Engineering, and Management Systems (IEMS)</i> .
Gackowski, Zbigniew. Computer Information Systems. Associate Editor. <i>Informing Science: The International Journal of an Emerging Discipline</i> .
Gnepa, Tahi J. Management, Operations, and Marketing. Managing Editor. <i>Journal of International Business & Economics</i> .
Gnepa, Tahi J. Management, Operations, and Marketing. Managing Editor. <i>International Journal of Business Strategy</i> .
Khade, Alan. Management, Operations and Marketing. Associate Editor. <i>Journal of International Business and Economics</i> .
Khade, Alan. Management, Operations and Marketing. Associate Editor. <i>Journal of International Business Strategy</i> .

Editorial and Review Board Memberships

Chan, Marjorie. Management, Operations, and Marketing. Editorial Board Member. <i>International Journal of Organizational Analysis</i> .
Chan, Marjorie. Management, Operations, and Marketing. Review Board Member. <i>International Conference on Advances in Management</i> .
Gackowski, Zbigniew. Computer Information Systems. Editorial Review Board Member. <i>Informing Science: The International Journal of an Emerging Transdiscipline – Institute of Informing Science</i> .
Gackowski, Zbigniew. Computer Information Systems. Editorial Board Member. <i>International Journal of Information Quality</i> .
Gnepa, Tahi J. Management, Operations, and Marketing. Editorial Board Member. <i>International Journal of Business Strategy</i> .
Gnepa, Tahi J. Management, Operations, and Marketing. Editorial Board Member. <i>International Journal of Business Research</i> .
Khade, Alan. Management, Operations and Marketing. Editorial Board Member. <i>Journal of International Business Research; Review of Business Research</i> .
Li, Peter Ping. Management, Operations, and Marketing. Member of two journal editorial boards. <i>Asia Pacific Journal of Management; Management and Organization Review</i> .
Petratos, Panagiotis. Computer Information Systems. Academic Member and Reviewer Journals and Annual International Conferences of Athens Institute for Education and Research, Informing Science Institute, International Association of Engineers.
Petrosky, Alfred. Management, Operations, and Marketing. Editorial Board Member. <i>Journal of the Academy of Business Administration</i> .

Conference Presentations (paper, research, or workshop)

<p>Gnepa, Tahi J. Management, Operations, and Marketing. "Foreign Direct Investments in Russia: Opportunities and Challenges." Paper presented at the Annual Conference of the International Academy of Business and Economics (IABE), Las Vegas, NV, October 2006.</p>
<p>Li, Peter Ping. Management, Operations, and Marketing. "Toward an Integrated Theory of Multinational Evolution: The Evidence of Chinese Multinational Enterprises as Latecomers." The Conference on "Four Decades of International Business at Reading," Reading, UK, April 2007.</p>
<p>Williams, Kaylene. Management, Operations, and Marketing. "The Application of Federal and State Employment Laws to Indian Tribal Nations: An Analysis of Recent Case Law." Presented at the Western Business and Management Conference, Las Vegas, NV, October 2006.</p>
<p>Zong, Sijing. Accounting and Finance. "The Relationship between Investment and Cash Flow—Evidence from Asian Countries." Presented at AIB 2006 Annual Meeting, Beijing, China, June 2006.</p>

Conference Participation (discussant, chair, or moderator)

<p>Aly, Nael. Management, Operations, and Marketing. Co-Chair. The 13th International Conference on Industry, Engineering, and Management Systems (IEMS), Cocoa Beach, FL, March 2007.</p>
<p>Aly, Nael. Management, Operations, and Marketing. Session Chair. The 13th International Conference on Industry, Engineering, and Management Systems (IEMS), Cocoa Beach, FL, March 2007.</p>
<p>Chan, Marjorie. Management, Operations, and Marketing. Strategic Management and Organization Theory Track Chair. The 13th Annual International Conference on Advances in Management, Instituto Superior de Ciências do Trabalho e da Empresa (ISCTE), Lisbon, Portugal, July 2006.</p>
<p>Gnepa, Tahi J. Management, Operations, and Marketing. Program Chair. 2006 Annual Conference of the International Academy of Business and Economics (IABE), Las Vegas, NV, October 2006.</p>
<p>Li, Peter Ping. Management, Operations, and Marketing. Session Chair. Annual Meeting of the Academy of International Business, Beijing, China, July 2006.</p>
<p>McGhee, Mitch. Accounting and Finance. Moderator. 13th Annual South Dakota International Business Conference, Rapid City, SD, October 2006.</p>

Conference Proceedings – 27

Hernandez, Edward. Management, Operations, and Marketing. “The Application of Federal and State Employment Laws to Indian Tribal Nations: An Analysis of Recent Case Law.” *Western Business and Management Conference*, Las Vegas, NV, October 2006.

Li, Peter Ping. Management, Operations, and Marketing. “Toward an Integrated Theory of Multinational Evolution: The Evidence of Chinese Multinational Enterprises as Latecomers.” In *Conference on “Four Decades of International Business at Reading*, Reading, UK, April 2007.

Li, Peter Ping. Management, Operations, and Marketing. “Social tie, social capital, and social behavior: An integrated framework.” In *the 2nd Meeting of the International Association for Chinese Management Research*, Nanjing, China, June 2006.

Petrosky, Alfred. Management, Operations, and Marketing. “The Application of Federal and State Employment Laws to Indian Tribal Nations: An Analysis of Recent Case Law.” In *Western Business and Management Conference*, Las Vegas, NV, October 2006.

Zong, Sijing. Accounting and Finance. “The Relationship between Investment and Cash Flow—Evidence from Asian Countries.” In *Proceedings of the 48th Annual Meeting of Academy of International Business*, Beijing, China, June 2006.

Reviewer (conference papers, journal articles, books, or software)

Chan, Marjorie. Management, Operations, and Marketing. Conference Paper Reviewer. *The 13th Annual International Conference on Advances in Management*. Lisbon, Portugal.

Li, Peter Ping. Management, Operations, and Marketing. Reviewer. *Journal of International Business Studies*; *Journal of Management Studies*; *Journal of International Management*; *Journal of World Business*.

Literature Citations (your work in the work of others)

Harris, Randall. Management, Operations, and Marketing. In Asikhia, O. “Market-Focused Strategic Flexibility and Sales Growth: Empirical Evidence from Nigeria,” *Unpublished Doctoral Dissertation*, University of South Africa, (November 2006).

Li, Peter Ping. Management, Operations, and Marketing. In Yeung, H.W. “From Followers to Market Leaders: Asian Electronics Firms in the Global Economy,” *Asia Pacific Viewpoint* Vol. 48, no. 1 (2007): 1-25.

Li, Peter Ping. Management, Operations, and Marketing. In Luo, Y. and Tung, R.L. “International Expansion of Emerging Market Enterprises: A Springboard Perspective,” *Journal of International Business Studies* Vol. 38, no. 3 (2007): 481-498.

Li, Peter Ping. Management, Operations, and Marketing. In Chen, W. “Does the Color of the Cat Matter? The Red Hat Strategy in China’s Private Enterprises,” *Management and Organization Review* Vol. 3, no.1 (2007): 55-80.

Li, Peter Ping. Management, Operations, and Marketing. In Sim, A.B. “Internationalization Strategies of Emerging Asian MNEs—Case Study Evidence on Singapore and Malaysian Firms,” *Asia Pacific Business Review* Vol. 12, no. 4 (2006): 487-505.

<p>Li, Peter Ping. Management, Operations, and Marketing. In Yiu, D.W., Lau, C.M. and Bruton, G.D. "International Venturing by Emerging Economy Firms: The Effects of Firm Capabilities, Home Country Networks, and Corporate Entrepreneurship," <i>Journal of International Business Studies</i> Vol. 38, no. 3 (2007): 519-540.</p>
<p>Li, Peter Ping. Management, Operations, and Marketing. In Meyer, C. "Asian management research needs more self-confidence," <i>Asia Pacific Journal of Management</i> Vol. 23, no. 2 (2006): 119-137.</p>
<p>Li, Peter Ping. Management, Operations, and Marketing. In Buckley, P.J., Clegg, L.J., Cross, A.R., Liu, X., Voss, H. and Zheng, P. "The Determinants of Chinese Outward Foreign Direct Investment," <i>Journal of International Business Studies</i> Vol. 38, no. 3 (2007): 499-518.</p>
<p>Li, Peter Ping. Management, Operations, and Marketing. In Wang, Y. and Nicholas, S. "The Formation and Evolution of Non-equity Strategic Alliances in China," <i>Asia Pacific Journal of Management</i> Vol. 24, no. 2 (2007): 131-150.</p>
<p>Li, Peter Ping. Management, Operations, and Marketing. In Peng, M. and Delios, A. "What Determines the Scope of Firm over Time and around the World? An Asia Pacific Perspective," <i>Asia Pacific Journal of Management</i> Vol. 23, no. 4 (2006): 385-405.</p>
<p>Li, Peter Ping. Management, Operations, and Marketing. In Sim, A.B. "Internationalization Strategies of Emerging Asian MNEs—Case Study Evidence on Singapore and Malaysian Firms," <i>Asia Pacific Business Review</i> Vol. 12, no. 4 (2006): 487-505.</p>
<p>Li, Peter Ping. Management, Operations, and Marketing. In 16 citations by other authors in 2006-2007, nine citations for "Toward a Geocentric Theory of Multinational Evolution: The Implications from the Asian MNEs as Latecomers," <i>Asia Pacific Journal of Management</i>, Vol. 20, no. 2 (2003): 217-242.</p>

Recognitions and Awards:

Scholarly Prizes and Honors

<p>Chan, Marjorie. Management, Operations, and Marketing. Leadership Award. The 13th Annual International Conference on <i>Advances in Management</i>, July 2006. Lisbon, Portugal.</p>
